



KATV
PO Box 77
Little Rock, AR 72203

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2379893

Schedule Dates 02/02/16-02/08/16
Advertiser Courtney Goodson for Chief Justice (107882)
Agency National Media Research Planning (14053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Arkansas (800448)
Salesperson Eagle/DC, Washington DC (3890)
Sales Office Eagle-Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 461/873/6788
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Arkansas
 Separation: 30
 Lauren Fellner

Date Entered 01/29/16
Last Modified 01/29/16
Entered By Mia Richard
CO-OP No
Headline # ECR25069683
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,036.00
Net Total \$17,204.00
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Feb. 2016	28	\$20,240.00
Grand Total:	28	\$20,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/03/16-02/03/16	2	:30	5A- News-Channel 7 Daybreak Early				1					1	\$155.00	\$155.00	Little Rock (KATV)	DAYBREAK EARLY	1/29/16
2.0	Normal Line / SPOT (1)	02/08/16-02/08/16	2	:30	5A- News-Channel 7 Daybreak Early		1							1	\$155.00	\$155.00	Little Rock (KATV)	DAYBREAK EARLY	1/29/16
3.0	Normal Line / SPOT (2)	02/02/16-02/02/16	2	:30	6A- News-Channel 7 Daybreak			1						1	\$405.00	\$405.00	Little Rock (KATV)	DAYBREAK	1/29/16
4.0	Normal Line / SPOT (2)	02/03/16-02/03/16	2	:30	6A- News-Channel 7 Daybreak				1					1	\$405.00	\$405.00	Little Rock (KATV)	DAYBREAK	1/29/16
5.0	Normal Line / SPOT (2)	02/04/16-02/04/16	2	:30	6A- News-Channel 7 Daybreak					1				1	\$405.00	\$405.00	Little Rock (KATV)	DAYBREAK	1/29/16
6.0	Normal Line / SPOT (2)	02/05/16-02/05/16	2	:30	6A- News-Channel 7 Daybreak						1			1	\$405.00	\$405.00	Little Rock (KATV)	DAYBREAK	1/29/16
7.0	Normal Line / SPOT (2)	02/08/16-02/08/16	2	:30	6A- News-Channel 7 Daybreak		1							1	\$405.00	\$405.00	Little Rock (KATV)	DAYBREAK	1/29/16
8.0	Normal Line / SPOT (3)	02/07/16-02/07/16	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$115.00	\$115.00	Little Rock (KATV)	GD MRN-SUN-ABC	1/29/16
9.0	Normal Line / SPOT (4)	02/02/16-02/02/16	2	:30	7A- ABC-Good Morning America			1						1	\$395.00	\$395.00	Little Rock (KATV)	GD MRN AMR-ABC	1/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (4)	02/04/16-02/04/16	2	:30	7A- ABC-Good Morning America					1				1	\$395.00	\$395.00	Little Rock (KATV)	GD MRN AMR-ABC	1/29/16
11.0	Normal Line / SPOT (4)	02/05/16-02/05/16	2	:30	7A- ABC-Good Morning America						1			1	\$395.00	\$395.00	Little Rock (KATV)	GD MRN AMR-ABC	1/29/16
12.0	Normal Line / SPOT (5)	02/04/16-02/04/16	2	:30	4:58:05P- News-Channel 7 News at 5p					1				1	\$675.00	\$675.00	Little Rock (KATV)	CH 7 NWS-5	1/29/16
13.0	Normal Line / SPOT (5)	02/08/16-02/08/16	2	:30	4:58:05P- News-Channel 7 News at 5p		1							1	\$675.00	\$675.00	Little Rock (KATV)	CH 7 NWS-5	1/29/16
14.0	Normal Line / SPOT (6)	02/02/16-02/02/16	2	:30	5:58:46P- News-Channel 7 News at 6p			1						1	\$825.00	\$825.00	Little Rock (KATV)	CH 7 NWS-6	1/29/16
15.0	Normal Line / SPOT (6)	02/03/16-02/03/16	2	:30	5:58:46P- News-Channel 7 News at 6p				1					1	\$825.00	\$825.00	Little Rock (KATV)	CH 7 NWS-6	1/29/16
16.0	Normal Line / SPOT (6)	02/05/16-02/05/16	2	:30	5:58:46P- News-Channel 7 News at 6p						1			1	\$825.00	\$825.00	Little Rock (KATV)	CH 7 NWS-6	1/29/16
17.0	Normal Line / SPOT (6)	02/08/16-02/08/16	2	:30	5:58:46P- News-Channel 7 News at 6p		1							1	\$825.00	\$825.00	Little Rock (KATV)	CH 7 NWS-6	1/29/16
18.0	Normal Line / SPOT (7)	02/02/16-02/02/16	2	:30	6:28:30P- Wheel of Fortune			1						1	\$1,255.00	\$1,255.00	Little Rock (KATV)	WHEEL-FORTNE<	1/29/16
19.0	Normal Line / SPOT (7)	02/03/16-02/03/16	2	:30	6:28:30P- Wheel of Fortune				1					1	\$1,255.00	\$1,255.00	Little Rock (KATV)	WHEEL-FORTNE<	1/29/16

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20.0	Normal Line / SPOT (7)	02/04/16-02/04/16	2	:30	6:28:30P- Wheel of Fortune					1				1	\$1,255.00	\$1,255.00	Little Rock (KATV)	WHEEL-FORTNE<	1/29/16
21.0	Normal Line / SPOT (7)	02/05/16-02/05/16	2	:30	6:28:30P- Wheel of Fortune						1			1	\$1,255.00	\$1,255.00	Little Rock (KATV)	WHEEL-FORTNE<	1/29/16
22.0	Normal Line / SPOT (7)	02/08/16-02/08/16	2	:30	6:28:30P- Wheel of Fortune		1							1	\$1,255.00	\$1,255.00	Little Rock (KATV)	WHEEL-FORTNE<	1/29/16
23.0	Normal Line / Prime (8)	02/08/16-02/08/16	2	:30	9:01P- ABC-Castle (Monday)		1							1	\$1,055.00	\$1,055.00	Little Rock (KATV)	CASTLE-ABC	1/29/16
24.0	Normal Line / SPOT (9)	02/02/16-02/02/16	2	:30	10:00:26P- News-Channel 7 News Nightside			1						1	\$925.00	\$925.00	Little Rock (KATV)	CH7 NWS-NGHTSD	1/29/16
25.0	Normal Line / SPOT (9)	02/03/16-02/03/16	2	:30	10:00:26P- News-Channel 7 News Nightside				1					1	\$925.00	\$925.00	Little Rock (KATV)	CH7 NWS-NGHTSD	1/29/16
26.0	Normal Line / SPOT (9)	02/04/16-02/04/16	2	:30	10:00:26P- News-Channel 7 News Nightside					1				1	\$925.00	\$925.00	Little Rock (KATV)	CH7 NWS-NGHTSD	1/29/16
27.0	Normal Line / SPOT (9)	02/05/16-02/05/16	2	:30	10:00:26P- News-Channel 7 News Nightside						1			1	\$925.00	\$925.00	Little Rock (KATV)	CH7 NWS-NGHTSD	1/29/16
28.0	Normal Line / SPOT (9)	02/08/16-02/08/16	2	:30	10:00:26P- News-Channel 7 News Nightside		1							1	\$925.00	\$925.00	Little Rock (KATV)	CH7 NWS-NGHTSD	1/29/16

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