



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Gretchen Whitmer for Governor
Product	Candidate
Estimate Number	6603

Invoice #	789229-1
Invoice Date	07/31/18
Invoice Month	July 2018
Invoice Period	06/25/18 - 07/13/18

Property	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	789229
Alt Order #	WOC11024409
Deal #	
Order Flight	07/02/18 - 07/13/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV12856
Advertiser Code	410
Product 1/2	437

Agency Ref	
Advertiser Ref	

Billing Address:

GMMB
Attention: Accounts Payable
3050 K STREET, NW
SUITE 100
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
	LUR										
					07/02/18 to 07/08/18	4x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	5:08 AM	GW18101H	\$350.00		3
	WJBK			Th	07/05/18	:30	5:07 AM	GW18101H	\$350.00		1
	WJBK			Th	07/05/18	:30	5:22 AM	GW18101H	\$350.00		4
	WJBK			F	07/06/18	:30	5:29 AM	GW18101H	\$350.00		2
2	WJBK	Fox 2 News AM 530a	530a-6a								
	LUR										
					07/02/18 to 07/08/18	2x	MT- TF- -				
	WJBK			Tu	07/03/18	:30	5:39 AM	GW18101H	\$400.00		2
	WJBK			Th	07/05/18	:30	5:51 AM	GW18101H	\$400.00		1
3	WJBK	Fox 2 News AM 6a	6a-7a								
	LUR										
					07/02/18 to 07/08/18	3x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	6:20 AM	GW18101H	\$600.00		3
	WJBK			Th	07/05/18	:30	6:21 AM	GW18101H	\$600.00		1
	WJBK			F	07/06/18	:30	6:31 AM	GW18101H	\$600.00		4
4	WJBK	Fox 2 News AM 7a	7a-8a								
	LUR										
					07/02/18 to 07/08/18	4x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	7:10 AM	GW18101H	\$700.00		2
	WJBK			Tu	07/03/18	:30	7:39 AM	GW18101H	\$700.00		3
	WJBK			Th	07/05/18	:30	7:11 AM	GW18101H	\$700.00		4
	WJBK			F	07/06/18	:30	7:15 AM	GW18101H	\$700.00		5
5	WJBK	Fox 2 News AM 8a	8a-9a								
	LUR										
					07/02/18 to 07/08/18	4x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	8:18 AM	GW18101H	\$700.00		1
	WJBK			Tu	07/03/18	:30	8:59 AM	GW18101H	\$700.00		3

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Product	Candidate	Invoice Date	07/31/18
Estimate Number	6603	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/13/18
Property	WJBK	Order #	789229
Account Executive	Anthony Castaneda	Alt Order #	WOC11024409
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/02/18 - 07/13/18
Billing Calendar	Broadcast	Agency Code	TV12856
Billing Type	Cash	Advertiser Code	410
Special Handling		Product 1/2	437
Agency Ref		Advertiser Ref	

Billing Address:

GMMB
Attention: Accounts Payable
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SUITE 100
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WJBK	Fox 2 News AM 8a	8a-9a								
	LUR										
	WJBK			Th	07/05/18	:30	8:59 AM	GW18101H	\$700.00		4
	WJBK			F	07/06/18	:30	8:10 AM	GW18101H	\$700.00		5
6	WJBK	Fox2News AM Sa 8a	8a-9a								
	LUR										
				07/02/18 to 07/08/18		1x	-----S-				
	WJBK			Sa	07/07/18	:30	8:36 AM	GW18101H	\$450.00		1
7	WJBK	Fox 2 News AM Su 8a	8a-9a								
	LUR										
				07/02/18 to 07/08/18		1x	-----S				
	WJBK			Su	07/08/18	:30	8:51 AM	GW18101H	\$400.00		1
8	WJBK	Fox 2 News AM 9a	9a-10a								
	LUR										
				07/02/18 to 07/08/18		1x	-T-TF--				
	WJBK			F	07/06/18	:30	9:54 AM	GW18101H	\$300.00		1
9	WJBK	M-F 10a-11a News	10a-11a								
	LUR										
				07/02/18 to 07/08/18		3x	-T-TF--				
	WJBK			Tu	07/03/18	:30	10:54 AM	GW18101H	\$225.00		2
	WJBK			Th	07/05/18	:30	10:13 AM	GW18101H	\$225.00		1
	WJBK			F	07/06/18	:30	10:30 AM	GW18101H	\$225.00		4
10	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	LUR										
				07/02/18 to 07/08/18		1x	-T-TF--				
	WJBK			Th	07/05/18	:30	11:36 AM	GW18101H	\$200.00		1
11	WJBK	M-F 2p-3p	2p-3p								
	LUR										
				07/02/18 to 07/08/18		3x	-T-TF--				
	WJBK			Tu	07/03/18	:00			\$200.00	See MG 11.5	3

