



WBFH Quarterly Issues July through September 2023

Issue: The community's desire to hear high school sports events broadcast live for those who don't go to the game but want to hear it on the radio or online via the internet.

Programming: WBFH broadcasts Bloomfield Hills High School varsity football, boys and girls basketball games, girls volleyball games, boys and girls hockey games, boys and girls soccer games, cross-country meets, wrestling meets, boys baseball games, girls softball games, lacrosse games, powder-puff Football and student-faculty basketball games. Programs aired: **BHHS Varsity Football vs. Stoney Creek, Thursday, August 31;** and **BHHS Varsity Football vs. Harper Woods, Saturday, September 23.** Both games **airing live from Bloomfield Hills High School, 6:00 p.m. to 9:30 p.m.**

Issue: The community's desire to hear entertainment programming on the weekends.

Programming: WBFH continued to include four pre-recorded features to its weekend lineup. **World Pop**, airing **Saturdays from 7:00 p.m. to 7:59:00 p.m.** samples what music is popular in different countries from around the world. **The Herman Show**, airing **Saturdays from 10:00 p.m. to 11:59:00 p.m.** offered interviews with nationally-known musicians, entertainers and special guests of interest to our listeners; **Musical Memories**, airing **Sundays from 6:00 a.m. to 8:59 a.m.** presents a big-band format; and, **Flower Power Hour**, offered great music from the 60s and 70s, airing **Sundays from 9:00 p.m. to 11:59 p.m.**

Other Issues

WBFH continued to air a two-hour block of Asian programming: a one-hour Asian-centric episodic program, **DCRTV** and a broadcast of the world-renown **Peking Opera** which aired **Sundays from 2:00 p.m. to 4:00 p.m.**

WBFH continued to use its **automated weather forecast service, ATMOS**, which allows WBFH to provide current up-to-date weather information for its listening area to keep its listeners informed for future weather activity. The one-minute forecast was heard at or near the bottom-of-the hour—every hour—during the 24-hour broadcast day.

WBFH programming addressed a community request from the **Parent-Teacher Organization Council (PTOC)** to celebrate the new school year with a **Welcome Back Day** remote broadcast before the **Black Hawk** football game. WBFH management created a **live remote** broadcast from **10:00 a.m. to 1:00 p.m. on Saturday, September 23, 2023.** School district administrators, community members and the public were interviewed.



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WBFH programming addressed a community request from the **Bloomfield Township** government to create an **Open House** remote broadcast. WBFH management created a **live remote** broadcast from **11:00 a.m. to 3:00 p.m.** on **Sunday, October 1, 2023**. WBFH personalities interviewed **Bloomfield Township** officials, dignitaries and citizens about the importance of what a township offers its community in the realm of public safety, government programs and other services. WBFH personalities stressed the importance of health maintenance by publicizing free flu shots; the value of having free public library services; and the convenience of in-person voter registration.

Public Service Announcements

WBFH is mindful of its obligation to present community-related information for the benefit of its listening audience. Public service announcements are a key part of daily programming, airing up to three (3) times per hour at ::20, ::30 and ::45 past the hour. These announcements were obtained from local, state and national sources; other announcements are written, produced and recorded by student staffers. Topics include everything from veterans' affairs and radon testing to health topics and women's issues.