**Page:** 1/9

## KIMT EEO PUBLIC FILE REPORT

October 1, 2017 - September 30, 2018

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title                              | Recruitment Sources ("RS")<br>Used to Fill Vacancy | RS Referring<br>Hiree |  |
|--|--|-----------------------|--|
| MMJ                                    | 2, 4-5, 7, 9-11, 14, 17-19, 21-22, 24-25,<br>27-36 |                       |  |
| Commercial Producer                    | 2, 4-5, 7, 9-12, 14, 16-22, 24-36                  | 5                     |  |
| Weekend Anchor/MMJ                     | 4-5, 7, 9-11, 14, 16-22, 24-36                     | 28                    |  |
| MMJ                                    | 4-5, 7, 9-11, 14, 16-22, 24-36                     | 5                     |  |
| Director                               | 5, 7, 9-12, 14, 16-19, 22, 24-36                   | 5                     |  |
| Master Control Operator                | 3, 5-10, 12, 14, 17, 19, 24-25, 27-28, 34<br>-36   | 3                     |  |
| News Content Manager                   | 4, 7, 9-11, 14, 16-22, 24-36                       | 28                    |  |
| Director - DayBreak                    | 4, 7-11, 13-14, 16-36                              | 13                    |  |
| Multimedia Journalist                  | 4-5, 7, 9-12, 14, 16-22, 24-36                     | 16                    |  |
| Multimedia Journalist                  | 4-5, 7, 9-12, 14, 16-22, 24-36                     | 28                    |  |
| Multimedia Journalist                  | 4-5, 7, 9-12, 14, 16-19, 22, 24-36                 | 5                     |  |
| Multimedia Journalist - Mason City, IA | 4, 9-12, 14, 16-19, 22, 24-36, 38                  | 29                    |  |
| Evening Anchor - Rochester, MN         | 3-4, 9-11, 14, 16-22, 24-36, 38                    | 3                     |  |
| Director                               | 1, 3-4, 9-12, 16-19, 22, 24-36, 38                 | 3                     |  |
| Weekend Sports Anchor/Reporter         | 1, 9-11, 13, 15-22, 24-36, 38                      | 15                    |  |
| Director                               | 1, 9-11, 16-22, 24-38                              | 37                    |  |

#### **Page:** 2/9

### **KIMT**

### **EEO PUBLIC FILE REPORT**

October 1, 2017 - September 30, 2018

| RS<br>Number  | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |  |
|---|--|--|---|--|
| 1   | Bethany Lutheran College<br>700 Luther Drive<br>Mankato , Minnesota 56001<br>Phone : (507) 344-7317<br>Barb Dressen<br>Manual Posting                                      | N  | 0   |  |
| 2   | Brown College 1345 Mendota Heights Dr. Mendota Heights, Minnesota 55120 Phone: 651-905-3400 Url: http://www.browncollege.edu Email: cdye@mh.sanfordbrown.edu Christine Dye | N  | 0   |  |
| 3   | Current Employee/Internal Promotion  | N  | 3   |  |
| 4   | Drake University 2507 University Drive Des Moines, Iowa 50311 Phone: 515-271-3721 Url: http://www.drake,edu Annette Watson Manual Posting                                  | N  | 0   |  |
| 5   | Employee Referral  | N  | 11  |  |
| 6   | Globe Gazette 300 N. Washington Mason City, Iowa 50401 Trisha Hardcastle Manual Posting  | N  | 1   |  |
| Globe University 251 Pennington Dr. NW Rochester, Minnesota 55901 7 Phone: 507-536-9500 Url: http://www.msbcollege.edu Email: cmartinson@msbcollege.edu Charlie Martinson |  | N  | 0   |  |
| 8   | Indeed.com - Not Directly Contacted by SEU   | N  | 3   |  |
| 9   | Iowa Broadcasters Association PO Box 71186 Des Moines, Iowa 50325 Phone: 515-224-7237 Url: www.iowabroadcasters.com Sue Thoma Manual Posting                               | N  | 2   |  |

#### **Page:** 3/9

## **KIMT**

### **EEO PUBLIC FILE REPORT**

October 1, 2017 - September 30, 2018

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|--|--|---|
| 10           | Iowa Central Community College 3330 Avenue M Ft. Dodge, Iowa 50501 Phone: 515-574-1075 Url: http://www.iccc.cci.ia.us Email: careerservices@iowacentral.edu Jessia Kavanaugh | Y  | 0   |
| 11           | Iowa State University 202 Catt Hall Ames, Iowa 50011 Phone: 515-294-4841 Url: www.iastate.edu Mary Ullestad Manual Posting   | N  | 0   |
| 12           | Iowa Works 600 S. Pierce Mason City, Iowa 50401 Phone: 641-422-1524 Url: http://www.iowaworks.org Email: denise.aigner@iwd.iowa.gov Denise Aigner                            | N  | 1   |
| 13           | Job Fair   | N  | 2   |
| 14           | Kaplan University 2570 4th St. SW Mason City, Iowa 50401 Phone: 641-423-2530 Url: http://www.kaplanuniversity.edu Email: peden@kaplan.edu Patty Eden                         | N  | 0   |
| 15           | Linked In  | N  | 1   |
| 16           | Luther College 700 College Drive Decorah, Iowa 52101 Phone: 563-387-1025 Email: career@luther.edu Lynn Ingvalson   | N  | 1   |

