

ORDER



Orders
Order / Rev: 682631
Alt Order #: WOC10766635
Product Desc: Candidate
Estimate: 3289
Flight Dates: 10/31/17 - 11/07/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: CHOOSE

WHSV

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ed Gillespie for Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	183	\$19,290.00	\$16,396.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	183	\$19,290.00	\$16,396.50	0.00
Totals	183	\$19,290.00	\$16,396.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHSV	11/01/17	11/07/17	Daybreak 5a Daybreak 5a (Program: TV-3 NW DAYBRK)Target 200118 Index: 105. Nielsen: 4.1	CM	5:00 AM-6:00 AM	22222--	:30	10	\$50.00	P-04	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--		10				\$50.00		0.00			
2	WHSV	11/01/17	11/07/17	Daybreak 6a Daybreak 6a (Program: TV-3 NW DAYBRK)Target 200118 Index: 111. Nielsen: 8.5	CM	6:00 AM-7:00 AM	22222--	:30	10	\$70.00	P-04	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--		10				\$70.00		0.00			
3	WHSV	11/01/17	11/07/17	GMA M-F 7a GMA M-F 7a (Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 7.1	CM	7:00 AM-8:00 AM	22222--	:30	10	\$115.00	P-04	0.00	NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--		10				\$115.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NHSV	11/01/17-11/07/17		GMA M-F 7a		7:00 AM-8:00 AM	MTWThF----	:30		(\$115.00)		0.00	NM		
Credited															
4	WHSV	11/01/17	11/07/17	GMA M-F 8a GMA M-F 8a (Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 4.3	CM	8:00 AM-9:00 AM	22212--	:30	9	\$100.00	P-04	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22212--		9				\$100.00		0.00			

Order / Rev: 682631
 Alt Order #: WOC10766635
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3289

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WHSV	11/01/17	11/07/17	GMA M-F 8a GMA M-F 8a (Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 4.3	CM	8:00 AM-9:00 AM	22212--	:30	9	\$100.00	P-04	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22212--					9	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WHSV	11/01/17-11/07/17		GMA M-F 8a See MG 4.10,4.11 [Political No Avail]		8:00 AM-9:00 AM		MTWThF----	:30	(\$100.00)		0.00	NM		
10	WHSV	11/03/17-11/03/17		Daybreak BB 6 MG for 4.5 11/03		6a-7a		-----F----	:30	\$175.00		0.00	NM		
11	WHSV	11/03/17-11/03/17		Daybreak BB 6 MG for 4.5 11/03		6a-7a		-----F----	:30	\$175.00		0.00	NM		
5	WHSV	11/01/17	11/07/17	Live with Kelly & Ryan Live with Kelly & Ryan (Program: KELLY&MICHAEL)Target 200118 Index: 117. Nielsen: 2.3	CM	9:00 AM-10:00 AM	22222--	:30	10	\$20.00	P-04	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$20.00		0.00			
6	WHSV	11/01/17	11/07/17	M-F 10a-11a M-F 10a-11a (Program: DR. PHIL)Target 200118 Index: 103. Nielsen: 1.9	CM	10:00 AM-11:00 AM	22222--	:30	10	\$25.00	P-04	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$25.00		0.00			
7	WHSV	11/01/17	11/07/17	The View The View (Program: VIEW-ABC<)Target 200118 Index: 105. Nielsen: 1.4	CM	11:00 AM-12:00 PM	22222--	:30	10	\$25.00	P-04	0.00	NM	6	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHSV	11/01/17-11/07/17		The View Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$25.00)		0.00	NM		
2	WHSV	11/01/17-11/07/17		The View Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$25.00)		0.00	NM		
3	WHSV	11/01/17-11/07/17		The View See MG 7.11 [Political No Avail]		11:00 AM-12:00 P		MTWThF----	:30	(\$25.00)		0.00	NM		
4	WHSV	11/01/17-11/07/17		The View Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$25.00)		0.00	NM		
6	WHSV	11/01/17-11/07/17		The View Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$25.00)		0.00	NM		
11	WHSV	11/03/17-11/03/17		TV 3 News @ 5pm MG for 7.3 11/02		5p-6p		-----F----	:30	\$155.00		0.00	NM		
8	WHSV	11/01/17	11/07/17	TV 3 News @ Noon TV 3 News @ Noon (Program: TV-3 NEWS@NOON<)Target 200118 Index: 110. Nielsen: 7.8	CM	12:00 PM-12:30 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$30.00		0.00			
9	WHSV	11/01/17	11/07/17	M-F 1230p-1p M-F 1230p-1p (Program: MILLIONAIRE<)Target 200118 Index: 122. Nielsen: 4.4	CM	12:30 PM-1:00 PM	11111--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11111--					5	\$30.00		0.00			
10	WHSV	11/01/17	11/07/17	The Chew The Chew (Program: CHEW-ABC<)Target 200118 Index: 109. Nielsen: 0.9	CM	1:00 PM-2:00 PM	22222--	:30	10	\$25.00	P-04	0.00	NM	8	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--					10	\$25.00		0.00			

