



03/31/24

As part of our license agreement, WCFX-FM has broadcast programming dealing with each of the issues below.

Sincerely,

Kent Bergstrom
WCFX - Station Manager

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As part of our license agreement, WCFX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week.

- 12/15/23-03/15/24 - :30 ROS - The Coalition for Headache and Migraine Patients - Migraine at School
 - 12/15/23-03/15/24 - :60 ROS - Doctors Without Borders - From Crisis to Care
 - 01/23/24 - 02/23/24 - :30 ROS - Recording Artists Against Drunk Driving - Gwen Stefani & No Doubt
 - 01/23/24 - 04/23/24 - :30 ROS - Ocean River Institute - Building soil & stopping erosion
 - 02/29/24 - 03/29/24 - :30 ROS - Recording Artists Against Drunk Driving - Def Leppard
 - 02/29/24 - 05/29/24 - :30 ROS - Mt Pleasant Public Safety - Website & E-Mail safety tips to not get hacked
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As part of our license agreement, WCFX-FM invites community members to be guests on our air to discuss events, local topics & other subjects.

- 01-05-24 – 8:00am – 10 minutes – Jeff Browne, Mt Pleasant Police Officer – Ask the Officer Questions & Answers, Winter Driving Safety & Home security Safety
- 01-10-24 - 8:53am - 3 Minutes - Tyler Sonichesen from the Friends of the Broadway Theater discussed the upcoming Friday Night Comedy Night (01-12-24) at the Broadway Theater. Also joined by Comedians Brad Wenzel & Nicole Melnyz - Show information, ticket information included.
- 01-12-24 - 6:20am - 3 Minutes - Tyler Sonichesen from the Friends of the Broadway Theater discussed the upcoming Friday Night Comedy Night (01-12-24) at the Broadway Theater. Also joined by Comedians Brad Wenzel & Nicole Melnyz - Show information, ticket information included.
- 1/19/24 - 4:30pm - 5 Minutes - Discussion with Matt Collins from the Mt Pleasant Optimist Club - Topics included their dinner fundraiser & raffle on February 3rd
- 1/31/24 - 8:55am - 5 Minutes - Discussion with Tyler Sonichesen from the Friends of the Broadway - Topics included VHS Night with the movie "Jackass"
- 1/31/24 - 4:25pm - 5 Minutes - Discussion with the Gratiot County Players - Topics included the play "Little Women" at the Strand Theater
- 2/05/24 – 8:00am – 10 minutes – Jeff Browne, Mt Pleasant Police Officer – Ask the Officer Questions & Answers,
- 2/12/24 - 3:25pm - 5 minutes - 61st Annual Beef Tenderloin and Turkey Dinner @ Comfort Inn - Mark Homuth and Amy Powell from the Mt Pleasant Rotary Club talk about the 61st Annual Beef Tenderloin and Turkey Dinner this Saturday at the Comfort Inn! Come support the Mt Pleasant Rotary Club and all they do for our community AND enjoy an amazing dinner!
- 2/15/24 - 3:25pm - 11 minutes - United Way - The Good Prize & Live United Awards - Annie Sanders, President/CEO of United Way of Gratiot & Isabella Counties talks about The Good Prize. This prize is given away at the Live United Awards on May 8th! Anyone in our community can be nominated before the end of February!
- 2/19/24 - 8:40am - 5 Minutes - Discussion with Raizel Coiman from the Interlochen Center - Concert announcements & Summer events announced at the Center

- 2/21/24 - 8:55am - 5 Minutes - Bill Parker from Showspan - Topics included Outdoorama Show in Novi over the weekend
- 2/26/24 - 2pm Hour- 24 Minutes - Lisa Diaz Sytsema and Mark Stansberry from the Mid Michigan Aquatics Recreational Authority (MMARA). The MMARA was created in partnership between the City of Mount Pleasant, Union Township, and Mount Pleasant Public Schools with the sole purpose of developing an Aquatic Center in our community. Frequently asked questions and what we need to know to vote with an educated voice
- 2/28/24 - 8:55am - 5 Minutes - Carmie Crisci from the Home builders Association of Central Michigan - Topics included the Home Show details for the weekend
- 3/8/24 - 8:00am - 15 Minutes - Mt Pleasant Police Officer Jeff Browne - Topics included Ask the Officer Questions, Spring Break vacation prep, DST clock moves & smoke detector & Carbon monoxide detector checks
- 3/12/24 - 7:05am - Mt Pleasant High school - Discussion with the two lead actors in the play "Beauty & The Beast" scheduled for the weekend at Mt Pleasant High School