



Order / Rev: 428847  
 Alt Order #: WOC10980947  
 Flight Dates: 06/08/18 - 06/26/18

Advertiser: Senate Majority PAC  
 Product Desc: Issue  
 Estimate: 6503  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KSHB	06/08/18	06/16/18	Sa Today Show Sa Today Show (Program: SATURDAY TODAY)May-2017LS	CM	8-10am	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/15/18	06/21/18	-----S-		1		\$250.00		0.00					
4	KSHB	06/08/18	06/24/18	Meet The Press Meet The Press (Program: MEET THE PRESS)May-2017LS	CM	9-10am	-----S	:30	1	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	-----S		1		\$400.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSHB	06/08/18-06/14/18	Meet The Press		9-10am	-----Su	:30		<del>(\$400.00)</del>	0.00	NM			
		Credited													
	Week:	06/15/18	06/21/18	-----S		1		\$400.00		0.00					
	Week:	06/22/18	06/28/18	-----S		1		\$400.00		0.00					
N 5	KSHB	06/08/18	06/21/18	M-F 10-11am M-F 10-11am (Program: KC LIVE)May-2017LS	CM	10-11am	MTWTF--	:30	2	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$75.00		0.00					
	Week:	06/15/18	06/21/18	MTWTF--		2		\$75.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	KSHB	06/15/18-06/21/18	M-F 10-11am		10-11am	MTWThF----	:30		<del>(\$75.00)</del>	0.00	NM			
		Credited													
6	KSHB	06/08/18	06/26/18	M-F 11am-12pm News M-F 11am-12pm News (Program: 41 ACTION NEWS MIDDAY)May-2017LS	CM	11am-12pm	MTWTF--	:30	2	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$125.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	KSHB	06/08/18-06/14/18	M-F 11am-12pm News		11am-12pm	MTWThF----	:30		<del>(\$125.00)</del>	0.00	NM			
		Credited													
	Week:	06/15/18	06/21/18	MTWTF--		2		\$125.00		0.00					
	Week:	06/22/18	06/28/18	MT--F--		2		\$125.00		0.00					
7	KSHB	06/08/18	06/21/18	M-F 3-330pm M-F 3-330pm (Program: JEOPARDY!)May-2017LS	CM	3-330pm	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$150.00		0.00					
	Week:	06/15/18	06/21/18	MTWTF--		2		\$150.00		0.00					
8	KSHB	06/08/18	06/26/18	M-F 330-4pm M-F 330-4pm (Program: JEOPARDY!)May-2017LS	CM	330-4pm	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$250.00		0.00					
	Week:	06/15/18	06/21/18	MTWTF--		2		\$250.00		0.00					
	Week:	06/22/18	06/28/18	MT--F--		2		\$250.00		0.00					
9	KSHB	06/08/18	06/26/18	M-F 5-530pm News M-F 5-530pm News (Program: 41 ACTION NEWS 5P)May-2017LS	CM	5-530pm	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$300.00		0.00					
	Week:	06/15/18	06/21/18	MTWTF--		2		\$300.00		0.00					
	Week:	06/22/18	06/28/18	MT--F--		2		\$300.00		0.00					
10	KSHB	06/08/18	06/25/18	M-F 6-630pm News M-F 6-630pm News (Program: 41 ACTION NEWS 6P)May-2017LS	CM	6-630pm	MTWTF--	:30	2	\$475.00	P-3	0.00	NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	06/08/18	06/14/18	MTWTF--		2		\$475.00		0.00					
	Week:	06/15/18	06/21/18	MTWTF--		2		\$475.00		0.00					
	Week:	06/22/18	06/28/18	M--F--		2		\$475.00		0.00					
11	KSHB	06/08/18	06/25/18		CM	630-7pm	MTWTF--	:30	2	\$275.00	P-3	0.00	NM	6	\$1,650.00

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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7pm News															
M-F 630-7pm News															
(Program: 41 ACTION NEWS 630P)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	MTWTF--						2	\$275.00		0.00			
Week:	06/15/18	06/21/18	MTWTF--						2	\$275.00		0.00			
Week:	06/22/18	06/28/18	M--F--						2	\$275.00		0.00			
12	KSHB	06/08/18	06/20/18	Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
Wednesday Prime C															
(Program: CHICAGO PD)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	--W----						1	\$1,000.00		0.00			
Week:	06/15/18	06/21/18	--W----						1	\$1,000.00		0.00			
13	KSHB	06/08/18	06/25/18	M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	6	\$3,900.00
M-F 10-1035pm News															
(Program: 41 ACTION NEWS 10P)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	MTWTF--						2	\$650.00		0.00			
Week:	06/15/18	06/21/18	MTWTF--						2	\$650.00		0.00			
Week:	06/22/18	06/28/18	M--F--						2	\$650.00		0.00			
14	KSHB	06/08/18	06/23/18	Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	3	\$1,500.00
Sa 10-1030pm News															
(Program: 41 ACTION NEWS 10P SAT)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	-----S-						1	\$500.00		0.00			
Week:	06/15/18	06/21/18	-----S-						1	\$500.00		0.00			
Week:	06/22/18	06/28/18	-----S-						1	\$500.00		0.00			
15	KSHB	06/08/18	06/17/18	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Su 10-1035pm News															
(Program: 41 ACTION NEWS 10P SUN)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	-----S						1	\$500.00		0.00			
Week:	06/15/18	06/21/18	-----S						1	\$500.00		0.00			
Week:	06/22/18	06/28/18	-----S						1	\$500.00		0.00			
16	KSHB	06/08/18	06/21/18	M-F 1035-1135pm	CM	1035-1135pm	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	4	\$1,000.00
M-F 1035-1135pm															
(Program: TONIGHT SHOW)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	MTWTF--						2	\$250.00		0.00			
Week:	06/15/18	06/21/18	MTWTF--						2	\$250.00		0.00			
17	KSHB	06/08/18	06/25/18	M-F 1135pm-1235am	CM	1135pm-1235am	MTWTF--	:30	2	\$90.00	P-3	0.00	NM	6	\$540.00
M-F 1135pm-1235am															
(Program: LATE NIGHT - SETH MYERS)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	MTWTF--						2	\$90.00		0.00			
Week:	06/15/18	06/21/18	MTWTF--						2	\$90.00		0.00			
Week:	06/22/18	06/28/18	M--F--						2	\$90.00		0.00			
18	KSHB	06/08/18	06/23/18	Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$425.00	P-3	0.00	NM	3	\$1,275.00
Sa 1030pm-12am															
(Program: SATURDAY NIGHT LIVE)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/08/18	06/14/18	-----S-						1	\$425.00		0.00			
Week:	06/15/18	06/21/18	-----S-						1	\$425.00		0.00			
Week:	06/22/18	06/28/18	-----S-						1	\$425.00		0.00			
19	KSHB	06/09/18	06/09/18	Belmont	CM	Belmont	-----S-	:30	1	\$775.00	P-6	0.00	NM	1	\$775.00
Belmont															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/04/18	06/10/18	-----S-						1	\$775.00		0.00			
N20	KSHB	06/25/18	06/26/18	M-F 10-11am	CM	10-11am	MT-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
M-F 10-11am															
(Program: KC LIVE)May-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	06/22/18	06/28/18	MT-----						1	\$75.00		0.00			

