

ORDER



Orders
Order / Rev: 2899317
 Alt Order #: WOC14616827
 Product Desc: TV
 Estimate: 13089
 Flight Dates: 09/17/24 - 09/23/24
 Original Date / Rev: 04/09/24 / 04/09/24
 Order Type: General

KUSA
 Primary AE: Nile Noyes
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Waterfront Strategies / POL
 Buying Contact:
 Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ House Majority PAC
 Demographic: A35+
 Product Codes: IS-US House
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue
 Priority: P04

New Business End:
 Advertiser External ID: 38241
 Agency External ID: 10957AG
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	88	\$191,150.00	\$162,477.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	88	\$191,150.00	\$162,477.50	0.00
Totals	88	\$191,150.00	\$162,477.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	KUSA	09/17/24	09/23/24	Local News @ 530a M-FCM 9NEWS 530A		530-6a	MTWTF--	:30	3	\$900.00	P04	0.00	NM	3	\$2,700.00																																
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 530A-6A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/17/24	09/23/24	MTWTF--	3	\$900.00	0.00																																										
N 2	KUSA	09/17/24	09/23/24	Local News @ 6a M-F CM 9NEWS 6AM	CM	6-7a	MTWTF--	:30	5	\$1,500.00	P04	0.00	NM	5	\$7,500.00																																
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 6A-7A MF LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/17/24	09/23/24	MTWTF--	5	\$1,500.00	0.00																																										
N 3	KUSA	09/17/24	09/23/24	Today Show NBC TODAY SHOW	CM	7-9a	MTWTF--	:30	10	\$2,000.00	P04	0.00	NM	10	\$20,000.00																																
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 TODAY SHOW 7A-9A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 09/17/24	09/23/24	MTWTF--	10	\$2,000.00	0.00																																										
N 4	KUSA	09/17/24	09/23/24	Today Show 3rd Hour TODAY SHOW 3rd HOUR	CM	9-10a	MTWTF--	:30	5	\$1,000.00	P04	0.00	NM	5	\$5,000.00																																
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 TODAY SHOW 3rd HR 9A-10A MF LIVE ONLY COMSCORE, demos are HH with stated demo.																																															
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Order / Rev: 2899317
 Alt Order #: WOC14616827
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13089
KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KUSA	09/17/24	09/22/24	Today Show Su	CM	6-7a	-----S	:30	1	\$750.00	P04	0.00	NM	1	\$750.00
NBC SUNDAY TODAY															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 SUN TODAY 6A-7A LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$1,000.00		0.00			
N 6	KUSA	09/17/24	09/22/24	Local News @ 7a Su	CM	7-9a	-----S	:30	1	\$1,800.00	P04	0.00	NM	1	\$1,800.00
9NEWS SUN MORNING															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 9NEWS SUN 7A-9A LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1				\$750.00		0.00			
N 7	KUSA	09/17/24	09/23/24	Local News @ 12p M-F	CM	12p-1230p	MTWTF--	:30	5	\$900.00	P04	0.00	NM	5	\$4,500.00
9NEWS AT NOON															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 12P-1230P MF, LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$900.00		0.00			
N 8	KUSA	09/17/24	09/23/24	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	5	\$600.00	P04	0.00	NM	5	\$3,000.00
DAILY BLAST LIVE															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 1/1/23-3/26/23 DAILY BLAST LIVE MF 3P-4P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$600.00		0.00			
N 9	KUSA	09/17/24	09/23/24	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	5	\$2,000.00	P04	0.00	NM	5	\$10,000.00
9NEWS 4PM															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 4P-5P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$2,000.00		0.00			
N 10	KUSA	09/17/24	09/23/24	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	5	\$4,000.00	P04	0.00	NM	5	\$20,000.00
9NEWS 5PM															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 5P-530P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$4,000.00		0.00			
N 11	KUSA	09/17/24	09/23/24	NBC Nightly News	CM	530-6p	MTWTF--	:30	5	\$4,500.00	P04	0.00	NM	5	\$22,500.00
NBC NIGHTLY NEWS															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLY NEWS 530P-6P MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$4,500.00		0.00			
N 12	KUSA	09/17/24	09/23/24	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	5	\$3,200.00	P04	0.00	NM	5	\$16,000.00
9NEWS 6P NEXT W/KYLE CLA															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 9NEWS 6P-630P NEXT w/ KYLY CLARK MF, LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$3,200.00		0.00			
N 13	KUSA	09/17/24	09/21/24	NBC Nightly News Sa	CM	430-5p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
NBC NIGHTLY NEWS SAT															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLY SAT 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-		1				\$2,000.00		0.00			
N 14	KUSA	09/17/24	09/22/24	NBC Nightly News Su	CM	430-5p	-----S	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
NBC NIGHTLY NEWS SUN															
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 NBC NIGHTLYNEWS SUN 430P-5P, LIVE ONLY COMSCORE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1				\$2,000.00		0.00			
N 15	KUSA	09/17/24	09/23/24		CM	630-7p	MTWT---	:30	4	\$2,500.00	P04	0.00	NM	4	\$10,000.00

