

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP - TV High Point, NC	Date: 10/22/2014
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I, Amy Mills,

being/on behalf of: Arrowood, John, a legally

qualified candidate of the Non-Partisan political

party for the office of: NC Court of Appeals

in the General

election to be held on: 11/04/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/27/2014 Date of Last Broadcast: 11/04/2014

Total Charges: \$*****7,590.58 NET



I represent that the payment for the above described broadcast time has been furnished by:

The Judge Arrowood Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen, Treasurer

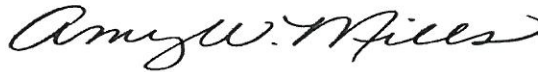
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Benjamin O'Leary

Printed Name

VPOS

Title



ORDER



Orders
 Order / Rev: 778749
 Alt Order #: 7464256
 Product Desc: ARROWOOD
 Estimate: 2788
 Flight Dates: 10/27/14 - 11/04/14
 Original Date / Rev: 10/23/14 / 10/23/14
 Order Type: GENERAL

WGHP-TV

Primary AE: Ryan Holloway
 Sales Office: ATL-T
 Sales Region: NAT

Agency
 Name: Canal Partners Media
 Buying Contact:
 Billing Contact:
 25 Whitlock Place SW, 2nd Floor
 Marietta, GA 30064

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Arrowwood, J/D/Court of Appeals
 Demographic: A25-54
 Product Codes: PL1Kb - State Judge/Democrat, PL1Kc -
 Priority: 2
 Revenue Codes: SP-POL, CAN, GEN

New Business Thru:
 Order Separation: 00:20:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	33	\$8,875.00	\$7,543.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	33	\$8,875.00	\$7,543.75	0.00
Totals	33	\$8,875.00	\$7,543.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Holloway			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	30%	\$8,875.00
Market	100%	\$29,583.33

Competitive Share

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WFMY	28%	\$8,283.33
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	32%	\$9,466.67
WXLV	10%	\$2,958.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/27/14	10/27/14	M-F 6-7a	CM-All	6-7a	M-----	:15/:15	1	\$400.002		0.00	BK	1	\$400.00
Fox 8 Morning News 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	M-----			1		\$400.00		0.00				
N 2	8	11/04/14	11/04/14	M-F 6-7a	CM-All	6-7a	-T-----	:15/:15	1	\$400.002		0.00	BK	1	\$400.00
Fox 8 Morning News 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/03/14	11/09/14	-T-----			1		\$400.00		0.00				
N 3	8	10/28/14	10/28/14		CM-All	7-8a	-T-----	:15/:15	1	\$400.002		0.00	BK	1	\$400.00

Order / Rev: 778749
 Alt Order #: 7464256
 Flight Dates: 10/27/14 - 11/04/14

Advertiser: Arrowwood, J/D/Court of Appeals
 Product Desc: ARROWOOD
 Estimate: 2788

