

ORDER



Orders
Order / Rev: 682619
Alt Order #: WOC10766665
Product Desc: Candidate
Estimate: 3290
Flight Dates: 11/01/17 - 11/07/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: NORMAL

ESVF

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A18+
Product Codes: Candidate - State - Governor
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	110	\$5,635.00	\$4,789.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	110	\$5,635.00	\$4,789.75	0.00
Totals	110	\$5,635.00	\$4,789.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	ESVF	11/01/17	11/07/17	CBS AM News CBS AM News (Program: CBS MORN NWS<)	CM	6:00 AM-7:00 AM	22222--	:30	10	\$5.00	P-04	0.00	NM	9	\$45.00
Target 200118 Index: 117. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--			10			\$5.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	ESVF	11/01/17-11/07/17		CBS AM News		6:00 AM-7:00 AM	MTWThF---	:30		(\$5.00)		0.00	NM		
Credited															
2	ESVF	11/01/17	11/07/17	CBS This Morning CBS This Morning (Program: CBS THS MRNG-2<)	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	22222--	:30	10	\$5.00	P-04	0.00	NM	10	\$50.00
Target 200118 Index: 124. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--			10			\$5.00		0.00			
3	ESVF	11/01/17	11/07/17	M-F 9a-10a M-F 9a-10a (Program: KATIE)	CM	9:00 AM-10:00 AM	22222--	:30	10	\$10.00	P-04	0.00	NM	10	\$100.00
Target 200118 Index: 162. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--			10			\$10.00		0.00			
N 4	ESVF	11/01/17	11/07/17	Let's Make A Deal Let's Make A Deal (Program: VARIOUS)	CM	10:00 AM-11:00 AM	22222--	:30	10	\$30.00	P-04	0.00	NM	6	\$180.00
Target 200118 Index: 107. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	22222--			10			\$30.00		0.00			

Advertiser:	Ed Gillespie for Governor
Product Desc:	Candidate
Estimate:	3290

FSVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	ESVF	11/01/17	11/07/17	Let's Make A Deal Let's Make A Deal (Program: VARIOUS)Target 200118 Index: 107. Nielsen: 0.7	CM	10:00 AM-11:00 A	22222--	:30	10	\$30.00	P-04	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	22222--		10		\$30.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	ESVF	11/01/17-11/07/17		Let's Make A Deal Credited		10:00 AM-11:00 A		MTWThF----	:30	(\$30.00)		0.00	NM		
4	ESVF	11/01/17-11/07/17		Let's Make A Deal See MG 25.2,25.3,25.4 [Advertiser/Order Separation]		10:00 AM-11:00 A		MTWThF----	:30	(\$30.00)		0.00	NM		
6	ESVF	11/01/17-11/07/17		Let's Make A Deal Credited		10:00 AM-11:00 A		MTWThF----	:30	(\$30.00)		0.00	NM		
7	ESVF	11/01/17-11/07/17		Let's Make A Deal Credited		10:00 AM-11:00 A		MTWThF----	:30	(\$30.00)		0.00	NM		
N 5	ESVF	11/01/17	11/07/17	Price Is Right Price Is Right (Program: VARIOUS)Target 200118 Index: 102. Nielsen: 2.4	CM	11:00 AM-12:00 P (11:00 AM-12:00 PM)	22222--	:30	10	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	22222--		10		\$30.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ESVF	11/01/17-11/07/17		Price Is Right Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
2	ESVF	11/01/17-11/07/17		Price Is Right Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
3	ESVF	11/01/17-11/07/17		Price Is Right See MG 25.2,25.3,25.4 [Political No Avail]		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
4	ESVF	11/01/17-11/07/17		Price Is Right See MG 25.2,25.3,25.4 [Political No Avail]		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
5	ESVF	11/01/17-11/07/17		Price Is Right Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
6	ESVF	11/01/17-11/07/17		Price Is Right Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
7	ESVF	11/01/17-11/07/17		Price Is Right Credited		11:00 AM-12:00 P		MTWThF----	:30	(\$30.00)		0.00	NM		
6	ESVF	11/01/17	11/07/17	M-F 3p-4p M-F 3p-4p (Program: DOCTORS)Target 200118 Index: 132. Nielsen: 0.6	CM	3:00 PM-4:00 PM	22222--	:30	10	\$10.00	P-04	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	22222--		10		\$10.00		0.00					
7	ESVF	11/01/17	11/06/17	M-F 4p-5p M-F 4p-5p (Program: ELLEN)Target 200118 Index: 105. Nielsen: 1.1	CM	4:00 PM-5:00 PM	2--222--	:30	8	\$10.00	P-04	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	2--222--		8		\$10.00		0.00					
8	ESVF	11/01/17	11/06/17	M-F 5p-6p M-F 5p-6p (Program: DR. PHIL)Target 200118 Index: 139. Nielsen: 0.9	CM	5:00 PM-6:00 PM	2--222--	:30	8	\$10.00	P-04	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	2--222--		8		\$10.00		0.00					
N 9	ESVF	11/01/17	11/06/17	CBS Evening News CBS Evening News (Program: INSIDER)Target 200118 Index: 127. Nielsen: 0.3	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	1	\$445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/17	11/07/17	1-111--		4		\$10.00		0.00					

