



06/30/23

As part of our license agreement, WCFX-FM has broadcast programming dealing with each of the issues below.

Sincerely,

Kent Bergstrom
WCFX - Station Manager

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As part of our license agreement, WCFX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week.

- 06/12/23 - 07/12/23 - :30 ROS - Recording Artists Against Drunk Driving - Black Eyed Peas
- 06/12/23 - 09/12/23 - :30 ROS - Veteran's Crisis Line - "I'm Glad You Called"
- 06/30/23 - 09/30/23 - :30 ROS - City of Mt Pleasant Public Safety Director Paul Lauria - New Michigan Cell Phone Law Safety - Do's & Don'ts

As part of our license agreement, WCFX-FM invites community members to be guests on our air to discuss events, local topics & other subjects.

- 04/11/23 - 7:05am - 10 Minutes - Amy Powell, Executive Director of Art Reach of Mid-Michigan - Talked about Murder Mystery Dinner Fundraiser & Art Walk Central artist call being open in May
- 04/18/23 - 7:05am - 5 Minutes - Amanda Hovarter from the Weidman Parents Group - Discussed the Mom to Mom Fundraiser sale on 4/22/23
- 04/25/23 - 2:25pm - 10 Minutes - Discussed Boy Scouts of America Leadership Breakfast on 4/27/23
- 04/25/23 - 4:15pm - 10 minutes - Amy Bunting from the Leukemia & Lymphoma Foundation
- 04/28/23 - 8:20am - 5 Minutes - Jeff Browne, Mt Pleasant Police - Ask the Officer questions & answers
- 05/01/23 - 1:15pm - 10 minutes - Mt Pleasant Area Community Foundation discussed Give Local Isabella Fundraising Campaign
- 05/03/23 - 7:55am - 5 Minutes - Greg Howell from the Parker Rallies Hope for Cystic Fibrosis Foundation - Discussed upcoming Silent Auction Fundraiser May 5-7 at Celebration Cinema in Mt Pleasant
- 05/04/23 - 7:40am - 10 Minutes - Kim Freiderich, Director of Habitat For Humanity of Isabella County - Discussed the upcoming 3rd Annual Golf Outing Fundraiser
- 05/04/23 - 10:15am - 5 Minutes - Members of Bonnie's Clean Up Crew - Talked about what they do & when they do it in public areas of Central Michigan every Sunday. Also invited more volunteers to join the crew
- 05/08/23 - 11:15am - 5 Minutes - United Way of Gratiot & Isabella County - Talked about the new United for Mom's Program & the upcoming Live United Awards Event
- 05/15/23 - 1:15pm - 10 minutes - Mt Pleasant Rotary Club & Mt Pleasant Lions Club members - Talked about their Versiti Bloor Drive Competition between the two groups
- 05/16/23 - 8:40am - 5 Minutes - Greg Howell from the Parker Rallies Hope for Cystic Fibrosis Foundation - Discussed upcoming Great Strides Walk for CF May 21 at Island Park, Mt Pleasant
- 05/17/23 - 11:20am - 10 Minutes - Bryan Chapman Hi-lighted the Clothing Inc/United Way Matching grant
- 05/22/23 - 11:15am - 10 Minutes - Krystal & Jennifer from the Mt Pleasant Rotary Club & Mt Pleasant Lions Club hi-lighted the Versiti blood drive competition between the local groups
- 05/25/23 - 1:00pm - 10 Minutes - Mt Pleasant VFW members talked about the proper way to care, fold & dispose of a United States Flag

- 05/31/23 - 7:40am - 5 Minutes - Tyler Sonichesen from the Friends of the Broadway Theater discussed the movie "Beautiful Boy" - Free showing this week courtesy of Child Advocacy
- 5/31/23 - 9:40am - 5 Minutes - Amy Powell, Executive Director of Art Reach of Mid-Michigan - Talked about the extended deadline for Artwalk Central artists & the Paint the Pavement event set for Saturday morning
- 06/06/23 - 7:40am - 5 Minutes - Tyler Sonichesen from the Friends of the Broadway Theater discussed VHS night with the Blues Brothers & The Goofy Movie
- 06/06/23 - 1:15pm - 10 Minutes - Bryan Weiferich from the Mt Pleasant Jaycees discussed the 9th Annual Mt Pleasant Beer Festival
- 06/23/23 - 8:20am - 5 Minutes - Jeff Browne, Mt Pleasant Police - Ask the Officer questions & answers - New Michigan Cellphone Law