

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>679698</b>
	Alt Order #:	WOC10763910
	Product Desc:	Candidate
	Estimate:	3239
	Flight Dates:	10/25/17 - 10/31/17
	Original Date / Rev:	10/25/17 / 10/25/17
	Order Type:	NORMAL

	<b>WHSV</b>
Primary AE:	Tina Wood
Sales Office:	HARN
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Services</b>
	Buying Contact:	
	Billing Contact:	
		1911 N Ft Myer Drive
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Ed Gillespie for Governor
	Demographic:	A18+
	Product Codes:	Candidate - State - Governor
	Priority:	P-04
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	141999
Agency External ID:	5623
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	105	\$10,390.00	\$8,831.50
10/30/17	10/31/17	63	\$5,210.00	\$4,428.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	105	\$10,390.00	\$8,831.50	0.00
November 2017	63	\$5,210.00	\$4,428.50	0.00
<b>Totals</b>	<b>168</b>	<b>\$15,600.00</b>	<b>\$13,260.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHSV	10/25/17	10/31/17	Daybreak Daybreak	CM	5:00 AM-7:00 AM	11111--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 109. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/25/17	10/31/17	11111--	5		\$75.00	0.00							
2	WHSV	10/25/17	10/31/17	Daybreak 5a Daybreak 5a	CM	5:00 AM-6:00 AM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 105. Nielsen: 4.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/25/17	10/31/17	11111--	5		\$50.00	0.00							
3	WHSV	10/25/17	10/31/17	Daybreak 6a Daybreak 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$70.00	P-04	0.00	NM	5	\$350.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 111. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/25/17	10/31/17	11111--	5		\$70.00	0.00							
4	WHSV	10/25/17	10/31/17	GMA M-F 7a GMA M-F 7a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$115.00	P-04	0.00	NM	5	\$575.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 7.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/25/17	10/31/17	11111--	5		\$115.00	0.00							
5	WHSV	10/25/17	10/31/17	Good Morning America Good Morning America	CM	7:00 AM-9:00 AM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 5.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							

Order / Rev: 679698  
 Alt Order #: WOC10763910  
 Flight Dates: 10/25/17 - 10/31/17

Advertiser: Ed Gillespie for Governor  
 Product Desc: Candidate  
 Estimate: 3239

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WHSV	10/25/17	10/31/17	Good Morning America Good Morning America	CM	7:00 AM-9:00 AM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 5.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$100.00		0.00			
6	WHSV	10/25/17	10/31/17	GMA M-F 8a GMA M-F 8a	CM	8:00 AM-9:00 AM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$100.00		0.00			
7	WHSV	10/25/17	10/31/17	Live with Kelly & Ryan Live with Kelly & Ryan	CM	9:00 AM-10:00 AM	22222--	:30	10	\$20.00	P-04	0.00	NM	10	\$200.00
(Program: KELLY&MICHAEL)Target 200118 Index: 117. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	22222--					10	\$20.00		0.00			
8	WHSV	10/25/17	10/31/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	22222--	:30	10	\$25.00	P-04	0.00	NM	10	\$250.00
(Program: DR. PHIL)Target 200118 Index: 103. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	22222--					10	\$25.00		0.00			
9	WHSV	10/25/17	10/31/17	The View The View	CM	11:00 AM-12:00 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: VIEW-ABC<)Target 200118 Index: 105. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$25.00		0.00			
10	WHSV	10/25/17	10/31/17	TV 3 News @ Noon TV 3 News @ Noon (12:00 PM-12:30 PM)	CM	12:00 PM-12:30 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
(Program: TV-3 NEWS@NOON<)Target 200118 Index: 110. Nielsen: 7.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$30.00		0.00			
11	WHSV	10/25/17	10/31/17	M-F 1230p-1p M-F 1230p-1p (12:30 PM-1:00 PM)	CM	12:30 PM-1:00 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
(Program: MILLIONAIRE<)Target 200118 Index: 122. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$30.00		0.00			
12	WHSV	10/25/17	10/31/17	The Chew The Chew	CM	1:00 PM-2:00 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: CHEW-ABC<)Target 200118 Index: 109. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$25.00		0.00			
13	WHSV	10/25/17	10/31/17	General Hospital General Hospital	CM	2:00 PM-3:00 PM	11111--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
(Program: GENRL HOSPITAL<)Target 200118 Index: 83. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11111--					5	\$40.00		0.00			
14	WHSV	10/25/17	10/31/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	22222--	:30	10	\$10.00	P-04	0.00	NM	10	\$100.00
(Program: KATIE<)Target 200118 Index: 100. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	22222--					10	\$10.00		0.00			
15	WHSV	10/25/17	10/31/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	22222--	:30	10	\$30.00	P-04	0.00	NM	10	\$300.00
(Program: DR. OZ)Target 200118 Index: 102. Nielsen: 2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	22222--					10	\$30.00		0.00			
16	WHSV	10/25/17	10/31/17	TV 3 News @ 5pm TV 3 News @ 5pm	CM	5:00 PM-6:00 PM	22222--	:30	10	\$85.00	P-04	0.00	NM	10	\$850.00
(Program: TV3 NEWS AT 5)Target 200118 Index: 109. Nielsen: 9.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	22222--					10	\$85.00		0.00			
N17	WHSV	10/25/17	10/31/17		CM	6:00 PM-6:30 PM	11111--	:30	5	\$175.00	P-04	0.00	NM	6	\$1,175.00

