

ORDER



Orders
Order / Rev: 2899306
Alt Order #: WOC14616823
Product Desc: TV
Estimate: 13088
Flight Dates: 09/10/24 - 09/16/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: General

KUSA
Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ House Majority PAC
Demographic: A35+
Product Codes: IS-US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 08/26/24 | 09/16/24 | 88 | \$185,900.00 | \$158,015.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|---------------------|---------------------|-------------|
| September 2024 | 88 | \$185,900.00 | \$158,015.00 | 0.00 |
| Totals | 88 | \$185,900.00 | \$158,015.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Nile Noyes | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-----------------|-----------------|-------------------|--|---------------|----------------|---------|-----|-------|------------|-----|------|------|-------|-------------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|--|--|--|--|--|--|--|--|--|--|----------------|----------|---------|----|------------|------|--|--|--|--|--|--|--|--|--|--|
| N 1 | KUSA | 09/10/24 | 09/16/24 | Local News @ 530a M-FCM 9NEWS 530A | CM | 530-6a | MTWTF-- | :30 | 3 | \$900.00 | P04 | 0.00 | NM | 3 | \$2,700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 530A-6A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>3</td> <td>\$900.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | Week: 09/10/24 | 09/16/24 | MTWTF-- | 3 | \$900.00 | 0.00 | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/24 | 09/16/24 | MTWTF-- | 3 | \$900.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 2 | KUSA | 09/10/24 | 09/16/24 | Local News @ 6a M-F 9NEWS 6AM | CM | 6-7a | MTWTF-- | :30 | 5 | \$1,500.00 | P04 | 0.00 | NM | 5 | \$7,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 6A-7A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | Week: 09/10/24 | 09/16/24 | MTWTF-- | 5 | \$1,500.00 | 0.00 | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/24 | 09/16/24 | MTWTF-- | 5 | \$1,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 3 | KUSA | 09/10/24 | 09/16/24 | Today Show NBC TODAY SHOW | CM | 7-9a | MTWTF-- | :30 | 10 | \$2,000.00 | P04 | 0.00 | NM | 10 | \$20,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 TODAY SHOW 7A-9A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>10</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | Week: 09/10/24 | 09/16/24 | MTWTF-- | 10 | \$2,000.00 | 0.00 | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/24 | 09/16/24 | MTWTF-- | 10 | \$2,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 4 | KUSA | 09/10/24 | 09/16/24 | Today Show 3rd Hour TODAY SHOW 3rd HOUR | CM | 9-10a | MTWTF-- | :30 | 5 | \$1,000.00 | P04 | 0.00 | NM | 5 | \$5,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 TODAY SHOW 3rd HR 9A-10A MF LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Order / Rev: 2899306
 Alt Order #: WOC14616823
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13088
KUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| N 5 | KUSA | 09/10/24 | 09/15/24 | Today Show Su NBC SUNDAY TODAY | CM | 6-7am | -----S | :30 | 1 | \$750.00 | P04 | 0.00 | NM | 1 | \$750.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 SUN TODAY 6A-7A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$1,000.00 | | 0.00 | | | |
| N 6 | KUSA | 09/10/24 | 09/15/24 | Local News @ 7a Su 9NEWS SUN MORNING | CM | 7-9a | -----S | :30 | 1 | \$1,800.00 | P04 | 0.00 | NM | 1 | \$1,800.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 9NEWS SUN 7A-9A LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S | | | | | 1 | \$750.00 | | 0.00 | | | |
| N 7 | KUSA | 09/10/24 | 09/16/24 | Local News @ 12p M-F 9NEWS AT NOON | CM | 12-1230p | MTWTF-- | :30 | 5 | \$900.00 | P04 | 0.00 | NM | 5 | \$4,500.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 12P-1230P MF, LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$900.00 | | 0.00 | | | |
| N 8 | KUSA | 09/10/24 | 09/16/24 | Daily Blast Live 3-4p DAILY BLAST LIVE | CM | 3-4p | MTWTF-- | :30 | 5 | \$600.00 | P04 | 0.00 | NM | 5 | \$3,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 1/1/23-3/26/23 DAILY BLAST LIVE MF 3P-4P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$600.00 | | 0.00 | | | |
| N 9 | KUSA | 09/10/24 | 09/16/24 | Local News @ 4p M-F 9NEWS 4PM | CM | 4-5p | MTWTF-- | :30 | 5 | \$2,000.00 | P04 | 0.00 | NM | 5 | \$10,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 4P-5P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$2,000.00 | | 0.00 | | | |
| N 10 | KUSA | 09/10/24 | 09/16/24 | Local News @ 5p M-F 9NEWS 5PM | CM | 5-530p | MTWTF-- | :30 | 5 | \$4,000.00 | P04 | 0.00 | NM | 5 | \$20,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 5P-530P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$4,000.00 | | 0.00 | | | |
| N 11 | KUSA | 09/10/24 | 09/16/24 | NBC Nightly News NBC NIGHTLY NEWS | CM | 530-6p | MTWTF-- | :30 | 5 | \$4,500.00 | P04 | 0.00 | NM | 5 | \$22,500.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLY NEWS 530P-6P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$4,500.00 | | 0.00 | | | |
| N 12 | KUSA | 09/10/24 | 09/16/24 | Local News @ 6p M-F 9NEWS 6P NEXT W/KYLE CLA | CM | 6-630p | MTWTF-- | :30 | 5 | \$3,200.00 | P04 | 0.00 | NM | 5 | \$16,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 6P-630P NEXT w/ KYLY CLARK MF, LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/24 | 09/16/24 | MTWTF-- | | | | | 5 | \$3,200.00 | | 0.00 | | | |
| N 13 | KUSA | 09/10/24 | 09/14/24 | NBC Nightly News Sa NBC NIGHTLY NEWS SAT | CM | 430-5p | -----S- | :30 | 1 | \$2,000.00 | P04 | 0.00 | NM | 1 | \$2,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLY SAT 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S- | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| N 14 | KUSA | 09/10/24 | 09/15/24 | NBC Nightly News Su NBC NIGHTLY NEWS SUN | CM | 430-5p | -----S | :30 | 1 | \$2,000.00 | P04 | 0.00 | NM | 1 | \$2,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLYNEWS SUN 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| N 15 | KUSA | 09/10/24 | 09/16/24 | | CM | 630-7p | MTWT--- | :30 | 4 | \$2,500.00 | P04 | 0.00 | NM | 4 | \$10,000.00 |

