

# INVOICE



**KIIT**  
**402 S Dewey**  
**North Platte, NE 69101**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (308) 532-2222**  
**Billing:**

Property	KIIT		
Invoice #	3538190-1	Order #	3538190
Invoice Date	05/14/24	Alt Order #	WOC14639129
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/13/24	Flight Dates	05/10/24 - 05/16/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		
Account Executive	Mary Christensen		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**KIIT**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/10/24	05/13/24	M-F 630p-7p	6:30 PM-7:00 PM	1- - - 1- -	:30	2	\$15.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/10/24	05/16/24	1- - - 1- -	2	\$15.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KIIT	F	05/10/24	6:58 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
2	KIIT	M	05/13/24	6:43 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
2	05/10/24	05/13/24	M-F 9p-930p	9:00 PM-9:30 PM	1- - - 1- -	:30	2	\$10.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/10/24	05/16/24	1- - - 1- -	2	\$10.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KIIT	F	05/10/24	9:29 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
2	KIIT	M	05/13/24	9:29 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
3	05/10/24	05/13/24	Monday Prime Hr 1	7:00 PM-8:00 PM	1- - - - -	:30	1	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/10/24	05/16/24	1- - - - -	1	\$25.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KIIT	M	05/13/24	7:25 PM	Monday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$25.00	NM
4	05/10/24	05/12/24	FOX News Sunday	8:00 AM-9:00 AM	- - - - - 1	:30	1	\$15.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	- - - - - 1	1	\$15.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KIIT	Su	05/12/24	8:59 AM	FOX News Sunday	8:00 AM-9:00 AM	:30	PRNES2403H	\$15.00	NM
5	05/10/24	05/12/24	Sun 930a-10a	9:30 AM-10:00 AM	- - - - - 1	:30	1	\$5.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	- - - - - 1	1	\$5.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KIIT	Su	05/12/24	9:41 AM	Sun 930a-10a	9:30 AM-10:00 AM	:30	PRNES2403H	\$5.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**KIIT**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/13/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
5	05/10/24	05/12/24	Sun 930a-10a	9:30 AM-10:00 AM	-----1	:30	1	\$5.00	NM																																										
6	05/10/24	05/12/24	Sun 10a-11a	10:00 AM-11:00 AM	-----1	:30	1	\$5.00	NM																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/06/24</td> <td>05/12/24</td> <td>-----1</td> <td>1</td> <td>\$5.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KIIT</td> <td>Su</td> <td>05/12/24</td> <td>10:26 AM</td> <td>Sun 10a-11a</td> <td>10:00 AM-11:00 AM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$5.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/06/24	05/12/24	-----1	1	\$5.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KIIT	Su	05/12/24	10:26 AM	Sun 10a-11a	10:00 AM-11:00 AM	:30	PRNES2403H	\$5.00	NM
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1	KIIT	Su	05/12/24	10:26 AM	Sun 10a-11a	10:00 AM-11:00 AM	:30	PRNES2403H	\$5.00	NM																																									
<u>Total Spots</u>							<b>8</b>																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$100.00</b>
<u>Agency Commission</u>	<b>\$15.00</b>
<u>Net Amount Due</u>	<b>\$85.00</b>
<u>Invoice Balance as of 05/16/24 9:22:08 AM CT</u>	<b>\$0.00</b>

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