



9/30/2018

As part of our license agreement, WCFX-FM airs a local public affairs program. The program, called "WCFX Staff Meeting" airs Sunday morning at 7:00am, for approximately :30 minutes. The program is an interview style with a host asking questions & guests responding. We have identified the following local issues to cover for 2018.

- | | |
|-------------------------------------|--|
| 1-Police-Fire-Safety | 2-Community Service/Health |
| 3-Affordable Insurance programs | 4-Civic Organization Updates |
| 5-Programs for kids | 6-Arts in the community |
| 7-Drug & alcohol abuse | 8-Public library updates |
| 9-Local parks & recreation programs | 10-Jobs |
| 11-Schools | 12-Help for underemployed & unemployed |

Sincerely,

Kent Bergstrom
WCFX - Program Director/Operations Manager

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The station has broadcast programming dealing with each of the above-referenced issues

Date - 7/1/18

Program Time - 7:00am

Run Time - 32:43

Topic - Discussion with Amy Powell, Executive Director of Art Reach of Mid-Michigan - Topics included ArtFlair & Artwalk Central. Artflair, what it is, people's choice voting & bidding to purchase the art on display in Mt Pleasant. Artwalk Central - Dates, events, art, fundraising, Get a preview of the event

Topic Number - 6 Arts in the Community

Date - 9/23/18

Program Time - 7:00am

Run Time - 36:32

Topic - Discussion with Kurt Feight, President of the Mt Pleasant Agency-Central Insurance. Topics included how workers compensation works, requirements for employers, laws employers must follow, workplace injuries, how to safeguard workplaces again injuries, the Free Build-Safe Contractor Safety Day planned in November

Topic Number - 3 Affordable Insurance Programs

As part of our license agreement, WCFX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week. (see attached)

As part of our license agreement, WCFX-FM invites community members to be guests on our air to discuss events, local topics & other subjects. (see attached)

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 7-9-18 - 10-9-18 TIME: R.O.S.

ORGANIZATION/TITLE: DISABILITY AWARENESS

TOPIC: AUTISM AND ART - DISABILITY CAMPAIGN.ORG

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 7-9-18 TO 10-9-18 TIME: R.O.S.

ORGANIZATION/TITLE: DISABLED AMERICAN VETERANS

TOPIC: DAU BENEFITS - DAU.ORG

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 7-23-18 - 7-31-18 TIME: R.O.S.

ORGANIZATION/TITLE: HELP ELIMINATE AUTO THEFTS

TOPIC: TIP LINE - JULY PREVENTION MONTH

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 7-23-18 - 10-23-18 TIME: R.O.S.

ORGANIZATION/TITLE: MHSAA - NFHS

TOPIC: LET'S BE REAL - WHY PLAY HIGH SCHOOL SPORTS

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 8-1-18 TO 11-1-18 TIME: R.O.S.

ORGANIZATION/TITLE: AL-ANON

TOPIC: FAMILY MEETING GROUPS -

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 8-1-18 TO 11-1-18 TIME: R.O.S.

ORGANIZATION/TITLE: TOYOTA

TOPIC: FIXING RECALLED AIR BAG INFUSORS

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 8-8-18 TIME: R.O.S. 11-8-18

ORGANIZATION/TITLE: USA TIRE MANUFACTURERS ASSOCIATION

TOPIC: TIRE SAFETY - PROPER INFLATION

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 8-14-18 TO 11-14-18 TIME: R.O.S.

ORGANIZATION/TITLE: NATIONAL PEST MANAGEMENT ASSOCIATION

TOPIC: MOSQUITOES, COCKROACHES, STINGING INSECTS - LEARN HOW TO PROTECT AGAINST

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 8-14-18 TO 11-14-18 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN HIGH SCHOOL ATHLETIC ASSN / MICHIGAN INTROSCHOLASTIC ATHLETIC ADMIN

TOPIC: PLAY MULTIPLE SPORTS ASSN

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 9-11-18 TO 12-11-18 TIME: R.O.S.

ORGANIZATION/TITLE: AMERICAN HUMANE

TOPIC: NO ANIMALS WERE HARMED MESSAGE

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 9-11-18 TO 12-11-18 TIME: R.O.S.

ORGANIZATION/TITLE: NATIONAL ROSEACEA SOCIETY

TOPIC: TREATMENT OPTIONS FOR ROSEACEA

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 9-24-18 - 12-24-18 TIME: R.O.S.

ORGANIZATION/TITLE: LISTENING EAR CRISIS CENTER

TOPIC: SERVICES AVAILABLE IN CLUTE AND SABRELLA COUNTIES

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 9-24-18 - 12-24-18 TIME: R.O.S.

