

Order / Rev: 428847
 Alt Order #: WOC10980947
 Flight Dates: 06/08/18 - 06/26/18

Advertiser: Senate Majority PAC
 Product Desc: Issue
 Estimate: 6503
KSHB-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| 3 | KSHB | 06/08/18 | 06/16/18 | Sa Today Show Sa Today Show (Program: SATURDAY TODAY)May-2017LS | CM | 8-10am | -----S- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/15/18 | 06/21/18 | -----S- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 4 | KSHB | 06/08/18 | 06/24/18 | Meet The Press Meet The Press (Program: MEET THE PRESS)May-2017LS | CM | 9-10am | -----S | :30 | 1 | \$400.00 | P-4 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KSHB | 06/08/18-06/14/18 | Meet The Press | | 9-10am | -----Su | :30 | | (\$400.00) | | 0.00 | NM | | |
| | | | | Credited | | | | | | | | | | | |
| | Week: | 06/15/18 | 06/21/18 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| | Week: | 06/22/18 | 06/28/18 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 5 | KSHB | 06/08/18 | 06/21/18 | M-F 10-11am M-F 10-11am (Program: KC LIVE)May-2017LS | CM | 10-11am | MTWTF-- | :30 | 2 | \$75.00 | P-3 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 3 | KSHB | 06/15/18-06/21/18 | M-F 10-11am | | 10-11am | MTWThF---- | :30 | | (\$75.00) | | 0.00 | NM | | |
| | | | | Credited | | | | | | | | | | | |
| 6 | KSHB | 06/08/18 | 06/26/18 | M-F 11am-12pm News M-F 11am-12pm News (Program: 41 ACTION NEWS MIDDAY)May-2017LS | CM | 11am-12pm | MTWTF-- | :30 | 2 | \$125.00 | P-3 | 0.00 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$125.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | KSHB | 06/08/18-06/14/18 | M-F 11am-12pm News | | 11am-12pm | MTWThF---- | :30 | | (\$125.00) | | 0.00 | NM | | |
| | | | | Credited | | | | | | | | | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$125.00 | | 0.00 | | | |
| | Week: | 06/22/18 | 06/28/18 | MT--F-- | | | | | 2 | \$125.00 | | 0.00 | | | |
| 7 | KSHB | 06/08/18 | 06/21/18 | M-F 3-330pm M-F 3-330pm (Program: JEOPARDY!)May-2017LS | CM | 3-330pm | MTWTF-- | :30 | 2 | \$150.00 | P-2 | 0.00 | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| 8 | KSHB | 06/08/18 | 06/26/18 | M-F 330-4pm M-F 330-4pm (Program: JEOPARDY!)May-2017LS | CM | 330-4pm | MTWTF-- | :30 | 2 | \$250.00 | P-2 | 0.00 | NM | 6 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| | Week: | 06/22/18 | 06/28/18 | MT--F-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| 9 | KSHB | 06/08/18 | 06/26/18 | M-F 5-530pm News M-F 5-530pm News (Program: 41 ACTION NEWS 5P)May-2017LS | CM | 5-530pm | MTWTF-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 6 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| | Week: | 06/22/18 | 06/28/18 | MT--F-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| 10 | KSHB | 06/08/18 | 06/25/18 | M-F 6-630pm News M-F 6-630pm News (Program: 41 ACTION NEWS 6P)May-2017LS | CM | 6-630pm | MTWTF-- | :30 | 2 | \$475.00 | P-3 | 0.00 | NM | 6 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 06/08/18 | 06/14/18 | MTWTF-- | | | | | 2 | \$475.00 | | 0.00 | | | |
| | Week: | 06/15/18 | 06/21/18 | MTWTF-- | | | | | 2 | \$475.00 | | 0.00 | | | |
| | Week: | 06/22/18 | 06/28/18 | M--F-- | | | | | 2 | \$475.00 | | 0.00 | | | |
| 11 | KSHB | 06/08/18 | 06/25/18 | | CM | 630-7pm | MTWTF-- | :30 | 2 | \$275.00 | P-3 | 0.00 | NM | 6 | \$1,650.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| | | | | M-F 630-7pm News | | | | | | | | | | | |
| | | | | M-F 630-7pm News | | | | | | | | | | | |
| | | | | (Program: 41 ACTION NEWS 630P)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | MTWTF-- | | 2 | | | | \$275.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | MTWTF-- | | 2 | | | | \$275.00 | | 0.00 | | | |
| Week: | | 06/22/18 | 06/28/18 | M--F-- | | 2 | | | | \$275.00 | | 0.00 | | | |