Advertiser:	Ed Gillespie for Governor
Product Desc:	Candidate
Estimate:	3239

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TV 3 News @ 6pm															
TV 3 News @ 6pm															
(Program: TV-3 NEWS AT 6)Target 200118 Index: 117. Nielsen: 14.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	11111--			5				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	10/25/17-10/31/17	TV 3 News @ 6pm			6:00 PM-6:30 PM		MTWThF----	:30	<del>(\$175.00)</del>		0.00	NM		
See MG 17.6, 17.7															
[Political No Avail]															
6	NHSV	10/26/17-10/26/17	TV 3 News @ 5pm			5p-6p		---Th-----	:30	\$175.00		0.00	NM		
Ⓜ MG for 32.1,17.1															
7	NHSV	10/26/17-10/26/17	TV 3 News @ 6pm			6p-630p		---Th-----	:30	\$300.00		0.00	NM		
Ⓜ MG for 32.1,17.1															
18	WHSV	10/25/17	10/31/17	Prime Access Rotator	CM	7:00 PM-8:00 PM	22222--	:30	10	\$80.00	P-04	0.00	NM	10	\$800.00
Prime Access Rotator															
(Program: JEOPARDY< )Target 200118 Index: 133. Nielsen: 7.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	22222--			10				\$80.00		0.00			
19	WHSV	10/25/17	10/30/17	Monday Prime Rotator	CM	8:00 PM-10:00 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Monday Prime Rotator (8:00 PM-10:00 PM)															
(Program: BACHLRTE-ABC)Target 200118 Index: 131. Nielsen: 6.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	1-----			1				\$300.00		0.00			
20	WHSV	10/25/17	10/30/17	Monday Prime Hr 3	CM	10:00 PM-11:00 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Monday Prime Hr 3															
(Program: AVG. ALL WKS)Target 200118 Index: 124. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	1-----			1				\$300.00		0.00			
21	WHSV	10/25/17	10/31/17	TV 3 News @ 11p M-F	CM	11:00 PM-11:30 PM	11111--	:30	5	\$125.00	P-04	0.00	NM	5	\$625.00
TV 3 News @ 11p M-F															
(Program: TV-3 NEWS-11)Target 200118 Index: 116. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	11111--			5				\$125.00		0.00			
22	WHSV	10/25/17	10/31/17	Jimmy Kimmel Show	CM	11:30 PM-12:30 XM	22222--	:30	10	\$40.00	P-04	0.00	NM	10	\$400.00
Jimmy Kimmel Show															
(Program: J KIMMEL!-ABC< )Target 200118 Index: 123. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	22222--			10				\$40.00		0.00			
23	WHSV	10/25/17	10/31/17	ABC News Nightline	CM	12:30 XM-1:00 XM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
ABC News Nightline															
(Program: ABC-NITELINE< )Target 200118 Index: 128. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	11111--			5				\$15.00		0.00			
24	WHSV	10/25/17	10/31/17	Tuesday Prime 1a	CM	8:00 PM-8:30 PM	-1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Tuesday Prime 1a															
(Program: EXT WT LSS-ABC)Target 200118 Index: 122. Nielsen: 4.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	-1-----			1				\$300.00		0.00			
25	WHSV	10/25/17	10/31/17	Tuesday Prime 1b	CM	8:30 PM-9:00 PM	-1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Tuesday Prime 1b															
(Program: EXT WT LSS-ABC)Target 200118 Index: 128. Nielsen: 4.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	-1-----			1				\$300.00		0.00			
26	WHSV	10/25/17	10/31/17	Tuesday Prime 2a	CM	9:00 PM-9:30 PM	-1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Tuesday Prime 2a															
(Program: EXT WT LSS-ABC)Target 200118 Index: 134. Nielsen: 2.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/25/17	10/31/17	-1-----			1				\$300.00		0.00			
27	WHSV	10/25/17	10/31/17	Tuesday Prime 2b	CM	9:30 PM-10:00 PM	-1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Tuesday Prime 2b															
(Program: EXT WT LSS-ABC)Target 200118 Index: 141. Nielsen: 2.4															

