

MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	\$ RAISED (if Applicable)	# RECORDED PSA	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# RELAY	VALUE RELAY	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
Cincinnati	ALPHA CLUSTER	NORTON CHILDREN HOSPITAL	RAD10THON	NORTON CHILDREN HOSPITAL FUNDRAISER	NOVEMBER	2,017	2 YEARS	0	50	\$5,000.00	50		0													YES	200	\$ 5,000.00	