#### **Page:** 4/9

### **KIMT**

# EEO PUBLIC FILE REPORT

October 1, 2017 - September 30, 2018

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |  |
|--------------|---|--|---|--|
| 17           | MediaLine PO Box 51909 Pacific Grove, California Phone: 800-237-8073 Url: http://www.medialine.com Email: medialine@medialine.com Mark Shilstone  | Y  | 0   |  |
| 18           | Medill School of Journalism-Northwestern 1845 Sheridan Road Evanston, Illinois Phone: 847-467-1882 Url: http://www.medill.northwestern.edu Jim O'Brien Manual Posting                       | N  | 0   |  |
| 19           | Minneapolis College of Art and Design<br>2501 Stevens Ave. S.<br>Minneapolis, Minnesota 55404<br>Phone: 612-874-3721<br>Url: http://www.mcad.edu<br>Email: careers@mcad.edu<br>Phyllis Ware | Y  | 0   |  |
| 20           | Minnesota Broadcasters Association 401 N. 3rd St, Suite 370 Minneapolis, Minnesota 55401 Phone: 612-926-8123 Email: llasere@minnesotabroadcasters.com Linda LaSere                          | N  | 0   |  |
| 21           | Minnesota Dept. of Employment and Economic Development 1st National Bank Building 332 Minnesota St., Suite E-200 St. Paul, Minnesota 55101-1351 Phone: 6512597557 Jim Finley Manual Posting | N  | 0   |  |
| 22           | Missouri State University 901 S. National Avenue Springfield, Missouri 65897 Phone: 417-836-5636 Url: www.missouristate.edu Chalanda Johnson Manual Posting                                 | N  | 0   |  |
| 23           | Non-Employee Referral   | N  | 1   |  |

#### **Page:** 5/9

### **KIMT**

### **EEO PUBLIC FILE REPORT**

October 1, 2017 - September 30, 2018

| RS<br>Number | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |  |
|--------------|--|--|---|--|
| 24           | North Iowa Area Community College<br>500 College Drive<br>Mason City, Iowa 50401<br>Phone: 641-423-1264<br>Url: http://www.niacc.edu<br>Tina Kunzman<br>Manual Posting         | N  | 0   |  |
| 25           | Riverland Community College<br>1900 8th Ave. NW<br>Austin, Minnesota 55912<br>Phone: 507-433-0600<br>Url: http://www.riverland.cc.mn.us<br>Kris Gullord<br>Manual Posting      | Y  | 0   |  |
| 26           | South Dakota State University PO Box 511 Brookings, South Dakota Phone: 605-688-4425 Url: http://www.sdstate.edu Susan Fredrikson Manual Posting                               | N  | 0   |  |
| 27           | St. Cloud State University 720 4th Ave. S. Centennial Hall, Suite 215 St. Cloud, Minnesota 56301 Phone: 320-308-4018 Url: www.stcloudstate.edu Andrew Ditlevson Manual Posting | Y  | 0   |  |
| 28           | Station Website - KIMT.com 112 N. Pennsylvania Avenue Mason City, Iowa 50401 Phone: 641-423-2540 Url: kimt.com Karen Norton Manual Posting                                     | N  | 16  |  |
| 29           | TV Jobs PO Box 4116 Oceanside, California 92052 Phone: 760-754-8177 Url: www.tvjobs.com Mark Holloway Manual Posting   | N  | 5   |  |

#### **Page:** 6/9

### **KIMT**

### **EEO PUBLIC FILE REPORT**

October 1, 2017 - September 30, 2018

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |  |
|--------------|---|--|---|--|
| 30           | University of Arkansas 1 University of Arkansas Fayetteville, Arkansas Phone: 479-575-2804 Url: http://www.uark.edu Lori Mager Manual Posting                               | N  | 0   |  |
| 31           | University of Iowa<br>100 Pomerantz Center, 3rd Floor<br>Iowa City, Iowa 52242<br>Phone: 319-335-1023<br>Url: www.uiowa.edu<br>Sherry Rhinehart<br>Manual Posting           | N  | 0   |  |
| 32           | University of Missouri 101 Hill Hall Columbia, Missouri 65211 Phone: 573-882-7772 Url: www.missouri.edu Michelle Bollinger Manual Posting                                   | N  | 0   |  |
| 33           | University of Northern Iowa<br>214 E. Bartlett<br>Cedar Falls, Iowa 50614<br>Phone: 319-273-2061<br>Url: www.uni.edu<br>Kristin Cahill<br>Manual Posting                    | N  | 0   |  |
| 34           | University of St. Thomas 2115 Summit Avenue St. Paul, Minnesota 55105 Phone: 651-962-5000 Url: http://www.stthomas.edu Email: career@stthomas.edu Career Development Center | Y  | 0   |  |
| 35           | Waldorf College Career Center 106 S. 6th St. Forest City, Iowa 50436 Phone: 641-585-2450 Url: http://www.waldorf.edu Email: reisettem@waldorf.edu Mary Reisetter            | Y  | 0   |  |

