



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 398010 /		<u>Alt Order #</u> 08419834
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 5733	
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	10/18/16	10/24/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--F--				3	\$700.00	0.00			
N 2	CBS	10/18/16	10/24/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--F--				2	\$275.00	0.00			
N 3	CBS	10/18/16	10/24/16	M-F 1230p-130p	12:30 PM-1:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--F--				2	\$1,000.00	0.00			
N 4	CBS	10/18/16	10/24/16	M-F 1235a-135a	12:35 AM-1:35 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--F--				1	\$150.00	0.00			
N 5	CBS	10/18/16	10/24/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				2	\$600.00	0.00			
N 6	CBS	10/18/16	10/24/16	M-F 130p-2p	1:30 PM-2:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				2	\$1,200.00	0.00			
N 7	CBS	10/18/16	10/24/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				2	\$400.00	0.00			
N 8	CBS	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				3	\$450.00	0.00			
N 9	CBS	10/18/16	10/24/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				1	\$150.00	0.00			
N 10	CBS	10/18/16	10/24/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				2	\$500.00	0.00			
N 11	CBS	10/18/16	10/24/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/18/16	10/24/16	M--TF--				2	\$150.00	0.00			
N 12	CBS	10/18/16	10/24/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

<u>Contract / Revision</u> 398010 /		<u>Alt Order #</u> 08419834
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> SENATE MAJORITY PAC	<u>Estimate #</u> 5733
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--TF--				2	\$500.00	0.00			
N 13	CBS	10/18/16	10/24/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--TF--				2	\$550.00	0.00			
N 14	CBS	10/18/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				2	\$1,200.00	0.00			
N 15	CBS	10/18/16	10/24/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--TF--				2	\$400.00	0.00			
N 16	CBS	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--F--				1	\$1,400.00	0.00			
N 17	CBS	10/18/16	10/24/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M--TF--				2	\$400.00	0.00			
N 18	CBS	10/21/16	10/21/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$4,500.00	0.00			
N 19	CBS	10/24/16	10/24/16	2 Broke/Odd	9:00 PM-10:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$4,000.00	0.00			
N 20	CBS	10/22/16	10/22/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$2,000.00	0.00			
N 21	CBS	10/22/16	10/22/16	Sa 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$350.00	0.00			
N 22	CBS	10/23/16	10/23/16	Late Run News	11p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$800.00	0.00			
N 23	CBS	10/23/16	10/23/16	Sa-Su Late Run Late Fring	1135p-1235a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$200.00	0.00			
D 24	CBS	10/23/16	10/23/16	NFL Reg Ssn Late Gm	4:30 PM-7:30 PM		:30				NM	0	\$0.00
D 25	CBS	10/23/16	10/23/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
N 26	CBS	10/23/16	10/23/16	Su 9a-1030a	9:00 AM-10:30 AM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$1,250.00	0.00			
D 27	CBS	10/20/16	10/20/16	NFL Reg Ssn Pre Gm	7:30 PM-8:15 PM		:30				NM	0	\$0.00
N 28	CBS	10/23/16	10/23/16	NFL Reg Ssn Late Gm	4:30 PM-7:30 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$10,000.00	0.00			
N 29	CBS	10/23/16	10/23/16	Sunday Prime Hour 2	8:30 PM-9:30 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$5,000.00	0.00			
N 30	CBS	10/22/16	10/22/16	Saturday Prime Hour 1	8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,000.00	0.00			
N 31	CBS	10/22/16	10/22/16	Saturday Prime Hour 2	9p-10p		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

<u>Contract / Revision</u>	<u>Alt Order #</u>
398010 /	08419834

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	SENATE MAJORITY PAC	5733

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,000.00	0.00				
											Totals	0.00	44	\$49,600.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	44	\$49,600.00	\$42,160.00
Totals	44	\$49,600.00	\$42,160.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