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 Product Desc: TV
 Estimate: 13089
KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET 630-7p ENTERTAINMENT TNT M-TH F Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 06/01/23-08/30/23 ENTERTAINMENT TONIGHT MF 630p-7p, LIVE ONLY COMSCORE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWT--- 4 \$2,500.00 0.00															
N 16	KUSA	09/17/24	09/21/24	ET 6-7p Sa	CM	6-7p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
ET WEEKEND SAT Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/30/23 ENTERTAINMENT TONIGHT SAT 6p-7p, LIVE ONLY COMSCORE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 -----S- 1 \$2,000.00 0.00															
N 17	KUSA	09/17/24	09/23/24	Local News @ 10p M-F	CM	10-1037p	MTWTF--	:30	5	\$3,000.00	P04	0.00	NM	5	\$15,000.00
9NEWS 10PM Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 1/1/23-3/31/23 + 06/01/23-07/05/23 9NEWS 10PM MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$3,000.00 0.00															
N 18	KUSA	09/17/24	09/22/24	Local News @ 10p Su	CM	10-1037p	-----S	:30	1	\$3,200.00	P04	0.00	NM	1	\$3,200.00
9NEWS 10PM SUN Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/20/23 9NEWS 10PM MF, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 -----S 1 \$3,200.00 0.00															
N 19	KUSA	09/17/24	09/22/24	Local News @ 1030p Su	CM	1035-11p	-----S	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
9NEWS 1030P SUN SPORTS O\ Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 04/01/23-08/20/23 9NEWS 1030PM SUN, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 -----S 1 \$1,500.00 0.00															
N 20	KUSA	09/17/24	09/23/24	Tonight Show	CM	1037-1137p	MTWTF--	:30	5	\$1,200.00	P04	0.00	NM	5	\$6,000.00
TONIGHT SHOW w/J FALLON Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 07/01/22-09/30/22 TONIGHT SHOW w/JIMMY FALLON MF 1035p-11:37P, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$1,200.00 0.00															
N 21	KUSA	09/17/24	09/23/24	Late Night	CM	1137p-1237a	MTWTF--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
LATE NIGHT WITH SETH MEYI Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 07/01/22-09/30/22 LATE NIGHT w/SETH MEYERS 1135p-1237A, LIVE ONLY COMSCORE AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$500.00 0.00															
N 22	KUSA	09/17/24	09/23/24	Mon Prime Other	CM	7-9p	M-----	:30	1	\$7,000.00	P04	0.00	NM	1	\$7,000.00
THE VOICE MON Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 10/02/22-3/26/23 + 9/25/23-10/15/23 THE VOICE MO 7P-9P, LIVE ONLY COMSCORE Average, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 M----- 1 \$7,000.00 0.00															
N 23	KUSA	09/17/24	09/17/24	Tue Prime Other	CM	7-9p	-T-----	:30	1	\$5,500.00	P04	0.00	NM	1	\$5,500.00
AMERICA S GOT TALENT Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT TU 7P-9P 5/30/23-09/30/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 -T----- 1 \$5,500.00 0.00															
N 24	KUSA	09/17/24	09/18/24	Wed Prime A	CM	7-8p	--W----	:30	1	\$5,500.00	P04	0.00	NM	1	\$5,500.00
AMERICA S GOT TALENT WEI Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT WED AT 7P-8P 8/23/23-09/15/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/16/24 09/22/24 --W---- 1 \$5,500.00 0.00															
N 25	KUSA	09/17/24	09/20/24	Fri Prime Other	CM	7-9p	----F--	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
AMERICAN NINJA WARRIOR F Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER NINJA WARRIOR FRI 7p-9p 6/3/22-9/2/22,															

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 Estimate: 13089
KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	----F--					1	\$3,000.00		0.00			
N26	KUSA	09/17/24	09/20/24	Fri Prime C DATELINE NBC 1HR	CM	9-10p	----F--	:30	1	\$3,500.00	P04	0.00	NM	1	\$3,500.00
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE FRI 8P-10P 10/02/22-03/31/23 COMSCORE LIVE ONLY AVERAGE, demos are HH wi															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	----F--					1	\$3,500.00		0.00			
N27	KUSA	09/17/24	09/21/24	Sat Prime Other AMERICA'S GOT TALENT SAT	CM	8-10p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
Q3 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on AMER GOT TALENT 7/8/23-7/15/23, COMSCORE LIVE ONLY AVERAGE, demos are HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-					1	\$2,000.00		0.00			
N28	KUSA	09/17/24	09/20/24	Broncos Huddle 630-7p Broncos Huddle	CM	630-7p	----F--	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
SPORTES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/1/23-11/15/23 COMSCORE LIVE ONLY average, demos are based on HH w/ stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	----F--					1	\$2,000.00		0.00			
N29	KUSA	09/17/24	09/21/24	NCAA FB DT Game Not@M NCAA BIG 10 CLLG FTBL AFTI	CM	130-5p	-----S-	:30	1	\$3,500.00	P04	0.00	NM	1	\$3,500.00
SPORTES-CS (sell) - DENVER - Estimate impressions/ratings are based on and average of BIG 10 SAT FOOTBALL DAY GAME 09/23/23, COMSCORE LIVE ONLY average, demos are based on HH with stated demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-					1	\$3,500.00		0.00			
N30	KUSA	09/17/24	09/22/24	Broncos Game Day Live BRONCOS GAME DAY LIVE 2	CM	9-930a	-----S	:30	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
SPORTES-CS (sell) - DENVER - Estimated ratings/impressions are based on BRONCOS HUDDLE 9/16/22-1/13/23 + 9/2/23-11/12/23 COMSCORE LIVE ONLY average, demos are based on HH with state demo.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S					1	\$1,200.00		0.00			
													Totals	88	\$191,150.00