Order / Rev: 2899306
 Alt Order #: WOC14616823
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13088
KUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|----------------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|-------------|
| ET 630-7p ENTERTAINMENT TNT M-TH F Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 ENTERTAINMENT TONIGHT MF 630p-7p, LIVE ONLY COMSCORE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWT--- 4 \$2,500.00 0.00 | | | | | | | | | | | | | | | |
| N 16 | KUSA | 09/10/24 | 09/14/24 | ET 6-7p Sa | CM | 6-7p | -----S- | :30 | 1 | \$2,000.00 | P04 | 0.00 | NM | 1 | \$2,000.00 |
| ET WEEKEND SAT Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 ENTERTAINMENT TONIGHT SAT 6p-7p, LIVE ONLY COMSCORE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 -----S- 1 \$2,000.00 0.00 | | | | | | | | | | | | | | | |
| N 17 | KUSA | 09/10/24 | 09/16/24 | Local News @ 10p M-F | CM | 10-1037p | MTWTF-- | :30 | 5 | \$3,000.00 | P04 | 0.00 | NM | 5 | \$15,000.00 |
| 9NEWS 10PM Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 1/1/23-3/31/23 + 06/01/23-07/05/23 9NEWS 10PM MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| N 18 | KUSA | 09/10/24 | 09/15/24 | Local News @ 10p Su | CM | 10-1037p | -----S | :30 | 1 | \$3,200.00 | P04 | 0.00 | NM | 1 | \$3,200.00 |
| 9NEWS 10PM SUN Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/20/23 9NEWS 10PM MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 -----S 1 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| N 19 | KUSA | 09/10/24 | 09/15/24 | Local News @ 1030p | CM | 1035-11p | -----S | :30 | 1 | \$1,500.00 | P04 | 0.00 | NM | 1 | \$1,500.00 |
| 9NEWS 1030P SUN SPORTS O\ Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/20/23 9NEWS 1030PM SUN, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 -----S 1 \$1,500.00 0.00 | | | | | | | | | | | | | | | |
| N 20 | KUSA | 09/10/24 | 09/16/24 | Tonight Show | CM | 1037-1137p | MTWTF-- | :30 | 5 | \$1,200.00 | P04 | 0.00 | NM | 5 | \$6,000.00 |
| TONIGHT SHOW w/J FALLON Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 07/01/22-09/30/22 TONIGHT SHOW w/JIMMY FALLON MF 1035p-11:37P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| N 21 | KUSA | 09/10/24 | 09/16/24 | Late Night | CM | 1137p-1237a | MTWTF-- | :30 | 5 | \$500.00 | P04 | 0.00 | NM | 5 | \$2,500.00 |
| LATE NIGHT WITH SETH MEYI Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 07/01/22-09/30/22 LATE NIGHT w/SETH MEYERS 1135p-1237A, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$500.00 0.00 | | | | | | | | | | | | | | | |
| N 22 | KUSA | 09/10/24 | 09/16/24 | Mon Prime Other | CM | 7-9p | M----- | :30 | 1 | \$4,500.00 | P04 | 0.00 | NM | 1 | \$4,500.00 |
| AMERICAN NINJA WARRIOR Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER NINJA WARRIOR MO 7p-9p 6/18/23-09/10/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 M----- 1 \$4,500.00 0.00 | | | | | | | | | | | | | | | |
| N 23 | KUSA | 09/10/24 | 09/10/24 | Tue Prime Other | CM | 7-9p | -T----- | :30 | 1 | \$5,500.00 | P04 | 0.00 | NM | 1 | \$5,500.00 |
| AMERICA S GOT TALENT Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT TU 7P-9P 5/30/23-09/30/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 -T----- 1 \$5,500.00 0.00 | | | | | | | | | | | | | | | |
| N 24 | KUSA | 09/10/24 | 09/11/24 | Wed Prime A | CM | 7-8p | --W---- | :30 | 1 | \$5,500.00 | P04 | 0.00 | NM | 1 | \$5,500.00 |
| AMERICA S GOT TALENT WEI Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT WED AT 7P-8P 8/23/23-09/15/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 --W---- 1 \$5,500.00 0.00 | | | | | | | | | | | | | | | |
| N 25 | KUSA | 09/10/24 | 09/13/24 | Fri Prime Other | CM | 7-9p | ----F-- | :30 | 1 | \$3,000.00 | P04 | 0.00 | NM | 1 | \$3,000.00 |
| AMERICAN NINJA WARRIOR F Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER NINJA WARRIOR FRI 7p-9p 6/3/22-9/2/22, | | | | | | | | | | | | | | | |