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Product	Candidate	Invoice Date	07/31/18
Estimate Number	6603	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/13/18
Property	WJBK	Order #	789229
Account Executive	Anthony Castaneda	Alt Order #	WOC11024409
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/02/18 - 07/13/18
Billing Calendar	Broadcast	Agency Code	TV12856
Billing Type	Cash	Advertiser Code	410
Special Handling		Product 1/2	437
Agency Ref		Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	M-F 2p-3p	2p-3p								
	LUR										
	WJBK			Th	07/05/18	:30	2:11 PM	GW18101H	\$200.00		4
	WJBK			Th	07/05/18	:30	2:45 PM	GW18101H	\$200.00	MG for 11.3 07/03	5
	WJBK			F	07/06/18	:30	2:23 PM	GW18101H	\$200.00		2
12	WJBK	M-F 4p-5p	4p-5p								
	LUR										
				07/02/18 to 07/08/18		4x		- T- TF- -			
	WJBK			Tu	07/03/18	:00			\$300.00	See MG 12.6,12.7	1
	WJBK			Tu	07/03/18	:00			\$300.00	See MG 12.6,12.7	3
	WJBK			Th	07/05/18	:30	4:10 PM	GW18101H	\$300.00		5
	WJBK			F	07/06/18	:30	4:29 PM	GW18101H	\$300.00		2
	WJBK			Th	07/12/18	:30	4:19 PM	GW18102H	\$300.00	MG for 12.3,12.1	6
	WJBK			F	07/13/18	:30	4:58 PM	GW18102H	\$300.00	MG for 12.3,12.1	7
13	WJBK	Fox 2 News at 5p	5p-530p								
	LUR										
				07/02/18 to 07/08/18		3x		- T- TF- -			
	WJBK			Tu	07/03/18	:30	5:24 PM	GW18101H	\$700.00		1
	WJBK			Th	07/05/18	:30	5:20 PM	GW18101H	\$700.00		3
	WJBK			F	07/06/18	:30	5:09 PM	GW18101H	\$700.00		4
14	WJBK	Fox 2 News at 530p	530p-6p								
	LUR										
				07/02/18 to 07/08/18		3x		- T- TF- -			
	WJBK			Tu	07/03/18	:30	5:53 PM	GW18101H	\$700.00		4
	WJBK			Th	07/05/18	:30	5:54 PM	GW18101H	\$700.00		1
	WJBK			F	07/06/18	:30	5:46 PM	GW18101H	\$700.00		2
15	WJBK	Fox 2 News at 6p	6p-630p								
	LUR										
				07/02/18 to 07/08/18		3x		- T- TF- -			
	WJBK			Tu	07/03/18	:30	6:28 PM	GW18101H	\$700.00		1
	WJBK			Th	07/05/18	:30	6:29 PM	GW18101H	\$700.00		3