Order / Rev: 682631
 Alt Order #: WOC10766635
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3289

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WHSV	11/01/17	11/07/17	The Chew The Chew	CM	1:00 PM-2:00 PM	22222--	:30	10	\$25.00	P-04	0.00	NM	8	\$725.00
(Program: CHEW-ABC<)Target 200118 Index: 109. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$25.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	11/01/17-11/07/17		The Chew		1:00 PM-2:00 PM	MTWThF----	:30		(\$25.00)		0.00	NM		
See MG 10.11 [Political No Avail]															
3	NHSV	11/01/17-11/07/17		The Chew		1:00 PM-2:00 PM	MTWThF----	:30		(\$25.00)		0.00	NM		
Credited															
5	NHSV	11/01/17-11/07/17		The Chew		1:00 PM-2:00 PM	MTWThF----	:30		(\$25.00)		0.00	NM		
Credited															
11	NHSV	11/01/17-11/07/17		Wednesday Prime Hr 3		10p-11p	--W-----	:30		\$550.00		0.00	NM		
11	WHSV	11/01/17	11/07/17	General Hospital General Hospital	CM	2:00 PM-3:00 PM	22222--	:30	10	\$40.00	P-04	0.00	NM	10	\$1,090.00
(Program: GENRL HOSPITAL<)Target 200118 Index: 83. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$40.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	11/01/17-11/07/17		General Hospital		2:00 PM-3:00 PM	MTWThF----	:30		(\$40.00)		0.00	NM		
See MG 11.11 [Political No Avail]															
3	NHSV	11/01/17-11/07/17		General Hospital		2:00 PM-3:00 PM	MTWThF----	:30		(\$40.00)		0.00	NM		
See MG 11.12, 11.13, 11.14 [Political No Avail]															
5	NHSV	11/01/17-11/07/17		General Hospital		2:00 PM-3:00 PM	MTWThF----	:30		(\$40.00)		0.00	NM		
Credited															
6	NHSV	11/01/17-11/07/17		General Hospital		2:00 PM-3:00 PM	MTWThF----	:30		(\$40.00)		0.00	NM		
Credited															
11	NHSV	10/31/17-10/31/17		Tuesday Prime Hr 3		10p-11p	-T-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 11.1 11/01															
12	NHSV	11/04/17-11/04/17		Sat.Nite College Football		8p-1130p	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 11.3 11/02															
13	NHSV	11/04/17-11/04/17		Sat.Nite College Football		8p-1130p	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 11.3 11/02															
14	NHSV	11/04/17-11/04/17		Sat.Nite College Football		8p-1130p	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 11.3 11/02															
12	WHSV	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	22222--	:30	10	\$10.00	P-04	0.00	NM	10	\$100.00
(Program: KATIE<)Target 200118 Index: 100. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	22222--			10		\$10.00		0.00				
13	WHSV	11/01/17	11/06/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	2-222--	:30	8	\$30.00	P-04	0.00	NM	18	\$2,400.00
(Program: DR. OZ)Target 200118 Index: 102. Nielsen: 2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/17	11/07/17	2-222--			8		\$30.00		0.00				

