

ORDER



KSHB-TV

Orders
Order / Rev: 445448
Alt Order #: WOC11046137
Product Desc: Issue
Estimate: 6659
Flight Dates: 07/18/18 - 07/31/18
Original Date / Rev: 07/17/18 / 07/17/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	119	\$51,850.00	\$44,072.50
07/30/18	07/31/18	27	\$16,050.00	\$13,642.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	119	\$51,850.00	\$44,072.50	0.00
August 2018	27	\$16,050.00	\$13,642.50	0.00
Totals	146	\$67,900.00	\$57,715.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSHB	07/18/18	07/31/18	M-F 6-7am News M-F 6-7am News (Program: 41 ACTION NEWS TODAY 6A)Sep-2017LS	CM	6-7am	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	MTWTF--					5	\$450.00		0.00			
		Week: 07/25/18	07/31/18	MTWTF--					5	\$450.00		0.00			
E 2	KSHB	07/18/18	07/31/18	M-F Today Show M-F Today Show (Program: NBC TODAY SHOW)Sep-2017LS	CM	7-9am	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	MTWTF--					5	\$450.00		0.00			
		Week: 07/25/18	07/31/18	MTWTF--					5	\$450.00		0.00			
E 3	KSHB	07/18/18	07/28/18	Sa 7-8am News Sa 7-8am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS	CM	7-8am	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S-					1	\$250.00		0.00			
		Week: 07/25/18	07/31/18	-----S-					1	\$250.00		0.00			
E 4	KSHB	07/18/18	07/28/18	Sa Today Show Sa Today Show (Program: SATURDAY TODAY)Sep-2017LS	CM	8-10am	-----S-	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSHB	07/18/18	07/28/18	Sa Today Show Sa Today Show (Program: SATURDAY TODAY)Sep-2017LS	CM	8-10am	-----S-	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	-----S-	1		\$300.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	-----S-	1		\$300.00		0.00						
E 5	KSHB	07/18/18	07/29/18	Su Today Show Su Today Show (Program: SUNDAY TODAY)Sep-2017LS	CM	7-8am	-----S	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	-----S	1		\$300.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	-----S	1		\$300.00		0.00						
E 6	KSHB	07/18/18	07/29/18	Su 8-9am News Su 8-9am News (Program: 41 ACTION NEWS TODAY WEEKEND)Sep-2017LS	CM	8-9am	-----S	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	-----S	1		\$250.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	-----S	1		\$250.00		0.00						
E 7	KSHB	07/18/18	07/31/18	M-F 9-10am Megyn Kelly Today (Program: TODAY WITH MEGYN KELLY)Sep-2017LS	CM	9-10am	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	5		\$150.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	5		\$150.00		0.00						
E 8	KSHB	07/18/18	07/31/18	M-F 10-11am M-F 10-11am (Program: KC LIVE)Sep-2017LS	CM	10-11am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	5		\$100.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	5		\$100.00		0.00						
E 9	KSHB	07/18/18	07/31/18	M-F 3-330pm M-F 3-330pm (Program: JEOPARDY!)Sep-2017LS	CM	3-330pm	MTWTF--	:30	4	\$200.00	P-3	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	4		\$200.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	4		\$200.00		0.00						
E 10	KSHB	07/18/18	07/31/18	M-F 330-4pm M-F 330-4pm (Program: JEOPARDY!)Sep-2017LS	CM	330-4pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	5		\$300.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	5		\$300.00		0.00						
E 11	KSHB	07/18/18	07/31/18	M-F 5-530pm News M-F 5-530pm News (Program: 41 ACTION NEWS 5P)Sep-2017LS	CM	5-530pm	MTWTF--	:30	4	\$450.00	P-3	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	4		\$450.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	4		\$450.00		0.00						
E 12	KSHB	07/18/18	07/31/18	M-F 6-630pm News M-F 6-630pm News (Program: 41 ACTION NEWS 6P)Sep-2017LS	CM	6-630pm	MTWTF--	:30	4	\$550.00	P-3	0.00	NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	4		\$550.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	4		\$550.00		0.00						
E 13	KSHB	07/18/18	07/31/18	M-F 630-7pm News M-F 630-7pm News (Program: 41 ACTION NEWS 630P)Sep-2017LS	CM	630-7pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/18/18		07/18/18	07/24/18	MTWTF--	5		\$400.00		0.00						
Week: 07/25/18		07/25/18	07/31/18	MTWTF--	5		\$400.00		0.00						
E 14	KSHB	07/18/18	07/28/18	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 41 ACTION NEWS 5P SAT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S-					1	\$275.00		0.00			
		Week: 07/25/18	07/31/18	-----S-					1	\$275.00		0.00			
E 15	KSHB	07/18/18	07/28/18	Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00
