



12/31/2016

As part of our license agreement, WCFX-FM airs a local public affairs program. The program, called "WCFX Staff Meeting" airs every Sunday morning at 7:00am, for approximately :30 minutes. The program is an interview style with a host asking questions & guests responding. We have identified the following local issues to cover for 2016.

- | | |
|-------------------------------------|------------------------------|
| 1-Economic programs & business | 2-Energy programs |
| 3-Healthy living choices | 4-Civic Organization Updates |
| 5-Programs for kids | 6-Arts in the community |
| 7-Drug & alcohol abuse | 8-Public library updates |
| 9-Local parks & recreation programs | 10-Child Abuse |
| 11-Schools | 12-Emergency Services |

Sincerely,


Kent Bergstrom
WCFX - Program Director/Operations Manager

The station has broadcast programming dealing with each of the above-referenced issues

October 30, 2016
Program Time, 7:00am
Run Time, 36:57
Topic, Michigan Insurance question & answers
Topic Number, 1

Discussion with Kurt Feight of the Mt Pleasant Agency-Central insurance. Topics included 1-What the major components of no-fault are & how it impacts drivers. 2-Why insurance agents need to know about personal medical coverage for an auto quote, 3-What is PLPD?, 4-What is mini-tort liability, 5-What is the MCCA fee on my auto policy. Also covered several questions about insurance, what everything means on an insurance policy, Michigan vs surrounding states for coverage & costs.

As part of our license agreement, WCFX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week. (see attached)

As part of our license agreement, WCFX-FM invites community members to be guests on our air to discuss events, local topics & other subjects. (see attached)

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-11-16 - 01-11-17 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN WORKSHARE - MAB

TOPIC: WORKSHARE PROGRAM OF MICHIGAN

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-17-16 TO 01-17-17 TIME: R.O.S.

ORGANIZATION/TITLE: AMERICAN PHYSICAL THERAPY ASSOCIATION

TOPIC: MOVE FORWARD - CHOOSE THERAPY

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-12-16 TO 10-31-16 TIME: R.O.S.

ORGANIZATION/TITLE: MHSAA

TOPIC: CONCUSSIONS IN FOOTBALL - SAFETY PLAN CWT - TERRY HESSBROOK ITINACA

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-25-16 TO 01-25-17 TIME: R.O.S.

ORGANIZATION/TITLE: YOUTH VOLUNTEERING - PRUDENTIAL SPIRIT AWARDS

TOPIC: TEENS WHO VOLUNTEER - BENEFITS OF VOLUNTEERING

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-25-16 TO 01-25-17 TIME: R.O.S.

ORGANIZATION/TITLE: SUSAN G KOMEN BREAST CANCER

TOPIC: MORE THAN PINK - MORE THAN CANCER

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-1-16 TO 11-15-16 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION

TOPIC: Kelly Lyelow - Cure - HIGH SCHOOL FOOTBALL SAFE

=====

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11-1-16 to 2-1-17 TIME: R.O.S.

ORGANIZATION/TITLE: USO

TOPIC: SUPPORT ARMED FORCES WORLDWIDE

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11-7-16 to 2-7-17 TIME: R.O.S.

ORGANIZATION/TITLE: NATIONAL PEST MANAGEMENT ASSOCIATION

TOPIC: MICE, COCKROACHES, TERMITES - PROTECT YOUR FAMILY

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11-7-16 to 2-7-17 TIME: R.O.S.

ORGANIZATION/TITLE: AMERICAN HUMANE ASSOCIATION - KINDNESS100.ORG

TOPIC: KIDS AND ANIMALS, BE KIND,

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11-21-16 - 2-21-17 TIME: R.O.S.

ORGANIZATION/TITLE: US DEPT VETERAN'S AFFAIRS - US DEPT OF DEFENSE

TOPIC: VETERAN'S CRISIS LINE

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11-21-16 - 12-21-16 TIME: R.O.S.

ORGANIZATION/TITLE: MHSAA

TOPIC: VALUE OF EDUCATIONAL ATHLETICS - OFFICIALS NEEDED

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11/28/16 to 2/28/17 TIME: R.O.S.

