



125 West 55th St
New York, NY 10019

Contract # 26790691	Changes as of: 1/28/2020 at 9:51 AM	Version: Original Order	
CPE: 391/415/8005	Flight: 2/5/20 - 2/11/20	Station: WTAT	Con Type: POLITICAL/VOTE
Agency: GMMB	Advertiser: Cunningham for Congress	Market: Charleston, SC	Total \$: \$1,385.00
3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: PHILADELPHIA	Total Spots: 12
Agency Order #: 9311451	Buyer: Hutson, Andrew	Service: Nielsen	Total CPP: \$0.00
Salesperson: FRAN BROWN 215-563-5400	Separation:	Primary Demo:	Total GRP:
		Assistant: FRAN BROWN 215-563-5400	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	2/5 - 2/5		Total Spots	Total \$	CPP*	GRP*
						2/5					
1	W-F,M-Tu 7a-9a		FOX Morning News at 7a	\$50.00	30	4		4	\$200.00	\$0.00	0.0
2	W-F,M-Tu 10p-10:30p		Late News At 10p	\$210.00	30	2		2	\$420.00	\$0.00	0.0
3	W-F,M-Tu 11p-11:30p		FOX24 News Now	\$65.00	30	1		1	\$65.00	\$0.00	0.0
4	W-F,M-Tu 5p-5:30p		Judge Judy	\$95.00	30	2		2	\$190.00	\$0.00	0.0
5	W-F,M-Tu 7p-7:30p		Family Feud	\$170.00	30	1		1	\$170.00	\$0.00	0.0
6	W-F,M-Tu 7:30p-8p		Family Feud	\$170.00	30	2		2	\$340.00	\$0.00	0.0
TOTALS:								12	\$1,385.00	\$0.00	0.0



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Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/28/20 9:51 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$15,389
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$1,385.00	N/A	0.0
Total	100%	12	\$1,385.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	12	\$1,385.00
Total	12	\$1,385.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/28/20 9:55 AM					\$0	\$0	
New	1/28/20 9:51 AM	FRAN BROWN	New	12		\$1,385.00	\$1,385.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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