

ORDER



Orders
Order / Rev: 2899354
Alt Order #: WOC14616837
Product Desc: TV
Estimate: 13094
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: General

KUSA
Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ House Majority PAC
Demographic: A35+
Product Codes: IS-US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	97	\$201,125.00	\$170,956.25
10/28/24	10/28/24	21	\$45,100.00	\$38,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	97	\$201,125.00	\$170,956.25	0.00
November 2024	21	\$45,100.00	\$38,335.00	0.00
Totals	118	\$246,225.00	\$209,291.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUSA	10/22/24	10/28/24	Local News @ 5a M-F 9NEWS 5AM	CM	5-530a	MTWTF--	:30	5	\$650.00	P04	0.00	NM	5	\$3,250.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 09/01/23-10/20/23 9NEWS 5AM MF 430A-5A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$650.00 0.00															
N 2	KUSA	10/22/24	10/28/24	Local News @ 530a M-FCM 9NEWS 530A	CM	530-6a	MTWTF--	:30	5	\$900.00	P04	0.00	NM	5	\$4,500.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 09/15/23-10/20/23 9NEWS 530A-6A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$900.00 0.00															
N 3	KUSA	10/22/24	10/28/24	Local News @ 6a M-F 9NEWS 6AM	CM	6-7a	MTWTF--	:30	5	\$1,500.00	P04	0.00	NM	5	\$7,500.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/01/22-12/31/22 9NEWS 6A-7A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$1,500.00 0.00															
N 4	KUSA	10/22/24	10/28/24	Today Show NBC TODAY SHOW	CM	7-9a	MTWTF--	:30	15	\$2,200.00	P04	0.00	NM	15	\$33,000.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 09/01/23-10/20/23 TODAY SHOW 7A-9A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															

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Advertiser: ISS/ House Majority PAC
 Product Desc: TV
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KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KUSA	10/22/24	10/28/24	Today Show 3rd Hour	CM	9-10a	MTWTF--	:30	5	\$1,000.00	P04	0.00	NM	5	\$5,000.00
TODAY SHOW 3rd HOUR Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 09/15/23-10/20/23 TODAY SHOW 3rd HR 9A-10A MF LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			15		\$2,200.00		0.00				
N 6	KUSA	10/22/24	10/26/24	Local News @ 7a Sa	CM	7-9a	-----S-	:30	1	\$2,100.00	P04	0.00	NM	1	\$2,100.00
9NEWS SAT MORNING Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 05/13/23-10/22/23 9NEWS SAT 7A-9A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/24	10/27/24	-----S-			1		\$2,100.00		0.00				
N 7	KUSA	10/22/24	10/27/24	Today Show Su	CM	6-7a	-----S	:30	1	\$675.00	P04	0.00	NM	1	\$675.00
NBC SUNDAY TODAY Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on SUN TODAY 6A-7A 08/06/23-10/22/23 LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/24	10/27/24	-----S			1		\$675.00		0.00				
N 8	KUSA	10/22/24	10/27/24	Local News @ 7a Su	CM	7-9a	-----S	:30	1	\$1,800.00	P04	0.00	NM	1	\$1,800.00
9NEWS SUN MORNING Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/01/22-12/31/22 + 09/01/23-10/15/23 9NEWS SUN 7A-9A LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/24	10/27/24	-----S			1		\$1,800.00		0.00				
N 9	KUSA	10/22/24	10/28/24	Today Show 4th Hour	CM	11a-12p	MTWTF--	:30	5	\$600.00	P04	0.00	NM	5	\$3,000.00
TODAY SHOW 4th HOUR Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 TODAY W/ HODA & JENNA MF 11A-12P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$600.00		0.00				
N 10	KUSA	10/22/24	10/28/24	Local News @ 12p M-F	CM	12p-1230p	MTWTF--	:30	5	\$1,000.00	P04	0.00	NM	5	\$5,000.00
9NEWS AT NOON Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 9NEWS 12P-1230P MF, LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$1,000.00		0.00				
N 11	KUSA	10/22/24	10/28/24	NBC News Daily DT	CM	1-2p	MTWTF--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
NBC NEWS DAILY Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on NBC NEWS DAILY 1p-2p MF 08/01/23-10/20/23, LIVE ONLY COMSCORE AVERAGAE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$500.00		0.00				
N 12	KUSA	10/22/24	10/28/24	Dateline 2-3p	CM	2-3p	MTWTF--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
DATELINE WEEKDAY Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE 08/01/23-10/20/23 MF 2p-3p, LIVE ONLY COMSCORE AVERAGAE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$500.00		0.00				
N 13	KUSA	10/22/24	10/28/24	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	5	\$650.00	P04	0.00	NM	5	\$3,250.00
DAILY BLAST LIVE Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 1/1/23-3/26/23 DAILY BLAST LIVE MF 3P-4P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$650.00		0.00				
N 14	KUSA	10/22/24	10/28/24	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	5	\$3,000.00	P04	0.00	NM	5	\$15,000.00
9NEWS 4PM Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 9NEWS 4P-5P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/24	10/28/24	MTWTF--			5		\$3,000.00		0.00				
N 15	KUSA	10/22/24	10/28/24		CM	5-530p	MTWTF--	:30	5	\$4,500.00	P04	0.00	NM	5	\$22,500.00