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Product	Candidate	Invoice Date	07/31/18
Estimate Number	6603	Invoice Month	July 2018
		Invoice Period	06/25/18 - 07/13/18
Property	WJBK	Order #	789229
Account Executive	Anthony Castaneda	Alt Order #	WOC11024409
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/02/18 - 07/13/18
Billing Calendar	Broadcast	Agency Code	TV12856
Billing Type	Cash	Advertiser Code	410
Special Handling		Product 1/2	437
Agency Ref		Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WJBK	Fox 2 News at 6p	6p-630p								
	LUR										
	WJBK			F	07/06/18	:30	6:19 PM	GW18101H	\$700.00		4
16	WJBK	Fox 2 News 630-7p	630p-7p								
	LUR										
					07/02/18 to 07/08/18	2x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	6:52 PM	GW18101H	\$700.00		3
	WJBK			F	07/06/18	:30	6:47 PM	GW18101H	\$700.00		2
17	WJBK	Fox 2 News Su 6p	6p-7p								
	LUR										
					07/02/18 to 07/08/18	1x	- - - - - S				
	WJBK			Su	07/08/18	:30	6:17 PM	GW18101H	\$300.00		1
18	WJBK	M-F 7p-730p	7p-730p								
	LUR										
					07/02/18 to 07/08/18	3x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	7:29 PM	GW18101H	\$500.00		1
	WJBK			Th	07/05/18	:30	7:24 PM	GW18101H	\$500.00		4
	WJBK			F	07/06/18	:30	7:18 PM	GW18101H	\$500.00		2
20	WJBK	Fox 2 News Edge	11p-1130p								
	LUR										
					07/02/18 to 07/08/18	1x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	11:28 PM	GW18101H	\$1,200.00		2
21	WJBK	M-F 1130p-12a	1130p-12a								
	LUR										
					07/02/18 to 07/08/18	2x	- T- TF- -				
	WJBK			Tu	07/03/18	:30	11:59 PM	GW18101H	\$300.00		2
	WJBK			F	07/06/18	:30	11:51 PM	GW18101H	\$300.00		3
22	WJBK	FIFA World Cup Pregame	Various								
	LUR										
					07/02/18 to 07/08/18	1x	- T- - - - -				

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		Invoice Period	06/25/18 - 07/13/18
Property	WJBK	Order #	789229
Account Executive	Anthony Castaneda	Alt Order #	WOC11024409
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/02/18 - 07/13/18
Billing Calendar	Broadcast	Agency Code	TV12856
Billing Type	Cash	Advertiser Code	410
Special Handling		Product 1/2	437
Agency Ref		Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WJBK	FIFA World Cup Pregame	Various								
	LUR										
	WJBK			Tu	07/03/18	:30	1:34 PM	GW18101H	\$650.00		2
23	WJBK	FIFA World Cup Game 1	Various								
	LUR										
					07/02/18 to 07/08/18	1x	- T- - - - -				
	WJBK			Tu	07/03/18	:30	2:59 PM	GW18101H	\$750.00		2
24	WJBK	FIFA World Cup Game 1	Various								
	CDR										
					07/02/18 to 07/08/18	2x	M- - - - -				
	WJBK			M	07/02/18	:30	10:54 AM	GW18101H	\$750.00		1
	WJBK			M	07/02/18	:30	12:00 PM	GW18101H	\$750.00		2
25	WJBK	FIFA World Cup Pregame	Various								
	LUR										
					07/02/18 to 07/08/18	2x	M- - - - -				
	WJBK			M	07/02/18	:30	9:26 AM	GW18101H	\$225.00		2
	WJBK			M	07/02/18	:30	9:35 AM	GW18101H	\$225.00		1
26	WJBK	Th Prime Rotator	8p-10p								
	LUR										
					07/02/18 to 07/08/18	1x	- - - T- - -				
	WJBK			Th	07/05/18	:30	9:43 PM	GW18101H	\$1,200.00		1
27	WJBK	Tu Prime Rotator	8p-10p								
	LUR										
					07/02/18 to 07/08/18	1x	- T- - - - -				
	WJBK			Tu	07/03/18	:30	9:45 PM	GW18101H	\$1,300.00		1
28	WJBK	Fox 2 News Su 6p	6p-7p								
	LUR										
					07/02/18 to 07/08/18	1x	- - - - - S				
	WJBK			Su	07/08/18	:30	6:54 PM	GW18101H	\$300.00		1

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		Invoice Period	06/25/18 - 07/13/18
Property	WJBK	Order #	789229
Account Executive	Anthony Castaneda	Alt Order #	WOC11024409
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	07/02/18 - 07/13/18
Billing Calendar	Broadcast	Agency Code	TV12856
Billing Type	Cash	Advertiser Code	410
Special Handling		Product 1/2	437
Agency Ref		Advertiser Ref	

Billing Address:

GMMB
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3050 K STREET, NW
SUITE 100
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WJBK	M-F 4p-5p	4p-5p								
	LUR										
					07/02/18 to 07/08/18	1x	---T---				
	WJBK			Th	07/05/18	:30	4:47 PM	GW18101H	\$300.00		1

Aired Spots **59**

<u>Gross Total</u>	\$31,175.00	
<u>Agency Commission</u>	\$4,676.25	
<u>Net Amount Due</u>	\$26,498.75	<u>Payment Terms 30 Days</u>

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