ORGANIZATION/TITLE: U.S. DEPARTMENT OF VETERAN AFFAIRS

TOPIC: WOMEN'S VETERAN CALL CENTER

VCFX-FM RECORDED PSA LIST

DATES TO RUN: 10-1-18 TO 01-01-19 TIME: R.O.S.

ORGANIZATION/TITLE: MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION

TOPIC: HEALTH AND SAFETY PAGE FOR STUDENT ATHLETES

VCFX-FM RECORDED PSA LIST

DATES TO RUN: _____ TIME: R.O.S.

ORGANIZATION/TITLE: _____

TOPIC: _____

VCFX-FM RECORDED PSA LIST

DATES TO RUN: _____ TIME: R.O.S.

ORGANIZATION/TITLE: _____

TOPIC: _____

VCFX-FM RECORDED PSA LIST

DATES TO RUN: _____ TIME: R.O.S.

ORGANIZATION/TITLE: _____

TOPIC: _____

VCFX-FM RECORDED PSA LIST

DATES TO RUN: _____ TIME: R.O.S.

ORGANIZATION/TITLE: _____

TOPIC: _____

WCFX-FM ON-AIR GUEST LIST

DATE: 7-3-18 TIME: 8:00AM

ORGANIZATION/TITLE: AMY POWELL - EXECUTIVE DIRECTOR ART REACH MID MICHIGAN

TOPIC: ART FAIR 2018 UPDATE - ART WALIK CENTRAL UPDATE

WCFX-FM ON-AIR GUEST LIST

DATE: 7-9-18 TIME: 8:30AM

ORGANIZATION/TITLE: PAUL MILHOLAND - CURRIE GOLF CLUB

TOPIC: WORLD'S LARGEST GOLF OUTING FUNDRAISER AUGUST 6, 2018 FOR THE FISH HOUSE FOUNDATION BENEFITTING WOUNDED VETERANS

WCFX-FM ON-AIR GUEST LIST

DATE: 7-10-18 TIME: 8:10AM

ORGANIZATION/TITLE: ANDY THEISEN - CENTRAL MICHIGAN HOME BUILDERS

TOPIC: HOME BUILDERS TALKS WITH RODS ON SHOW SAT JULY 14, 2018

WCFX-FM ON-AIR GUEST LIST

DATE: 7-11-18 TIME: 8:15AM

ORGANIZATION/TITLE: JEFF BLAINE - MT PLEISANT POLICE OFFICER

TOPIC: ASIA THE OFFICER PLUS HEAT IN CARS DOG AND PEOPLE SAFETY INFO

WCFX-FM ON-AIR GUEST LIST

DATE: 7-12-18 TIME: 7:30AM

ORGANIZATION/TITLE: AMY POWELL - EXECUTIVE DIRECTOR ART REACH OF MID MICHIGAN

TOPIC: ART FAIR FINAL DAYS - UPDATE AND NEW ADS FOR ART WALIK CENTRAL

WCFX-FM ON-AIR GUEST LIST

DATE: 7-24-18 TIME: 7:20AM

ORGANIZATION/TITLE: LINDA MCCARTHY - CLIPPERT RIVER DISTRICT LIBRARY

TOPIC: EVENTS, LIBRARY SERVICES, THINGS YOU MAY NOT KNOW ABOUT LIBRARY SERVICES, LIBRARY CLOSING AND MORE

WCFX-FM ON-AIR GUEST LIST

DATE: 7-25-18 TIME: 8:15AM

ORGANIZATION/TITLE: JEFF BROWNE - MT PLEASANT POLICE

TOPIC: ASK THE OFFICER - UPDATE ON BREAKING AND ENTERINGS IN THE AREA AND ASK FOR HELP IDENTIFYING THE PERSON RESPONSIBLE

