

ORDER



KSHB-TV

Orders
Order / Rev: 443115
Alt Order #: WOC10986172
Product Desc: Issue
Estimate: 6510
Flight Dates: 09/11/18 - 09/17/18
Original Date / Rev: 07/12/18 / 07/12/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/18 | 09/17/18 | 50 | \$26,300.00 | \$22,355.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2018 | 50 | \$26,300.00 | \$22,355.00 | 0.00 |
| Totals | 50 | \$26,300.00 | \$22,355.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dan Driscoll | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 1 | KSHB | 09/11/18 | 09/17/18 | M-F 5-6am News M-F 5-6am News (Program: 41 ACTION NEWS TODAY 5A)Sep-2017LS | CM | 5-6am | MTWTF-- | :30 | 3 | \$125.00 | P-3 | 0.00 | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/11/18 | 09/17/18 | MTWTF-- | | | | | 3 | \$125.00 | | 0.00 | | | |
| 2 | KSHB | 09/11/18 | 09/17/18 | M-F 6-7am News M-F 6-7am News (Program: 41 ACTION NEWS TODAY 6A)Sep-2017LS | CM | 6-7am | MTWTF-- | :30 | 3 | \$250.00 | P-3 | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/11/18 | 09/17/18 | MTWTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| 3 | KSHB | 09/11/18 | 09/17/18 | M-F Today Show M-F Today Show (Program: NBC TODAY SHOW)Sep-2017LS | CM | 7-9am | MTWTF-- | :30 | 3 | \$225.00 | P-3 | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/11/18 | 09/17/18 | MTWTF-- | | | | | 3 | \$225.00 | | 0.00 | | | |
| 4 | KSHB | 09/11/18 | 09/15/18 | Sa 7-8am News Sa 7-8am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS | CM | 7-8am | -----S- | :30 | 1 | \$125.00 | P-6 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 09/10/18 | 09/16/18 | -----S- | | | | | 1 | \$125.00 | | 0.00 | | | |
| 5 | KSHB | 09/11/18 | 09/15/18 | Sa Today Show Sa Today Show | CM | 8-10am | -----S- | :30 | 1 | \$200.00 | P-6 | 0.00 | NM | 1 | \$200.00 |

| | |
|---------------|---------------------|
| Advertiser: | Senate Majority PAC |
| Product Desc: | Issue |
| Estimate: | 6510 |

KSHB-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------|------------|
| (Program: SATURDAY TODAY)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/18 | 09/16/18 | -----S- | | 1 | | | \$200.00 | | 0.00 | | | | |
| 6 | KSHB | 09/11/18 | 09/16/18 | Su Today Show Su Today Show | CM | 7-8am | -----S | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| (Program: SUNDAY TODAY)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/18 | 09/16/18 | -----S | | 1 | | | \$250.00 | | 0.00 | | | | |
| 7 | KSHB | 09/11/18 | 09/16/18 | Su 8-9am News Su 8-9am News | CM | 8-9am | -----S | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/18 | 09/16/18 | -----S | | 1 | | | \$200.00 | | 0.00 | | | | |
| 8 | KSHB | 09/11/18 | 09/17/18 | M-F 11am-12pm News M-F 11am-12pm News | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$100.00 | P-3 | 0.00 | NM | 3 | \$300.00 |
| (Program: 41 ACTION NEWS MIDDAY)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 3 | | | \$100.00 | | 0.00 | | | | |
| 9 | KSHB | 09/11/18 | 09/17/18 | M-F 3-330pm M-F 3-330pm | CM | 3-330pm | MTWTF-- | :30 | 4 | \$150.00 | P-3 | 0.00 | NM | 4 | \$600.00 |
| (Program: JEOPARDY!)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 4 | | | \$150.00 | | 0.00 | | | | |
| 10 | KSHB | 09/11/18 | 09/17/18 | M-F 330-4pm M-F 330-4pm | CM | 330-4pm | MTWTF-- | :30 | 4 | \$300.00 | P-3 | 0.00 | NM | 4 | \$1,200.00 |
| (Program: JEOPARDY!)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 4 | | | \$300.00 | | 0.00 | | | | |
| 11 | KSHB | 09/11/18 | 09/17/18 | M-F 5-530pm News M-F 5-530pm News | CM | 5-530pm | MTWTF-- | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 2 | \$700.00 |
| (Program: 41 ACTION NEWS 5P)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 2 | | | \$350.00 | | 0.00 | | | | |
| 12 | KSHB | 09/11/18 | 09/17/18 | M-F Nightly News M-F Nightly News | CM | 530-6pm | MTWTF-- | :30 | 2 | \$1,500.00 | P-1 | 0.00 | NM | 2 | \$3,000.00 |
| (Program: NBC NIGHTLY NEWS)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 2 | | | \$1,500.00 | | 0.00 | | | | |
| 13 | KSHB | 09/11/18 | 09/17/18 | M-F 6-630pm News M-F 6-630pm News | CM | 6-630pm | MTWTF-- | :30 | 2 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |
| (Program: 41 ACTION NEWS 6P)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 2 | | | \$500.00 | | 0.00 | | | | |
| 14 | KSHB | 09/11/18 | 09/17/18 | M-F 630-7pm News M-F 630-7pm News | CM | 630-7pm | MTWTF-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| (Program: 41 ACTION NEWS 630P)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 2 | | | \$300.00 | | 0.00 | | | | |
| 15 | KSHB | 09/11/18 | 09/16/18 | Su 5-530pm News Su 5-530pm News | CM | 5-530pm | -----S | :30 | 1 | \$200.00 | P-3 | 0.00 | NM | 1 | \$200.00 |
| (Program: 41 ACTION NEWS 5P SUN)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/10/18 | 09/16/18 | -----S | | 1 | | | \$200.00 | | 0.00 | | | | |
| 16 | KSHB | 09/11/18 | 09/17/18 | M-F 10-1035pm News M-F 10-1035pm News | CM | 10-1035pm | MTWTF-- | :30 | 3 | \$650.00 | P-3 | 0.00 | NM | 3 | \$1,950.00 |
| (Program: 41 ACTION NEWS 10P)Sep-2017LS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/11/18 | 09/17/18 | MTWTF-- | | 3 | | | \$650.00 | | 0.00 | | | | |
| 17 | KSHB | 09/11/18 | 09/17/18 | M-F 1035-1135pm M-F 1035-1135pm | CM | 1035-1135pm | MTWTF-- | :30 | 3 | \$350.00 | P-3 | 0.00 | NM | 3 | \$1,050.00 |
| (Program: TONIGHT SHOW)Sep-2017LS | | | | | | | | | | | | | | | |

