

ORDER



Orders
Order / Rev: 685387
Alt Order #: WOC10769602
Product Desc: Candidate
Estimate: 3313
Flight Dates: 11/01/17 - 11/07/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: NORMAL

WHSV

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	68	\$6,455.00	\$5,486.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	68	\$6,455.00	\$5,486.75	0.00
Totals	68	\$6,455.00	\$5,486.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHSV	11/01/17	11/07/17	Daybreak	CM	5:00 AM-7:00 AM	11--1--	:30	3	\$75.00	P-04	0.00	NM	3	\$225.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 109. Nielsen: 6.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--					3	\$75.00		0.00			
2	WHSV	11/01/17	11/07/17	Daybreak 5a	CM	5:00 AM-6:00 AM	11--1--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 105. Nielsen: 4.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--					3	\$50.00		0.00			
3	WHSV	11/01/17	11/07/17	Daybreak 6a	CM	6:00 AM-7:00 AM	11--1--	:30	3	\$70.00	P-04	0.00	NM	3	\$210.00
(Program: TV-3 NW DAYBRK)Target 200118 Index: 111. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--					3	\$70.00		0.00			
4	WHSV	11/01/17	11/07/17	GMA M-F 7a	CM	7:00 AM-8:00 AM	11--1--	:30	3	\$115.00	P-04	0.00	NM	3	\$345.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 7.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--					3	\$115.00		0.00			
5	WHSV	11/01/17	11/07/17	Good Morning America	CM	7:00 AM-9:00 AM	11--1--	:30	3	\$100.00	P-04	0.00	NM	3	\$300.00
(Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 5.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--					3	\$100.00		0.00			

Order / Rev: 685387
 Alt Order #: WOC10769602
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3313

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WHSV	11/01/17	11/07/17	GMA M-F 8a GMA M-F 8a (Program: GD MRN AMR-ABC<)Target 200118 Index: 127. Nielsen: 4.3	CM	8:00 AM-9:00 AM	11--1--	:30	3	\$100.00	P-04	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$100.00			0.00			
7	WHSV	11/01/17	11/07/17	Live with Kelly & Ryan Live with Kelly & Ryan (Program: KELLY&MICHAEL)Target 200118 Index: 117. Nielsen: 2.3	CM	9:00 AM-10:00 AM	11--1--	:30	3	\$20.00	P-04	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$20.00			0.00			
8	WHSV	11/01/17	11/07/17	M-F 10a-11a M-F 10a-11a (Program: DR. PHIL)Target 200118 Index: 103. Nielsen: 1.9	CM	10:00 AM-11:00 AM	11--1--	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$25.00			0.00			
N 9	WHSV	11/01/17	11/07/17	The View The View (Program: VIEW-ABC<)Target 200118 Index: 105. Nielsen: 1.4	CM	11:00 AM-12:00 PM	11--1--	:30	3	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$25.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	11/01/17-11/07/17		The View		11:00 AM-12:00 P	MT---F----	:30		(\$25.00)		0.00	NM		
		Credited													
2	NHSV	11/01/17-11/07/17		The View		11:00 AM-12:00 P	MT---F----	:30		(\$25.00)		0.00	NM		
		Credited													
10	WHSV	11/01/17	11/07/17	TV 3 News @ Noon TV 3 News @ Noon (Program: TV-3 NEWS@NOON<)Target 200118 Index: 110. Nielsen: 7.8	CM	12:00 PM-12:30 PM	11--1--	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$30.00			0.00			
11	WHSV	11/01/17	11/07/17	M-F 1230p-1p M-F 1230p-1p (Program: MILLIONAIRE<)Target 200118 Index: 122. Nielsen: 4.4	CM	12:30 PM-1:00 PM	11--1--	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$30.00			0.00			
N 12	WHSV	11/01/17	11/07/17	The Chew The Chew (Program: CHEW-ABC<)Target 200118 Index: 109. Nielsen: 0.9	CM	1:00 PM-2:00 PM	11--1--	:30	3	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$25.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NHSV	11/01/17-11/07/17		The Chew		1:00 PM-2:00 PM	MT---F----	:30		(\$25.00)		0.00	NM		
		Credited													
13	WHSV	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p (Program: KATIE<)Target 200118 Index: 100. Nielsen: 0.5	CM	3:00 PM-4:00 PM	11--1--	:30	3	\$10.00	P-04	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	11--1--		3			\$10.00			0.00			
N 14	WHSV	11/01/17	11/06/17	M-F 4p-5p M-F 4p-5p (Program: DR. OZ)Target 200118 Index: 102. Nielsen: 2.0	CM	4:00 PM-5:00 PM	2---2--	:30	4	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	2---2--		4			\$30.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NHSV	11/01/17-11/07/17		M-F 4p-5p		4:00 PM-5:00 PM	M---F----	:30		(\$30.00)		0.00	NM		
		Credited													
15	WHSV	11/01/17	11/06/17	TV 3 News @ 5pm TV 3 News @ 5pm (Program: TV3 NEWS AT 5)Target 200118 Index: 109. Nielsen: 9.0	CM	5:00 PM-6:00 PM	2---2--	:30	4	\$85.00	P-04	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/17	11/07/17	2---2--		4			\$85.00			0.00			