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KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 16	KUSA	10/22/24	10/28/24	Local News @ 5p M-F 9NEWS 5PM	CM	530-6p	MTWTF--	:30	5	\$4,500.00	P04	0.00	NM	5	\$25,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 9NEWS 5P-530P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/22/24	10/28/24	MTWTF--	5	\$4,500.00	0.00																																										
N 17	KUSA	10/22/24	10/28/24	NBC Nightly News NBC NIGHTLY NEWS	CM	530-6p	MTWTF--	:30	5	\$5,000.00	P04	0.00	NM	5	\$25,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 NBC NIGHTLY NEWS 530P-6P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/22/24	10/28/24	MTWTF--	5	\$5,000.00	0.00																																										
N 18	KUSA	10/22/24	10/26/24	NBC Nightly News @ 6p M-F 9NEWS 6P NEXT W/KYLE CLA	CM	6-630p	MTWTF--	:30	5	\$3,500.00	P04	0.00	NM	5	\$17,500.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 9NEWS 6P-630P NEXT w/ KYLY CLARK MF, LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/22/24	10/28/24	MTWTF--	5	\$3,500.00	0.00																																										
N 19	KUSA	10/22/24	10/26/24	NBC Nightly News Sa NBC NIGHTLY NEWS SAT	CM	430-5p	-----S-	:30	1	\$2,700.00	P04	0.00	NM	1	\$2,700.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 09/20/23-10/20/23 NBC NIGHTLY SAT 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/21/24	10/27/24	-----S-	1	\$2,700.00	0.00																																										
N 20	KUSA	10/22/24	10/27/24	NBC Nightly News Su NBC NIGHTLY NEWS SUN	CM	430-5p	-----S	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 11/01/22-12/31/22 + 8/01/23-10/25/23 NBC NIGHTLYNEWS SUN 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/21/24	10/27/24	-----S	1	\$1,500.00	0.00																																										
N 21	KUSA	10/22/24	10/28/24	ET 630-7p ENTERTAINMENT TNT M-TH F	CM	630-7p	MTWT---	:30	5	\$3,000.00	P04	0.00	NM	5	\$15,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/01/22- 03/31/23 ENTERTAINMENT TONIGHT MF 630p-7p, LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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Week: 10/22/24	10/28/24	MTWT---	5	\$3,000.00	0.00																																										
N 22	KUSA	10/22/24	10/28/24	Local News @ 10p M-F 9NEWS 10PM	CM	10-1037p	MTWTF--	:30	5	\$3,500.00	P04	0.00	NM	5	\$17,500.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 09/02/23-10/11/23 9NEWS 10PM MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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Week: 10/22/24	10/28/24	MTWTF--	5	\$3,500.00	0.00																																										
N 23	KUSA	10/22/24	10/26/24	Local News @ 10p Sa 9NEWS 10P SAT	CM	10-1037p	-----S-	:30	1	\$4,000.00	P04	0.00	NM	1	\$4,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/01/22-3/26/23 9NEWS 10PM SAT, LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/21/24	10/27/24	-----S-	1	\$4,000.00	0.00																																										
N 24	KUSA	10/22/24	10/28/24	Tonight Show TONIGHT SHOW w/J FALLON	CM	1037-1137p	MTWTF--	:30	5	\$1,200.00	P04	0.00	NM	5	\$6,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/02/22-12/31/22 TONIGHT SHOW w/JIMMY FALLON MF 1035p-11:37P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/22/24</td> <td>10/28/24</td> <td>MTWTF--</td> <td>5</td> <td>\$1,200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/22/24	10/28/24	MTWTF--	5	\$1,200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/22/24	10/28/24	MTWTF--	5	\$1,200.00	0.00																																										
N 25	KUSA	10/22/24	10/28/24	Late Night LATE NIGHT WITH SETH MEYER	CM	1137p-1237a	MTWTF--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/01/22-12/31/22 LATE NIGHT w/SETH MEYERS 1135p-1237A, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/22/24</td> <td>10/28/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/22/24	10/28/24	MTWTF--	5	\$500.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/22/24	10/28/24	MTWTF--	5	\$500.00	0.00																																										
N 26	KUSA	10/22/24	10/28/24	Mon Prime Other THE VOICE MON	CM	7-9p	M-----	:30	1	\$7,000.00	P04	0.00	NM	1	\$7,000.00																																
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/02/22-3/26/23 + 9/25/23-10/15/23 THE VOICE MO																																															