Order / Rev: 682631
 Alt Order #: WOC10766635
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3289

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WHSV	11/01/17	11/06/17	Prime Access Rotator Prime Access Rotator	CM	7:00 PM-8:00 PM	2- 222--	:30	8	\$80.00	P-04	0.00	NM	6	\$480.00
(Program: JEOPARDY<)>Target 200118 Index: 133. Nielsen: 7.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	2- 222--			8			\$80.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NHSV	11/01/17-11/07/17		Prime Access Rotator		7:00 PM-8:00 PM	M- WThF----	:30		(\$80.00)		0.00	NM		
Credited															
6	NHSV	11/01/17-11/07/17		Prime Access Rotator		7:00 PM-8:00 PM	M- WThF----	:30		(\$80.00)		0.00	NM		
Credited															
17	WHSV	11/01/17	11/06/17	Monday Prime Rotator Monday Prime Rotator	CM	8:00 PM-10:00 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: BACHLRTE-ABC)>Target 200118 Index: 131. Nielsen: 6.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	1-----			1			\$300.00			0.00		
18	WHSV	11/01/17	11/06/17	Monday Prime Hr 3 Monday Prime Hr 3	CM	10:00 PM-11:00 PM	2-----	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
(Program: AVG. ALL WKS)>Target 200118 Index: 124. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	2-----			2			\$300.00			0.00		
19	WHSV	11/01/17	11/06/17	TV 3 News @ 11p M-F TV 3 News @ 11p M-F	CM	11:00 PM-11:30 PM	1- 111--	:30	4	\$125.00	P-04	0.00	NM	4	\$500.00
(Program: TV-3 NEWS-11)>Target 200118 Index: 116. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	1- 111--			4			\$125.00			0.00		
20	WHSV	11/01/17	11/06/17	Jimmy Kimmel Show Jimmy Kimmel Show	CM	11:30 PM-12:30 AM	2- 222--	:30	8	\$40.00	P-04	0.00	NM	8	\$320.00
(Program: J KIMMEL-ABC)>Target 200118 Index: 123. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	2- 222--			8			\$40.00			0.00		
21	WHSV	11/01/17	11/06/17	ABC News Nightline ABC News Nightline	CM	12:30 AM-1:00 AM	1- 111--	:30	4	\$15.00	P-04	0.00	NM	4	\$60.00
(Program: ABC-NITELINE)>Target 200118 Index: 128. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/01/17	11/07/17	1- 111--			4			\$15.00			0.00		
22	WHSV	11/01/17	11/01/17	Wednesday Prime 1a Wednesday Prime 1a	CM	8:00 PM-8:30 PM	-- 1----	:30	1	\$425.00	P-04	0.00	NM	1	\$425.00
(Program: MIDDLE-ABC)>Target 200118 Index: 156. Nielsen: 2.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-- 1----			1			\$425.00			0.00		
23	WHSV	11/01/17	11/01/17	Wednesday Prime 1b Wednesday Prime 1b	CM	8:30 PM-9:00 PM	-- 1----	:30	1	\$200.00	P-04	0.00	NM	1	\$400.00
(Program: GLD-WE830P-ABC)>Target 200118 Index: 156. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-- 1----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	10/30/17-11/05/17		Wednesday Prime 1b		8:30 PM-9:00 PM	-- W-----	:30		(\$200.00)		0.00	NM		
See MG 23.2															
[Political No Avail]															
2	NHSV	11/01/17-11/01/17		Wednesday Prime 1b		8:30 PM-9:00 PM	-- W-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 23.1 11/01															
24	WHSV	11/01/17	11/01/17	Wednesday Prime 2a Wednesday Prime 2a	CM	9:00 PM-9:30 PM	-- 1----	:30	1	\$750.00	P-04	0.00	NM	1	\$750.00
(Program: MODRN FMLY-ABC)>Target 200118 Index: 137. Nielsen: 3.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-- 1----			1			\$750.00			0.00		
25	WHSV	11/01/17	11/01/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	0	\$0.00
(Program: MOTIVE-ABC)>Target 200118 Index: 103. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-- 1----			1			\$300.00			0.00		