		Sa 6-7pm News													
(Program: 41 ACTION NEWS 6P SAT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S-					1	\$275.00		0.00			
		Week: 07/25/18	07/31/18	-----S-					1	\$275.00		0.00			
E 16	KSHB	07/18/18	07/29/18	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00
		Su 5-530pm News													
(Program: 41 ACTION NEWS 5P SUN)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S					1	\$275.00		0.00			
		Week: 07/25/18	07/31/18	-----S					1	\$275.00		0.00			
E 17	KSHB	07/18/18	07/31/18	M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$750.00	P-3	0.00	NM	10	\$7,500.00
		M-F 10-1035pm News													
(Program: 41 ACTION NEWS 10P)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	MTWTF--					5	\$750.00		0.00			
		Week: 07/25/18	07/31/18	MTWTF--					5	\$750.00		0.00			
E 18	KSHB	07/18/18	07/28/18	Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$700.00	P-3	0.00	NM	2	\$1,400.00
		Sa 10-1030pm News													
(Program: 41 ACTION NEWS 10P SAT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S-					1	\$700.00		0.00			
		Week: 07/25/18	07/31/18	-----S-					1	\$700.00		0.00			
E 19	KSHB	07/18/18	07/29/18	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		Su 10-1035pm News													
(Program: 41 ACTION NEWS 10P SUN)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S					1	\$600.00		0.00			
		Week: 07/25/18	07/31/18	-----S					1	\$600.00		0.00			
E 20	KSHB	07/18/18	07/31/18	M-F 1035-1135pm	CM	1035-1135pm	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	10	\$3,500.00
		M-F 1035-1135pm													
(Program: TONIGHT SHOW)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	MTWTF--					5	\$350.00		0.00			
		Week: 07/25/18	07/31/18	MTWTF--					5	\$350.00		0.00			
E 21	KSHB	07/18/18	07/31/18	M-F 1135pm-1235am	CM	1135pm-1235am	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	10	\$1,250.00
		M-F 1135pm-1235am													
(Program: LATE NIGHT - SETH MYERS)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	MTWTF--					5	\$125.00		0.00			
		Week: 07/25/18	07/31/18	MTWTF--					5	\$125.00		0.00			
E 22	KSHB	07/18/18	07/28/18	Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		Sa 1030pm-12am													
(Program: SATURDAY NIGHT LIVE)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S-					1	\$250.00		0.00			
		Week: 07/25/18	07/31/18	-----S-					1	\$250.00		0.00			
E 23	KSHB	07/18/18	07/30/18	Monday Prime 7-9pm	CM	7-9pm	M-----	:30	1	\$2,500.00	P-3	0.00	NM	2	\$5,000.00
		Monday Prime 7-9pm													
(Program: AMERICAN NINJA WARRIOR)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	M-----					1	\$2,500.00		0.00			
		Week: 07/25/18	07/31/18	M-----					1	\$2,500.00		0.00			
E 24	KSHB	07/18/18	07/31/18	Tuesday Prime 7-9pm	CM	7-9pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		Tuesday Prime 7-9pm													
(Program: AMERICAS GOT TALENT)Sep-2017LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 24	KSHB	07/18/18	07/31/18	Tuesday Prime 7-9pm Tuesday Prime 7-9pm (Program: AMERICAS GOT TALENT)Sep-2017LS	CM	7-9pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-T-----		1				\$3,000.00		0.00			
		Week: 07/25/18	07/31/18	-T-----		1				\$3,000.00		0.00			
E 25	KSHB	07/18/18	07/31/18	Tuesday Prime C Tuesday Prime C (Program: WORLD OF DANCE)Sep-2017LS	CM	9-10pm	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-T-----		1				\$2,000.00		0.00			
		Week: 07/25/18	07/31/18	-T-----		1				\$2,000.00		0.00			
E 26	KSHB	07/18/18	07/18/18	Wednesday Prime A Wednesday Prime A (Program: ELLEN'S GAME OF GAMES)Sep-2017LS	CM	7-8pm	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/18	07/22/18	--W----		1				\$1,000.00		0.00			
E 27	KSHB	07/25/18	07/25/18	Wednesday 7-9pm Wednesday 7-9pm (Program: WORLD OF DANCE)Sep-2017LS	CM	7-9pm	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	--W----		1				\$1,000.00		0.00			
E 28	KSHB	07/18/18	07/25/18	Wednesday Prime C Wednesday Prime C (Program: REVERIE)Sep-2017LS	CM	9-10pm	--W----	:30	1	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	--W----		1				\$1,000.00		0.00			
		Week: 07/25/18	07/31/18	--W----		1				\$1,000.00		0.00			
E 29	KSHB	07/18/18	07/29/18	Sunday Prime D Sunday Prime D (Program: SHADES OF BLUE)Sep-2017LS	CM	9-10pm	-----S	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/18	07/24/18	-----S		1				\$800.00		0.00			
		Week: 07/25/18	07/31/18	-----S		1				\$800.00		0.00			
													Totals	146	\$67,900.00