Order / Rev: 2899354
 Alt Order #: WOC14616837
 Flight Dates: 10/22/24 - 10/28/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13094
KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7P-9P, LIVE ONLY COMSCORE Average, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	M-----					1	\$7,000.00		0.00			
N26	KUSA	10/22/24	10/22/24	Tue Prime A THE VOICE TUE	CM	7-8p	-T-----	:30	1	\$7,000.00	P04	0.00	NM	1	\$7,000.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on THE VOICE 10/2/22 - 5/23/23 TU 7p-8p or Tu 8p-9p, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					1	\$7,000.00		0.00			
N27	KUSA	10/22/24	10/22/24	Tue Prime C FOUND	CM	9-10p	-T-----	:30	1	\$4,500.00	P04	0.00	NM	1	\$4,500.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on FOUND TU 8p-9p 10/03/23-10/10/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					1	\$4,500.00		0.00			
N28	KUSA	10/22/24	10/23/24	Wed Prime B CHICAGO FIRE	CM	8-9p	--W----	:30	1	\$5,500.00	P04	0.00	NM	1	\$5,500.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/03/22-03/23/23 CHICAGO FIRE WE 7p-8p, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	--W----					1	\$5,500.00		0.00			
N29	KUSA	10/22/24	10/24/24	Thu Prime A LAW & ORDER	CM	7-8p	---T---	:30	1	\$4,000.00	P04	0.00	NM	1	\$4,000.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on LAW & ORDER TH 7P-8P time period program on KUSA, 1/01/23-09/10/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	---T---					1	\$4,000.00		0.00			
N30	KUSA	10/22/24	10/25/24	Fri Prime A LOPEZ V LOPEZ/ST DENIS ME	CM	7-8p	----F--	:30	1	\$2,500.00	P04	0.00	NM	1	\$2,500.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on LOPEZ VS LOPEZ/ GRAND CREW FRI 7p-8p on KUSA, 001/01/23-03/31/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	----F--					1	\$2,500.00		0.00			
N31	KUSA	10/22/24	10/26/24	Sat Prime B DATELINE WEEKEND MYSTEF	CM	8-9p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE SAT 9P-8P 06/25/22-9/27/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$2,000.00		0.00			
N32	KUSA	10/22/24	10/26/24	Sat Prime C SATURDAY NIGHT LIVE VINT/	CM	9-10p	-----S-	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on SAT NIGHT LIVE 3/18/23-3/25/23 9P-10P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$3,000.00		0.00			
N33	KUSA	10/22/24	10/25/24	Broncos Huddle 630-7p BRONCOS HUDDLE COACHE!	CM	630-7p	----F--	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
SPORTES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/1/23-11/15/23 COMSCORE LIVE ONLY average, demos are based on HH w/ stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	----F--					1	\$3,000.00		0.00			
N34	KUSA	10/22/24	10/26/24	Soccer Match SOCCER PREMIER LEAGUE C	CM	1030a-1230p	-----S-	:30	1	\$950.00	P04	0.00	NM	1	\$950.00
SPORTES-CS (sell) - DENVER - Estimated impressions/ratings are based on NBC PREMIER LEAGUES SOCCER 04/09/22 - 4/3/23, COMSCORE LIVE ONLY average, demos based on HH with stated demos.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$950.00		0.00			
N35	KUSA	10/22/24	10/26/24	NCAA FB PR Game Big NCAA BIG 10 COLLEGE FTBL	CM	530-9p	-----S-	:30	1	\$2,300.00	P04	0.00	NM	1	\$2,300.00
SPORTES-CS (sell) - DENVER - Estimated impressions/ratings are based on SAT COLLEGE FOOTBALL 9/2/23-10/7/23 on KUSA, COMSCORE LIVE ONLY average, demos are based on HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$2,300.00		0.00			

Order / Rev: 2899354
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Advertiser: ISS/ House Majority PAC
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KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	KUSA	10/22/24	10/27/24	Broncos Game Day LiveCM BRONCOS GAME DAY LIVE 2	CM	9-930a	-----S	:30	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
SPORDES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/2/23-11/12/23 COMSCORE LIVE ONLY average, demos are based on HH with state demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/21/24	10/27/24	-----S			1		\$1,200.00		0.00				
													Totals	118	\$246,225.00