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-8a Fox 8 Morning News 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----					1	\$400.00		0.00			
N 4	8	10/31/14	10/31/14	M-F 7-8a	CM-All	7-8a	----F--	:15/:15	1	\$400.002		0.00	BK	1	\$400.00
Fox 8 Morning News 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$400.00		0.00			
N 5	8	11/03/14	11/03/14	M-F 7-8a	CM-All	7-8a	M-----	:15/:15	1	\$400.002		0.00	BK	1	\$400.00
Fox 8 Morning News 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$400.00		0.00			
N 6	8	11/04/14	11/04/14	M-F 7-8a	CM-All	7-8a	-T-----	:15/:15	1	\$400.002		0.00	BK	1	\$400.00
Fox 8 Morning News 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	-T-----					1	\$400.00		0.00			
N 7	8	10/27/14	10/27/14	M-F 8-9a	CM-All	8-9a	M-----	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----					1	\$200.00		0.00			
N 8	8	10/29/14	10/29/14	M-F 8-9a	CM-All	8-9a	--W----	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----					1	\$200.00		0.00			
N 9	8	10/30/14	10/30/14	M-F 8-9a	CM-All	8-9a	---T---	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---					1	\$200.00		0.00			
N 10	8	10/31/14	10/31/14	M-F 8-9a	CM-All	8-9a	----F--	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$200.00		0.00			
N 11	8	11/03/14	11/03/14	M-F 8-9a	CM-All	8-9a	M-----	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$200.00		0.00			
N 12	8	11/04/14	11/04/14	M-F 8-9a	CM-All	8-9a	-T-----	:15/:15	1	\$200.002		0.00	BK	1	\$200.00
Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	-T-----					1	\$200.00		0.00			
N 13	8	10/28/14	10/28/14	M-F 9a-10a	CM-All	9a-10a	-T-----	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----					1	\$90.00		0.00			
N 14	8	10/29/14	10/29/14	M-F 9a-10a	CM-All	9a-10a	--W----	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----					1	\$90.00		0.00			
N 15	8	10/30/14	10/30/14	M-F 9a-10a	CM-All	9a-10a	---T---	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---					1	\$90.00		0.00			
N 16	8	10/31/14	10/31/14	M-F 9a-10a	CM-All	9a-10a	----F--	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$90.00		0.00			
N 17	8	11/03/14	11/03/14	M-F 9a-10a	CM-All	9a-10a	M-----	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 778749
 Alt Order #: 7464256
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WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	8	11/03/14	11/03/14	M-F 9a-10a Fox 8 Morning News 9-10a	CM-All	9a-10a	M-----	:15/:15	1	\$90.004		0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$90.00		0.00			
N 18	8	11/03/14	11/03/14	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	M-----	:15/:15	1	\$65.004		0.00	BK	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$65.00		0.00			
N 19	8	10/30/14	10/30/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	---T---	:15/:15	1	\$100.002		0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---T---					1	\$100.00		0.00			
N 20	8	11/03/14	11/03/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	M-----	:15/:15	1	\$100.002		0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$100.00		0.00			
N 21	8	11/03/14	11/03/14	M-F 1-2p M-F 1-2p	CM-All	1-2p	M-----	:15/:15	1	\$50.004		0.00	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$50.00		0.00			
N 22	8	10/28/14	10/28/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	-T-----	:15/:15	1	\$90.002		0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-T-----					1	\$90.00		0.00			
N 23	8	10/29/14	10/29/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	--W----	:15/:15	1	\$90.002		0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--W----					1	\$90.00		0.00			
N 24	8	10/30/14	10/30/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	---T---	:15/:15	1	\$90.002		0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---T---					1	\$90.00		0.00			
N 25	8	11/03/14	11/03/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	M-----	:15/:15	1	\$90.002		0.00	BK	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$90.00		0.00			
N 26	8	10/27/14	10/27/14	M-F 5-6p Fox 8 News 5-6p	CM-All	5-6p	M-----	:15/:15	1	\$350.002		0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$350.00		0.00			
N 27	8	10/29/14	10/29/14	M-F 5-6p Fox 8 News 5-6p	CM-All	5-6p	--W----	:15/:15	1	\$350.002		0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--W----					1	\$350.00		0.00			
N 28	8	10/31/14	10/31/14	M-F 5-6p Fox 8 News 5-6p	CM-All	5-6p	----F--	:15/:15	1	\$350.002		0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----F--					1	\$350.00		0.00			
N 29	8	10/28/14	10/28/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	-T-----	:15/:15	1	\$500.002		0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-T-----					1	\$500.00		0.00			
N 30	8	11/03/14	11/03/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	M-----	:15/:15	1	\$500.002		0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$500.00		0.00			
N 31	8	10/27/14	10/27/14	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:15/:15	1	\$700.002		0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$700.00		0.00			

Order / Rev: 778749
 Alt Order #: 7464256
 Flight Dates: 10/27/14 - 11/04/14

Advertiser: Arrowwood, J/D/Court of Appeals
 Product Desc: ARROWOOD
 Estimate: 2788

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 31	8	10/27/14	10/27/14	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:15/:15	1	\$700.002		0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	M-----					1	\$700.00		0.00			
N 32	8	10/30/14	10/30/14	LN (M-F) Late News M-F	CM-All	10-11p	---T---	:15/:15	1	\$700.002		0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---T---					1	\$700.00		0.00			
N 33	8	11/03/14	11/03/14	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:15/:15	1	\$700.002		0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	M-----					1	\$700.00		0.00			
Totals														33	\$8,875.00