ORGANIZATION/TITLE: IHS.GOV

TOPIC: INDIAN HEALTH SERVICES

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 11/23/16 TO 2/28/16 TIME: R.O.S.

ORGANIZATION/TITLE: PARALYZED VETERANS OF AMERICA

TOPIC: SERVICES AVAILABLE - CONTACT INFORMATION

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-6-16 TO 3-6-17 TIME: R.O.S.

ORGANIZATION/TITLE: DOCTORS WITHOUT BORDERS

TOPIC: MEDICAL CARE FOR WHO NEED IT THE MOST - GOING WHERE OTHERS DON'T

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-6-16 TO 3-6-17 TIME: R.O.S.

ORGANIZATION/TITLE: AD COUNCIL

TOPIC: BULLYING PREVENTION

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-19-16 - 3-19-17 TIME: R.O.S.

ORGANIZATION/TITLE: AD COUNCIL, NATIONAL HIGHWAY SAFETY COUNCIL

TOPIC: SEAT BELT SAFETY FOR KIDS

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-19-16 - 3-19-17 TIME: R.O.S.

ORGANIZATION/TITLE: GET SCHOOLED, THE AD COUNCIL

TOPIC: MAJOR KEYS TO GETTING TO COLLEGE

WCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-27-16 TO 3-27-17 TIME: R.O.S.

ORGANIZATION/TITLE: INTERNATIONAL DISABILITY CENTER

TOPIC: DISABILITY EFFECTS - HOW TO INTEGRATE DISABLED PEOPLE INTO REGULAR LIFE

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 12-27-16 TO 1-27-17 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION

TOPIC: SPORTSMANSHIP IN HIGH SCHOOL SPORTS

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 1-1-17 TO 1-31-17 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN ENVIRONMENTAL PROTECTION AGENCY

TOPIC: RADON AWARENESS MONTH

VCFX-FM RECORDED PSA LIST

DATES TO RUN: TIME: R.O.S.

ORGANIZATION/TITLE:

TOPIC:

VCFX-FM RECORDED PSA LIST

DATES TO RUN: TIME: R.O.S.

ORGANIZATION/TITLE:

TOPIC:

VCFX-FM RECORDED PSA LIST

DATES TO RUN: TIME: R.O.S.

ORGANIZATION/TITLE:

TOPIC:

VCFX-FM RECORDED PSA LIST

DATES TO RUN: TIME: R.O.S.

ORGANIZATION/TITLE:

TOPIC:

WCFX-FM Issues programs

DAY Tuesday DATE: 10-4-16 TIME: 7:45AM

GUEST/TITLE/ORGANIZATION: Bret Hyble - Mt. Pleasant Chamber of Commerce President

TOPIC: BUSINESS EXPO 2016 - ~~Wed~~ THURSDAY AT THE COMFORT INN

WCFX-FM Issues programs

DAY Wednesday DATE: 10-12-16 TIME: 2:30 pm

GUEST/TITLE/ORGANIZATION: Sean w/ John Goodrow

TOPIC: Smoky Branch

WCFX-FM Issues programs

DAY Tuesday DATE: 10-18-16 TIME: 7:40AM

GUEST/TITLE/ORGANIZATION: SAMANTHA JONES EXECUTIVE DIRECTOR OF GIRLS ON THE RUN

TOPIC: FALL PROGRAM UPDATES, SPRING PROGRAM PIEP, GENERAL INFORMATION

WCFX-FM Issues programs

DAY Tuesday DATE: 10-18-16 TIME: 8:10 AM

GUEST/TITLE/ORGANIZATION: CITIZEN GAUDIN - JAN STRICKLE - WOMAN'S INITIATIVE

TOPIC: LOOK WHO'S TALKING SPEAKERS SERIES - GENERAL WOMEN'S INITIATIVE INFO

WCFX-FM Issues programs

DAY THURSDAY DATE: 10-20-16 TIME: 7:00 AM

GUEST/TITLE/ORGANIZATION: ERIC SPINDLER - ISABELLA COMMUNITY SPORTSplex

TOPIC: November 4 FUNDRAISER - BUCKLE UP AND TENNIS - FOR PROGRAMS AND FACILITIES

WCFX-FM Issues programs

DAY ~~THURSDAY~~ Friday DATE: 10-21-16 TIME: 8:00

GUEST/TITLE/ORGANIZATION: Jeff Brown - police Dept

TOPIC: Talking safety Halloween + general safety.

