

ORDER



Orders
Order / Rev: 682636
Alt Order #: WOC10766637
Product Desc: Candidate
Estimate: 3290
Flight Dates: 11/01/17 - 11/07/17
Original Date / Rev: 10/27/17 / 10/27/17
Order Type: CHOOSE

WHSV

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	153	\$14,660.00	\$12,461.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	153	\$14,660.00	\$12,461.00	0.00
Totals	153	\$14,660.00	\$12,461.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WHSV	11/01/17	11/07/17	Daybreak	CM	5:00 AM-7:00 AM	11111--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 109. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--			5			\$75.00		0.00			
E 2	WHSV	11/01/17	11/07/17	Daybreak 5a	CM	5:00 AM-6:00 AM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 105. Nielsen: 4.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--			5			\$50.00		0.00			
E 3	WHSV	11/01/17	11/07/17	Daybreak 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$70.00	P-04	0.00	NM	5	\$350.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 111. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--			5			\$70.00		0.00			
E 4	WHSV	11/01/17	11/07/17	GMA M-F 7a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$115.00	P-04	0.00	NM	5	\$575.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 7.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--			5			\$115.00		0.00			
E 5	WHSV	11/01/17	11/07/17	Good Morning America	CM	7:00 AM-9:00 AM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 5.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--			5			\$100.00		0.00			

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WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WHSV	11/01/17	11/07/17	GMA M-F 8a GMA M-F 8a	CM	8:00 AM-9:00 AM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$100.00		0.00			
E 7	WHSV	11/01/17	11/07/17	Live with Kelly & Ryan Live with Kelly & Ryan	CM	9:00 AM-10:00 AM	22222--	:30	10	\$20.00	P-04	0.00	NM	10	\$200.00
(Program: KELLY&MICHAEL)Target 200118 Index: 117. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$20.00		0.00			
E 8	WHSV	11/01/17	11/07/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: DR. PHIL)Target 200118 Index: 103. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$25.00		0.00			
E 9	WHSV	11/01/17	11/07/17	The View The View	CM	11:00 AM-12:00 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: VIEW-ABC<)Target 200118 Index: 105. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$25.00		0.00			
E 10	WHSV	11/01/17	11/07/17	TV 3 News @ Noon TV 3 News @ Noon	CM	12:00 PM-12:30 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
(Program: TV-3 NEWS@NOON<)Target 200118 Index: 110. Nielsen: 7.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$30.00		0.00			
E 11	WHSV	11/01/17	11/07/17	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
(Program: MILLIONAIRE<)Target 200118 Index: 122. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$30.00		0.00			
E 12	WHSV	11/01/17	11/07/17	The Chew The Chew	CM	1:00 PM-2:00 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
(Program: CHEW-ABC<)Target 200118 Index: 109. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$25.00		0.00			
E 13	WHSV	11/01/17	11/07/17	General Hospital General Hospital	CM	2:00 PM-3:00 PM	11111--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
(Program: GENRL HOSPITAL<)Target 200118 Index: 83. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$40.00		0.00			
E 14	WHSV	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	22222--	:30	10	\$10.00	P-04	0.00	NM	10	\$100.00
(Program: KATIE<)Target 200118 Index: 100. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$10.00		0.00			
E 15	WHSV	11/01/17	11/06/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	2--222--	:30	8	\$30.00	P-04	0.00	NM	8	\$240.00
(Program: DR. OZ)Target 200118 Index: 102. Nielsen: 2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	2--222--					8	\$30.00		0.00			
E 16	WHSV	11/01/17	11/06/17	TV 3 News @ 5pm TV 3 News @ 5pm	CM	5:00 PM-6:00 PM	2--222--	:30	8	\$85.00	P-04	0.00	NM	8	\$680.00
(Program: TV3 NEWS AT 5)Target 200118 Index: 109. Nielsen: 9.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	2--222--					8	\$85.00		0.00			
E 17	WHSV	11/01/17	11/06/17	TV 3 News @ 6pm TV 3 News @ 6pm	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$175.00	P-04	0.00	NM	4	\$700.00
(Program: TV-3 NEWS AT 6)Target 200118 Index: 117. Nielsen: 14.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$175.00		0.00			
E 18	WHSV	11/01/17	11/06/17		CM	7:00 PM-8:00 PM	2--222--	:30	8	\$80.00	P-04	0.00	NM	8	\$640.00