Order / Rev: 443115
Alt Order #: WOC10986172
Flight Dates: 09/11/18 - 09/17/18

Advertiser: Senate Majority PAC
Product Desc: Issue
Estimate: 6510
KSHB-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------|-------------------------|---------------|------------|-------------|-------|------------|
| 17 | KSHB | 09/11/18 | 09/17/18 | M-F 1035-1135pm M-F 1035-1135pm (Program: TONIGHT SHOW)Sep-2017LS | CM | 1035-1135pm | MTWTF-- | :30 | 3 | \$350.00 | P-3 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/11/18 | 09/17/18 | MTWTF-- | | 3 | | | \$350.00 | | 0.00 | | | | |
| 18 | KSHB | 09/11/18 | 09/15/18 | Sa 10-1030pm News Sa 10-1030pm News (Program: 41 ACTION NEWS 10P SAT)Sep-2017LS | CM | 10-1030pm | -----S- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | -----S- | | 1 | | | \$500.00 | | 0.00 | | | | |
| 19 | KSHB | 09/11/18 | 09/16/18 | Su 10-1035pm News Su 10-1035pm News (Program: 41 ACTION NEWS 10P SUN)Sep-2017LS | CM | 10-1035pm | -----S | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | -----S | | 1 | | | \$500.00 | | 0.00 | | | | |
| 20 | KSHB | 09/11/18 | 09/17/18 | M-F 1135pm-1235am M-F 1135pm-1235am (Program: LATE NIGHT - SETH MYERS)Sep-2017LS | CM | 1135pm-1235am | MTWTF-- | :30 | 3 | \$125.00 | P-2 | 0.00 | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/11/18 | 09/17/18 | MTWTF-- | | 3 | | | \$125.00 | | 0.00 | | | | |
| 21 | KSHB | 09/11/18 | 09/15/18 | Sa 1030pm-12am Sa 1030pm-12am (Program: SATURDAY NIGHT LIVE)Sep-2017LS | CM | 1030pm-12am | -----S- | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | -----S- | | 1 | | | \$600.00 | | 0.00 | | | | |
| N22 | KSHB | 09/11/18 | 09/17/18 | Monday Prime 7-9pm Monday Prime 7-9pm (Program: THE VOICE)Sep-2017LS | CM | 7-9pm | M----- | :30 | 1 | \$2,500.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/11/18 | 09/17/18 | M----- | | 1 | | | \$2,500.00 | | 0.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KSHB | 09/11/18-09/17/18 | Monday Prime 7-9pm | | 7-9pm | M----- | :30 | | (\$2,500.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 23 | KSHB | 09/11/18 | 09/12/18 | Wednesday Prime A Wednesday Prime A (Program: THE BLACKLIST)Sep-2017LS | CM | 7-8pm | --W---- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | --W---- | | 1 | | | \$1,000.00 | | 0.00 | | | | |
| N24 | KSHB | 09/11/18 | 09/14/18 | Friday Prime A Friday Prime A (Program: WILL&GRACE/SUPERSTORE)Sep-2017LS | CM | 7-8pm | ----F-- | :30 | 1 | \$750.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | ----F-- | | 1 | | | \$750.00 | | 0.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KSHB | 09/10/18-09/16/18 | Friday Prime A | | 7-8pm | ----F-- | :30 | | (\$750.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 25 | KSHB | 09/11/18 | 09/14/18 | Friday Prime C Friday Prime C (Program: DATELINE)Sep-2017LS | CM | 9-10pm | ----F-- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | ----F-- | | 1 | | | \$900.00 | | 0.00 | | | | |
| 26 | KSHB | 09/11/18 | 09/16/18 | NFL Game Sunday NFL Game Sunday (Program: SUNDAY NIGHT FOOTBALL)Sep-2017LS | CM | 713-1030pm | -----S | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/10/18 | 09/16/18 | -----S | | 1 | | | \$6,000.00 | | 0.00 | | | | |
| N27 | KSHB | 09/11/18 | 09/17/18 | Emmy Awards Show Emmy Awards Show (Program: THE VOICE)Sep-2017LS | CM | 7-10pm | M----- | :30 | 1 | \$2,500.00 | P-6 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| | Week: | 09/11/18 | 09/17/18 | M----- | | 1 | | | \$2,500.00 | | 0.00 | | | | |

KSHB-TV