

ORDER



Orders
Order / Rev: 682628
Alt Order #: WOC10766636
Product Desc: Candidate
Estimate: 3289
Flight Dates: 11/01/17 - 11/07/17
Original Date / Rev: 11/01/17 / 11/01/17
Order Type: NORMAL

WSVF

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	121	\$1,800.00	\$1,530.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	121	\$1,800.00	\$1,530.00	0.00
Totals	121	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WSVF	11/01/17	11/07/17	M-F 9a-10a M-F 9a-10a (Program: PEOPLE'S COURT)Target 200118 Index: 126. Nielsen: 0.8	CM	9:00 AM-10:00 AM	22222--	:30	10	\$5.00	P-04	0.00	NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$5.00		0.00				
2	WSVF	11/01/17	11/07/17	M-F 10a-11a M-F 10a-11a (Program: JUDGE MATHIS)Target 200118 Index: 138. Nielsen: 0.6	CM	10:00 AM-11:00 AM	22222--	:30	10	\$5.00	P-04	0.00	NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$5.00		0.00				
3	WSVF	11/01/17	11/07/17	M-F 12p-1p M-F 12p-1p (Program: PATERNTY COURT)Target 200118 Index: 173. Nielsen: 0.3	CM	12:00 PM-12:30 PM	11111--	:30	5	\$5.00	P-04	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	11111--			5		\$5.00		0.00				
4	WSVF	11/01/17	11/07/17	M-F 12p-1p M-F 12p-1p (Program: PATERNTY COURT)Target 200118 Index: 164. Nielsen: 0.4	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$5.00	P-04	0.00	NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	11111--			5		\$5.00		0.00				
5	WSVF	11/01/17	11/07/17	M-F 2p-3p M-F 2p-3p (Program: RACHAEL RAY)Target 200118 Index: 228. Nielsen: 0.3	CM	2:00 PM-3:00 PM	22222--	:30	10	\$5.00	P-04	0.00	NM	10	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$5.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WSVF	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	11111--	:30	5	\$5.00	P-04	0.00	NM	5	\$25.00
(Program: BETHENNY)Target 200118 Index: 214. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$5.00		0.00			
7	WSVF	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	11111--	:30	5	\$5.00	P-04	0.00	NM	5	\$25.00
(Program: BETHENNY)Target 200118 Index: 219. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$5.00		0.00			
8	WSVF	11/01/17	11/06/17	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: FRIENDS)Target 200118 Index: 162. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
9	WSVF	11/01/17	11/06/17	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: EVRBDY LVS RAY)Target 200118 Index: 151. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
10	WSVF	11/01/17	11/06/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: MIDDLE)Target 200118 Index: 157. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
11	WSVF	11/01/17	11/06/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: MIDDLE)Target 200118 Index: 156. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
12	WSVF	11/01/17	11/06/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: BIG BNG THEORY)Target 200118 Index: 133. Nielsen: 0.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
13	WSVF	11/01/17	11/06/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
(Program: BG BNG THRY B)Target 200118 Index: 116. Nielsen: 0.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$10.00		0.00			
14	WSVF	11/01/17	11/06/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-111--	:30	4	\$20.00	P-04	0.00	NM	4	\$80.00
(Program: MODERN FAMILY)Target 200118 Index: 133. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$20.00		0.00			
15	WSVF	11/01/17	11/06/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1-111--	:30	4	\$20.00	P-04	0.00	NM	4	\$80.00
(Program: MODERN FAMILY<)Target 200118 Index: 133. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--					4	\$20.00		0.00			
16	WSVF	11/01/17	11/06/17	Monday Prime Hr 1 Monday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: MASTERCHEF-FOX)Target 200118 Index: 153. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-----					1	\$100.00		0.00			
17	WSVF	11/01/17	11/06/17	Monday Prime Hr 2 Monday Prime Hr 2	CM	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: AVG. ALL WKS)Target 200118 Index: 144. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-----					1	\$100.00		0.00			
N18	WSVF	11/01/17	11/06/17		CM	10:00 PM-10:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	5	\$40.00

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WSVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	WSVF	11/01/17	11/02/17	Thursday Prime Hr 2 Thursday Prime Hr 2 (Program: GANG RLTD-FOX)Target 200118 Index: 174. Nielsen: 0.1	CM	9:00 PM-10:00 PM	---1---	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/17	11/05/17	---1---		1			\$100.00			0.00			
29	WSVF	11/01/17	11/03/17	Friday Prime Hr 1 Friday Prime Hr 1 (Program: MSTRCHF-FR-FOX)Target 200118 Index: 147. Nielsen: 0.8	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----1--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1			\$50.00			0.00			
30	WSVF	11/01/17	11/03/17	Friday Prime Hr 2 Friday Prime Hr 2 (Program: 24: LV-FRI-FOX)Target 200118 Index: 117. Nielsen: 1.0	CM	9:00 PM-10:00 PM	----1--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/17	11/05/17	----1--		1			\$50.00			0.00			
31	WSVF	11/01/17	11/05/17	Sunday Prime 3a Sunday Prime 3a (Program: FAMILY GUY-FOX)Target 200118 Index: 108. Nielsen: 1.0	CM	9:00 PM-9:30 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/17	11/05/17	-----1		1			\$75.00			0.00			
32	WSVF	11/01/17	11/05/17	Sunday Prime 3b Sunday Prime 3b (Program: AMERCN DAD-FOX)Target 200118 Index: 117. Nielsen: 0.9	CM	9:30 PM-10:00 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/30/17	11/05/17	-----1		1			\$75.00			0.00			
													Totals	121	\$1,800.00