Order / Rev: 2899306
 Alt Order #: WOC14616823
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13088
KUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
| COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | ----F-- | | | 1 | | | \$3,000.00 | | 0.00 | | | |
| N26 | KUSA | 09/10/24 | 09/13/24 | Fri Prime C DATELINE NBC 1HR | CM | 9-10p | ----F-- | :30 | 1 | \$3,500.00 | P04 | 0.00 | NM | 1 | \$3,500.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE FRI 8P-10P 10/02/22-03/31/23 COMSCORE LIVE ONLY AVERAGE, demos are HH wi | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | ----F-- | | | 1 | | | \$3,500.00 | | 0.00 | | | |
| N27 | KUSA | 09/10/24 | 09/14/24 | Sat Prime Other AMERICA'S GOT TALENT SAT | CM | 8-10p | -----S- | :30 | 1 | \$2,000.00 | P04 | 0.00 | NM | 1 | \$2,000.00 |
| Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT 7/8/23-7/15/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S- | | | 1 | | | \$2,000.00 | | 0.00 | | | |
| N28 | KUSA | 09/10/24 | 09/13/24 | National Western Junior BRONCOS HUDDLE COACHE! | CM | 630-7p | ----F-- | :30 | 1 | \$2,000.00 | P04 | 0.00 | NM | 1 | \$2,000.00 |
| SPORTES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/1/23-11/15/23 COMSCORE LIVE ONLY average, demos are based on HH w/ stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | ----F-- | | | 1 | | | \$2,000.00 | | 0.00 | | | |
| N29 | KUSA | 09/10/24 | 09/14/24 | Horse Racing Various BREEDERS CUP CHLLNG 9/1(3:00 PM-4:00 PM) | CM | 3-4p | -----S- | :30 | 1 | \$750.00 | P04 | 0.00 | NM | 1 | \$750.00 |
| SPORTES-CS (sell) - DENVER - Estimated impressions/ratings are based on BREEDERS CUP SAT 2p-4p 7/2/22, 8/6/22, 9/3/22, COMSCORE LIVE ONLY average, demos are based on HH with stated demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S- | | | 1 | | | \$750.00 | | 0.00 | | | |
| N30 | KUSA | 09/10/24 | 09/15/24 | Broncos Game Day Live BRONCOS GAME DAY LIVE 2 | CM | 9-930a | -----S | :30 | 1 | \$1,200.00 | P04 | 0.00 | NM | 1 | \$1,200.00 |
| SPORTES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/2/23-11/12/23 COMSCORE LIVE ONLY average, demos are based on HH with state demo. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/09/24 | 09/15/24 | -----S | | | 1 | | | \$1,200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 88 | \$185,900.00 |