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WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Prime Access Rotator															
Prime Access Rotator															
(Program: JEOPARDY<)Target 200118 Index: 133. Nielsen: 7.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	2- 222- -					8	\$80.00		0.00			
E 19	WHSV	11/01/17	11/06/17	Monday Prime Rotator	CM	8:00 PM-10:00 PM	2- - - - -	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
Monday Prime Rotator (8:00 PM-10:00 PM)															
(Program: BACHLRTE-ABC)Target 200118 Index: 131. Nielsen: 6.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	2- - - - -					2	\$300.00		0.00			
E 20	WHSV	11/01/17	11/06/17	Monday Prime Hr 3	CM	10:00 PM-11:00 PM	1- - - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Monday Prime Hr 3															
(Program: AVG. ALL WKS)Target 200118 Index: 124. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1- - - - -					1	\$300.00		0.00			
E 21	WHSV	11/01/17	11/06/17	TV 3 News @ 11p M-F	CM	11:00 PM-11:30 PM	1- 111- -	:30	4	\$125.00	P-04	0.00	NM	4	\$500.00
TV 3 News @ 11p M-F															
(Program: TV-3 NEWS-11)Target 200118 Index: 116. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1- 111- -					4	\$125.00		0.00			
E 22	WHSV	11/01/17	11/06/17	Jimmy Kimmel Show	CM	11:30 PM-12:30 AM	12- 222- -	:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
Jimmy Kimmel Show															
(Program: J KIMMEL-ABC)Target 200118 Index: 123. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	2- 222- -					8	\$40.00		0.00			
E 23	WHSV	11/01/17	11/07/17	ABC News Nightline	CM	12:30 AM-1:00 AM	11- 11- -	:30	4	\$15.00	P-04	0.00	NM	4	\$60.00
ABC News Nightline															
(Program: ABC-NITELINE)Target 200118 Index: 128. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11- 11- -					4	\$15.00		0.00			
E 24	WHSV	11/01/17	11/01/17	Wednesday Prime 1a	CM	8:00 PM-8:30 PM	- - 1- - - -	:30	1	\$425.00	P-04	0.00	NM	1	\$425.00
Wednesday Prime 1a															
(Program: MIDDLE-ABC)Target 200118 Index: 156. Nielsen: 2.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - 1- - - -					1	\$425.00		0.00			
E 25	WHSV	11/01/17	11/01/17	Wednesday Prime 1b	CM	8:30 PM-9:00 PM	- - 1- - - -	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Wednesday Prime 1b															
(Program: GLD-WE830P-ABC)Target 200118 Index: 156. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - 1- - - -					1	\$200.00		0.00			
E 26	WHSV	11/01/17	11/01/17	Wednesday Prime 2a	CM	9:00 PM-9:30 PM	- - 1- - - -	:30	1	\$750.00	P-04	0.00	NM	1	\$750.00
Wednesday Prime 2a															
(Program: MODRN FMLY-ABC)Target 200118 Index: 137. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - 1- - - -					1	\$750.00		0.00			
E 27	WHSV	11/01/17	11/01/17	Wednesday Prime 2b	CM	9:30 PM-10:00 PM	- - 1- - - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Wednesday Prime 2b															
(Program: MDDL-WE931-ABC)Target 200118 Index: 124. Nielsen: 3.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - 1- - - -					1	\$500.00		0.00			
E 28	WHSV	11/01/17	11/01/17	Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	- - 1- - - -	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Wednesday Prime Hr 3															
(Program: MOTIVE-ABC)Target 200118 Index: 103. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - 1- - - -					1	\$300.00		0.00			
E 29	WHSV	11/01/17	11/02/17	Thursday Prime Hr 1	CM	8:00 PM-9:00 PM	- - - 1- - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Thursday Prime Hr 1															
(Program: BLACK BOX-ABC)Target 200118 Index: 122. Nielsen: 6.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	- - - 1- - -					1	\$500.00		0.00			
E 30	WHSV	11/01/17	11/02/17		CM	9:00 PM-10:00 PM	- - - 2- - -	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00