| 12 | KSHB | 06/08/18 | 06/20/18 | Wednesday Prime C | CM | 9-10pm | --W---- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | Wednesday Prime C | | | | | | | | | | | |
| | | | | (Program: CHICAGO PD)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | --W---- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | --W---- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 13 | KSHB | 06/08/18 | 06/25/18 | M-F 10-1035pm News | CM | 10-1035pm | MTWTF-- | :30 | 2 | \$650.00 | P-3 | 0.00 | NM | 6 | \$3,900.00 |
| | | | | M-F 10-1035pm News | | | | | | | | | | | |
| | | | | (Program: 41 ACTION NEWS 10P)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | MTWTF-- | | 2 | | | | \$650.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | MTWTF-- | | 2 | | | | \$650.00 | | 0.00 | | | |
| Week: | | 06/22/18 | 06/28/18 | M--F-- | | 2 | | | | \$650.00 | | 0.00 | | | |
| 14 | KSHB | 06/08/18 | 06/23/18 | Sa 10-1030pm News | CM | 10-1030pm | -----S- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 3 | \$1,500.00 |
| | | | | Sa 10-1030pm News | | | | | | | | | | | |
| | | | | (Program: 41 ACTION NEWS 10P SAT)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | -----S- | | 1 | | | | \$500.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | -----S- | | 1 | | | | \$500.00 | | 0.00 | | | |
| Week: | | 06/22/18 | 06/28/18 | -----S- | | 1 | | | | \$500.00 | | 0.00 | | | |
| 15 | KSHB | 06/08/18 | 06/17/18 | Su 10-1035pm News | CM | 10-1035pm | -----S | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |
| | | | | Su 10-1035pm News | | | | | | | | | | | |
| | | | | (Program: 41 ACTION NEWS 10P SUN)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | -----S | | 1 | | | | \$500.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | -----S | | 1 | | | | \$500.00 | | 0.00 | | | |
| 16 | KSHB | 06/08/18 | 06/21/18 | M-F 1035-1135pm | CM | 1035-1135pm | MTWTF-- | :30 | 2 | \$250.00 | P-3 | 0.00 | NM | 4 | \$1,000.00 |
| | | | | M-F 1035-1135pm | | | | | | | | | | | |
| | | | | (Program: TONIGHT SHOW)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | MTWTF-- | | 2 | | | | \$250.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | MTWTF-- | | 2 | | | | \$250.00 | | 0.00 | | | |
| 17 | KSHB | 06/08/18 | 06/25/18 | M-F 1135pm-1235am | CM | 1135pm-1235am | MTWTF-- | :30 | 2 | \$90.00 | P-3 | 0.00 | NM | 6 | \$540.00 |
| | | | | M-F 1135pm-1235am | | | | | | | | | | | |
| | | | | (Program: LATE NIGHT - SETH MYERS)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | MTWTF-- | | 2 | | | | \$90.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | MTWTF-- | | 2 | | | | \$90.00 | | 0.00 | | | |
| Week: | | 06/22/18 | 06/28/18 | M--F-- | | 2 | | | | \$90.00 | | 0.00 | | | |
| 18 | KSHB | 06/08/18 | 06/23/18 | Sa 1030pm-12am | CM | 1030pm-12am | -----S- | :30 | 1 | \$425.00 | P-3 | 0.00 | NM | 3 | \$1,275.00 |
| | | | | Sa 1030pm-12am | | | | | | | | | | | |
| | | | | (Program: SATURDAY NIGHT LIVE)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/08/18 | 06/14/18 | -----S- | | 1 | | | | \$425.00 | | 0.00 | | | |
| Week: | | 06/15/18 | 06/21/18 | -----S- | | 1 | | | | \$425.00 | | 0.00 | | | |
| Week: | | 06/22/18 | 06/28/18 | -----S- | | 1 | | | | \$425.00 | | 0.00 | | | |
| 19 | KSHB | 06/09/18 | 06/09/18 | Belmont | CM | Belmont | -----S- | :30 | 1 | \$775.00 | P-6 | 0.00 | NM | 1 | \$775.00 |
| | | | | Belmont | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/04/18 | 06/10/18 | -----S- | | 1 | | | | \$775.00 | | 0.00 | | | |
| N20 | KSHB | 06/25/18 | 06/26/18 | M-F 10-11am | CM | 10-11am | MT----- | :30 | 1 | \$75.00 | P-3 | 0.00 | NM | 1 | \$75.00 |
| | | | | M-F 10-11am | | | | | | | | | | | |
| | | | | (Program: KC LIVE)May-2017LS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 06/22/18 | 06/28/18 | MT----- | | 1 | | | | \$75.00 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|-----|--------|-------|-------------|
| | | | | | | | | | | | | | Totals | 79 | \$25,965.00 |