Order / Rev: 682631
 Alt Order #: WOC10766635
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3289

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WHSV	11/01/17	11/01/17	Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	-- 1----	:30	1	\$300.00	P-04	0.00	NM	0	\$0.00
(Program: MOTIVE-ABC)Target 200118 Index: 103. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	-- 1----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	10/30/17-11/05/17		Wednesday Prime Hr 3		10:00 PM-11:00 P	-- W-----	:30		(\$300.00)		0.00	NM		
Credited															
26	WHSV	11/01/17	11/02/17	Thursday Prime Hr 1	CM	8:00 PM-9:00 PM	--- 1---	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: BLACK BOX-ABC)Target 200118 Index: 122. Nielsen: 6.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	--- 1---	1		\$500.00		0.00						
27	WHSV	11/01/17	11/02/17	Thursday Prime Hr 2	CM	9:00 PM-10:00 PM	--- 1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: AVG. ALL WKS)Target 200118 Index: 112. Nielsen: 3.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	--- 1---	1		\$300.00		0.00						
28	WHSV	11/01/17	11/02/17	Thursday Prime Hr 3	CM	10:00 PM-11:00 PM	--- 1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: NY MED-ABC)Target 200118 Index: 120. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	--- 1---	1		\$300.00		0.00						
29	WHSV	11/01/17	11/03/17	Friday Prime 1a	CM	8:00 PM-8:30 PM	---- 1--	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: AVG. ALL WKS)Target 200118 Index: 138. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	---- 1--	1		\$500.00		0.00						
30	WHSV	11/01/17	11/03/17	Friday Prime 1b	CM	8:30 PM-9:00 PM	---- 1--	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: AVG. ALL WKS)Target 200118 Index: 129. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	---- 1--	1		\$500.00		0.00						
31	WHSV	11/01/17	11/03/17	Friday Prime Hr 2	CM	9:00 PM-10:00 PM	---- 1--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
(Program: AVG. ALL WKS)Target 200118 Index: 159. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	---- 1--	1		\$200.00		0.00						
32	WHSV	11/01/17	11/03/17	Friday Prime Hr 3	CM	10:00 PM-11:00 PM	---- 1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)Target 200118 Index: 150. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	---- 1--	1		\$250.00		0.00						
33	WHSV	11/01/17	11/04/17	Good Morning America Sa	CM	8:00 AM-9:00 AM	----- 1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: GD MRN-SAT-ABC)Target 200118 Index: 133. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	----- 1-	1		\$85.00		0.00						
34	WHSV	11/01/17	11/05/17	Early Morning Rot Sa-Su	CM	8:00 AM-9:00 AM	----- 22	:30	4	\$85.00	P-04	0.00	NM	4	\$340.00
(Program: GD MRN-SAT-ABC/GD MRN-SUN-ABC)Target 200118 Index: 128. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	----- 22	4		\$85.00		0.00						
N35	WHSV	11/01/17	11/04/17	TV 3 News @ 6pm Sa	CM	6:00 PM-6:30 PM	----- 1-	:30	1	\$85.00	P-04	0.00	NM	0	\$0.00
(Program: TV3 NEWS AT 6)Target 200118 Index: 123. Nielsen: 8.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/17	11/05/17	----- 1-	1		\$85.00		0.00						