WCFX-FM ON-AIR GUEST LIST

DATE: 7-25-18 TIME: 2:30pm

ORGANIZATION/TITLE: ICU build for Peggy Banyard - cancer

TOPIC: Cancer event for

WCFX-FM ON-AIR GUEST LIST

DATE: 7-26-18 TIME: 7:40AM

ORGANIZATION/TITLE: Sue Ann Kodmeyer - ISABELLA COUNTY PARKS AND REC

TOPIC: PLAY ON THE WAY PROGRAM - PARKS AMENITIES - CAMPING - PROGRAMS

WCFX-FM ON-AIR GUEST LIST

DATE: 7-31-18 TIME: 7:40AM

ORGANIZATION/TITLE: Amy Powell - ART REACH OF MID MICHIGAN

TOPIC: ARTWALK CENTRAL - EVENTS, VOTING, IMPAIRED DATES, WORKSHOPS

WCFX-FM ON-AIR GUEST LIST

DATE: 8-7-18 TIME: 7:00AM

ORGANIZATION/TITLE: ISABELLA COMMUNITY CREDIT UNION

TOPIC: FRIDAY, AUGUST 10 5th ANNUAL PLAY IT SAFE KIDS HEALTH AND SAFETY DAY AT ISLAND PARK

WCFX-FM ON-AIR GUEST LIST

DATE: Tues. Aug. 7th TIME: 2:35pm

ORGANIZATION/TITLE: Art Reach - Amy Powell

TOPIC: Art walk central

WCFX-FM ON-AIR GUEST LIST

DATE: 8-7-18 TIME: 6:20

ORGANIZATION/TITLE: Independent -> Shelby Trevino

TOPIC: "Stuff the Aggie Bus" fundraiser this Sunday, from 12-3.

WCFX-FM ON-AIR GUEST LIST

DATE: 8-9-18 TIME: 4:00pm

ORGANIZATION/TITLE: Clotnyg Inc. - Bryan Chapman

TOPIC: Clotnyg Inc - Volunteer & donation

WCFX-FM ON-AIR GUEST LIST

DATE: 8-21-18 TIME: 7:40 AM

ORGANIZATION/TITLE: Amy Powell - EXECUTIVE DIRECTOR ART REACH OF MID MICHIGAN

TOPIC: ARTWALK Central weeks events - PUBLIC VOTING, DEADLINES

WCFX-FM ON-AIR GUEST LIST

DATE: 8-22-18 TIME: 8:15 AM

ORGANIZATION/TITLE: MT PLEASANT POLICE OFFICER JEFF BIAWNE

TOPIC: ASILT THE OFFICER - BACILTO SCHOOL SAFETY - CMU/ COLLEGE MOVE-IN SAFETY AND INFORMATION

WCFX-FM ON-AIR GUEST LIST

DATE: 8-28-18 TIME: 7:40 AM

ORGANIZATION/TITLE: Amy Powell - EXECUTIVE DIRECTOR - ART REACH OF MID MICHIGAN

TOPIC: ARTWALK Central Events this week - SEPTEMBER ART REACH EVENTS

WCFX-FM ON-AIR GUEST LIST

DATE: 8-30-18 TIME: 8:05 AM

ORGANIZATION/TITLE: Terry Kunst - CENTRAL MICHIGAN UTOPIAN FUND

TOPIC: 9TH ANNUAL GOLF OUTING -> SEPTEMBER 8 -> ALSO SCHOLARSHIP INFORMATION

WCFX-FM ON-AIR GUEST LIST

DATE: 9-13-18 TIME: 7:00AM

ORGANIZATION/TITLE: Dr. Aaron LaCluze, Central Michigan University

TOPIC: BROOKS OBSERVATORY OPEN HOUSE SEPTEMBER 17 - WHAT CAN YOU SEE FROM THE TELESCOPE

WCFX-FM ON-AIR GUEST LIST

DATE: 9-20-18 TIME: 8:00AM

ORGANIZATION/TITLE: SUZANNE COURSET - COMMUNITY CANCER SERVICES

TOPIC: 20th ANNUAL INTO THE LIGHT CANCER FUNDRAISER WALK ON FRIDAY THE 21ST.

WCFX-FM ON-AIR GUEST LIST

DATE: TIME: 8AM

ORGANIZATION/TITLE: MT PLEASANT POLICE OFFICER JEFF BROWNE

TOPIC: ASK THE OFFICER QUESTIONS

WCFX-FM ON-AIR GUEST LIST

DATE: 9-26-18 TIME: 2:30pm

ORGANIZATION/TITLE: HRC organization Dr. Eke & Precia P.

TOPIC: Day of Peace @ Island Park

WCFX-FM ON-AIR GUEST LIST

DATE: 9-28-18 TIME: 7:00AM

ORGANIZATION/TITLE: AMY BUNTING - FACILITIES MANAGER AT MOREY COURTS, MT PLEASANT

TOPIC: DAY OF PLAY - FREE EVENTS FROM 4-7pm TODAY WITH MOREY COURTS - ICE ARENA - MT PLEASANT DISCOVERY MUSEUM

WCFX-FM ON-AIR GUEST LIST

DATE: TIME:

ORGANIZATION/TITLE:

TOPIC: