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BROADCASTING

ISSUES & PROGRAMS

WBAK-FM

2nd QUARTER 2021
(APRIL, MAY, JUNE)



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Public Affairs

WBAK-FM airs the public affairs show "Maine View" that is designed to address important community issues. The following is a list of show topics during the Quarter. Each edition of Maine View also includes Maine Governor Janet Mill's weekly radio address and the response from the Republican Party in Maine. Each address runs roughly 5 minutes. Maine View has a run time of 20 minutes and airs Sunday at 6:00am

4/4: In this week's edition, George Hale talks with the President of the Maine Community College System David Daigler. President Daigler talks of plans to return the community college system to a blend of in person and remote learning this fall. He also talks of the importance of "hands on" learning, especially for the "trades" that the Community College System teachers. We also talk with Jon Stein of Fogtown Brewing in Ellsworth and Steve Lyons Director of Maine's Office of Tourism. Both talk of maineoutdoordining.com. An online resource that directs people to more than 80 restaurants in Maine that offers pandemic-safe outdoor dining. Stein talks about the investment that he and other restaurants have made to continue even while stymied by the pandemic. Steve Lyons talks of how hopes are high for a return to tourism and how the service industry might rebound from COVID-19.

4/11: This week's edition features a conversation with Jaime Vasoll of Crooker Construction in Thompson. His company has a major project in downtown Waterville, but like many Maine companies, Crooker Construction cannot find people to fill their job vacancies. Vasoll talks of incentives to get employees on board. And how the company plans to move forward with its project if it can't meet staffing. We also talked with Brian Cochran of Shamrock sports and entertainment. His organization is joining Live + Work in Maine, trying to bring young Mainers - who moved away for other jobs - back to our state, ahead of the upcoming "drive fore kids." Brian talks of blood drives and food drives a head of a golf tournament in our state that will benefit children's programs.



4/18: This week's edition features a conference call with three Waterville city officials: Stephen Daly, the new City Manager who was appointed in January, 2021; Mayor Jay Coelho; and Erik Thomas, Chairperson on the Waterville City Council. The topic is the 11.2-million-dollar revitalization project - to transform Maine and Front Streets downtown from one-way traffic to two-way, improve intersections and sidewalks, and beautify the area with landscaping. The project is funded is partially funded by Colby College, the National Endowment for the Arts, and a BUILD (Better Utilizing Investments to Leverage Development) Grant. Colby has already changed Waterville's downtown, with the opening of the Bill and Joan Alford Commons, a student dorm, and the Lockwood Hotel. Colby will also be instrumental in the development of an arts collaborative housed in one of the city's oldest block of buildings. The entire revitalization program is expected to be finished by 2023. The trio thanked outgoing city manager Mike Roy, who after 16 years on the job, is making himself available throughout the project.

4/25: This edition features a conversation with Maine State Police Sergeant Aaron Turcotte. Main state police report a spike in dangerous and distracted driving in our state. One suspicion is that the pandemic led motorists to believe that there would be fewer people and fewer police on Maine's roads. Turcotte tells us of what Maine State Police are doing to stem the problem. Also, we welcome back Author Jack Cashman. He has now written his fourth book. This book, titled "American Valor," is a story laced with the fact and primed with fiction to tell the tale of two boys from Aroostook County who enlist in the military in World War II. Cashman reveals his message that he hopes readers come away with after reading his book.

5/2: This edition features a conversation with Dr. Jessica Pollard of the Department of Human Services on STRENGTHEN ME a program designed to reinforce the resilience of all Mainers mid and post pandemic. Dr. Pollard points out the multiple programs Maine has in place to offer confidential and free help to handle the stresses brought about by the pandemic. Also, we talk with Gerald Queally of Spectrum Generations about how the Central Maine organization serving seniors kept serving seniors during the COVID 19 pandemic. Gerald points out which programs were sidelined and which were beefed up -- with pandemic safeguards -- to keep clients fed physically and emotionally.



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5/9: This week's edition features a talk with Tony Cameron, Executive Director of the non-profit Maine Tourism Association - part of the Maine Department of Economic and Community Development. The topic is the financial hit on the industry over the past year because of the Covid-19 Pandemic, and the optimism heading into 2021 as restrictions on gatherings are lifted. According to a March, 2021, survey of MTA members, 69 per cent were optimistic about a recovery, and in-state reservations were close to pre-pandemic, 2019 levels. Coming off the past week's Governor's Conference on Maine Tourism, Cameron was optimistic about increased capacity at indoor and outdoor establishments, but there is still the impact of masking and social distancing. And, Cameron said, people are still concerned about travelling by plane, and large cruise boats are restricted from places like Bar Harbor – making tourism by car the most important market. He said the upcoming Memorial Day weekend will provide an indication of tourism for the coming months.