#### **Page:** 7/9

## KIMT EEO PUBLIC FILE REPORT

October 1, 2017 - September 30, 2018

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|---|--|---|
| 36           | Wartburg College 100 Wartburg Blvd. Waverly, Iowa 50677 Phone: 800-772-2085 Url: http://www.wartburg.edu Email: careers@wartburg.edu Derek Solheim  | Y  | 0   |
| 37           | Word of Mouth Referral  | N  | 1   |
| 38           | www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com | N  | 0   |
|              | TOTAL INTERVIEWS OVER REPO  | RTING PERIOD:  | 48  |

#### **Page:** 8/9

### **KIMT**

## **EEO PUBLIC FILE REPORT**

October 1, 2017 - September 30, 2018

## III. RECRUITMENT INITIATIVES

|   | Date       | Type of<br>Recruitment Initiative<br>(Menu Selection)                     | Brief Description Of Activity  | No. of<br>Stations<br>Participants | Participant Title      |
|---|------------|---|--|------------------------------------|------------------------|
| 1 | 10/3/2017  | Participation in Job<br>Fairs   | KIMT Business Administrator actively recruited for open positions and the KIMT internship program on the campus of Luther College in Decorah, Iowa.  | 1                                  | Business Administrator |
| 2 | 10/5/2017  | Participation in Job<br>Fairs   | KIMT Business Administrator actively recruited for open positions and the KIMT internship program on the campus of Wartburg College in Waverly, Iowa.  | 1                                  | Business Administrator |
| 3 | 10/20/2017 | Participation in events or programs sponsored by educational institutions | KIMT News Director, Jaime Copley, participated in the Fast Forward Workshop hosted by the University of Northern Iowa's Department of Communication Studies on the University's campus in Cedar Falls, Iowa, providing media students the opportunity to interact with professionals from the broadcasting industry. | 1                                  | News Director          |
| 4 | 2/6/2018   | Participation in Job<br>Fairs   | KIMT Business Administrator, Karen Norton, actively recruited for open positions at the Mankato Regional Job Fair at Country Inn & Suites in Mankato, Minnesota.   | 1                                  | Business Administrator |
| 5 | 2/27/2018  | Participation in Job<br>Fairs   | KIMT Business Administrator, Karen Norton, actively recruited for open positions and the KIMT internship program on the campus of Wartburg College in Waverly, Iowa.   | 1                                  | Business Administrator |
| 6 | 3/1/2018   | Participation in Job<br>Fairs   | KIMT Business Administrator, Karen Norton, actively recruited for open positions and the KIMT internship program on the campus of Luther College in Decorah, Iowa.   | 1                                  | Business Administrator |
| 7 | 3/14/2018  | Participation in Job<br>Fairs   | KIMT Business Administrator, Karen<br>Norton, actively recruited for open<br>positions and the KIMT internship<br>program on the campus of Waldorf<br>University in Forest City, Iowa.   | 1                                  | Business Administrator |
| 8 | 4/4/2018   | Participation in Job<br>Fairs   | KIMT Business Administrator, Karen<br>Norton, actively recruited for open<br>positions at the North Iowa Job and<br>Career Fair held on the campus of North<br>Iowa Area Community College.  | 1                                  | Business Administrator |

#### **Page:** 9/9

## KIMT EEO PUBLIC FILE REPORT

October 1, 2017 - September 30, 2018

## III. RECRUITMENT INITIATIVES

|    | Date      | Type of Recruitment Initiative (Menu Selection)  | Brief Description Of Activity   | No. of<br>Stations<br>Participants | Participant Title      |
|----|-----------|--|---|------------------------------------|------------------------|
| 9  | 4/11/2018 | Fairs  | KIMT Business Administrator, Karen<br>Norton, actively recruited for open<br>positions at the Albert Lea Job Fair at<br>Northbridge Mall in Albert Lea,<br>Minnesota. | 1                                  | Business Administrator |
| 10 | 8/23/2018 | intern program designed to assist members of the | The station hosted a student from Iowa Central Community College who interned in the News Department from May 14, 2018 to August 20, 2018 for credit hours.           | 1                                  | News Director          |