

INVOICE



KIIT
402 S Dewey
North Platte, NE 69101
Sales T & C: www.gray.tv/advertising
Main: (308) 532-2222
Billing:

Property	KIIT		
Invoice #	3538182-1	Order #	3538182
Invoice Date	05/14/24	Alt Order #	WOC14639125
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/03/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		
Account Executive	Mary Christensen		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KIIT
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/03/24	05/09/24	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$15.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/03/24	05/09/24	11111--	5	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KIIT	F	05/03/24	6:55 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2402H	\$15.00	NM
2	KIIT	M	05/06/24	6:57 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
3	KIIT	Tu	05/07/24	6:54 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
4	KIIT	W	05/08/24	6:43 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
5	KIIT	Th	05/09/24	6:42 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	PRNES2403H	\$15.00	NM
2	05/03/24	05/09/24	M-F 9p-930p	9:00 PM-9:30 PM	11111--	:30	5	\$10.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/03/24	05/09/24	11111--	5	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KIIT	F	05/03/24	9:27 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2402H	\$10.00	NM
2	KIIT	M	05/06/24	9:25 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
3	KIIT	Tu	05/07/24	9:30 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
4	KIIT	W	05/08/24	9:27 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
5	KIIT	Th	05/09/24	9:15 PM	M-F 9p-930p	9:00 PM-9:30 PM	:30	PRNES2403H	\$10.00	NM
3	05/03/24	05/06/24	Monday Prime Hr 1	7:00 PM-8:00 PM	1-----	:30	1	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/03/24	05/09/24	1-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KIIT	M	05/06/24	7:20 PM	Monday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$25.00	NM
4	05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	-1-----	:30	1	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/03/24	05/09/24	-1-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KIIT	Tu	05/07/24	7:40 PM	Tuesday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$25.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:

KIIT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538182-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6884		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/03/24	05/07/24	Tuesday Prime Hr 1	7:00 PM-8:00 PM	- 1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 - 1----- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Tu	05/07/24	8:44 PM	Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H	\$25.00 NM
5	05/03/24	05/07/24	Tuesday Prime Hr 2	8:00 PM-9:00 PM	- 1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 - 1----- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Tu	05/07/24	8:44 PM	Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H	\$25.00 NM
6	05/03/24	05/08/24	Wednesday Prime Hr 1	7:00 PM-8:00 PM	-- 1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 -- 1---- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	W	05/08/24	7:46 PM	Wednesday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$25.00 NM
7	05/03/24	05/09/24	Thursday Prime Hr 1	7:00 PM-8:00 PM	--- 1---	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 --- 1--- 1 \$25.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Th	05/09/24	7:45 PM	Thursday Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H	\$25.00 NM
8	05/03/24	05/05/24	FOX News Sunday	8:00 AM-9:00 AM	----- 1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 ----- 1 \$15.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Su	05/05/24	8:59 AM	FOX News Sunday	8:00 AM-9:00 AM	:30	PRNES2403H	\$15.00 NM
9	05/03/24	05/05/24	Sun 930a-10a	9:30 AM-10:00 AM	----- 1	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 ----- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Su	05/05/24	9:53 AM	Sun 930a-10a	9:30 AM-10:00 AM	:30	PRNES2403H	\$5.00 NM
10	05/03/24	05/05/24	Sun 10a-11a	10:00 AM-11:00 AM	----- 1	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 ----- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KIIT	Su	05/05/24	10:37 AM	Sun 10a-11a	10:00 AM-11:00 AM	:30	PRNES2403H	\$5.00 NM

Total Spots 18

Payment Terms 30 Days

<u>Gross Total</u>	\$275.00
<u>Agency Commission</u>	\$41.25
<u>Net Amount Due</u>	\$233.75
<u>Invoice Balance as of 05/16/24 9:21:51 AM CT</u>	\$0.00

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