WCFX-FM Issues programs

DAY Monday DATE: 10-24-16 TIME: 2:30 pm

GUEST/TITLE/ORGANIZATION: RPL class event - Dance Letonki

TOPIC: Ready-Sip-Point ~ Scholarship Fund.

WCFX-FM Issues programs

DAY Tuesday DATE: 10-25-16 TIME: 4:30 pm

GUEST/TITLE/ORGANIZATION: Alma High School - Jazz Band

TOPIC: ~~Scott~~ John & Lou Jazz show for the band &

NCFX-FM Issues programs

DAY wednesday DATE: 10-26-16 TIME: 3:30 pm

GUEST/TITLE/ORGANIZATION: Eric Spindler - mory foundation

TOPIC: Black Tie & Tennis event - non profit

NCFX-FM Issues programs

DAY THURSDAY DATE: 11-3-16 TIME: 8AM

GUEST/TITLE/ORGANIZATION: TOM OLVEY - UNITED WAY OF GRAFTON AND ISABELLA CO.

TOPIC: DANCE UNITED UPDATES FOR THE NOVEMBER 10 FUNDRAISER

NCFX-FM Issues programs

DAY WEDNESDAY DATE: 11-23-16 TIME: 8:00AM

GUEST/TITLE/ORGANIZATION: JEFF BROWNE - MIT PLEASANT POLICE DEPARTMENT

TOPIC: ASAC THE OFFICE - THANKSGIVING AND VACATION SAFETY TIPS

NCFX-FM Issues programs

DAY TUESDAY DATE: 11-29-16 TIME: 8:00AM

GUEST/TITLE/ORGANIZATION: MELINDA - CITY OF MIT P. SPECIAL EVENTS COORDINATOR

TOPIC: 2016 MIT PLEASANT CHRISTMAS CELEBRATION - EVENTS, SCHEDULES, UPDATES, FOR THIS WEEKEND'S EVENT

NCFX-FM Issues programs

DAY Wednesday DATE: 11-30-16 TIME: 2:30pm
GUEST/TITLE/ORGANIZATION: Ryan Gaffoy - Isch. County Dist House.
TOPIC: Homeless Help

NCFX-FM Issues programs

DAY Wednesday DATE: 12-7-16 TIME: 8:20AM
GUEST/TITLE/ORGANIZATION: OFFICER JEFF BROWN - Mt Pleasant Police
TOPIC: ASK THE OFFICER - SLOWDOWN, move over when you see AN OFFICER WITH A CAR PULLED OVER

NCFX-FM Issues programs

DAY FRIDAY DATE: 12-9-16 TIME: 8:00 AM
GUEST/TITLE/ORGANIZATION: OMBODIES YOGA STUDIO - KATE BLACKEN
TOPIC: YOGA FUNDRAISER FOR THE COMMUNITY COMPASSION NETWORK BABY PARTY
FRIDAY 12-9-16 AT 5:30pm

NCFX-FM Issues programs

DAY Monday DATE: 12-12-16 TIME: 8:30AM
GUEST/TITLE/ORGANIZATION: LUCINDA CARR - TOYS FOR TOTS
TOPIC: FINAL PUSH FOR TOYS AND DONATIONS

NCFX-FM Issues programs

DAY Wednesday DATE: 12-21-16 TIME: 8:15AM
GUEST/TITLE/ORGANIZATION: OFFICER JEFF BROWN - Mt Pleasant Police
TOPIC: ASK THE OFFICER - HOLIDAY TRAVEL SAFETY - Home Security

NCFX-FM Issues programs

DAY _____ DATE: _____ TIME: _____
GUEST/TITLE/ORGANIZATION: _____
TOPIC: _____