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WHSV

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27	WHSV	10/25/17	10/31/17	Tuesday Prime 2b Tuesday Prime 2b (Program: EXT WT LSS-ABC)Target 200118 Index: 141. Nielsen: 2.4	CM	9:30 PM-10:00 PM	- 1 - - - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/25/17	10/31/17	- 1 - - - - -		1			\$300.00			0.00			
28	WHSV	10/25/17	10/31/17	Tuesday Prime Hr 3 Tuesday Prime Hr 3 (Program: CELEB-SWAP-ABC)Target 200118 Index: 138. Nielsen: 3.5	CM	10:00 PM-11:00 PM	- 1 - - - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/25/17	10/31/17	- 1 - - - - -		1			\$300.00			0.00			
29	WHSV	10/25/17	10/25/17	Wednesday Prime 1a Wednesday Prime 1a (Program: MIDDLE-ABC)Target 200118 Index: 156. Nielsen: 2.7	CM	8:00 PM-8:30 PM	- - 1 - - - -	:30	1	\$425.00	P-04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -		1			\$425.00			0.00			
30	WHSV	10/25/17	10/25/17	Wednesday Prime 1b Wednesday Prime 1b (Program: GLD-WE830P-ABC)Target 200118 Index: 156. Nielsen: 2.2	CM	8:30 PM-9:00 PM	- - 1 - - - -	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -		1			\$200.00			0.00			
31	WHSV	10/25/17	10/25/17	Wednesday Prime 2a Wednesday Prime 2a (Program: MODRN FMLY-ABC)Target 200118 Index: 137. Nielsen: 3.0	CM	9:00 PM-9:30 PM	- - 1 - - - -	:30	1	\$750.00	P-04	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -		1			\$750.00			0.00			
N32	WHSV	10/25/17	10/25/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3 (Program: MOTIVE-ABC)Target 200118 Index: 103. Nielsen: 4.2	CM	10:00 PM-11:00 PM	- - 1 - - - -	:30	1	\$300.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - 1 - - - -		1			\$300.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WHSV	10/23/17-10/29/17	Wednesday Prime Hr 3		10:00 PM-11:00 P	- - W - - - - -	:30		<del>(\$300.00)</del>		0.00	NM		
	See MG 17.6,17.7 [Political No Avail]														
33	WHSV	10/25/17	10/26/17	Thursday Prime Hr 1 Thursday Prime Hr 1 (Program: BLACK BOX-ABC)Target 200118 Index: 122. Nielsen: 6.1	CM	8:00 PM-9:00 PM	- - - 1 - - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - - 1 - - -		1			\$500.00			0.00			
34	WHSV	10/25/17	10/26/17	Thursday Prime Hr 2 Thursday Prime Hr 2 (Program: AVG. ALL WKS)Target 200118 Index: 112. Nielsen: 3.2	CM	9:00 PM-10:00 PM	- - - 1 - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - - 1 - - -		1			\$300.00			0.00			
35	WHSV	10/25/17	10/26/17	Thursday Prime Hr 3 Thursday Prime Hr 3 (Program: NY MED-ABC)Target 200118 Index: 120. Nielsen: 2.2	CM	10:00 PM-11:00 PM	- - - 1 - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - - 1 - - -		1			\$300.00			0.00			
36	WHSV	10/25/17	10/27/17	Friday Prime 1a Friday Prime 1a (Program: AVG. ALL WKS)Target 200118 Index: 138. Nielsen: 1.9	CM	8:00 PM-8:30 PM	- - - - 1 - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - - - 1 - -		1			\$500.00			0.00			
37	WHSV	10/25/17	10/27/17	Friday Prime 1b Friday Prime 1b (Program: AVG. ALL WKS)Target 200118 Index: 129. Nielsen: 1.6	CM	8:30 PM-9:00 PM	- - - - 1 - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/17	10/29/17	- - - - 1 - -		1			\$500.00			0.00			
38	WHSV	10/25/17	10/27/17	Friday Prime Hr 2 Friday Prime Hr 2	CM	9:00 PM-10:00 PM	- - - - 1 - -	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00

