

ORDER



Orders
Order / Rev: 3538182
Alt Order #: WOC14639125
Product Desc: 2024 Primary Election
Estimate: 6884
Flight Dates: 05/03/24 - 05/09/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: NORMAL

KIIT
Primary AE: Mary Christensen
Sales Office: GN-CH
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pete Ricketts for Senate
Demographic: HH
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 630897
Agency External ID: 140343
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/09/24	18	\$275.00	\$233.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$275.00	\$233.75	0.00
Totals	18	\$275.00	\$233.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Mary Christensen			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIIT	05/03/24	05/09/24	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
(Program: BIG BANG THEORY (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 6:30p-7:00p TIME PERIOD ON KIIT. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/03/24 05/09/24 11111-- 5 \$15.00 0.00															
N 2	KIIT	05/03/24	05/09/24	M-F 9p-930p M-F 9p-930p	CM	9:00 PM-9:30 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
(Program: INSIDE EDITION (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mo-Fr 9:00p-9:30p TIME PERIOD ON KIIT. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/03/24 05/09/24 11111-- 5 \$10.00 0.00															
N 3	KIIT	05/03/24	05/06/24	FOX Monday Prime Hr 1CM Monday Prime Hr 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: MASTERCHEF JR) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Mon 7:00p-8:00p TIME PERIOD ON KIIT. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/03/24 05/09/24 1----- 1 \$25.00 0.00															
N 4	KIIT	05/03/24	05/07/24	FOX Tuesday Prime Hr 1CM Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: CLEANING LADY (TUE P1)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Tue 7:00p-8:00p TIME PERIOD ON KIIT.															

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Advertiser: Pete Ricketts for Senate
 Product Desc: 2024 Primary Election
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KIIT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KIIT	05/03/24	05/07/24	FOX Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: ALERT) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Tue 8:00p-9:00p TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/03/24	05/09/24	- 1 - - - - -	1	\$25.00	0.00								
N 6	KIIT	05/03/24	05/08/24	FOX Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	- - 1 - - - -	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: MASKED SINGER (WED P1)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Wed 7:00p-8:00p TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/03/24	05/09/24	- - 1 - - - -	1	\$25.00	0.00								
N 7	KIIT	05/03/24	05/09/24	FOX Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	- - - 1 - - -	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: NEXT LEVEL CHEF (THU P1)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Thu 7:00p-8:00p TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/03/24	05/09/24	- - - 1 - - -	1	\$25.00	0.00								
N 8	KIIT	05/03/24	05/05/24	FOX News Sunday FOX News Sunday	CM	8:00 AM-9:00 AM	- - - - - 1	:30	1	\$15.00	P-04	0.00	NM	1	\$15.00
(Program: FOX NEWS SUNDAY) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 8:00a-9:00a TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	- - - - - 1	1	\$15.00	0.00								
N 9	KIIT	05/03/24	05/05/24	Sun 930a-10a Sun 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	- - - - - 1	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
(Program: PURE NEBRASKA (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 9:30a-10:00a TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	- - - - - 1	1	\$5.00	0.00								
N 10	KIIT	05/03/24	05/05/24	Sun 10a-11a Sun 10a-11a	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	- - - - - 1	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
(Program: U.S. FARM REPORT (SYN)) Apr/2023LS - NORTH PLATTE - ACTUAL Apr/2023LS Sun 10:00a-11:00a TIME PERIOD ON KIIT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/29/24	05/05/24	- - - - - 1	1	\$5.00	0.00								
													Totals	18	\$275.00