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Thursday Prime Hr 2															
Thursday Prime Hr 2															
(Program: AVG. ALL WKS)Target 200118 Index: 112. Nielsen: 3.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--- 2---					2	\$300.00		0.00			
E 31	WHSV	11/01/17	11/02/17	Thursday Prime Hr 3	CM	10:00 PM-11:00 PM	--- 1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
Thursday Prime Hr 3															
(Program: NY MED-ABC)Target 200118 Index: 120. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		--- 1---					1	\$300.00		0.00			
E 32	WHSV	11/01/17	11/03/17	Friday Prime 1a	CM	8:00 PM-8:30 PM	---- 1--	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Friday Prime 1a															
(Program: AVG. ALL WKS)Target 200118 Index: 138. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		---- 1--					1	\$500.00		0.00			
E 33	WHSV	11/01/17	11/03/17	Friday Prime 1b	CM	8:30 PM-9:00 PM	---- 1--	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Friday Prime 1b															
(Program: AVG. ALL WKS)Target 200118 Index: 129. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		---- 1--					1	\$500.00		0.00			
E 34	WHSV	11/01/17	11/03/17	Friday Prime Hr 2	CM	9:00 PM-10:00 PM	---- 1--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Friday Prime Hr 2															
(Program: AVG. ALL WKS)Target 200118 Index: 159. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		---- 1--					1	\$200.00		0.00			
E 35	WHSV	11/01/17	11/03/17	Friday Prime Hr 3	CM	10:00 PM-11:00 PM	---- 1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Friday Prime Hr 3															
(Program: AVG. ALL WKS)Target 200118 Index: 150. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		---- 1--					1	\$250.00		0.00			
E 36	WHSV	11/01/17	11/04/17	Good Morning America Sa	CM	8:00 AM-9:00 AM	----- 1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
Good Morning America Sa															
(Program: GD MRN-SAT-ABC)Target 200118 Index: 133. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 1-					1	\$85.00		0.00			
E 37	WHSV	11/01/17	11/05/17	Early Morning Rot Sa-Su	CM	8:00 AM-9:00 AM	----- 22	:30	4	\$85.00	P-04	0.00	NM	4	\$340.00
Early Morning Rot Sa-Su (8:00 AM-9:00 AM)															
(Program: GD MRN-SAT-ABC/GD MRN-SUN-ABC)Target 200118 Index: 128. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 22					4	\$85.00		0.00			
E 38	WHSV	11/01/17	11/04/17	TV 3 News @ 6pm Sa	CM	6:00 PM-6:30 PM	----- 1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
TV 3 News @ 6pm Sa															
(Program: TV3 NEWS AT 6)Target 200118 Index: 123. Nielsen: 8.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 1-					1	\$85.00		0.00			
E 39	WHSV	11/01/17	11/04/17	TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	----- 1-	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
TV 3 News @ 11p Sa-Su															
(Program: TV-3 NEWS-11)Target 200118 Index: 114. Nielsen: 6.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 1-					1	\$75.00		0.00			
E 40	WHSV	11/01/17	11/05/17	TV 3 News @ 6pm Su	CM	6:00 PM-6:30 PM	----- 1	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
TV 3 News @ 6pm Su															
(Program: AVG. ALL WKS)Target 200118 Index: 128. Nielsen: 8.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 1					1	\$85.00		0.00			
E 41	WHSV	11/01/17	11/05/17	Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	----- 1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Sunday Prime Hr 1															
(Program: AVG. ALL WKS)Target 200118 Index: 116. Nielsen: 3.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17		----- 1					1	\$500.00		0.00			
E 42	WHSV	11/01/17	11/05/17		CM	8:00 PM-9:00 PM	----- 1	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00

Order / Rev: 682636
 Alt Order #: WOC10766637
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3290

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Prime Hr 2															
Sunday Prime Hr 2															
(Program: WIPEOUT-ABC)Target 200118 Index: 133. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$300.00		0.00			
E 43	WHSV	11/01/17	11/05/17	Sunday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
Sunday Prime Hr 3															
(Program: RISING STR-ABC)Target 200118 Index: 132. Nielsen: 4.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$125.00		0.00			
E 44	WHSV	11/01/17	11/05/17	Sunday Prime Hr 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Sunday Prime Hr 4															
(Program: AVG. ALL WKS)Target 200118 Index: 122. Nielsen: 4.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$200.00		0.00			
E 45	WHSV	11/01/17	11/05/17	TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
TV 3 News @ 11p Sa-Su															
(Program: TV-3 NEWS-11)Target 200118 Index: 98. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$75.00		0.00			
													Totals	153	\$14,660.00