Order / Rev: 679698  
 Alt Order #: WOC10763910  
 Flight Dates: 10/25/17 - 10/31/17

Advertiser: Ed Gillespie for Governor  
 Product Desc: Candidate  
 Estimate: 3239

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: AVG. ALL WKS)Target 200118 Index: 159. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	----1--						1	\$200.00		0.00			
39	WHSV	10/25/17	10/27/17	Friday Prime Hr 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
				Friday Prime Hr 3											
(Program: AVG. ALL WKS)Target 200118 Index: 150. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	----1--						1	\$250.00		0.00			
40	WHSV	10/25/17	10/28/17	Good Morning America Sa	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
				Good Morning America Sa											
(Program: GD MRN-SAT-ABC)Target 200118 Index: 133. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1-						1	\$85.00		0.00			
41	WHSV	10/25/17	10/29/17	Early Morning Rot Sa-Su	CM	8:00 AM-9:00 AM	-----11	:30	2	\$85.00	P-04	0.00	NM	2	\$170.00
				Early Morning Rot Sa-Su	(8:00 AM-9:00 AM)										
(Program: GD MRN-SAT-ABC/GD MRN-SUN-ABC)Target 200118 Index: 128. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----11						2	\$85.00		0.00			
42	WHSV	10/25/17	10/28/17	TV 3 News @ 6pm Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
				TV 3 News @ 6pm Sa											
(Program: TV3 NEWS AT 6)Target 200118 Index: 123. Nielsen: 8.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1-						1	\$85.00		0.00			
43	WHSV	10/25/17	10/28/17	TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				TV 3 News @ 11p Sa-Su											
(Program: TV-3 NEWS-11)Target 200118 Index: 114. Nielsen: 6.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1-						1	\$75.00		0.00			
44	WHSV	10/25/17	10/29/17	TV 3 News @ 6pm Su	CM	6:00 PM-6:30 PM	-----1	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
				TV 3 News @ 6pm Su											
(Program: AVG. ALL WKS)Target 200118 Index: 128. Nielsen: 8.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1						1	\$85.00		0.00			
45	WHSV	10/25/17	10/29/17	Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
				Sunday Prime Hr 1											
(Program: AVG. ALL WKS)Target 200118 Index: 116. Nielsen: 3.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1						1	\$500.00		0.00			
46	WHSV	10/25/17	10/29/17	Sunday Prime Hr 2	CM	8:00 PM-9:00 PM	-----1	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
				Sunday Prime Hr 2											
(Program: WIPEOUT-ABC)Target 200118 Index: 133. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1						1	\$300.00		0.00			
47	WHSV	10/25/17	10/29/17	Sunday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Sunday Prime Hr 3											
(Program: RISING STR-ABC)Target 200118 Index: 132. Nielsen: 4.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1						1	\$125.00		0.00			
48	WHSV	10/25/17	10/29/17	TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				TV 3 News @ 11p Sa-Su											
(Program: TV-3 NEWS-11)Target 200118 Index: 98. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	-----1						1	\$75.00		0.00			
													Totals	168	\$15,600.00