



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 398010 /		<u>Alt Order #</u> 08419834
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5733
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	10/18/16	10/24/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				3	\$700.00	0.00			
N 2	CBS	10/18/16	10/24/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				2	\$275.00	0.00			
N 3	CBS	10/18/16	10/24/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				2	\$1,000.00	0.00			
N 4	CBS	10/18/16	10/24/16	M-F 1235a-135a	12:35 AM-1:35 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				1	\$150.00	0.00			
N 5	CBS	10/18/16	10/24/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				2	\$600.00	0.00			
N 6	CBS	10/18/16	10/24/16	M-F 130p-2p	1:30 PM-2:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				2	\$1,200.00	0.00			
N 7	CBS	10/18/16	10/24/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				2	\$400.00	0.00			
N 8	CBS	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				3	\$450.00	0.00			
N 9	CBS	10/18/16	10/24/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				1	\$150.00	0.00			
N 10	CBS	10/18/16	10/24/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				2	\$500.00	0.00			
N 11	CBS	10/18/16	10/24/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-TF--				2	\$150.00	0.00			
N 12	CBS	10/18/16	10/24/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> SENATE MAJORITY PA
		<u>Estimate #</u> 5733
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - TF - -				2	\$500.00	0.00			
N 13	CBS	10/18/16	10/24/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - TF - -				2	\$550.00	0.00			
N 14	CBS	10/18/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - - F - -				2	\$1,200.00	0.00			
N 15	CBS	10/18/16	10/24/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - TF - -				2	\$400.00	0.00			
N 16	CBS	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - - F - -				1	\$1,400.00	0.00			
N 17	CBS	10/18/16	10/24/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M - TF - -				2	\$400.00	0.00			
N 18	CBS	10/21/16	10/21/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - 1 - -				1	\$4,500.00	0.00			
N 19	CBS	10/24/16	10/24/16	2 Broke/Odd	9:00 PM-10:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1 - - - - -				1	\$4,000.00	0.00			
N 20	CBS	10/22/16	10/22/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$2,000.00	0.00			
N 21	CBS	10/22/16	10/22/16	Sa 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$350.00	0.00			
N 22	CBS	10/23/16	10/23/16	Late Run News	11p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1				1	\$800.00	0.00			
N 23	CBS	10/23/16	10/23/16	Sa-Su Late Run Late Fring	1135p-1235a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1				1	\$200.00	0.00			
D 24	CBS	10/23/16	10/23/16	NFL Reg Ssn Late Gm	4:30 PM-7:30 PM		:30				NM	0	\$0.00
D 25	CBS	10/23/16	10/23/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 26	CBS	10/23/16	10/23/16	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1				1	\$1,250.00	0.00			
D 27	CBS	10/20/16	10/20/16	NFL Reg Ssn Pre Gm	7:30 PM-8:15 PM		:30				NM	0	\$0.00
N 28	CBS	10/23/16	10/23/16	NFL Reg Ssn Late Gm	4:30 PM-7:30 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1				1	\$10,000.00	0.00			
N 29	CBS	10/23/16	10/23/16	Sunday Prime Hour 2	8:30 PM-9:30 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1				1	\$5,000.00	0.00			
N 30	CBS	10/22/16	10/22/16	Saturday Prime Hour 1	8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	- - - - - 1 -				1	\$1,000.00	0.00			
N 31	CBS	10/22/16	10/22/16	Saturday Prime Hour 2	9p-10p		:30				NM	1	\$1,000.00

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10/18/16 - 10/24/16	SENATE MAJORITY PA	5733

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
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Week:		10/17/16	10/23/16	-----1-				1	\$1,000.00	0.00			
Totals											0.00	44	\$49,600.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	44	\$49,600.00	\$42,160.00
Totals	44	\$49,600.00	\$42,160.00

Signature: _____ **Date:** _____

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