5/16: This edition features a conversation with Jeni Lloyd of Northern Light Health Philanthropy. She updates us on the upcoming Champion the Cure Challenge to benefit Cancer Care of Maine. Instead of contracting, the event is expanding as we emerge from the pandemic. Lloyd explains that postcards are going out into mailboxes of supporters this week, and how each event will help advance research and support of cancer patients in our state. We also talk with Dolly Sullivan of Educate Maine. She tells us those who have been announced as the 16 Maine County Teachers of the Tear. We detail each from each county and we talk of the responsibilities each now faces as they prepare to be considered to be Maine's Teacher of the Year. She also talks of the upcoming nursing shortage in our state. Sullivan also indicates our state is facing a teacher shortage.

5/23: This week's edition features a conversation with State Representative Sawin Millett, Republican of Waterboro, on how Republicans in Augusta feel Maine would be better served spending projected revenues and stimulus money coming from Washington. Millett and his colleagues are minorities in Augusta. He realizes there may be a little compromise coming from majority Democrats. We also speak with Jay Martin of Stillwater. His father J. Normand Martin, the designer of Bangor's legendary Paul Bunyan Statue, recently passed away. Jay recalls his fathers longevity, passion for science and art, and shares some insight into the design of Bangor's legendary landmark.



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5/30 : This week's edition features a talk with Griffin Dill of the University of Maine Cooperative Extension. He manages the Tick Diagnostic and Research Laboratory and coordinates the Integrated Tick Management Program. He discusses the nature of ticks in Maine, and ways to protect oneself from them. There are 16 species of ticks that have been identified in Maine. The most common are Deer Ticks, which can carry and transmit Lyme Disease, and Dog Ticks, which carry no disease but can be a nuisance. Dill said Dog Ticks are plentiful after a mild winter. "We're finding them in places that generally we don't associate with ticks – crawling up on the side of the deck or on the patio." Farmers have also reported more ticks on livestock in 2021. Tick prevention is keyed by clothing that covers all exposed skin, the use of mild pesticides, and checking clothing when returning from a grassy or wooded area. Generally, a Deer Tick has to be attached to skin for more than 48 hours to transmit any disease. Dill said the Tick Lab receives dozens of mailed ticks every year from residents in the state for identification. He said ticks can survive even in cold winters, but summer drought can reduce their numbers.

6/6: This edition features a conversation with major Carl Lamb of the main national guard and Captain Jonathan Bratton, the command historian for the Maine National Guard. The Guard celebrates its 350th birthday/anniversary this year. Bratton tells some of the history of the Maine National Guard including its most outstanding member, Joshua chamberlain. We also speak with Kristin Overton of healthy living 4 ME. This organization, seeking to develop programs to keep Mainers of all ages and all genders healthy, has landed a \$1.2 million federal grant to expand programming over the next three years. Kristin details what those programs are and how Mainers might take part.

6/13: This edition features a conversation with Mike Peaslee of Modern Pest Services here in Maine. He identifies the brown tail caterpillar moth, the rashes it causes, and how it is stripping trees in Waterville, Bangor, and other parts in Maine. We also talk with Mike Faloon of Our Katahdin. Mike tells us more about Nautilus data technologies which is investing in a \$300 million water cooled data center at the former site of Great Northern Paper in Millinocket. Mike details how many jobs will be created, how many jobs will be sustained, and how this might set the stage for further economic development in the Katahdin region.



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6/20: This week's edition features a talk with Rick Dorian, Executive Director of the non-profit Maine Children's Home for Little Wanderers - based in Waterville. The topic was this Spring's new fundraiser – an on-line "Raffle, Auction and Celebration," to benefit the many programs at the Home. During the Covid-19 Pandemic, Dorian explained, many in-person fundraisers were cancelled. The online raffle and auction supplanted them. Donations from Maine businesses included gift cards, outdoor recreation equipment, overnight hotel stays, and gift baskets. The Celebration was an on-line affair hosted by Maine humorist Gary Crocker, and featured five Maine authors – Chris Van Dusen, Cythia Lord, Juliese Y. Padgett, Lynn Plourde, and Earl Smith – each reading selections of their work. The Home is known around the state for its Christmas gift-giving program for children, Family Adoption Program, Family Counseling Center, and Teen Parent Education Program.

6/27: This edition features a conversation with Kaye and David Flanagan. They are long-standing supporters of the Children's Center in Augusta, which serves kids with special needs. They tell us of a campaign underway to fund a critical expansion of services. They also detail why they decide to give up their time and treasure to this organization. We also welcome Karen and Dan Cashman, the founders of Dirigo Reads. The program, which selects, purchases, and distributes children's books to first graders in Maine is expanding into two large Maine cities. They tell us which cities. They also detail how the program is designed to inspire a lifelong love of reading in kids at a young age.