Order / Rev: 685387
Alt Order #: WOC10769602
Flight Dates: 11/01/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
Product Desc: Candidate
Estimate: 3313
WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WHSV	11/01/17	11/06/17	TV 3 News @ 5pm TV 3 News @ 5pm (Program: TV3 NEWS AT 5)Target 200118 Index: 109. Nielsen: 9.0	CM	5:00 PM-6:00 PM	2---2--	:30	4	\$85.00	P-04	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	2---2--		4		\$85.00		0.00					
16	WHSV	11/01/17	11/06/17	TV 3 News @ 6pm TV 3 News @ 6pm (Program: TV-3 NEWS AT 6)Target 200118 Index: 117. Nielsen: 14.8	CM	6:00 PM-6:30 PM	1---1--	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1---1--		2		\$175.00		0.00					
17	WHSV	11/01/17	11/06/17	Prime Access Rotator Prime Access Rotator (Program: JEOPARDY<)Target 200118 Index: 133. Nielsen: 7.4	CM	7:00 PM-8:00 PM	2---1--	:30	3	\$80.00	P-04	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	2---1--		3		\$80.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WHSV	11/01/17-11/07/17		Prime Access Rotator		7:00 PM-8:00 PM	M---F---	:30		(\$80.00)	0.00	NM			
Credited															
18	WHSV	11/01/17	11/06/17	Monday Prime Rotator Monday Prime Rotator (Program: BACHLRTE-ABC)Target 200118 Index: 131. Nielsen: 6.7	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1-----		1		\$300.00		0.00					
19	WHSV	11/01/17	11/06/17	Monday Prime Hr 3 Monday Prime Hr 3 (Program: AVG. ALL WKS)Target 200118 Index: 124. Nielsen: 2.3	CM	10:00 PM-11:00 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1-----		1		\$300.00		0.00					
20	WHSV	11/01/17	11/06/17	TV 3 News @ 11p M-F TV 3 News @ 11p M-F (Program: TV-3 NEWS-11)Target 200118 Index: 116. Nielsen: 6.3	CM	11:00 PM-11:30 PM	1--1--	:30	2	\$125.00	P-04	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1--1--		2		\$125.00		0.00					
21	WHSV	11/01/17	11/06/17	Jimmy Kimmel Show Jimmy Kimmel Show (Program: J KIMMEL-ABC<)Target 200118 Index: 123. Nielsen: 1.6	CM	11:30 PM-12:30 AM	1--1--	:30	2	\$40.00	P-04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1--1--		2		\$40.00		0.00					
22	WHSV	11/01/17	11/06/17	ABC News Nightline ABC News Nightline (Program: ABC-NITELINE<)Target 200118 Index: 128. Nielsen: 0.5	CM	12:30 AM-1:00 AM	1--1--	:30	2	\$15.00	P-04	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1--1--		2		\$15.00		0.00					
23	WHSV	11/01/17	11/03/17	Friday Prime 1a Friday Prime 1a (Program: AVG. ALL WKS)Target 200118 Index: 138. Nielsen: 1.9	CM	8:00 PM-8:30 PM	----1--	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/17	11/05/17	----1--		1		\$500.00		0.00					
24	WHSV	11/01/17	11/03/17	Friday Prime 1b Friday Prime 1b (Program: AVG. ALL WKS)Target 200118 Index: 129. Nielsen: 1.6	CM	8:30 PM-9:00 PM	----1--	:30	1	\$500.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/17	11/05/17	----1--		1		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WHSV	10/30/17-11/05/17		Friday Prime 1b		8:30 PM-9:00 PM	-----F---	:30		(\$500.00)	0.00	NM			
Credited															
25	WHSV	11/01/17	11/03/17	Friday Prime Hr 2 Friday Prime Hr 2 (Program: AVG. ALL WKS)Target 200118 Index: 159. Nielsen: 1.4	CM	9:00 PM-10:00 PM	----1--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/30/17	11/05/17	----1--		1		\$200.00		0.00					

Order / Rev: 685387
 Alt Order #: WOC10769602
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3313

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WHSV	11/01/17	11/03/17	Friday Prime Hr 2 Friday Prime Hr 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
(Program: AVG. ALL WKS)Target 200118 Index: 159. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----1--					1	\$200.00		0.00			
26	WHSV	11/01/17	11/03/17	Friday Prime Hr 3 Friday Prime Hr 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS)Target 200118 Index: 150. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----1--					1	\$250.00		0.00			
27	WHSV	11/01/17	11/04/17	Good Morning America Sa Good Morning America Sa	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: GD MRN-SAT-ABC)Target 200118 Index: 133. Nielsen: 4.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1-					1	\$85.00		0.00			
28	WHSV	11/01/17	11/05/17	Early Morning Rot Sa-Su Early Morning Rot Sa-Su (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	-----11	:30	2	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: GD MRN-SAT-ABC/GD MRN-SUN-ABC)Target 200118 Index: 128. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----11					2	\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHSV	10/30/17-11/05/17		Early Morning Rot Sa-Su	8:00 AM-9:00 AM		-----SaSu	:30		(\$85.00)		0.00	NM		
Credited															
29	WHSV	11/01/17	11/04/17	TV 3 News @ 6pm Sa TV 3 News @ 6pm Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$85.00	P-04	0.00	NM	0	\$0.00
(Program: TV3 NEWS AT 6)Target 200118 Index: 123. Nielsen: 8.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1-					1	\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHSV	10/30/17-11/05/17		TV 3 News @ 6pm Sa	6:00 PM-6:30 PM		-----Sa--	:30		(\$85.00)		0.00	NM		
Credited															
30	WHSV	11/01/17	11/04/17	TV 3 News @ 11p Sa-Su TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
(Program: TV-3 NEWS-11)Target 200118 Index: 114. Nielsen: 6.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1-					1	\$75.00		0.00			
31	WHSV	11/01/17	11/05/17	TV 3 News @ 6pm Su TV 3 News @ 6pm Su	CM	6:00 PM-6:30 PM	-----1	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: AVG. ALL WKS)Target 200118 Index: 128. Nielsen: 8.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$85.00		0.00			
32	WHSV	11/01/17	11/05/17	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: AVG. ALL WKS)Target 200118 Index: 116. Nielsen: 3.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$500.00		0.00			
33	WHSV	11/01/17	11/05/17	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	8:00 PM-9:00 PM	-----1	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: WIPEOUT-ABC)Target 200118 Index: 133. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$300.00		0.00			
34	WHSV	11/01/17	11/05/17	TV 3 News @ 11p Sa-Su TV 3 News @ 11p Sa-Su	CM	11:00 PM-11:30 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
(Program: TV-3 NEWS-11)Target 200118 Index: 98. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1					1	\$75.00		0.00			
35	WHSV	11/01/17	11/04/17	Sat.Nite College Football Sat.Nite College Football	CM	8p-1130p	-----3-	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
(Program: VT Football Game)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----3-					3	\$150.00		0.00			