Advertiser:	Ed Gillespie for Governor
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ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	ESVF	11/01/17	11/06/17	CBS Evening News CBS Evening News (Program: INSIDER)Target 200118 Index: 127. Nielsen: 0.3	CM	6:00 PM-6:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	1	\$445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--		4				\$10.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ESVF	11/01/17-11/07/17		CBS Evening News See MG 9.5 [Political No Avail]		6:00 PM-6:30 PM		M-WThF----	:30	(\$10.00)		0.00	NM		
2	ESVF	11/01/17-11/07/17		CBS Evening News See MG 25.2,25.3,25.4 [Political No Avail]		6:00 PM-6:30 PM		M-WThF----	:30	(\$10.00)		0.00	NM		
3	ESVF	11/01/17-11/07/17		CBS Evening News Credited		6:00 PM-6:30 PM		M-WThF----	:30	(\$10.00)		0.00	NM		
4	ESVF	11/01/17-11/07/17		CBS Evening News Credited		6:00 PM-6:30 PM		M-WThF----	:30	(\$10.00)		0.00	NM		
5	ESVF	11/01/17-11/01/17		Wednesday Prime 2 Hour Ⓜ MG for 9.1 11/01		757p-10p/9p-11p	--W-----	:30		\$445.00		0.00	NM		
10	ESVF	11/01/17	11/06/17	CBS Evening News CBS Evening News (Program: CBS EVE NWS<)Target 200118 Index: 145. Nielsen: 2.0	CM	6:30 PM-7:00 PM	1-111--	:30	4	\$40.00	P-04	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--		4				\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	ESVF	11/01/17-11/07/17		CBS Evening News Credited		6:30 PM-7:00 PM		M-WThF----	:30	(\$40.00)		0.00	NM		
11	ESVF	11/01/17	11/06/17	News Reair M-F @ 7p News Reair M-F @ 7p (Program: TV3-6PM REAIR<)Target 200118 Index: 147. Nielsen: 0.8	CM	7:00 PM-7:30 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--		4				\$10.00		0.00			
12	ESVF	11/01/17	11/06/17	Prime Access Rotator M-F Prime Access Rotator M-F (Program: INSIDE EDITION)Target 200118 Index: 129. Nielsen: 1.3	CM	7:30 PM-8:00 PM	1-111--	:30	4	\$10.00	P-04	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-111--		4				\$10.00		0.00			
13	ESVF	11/01/17	11/06/17	Monday Prime 1a Monday Prime 1a (Program: 2BROKE GRL-CBS)Target 200118 Index: 127. Nielsen: 3.4	CM	8:00 PM-8:30 PM	1-----	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-----		1				\$150.00		0.00			
N 14	ESVF	11/01/17	11/06/17	Monday Prime 1b Monday Prime 1b (Program: MOM-CBS)Target 200118 Index: 132. Nielsen: 3.5	CM	8:30 PM-9:00 PM	1-----	:30	1	\$150.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ESVF	11/01/17-11/07/17		Monday Prime 1b Credited		8:30 PM-9:00 PM		M-----	:30	(\$150.00)		0.00	NM		
N 15	ESVF	11/01/17	11/06/17	Monday Prime 2a Monday Prime 2a (Program: MIKE&MOLLY-CBS)Target 200118 Index: 128. Nielsen: 1.8	CM	9:00 PM-9:30 PM	1-----	:30	1	\$300.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/17	11/07/17	1-----		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	ESVF	11/01/17-11/07/17		Monday Prime 2a Credited		9:00 PM-9:30 PM		M-----	:30	(\$300.00)		0.00	NM		
N 16	ESVF	11/01/17	11/06/17	Monday Prime 2b Monday Prime 2b (Program: AVG. ALL WKS)Target 200118 Index: 143. Nielsen: 2.2	CM	9:30 PM-10:00 PM	1-----	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00

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ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	ESVF	11/01/17	11/06/17	Monday Prime 2b Monday Prime 2b (Program: AVG. ALL WKS)Target 200118 Index: 143. Nielsen: 2.2	CM	9:30 PM-10:00 PM	1-----	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/17	11/07/17	1-----		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	ESVF	11/01/17-11/07/17	Monday Prime 2b		9:30 PM-10:00 PM	M-----	:30		(\$250.00)		0.00	NM		
		Credited													
17	ESVF	11/01/17	11/06/17	Monday Prime Hr 3 Monday Prime Hr 3 (Program: UNDER DOME-CBS)Target 200118 Index: 143. Nielsen: 1.7	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	1-----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/17	11/07/17	1-----		1				\$300.00		0.00			
18	ESVF	11/01/17	11/06/17	Late Show Late Show (Program: D LETTRMAN-CBS<)Target 200118 Index: 122. Nielsen: 0.3	CM	11:30 PM-12:30 AM	2-222--	:30	8	\$10.00	P-04	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/17	11/07/17	2-222--		8				\$10.00		0.00			
19	ESVF	11/01/17	11/06/17	Late Late Show Late Late Show (Program: LT-FERGUSN-CBS<)Target 200118 Index: 122. Nielsen: 0.0	CM	12:30 AM-1:30 AM	2-222--	:30	8	\$10.00	P-04	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/17	11/07/17	2-222--		8				\$10.00		0.00			
20	ESVF	11/01/17	11/01/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: BIG BRO-WE-CBS)Target 200118 Index: 101. Nielsen: 4.1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	--1----		1				\$100.00		0.00			
21	ESVF	11/01/17	11/01/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3 (Program: AVG. ALL WKS)Target 200118 Index: 102. Nielsen: 1.6	CM	10:00 PM-11:00 PM	PI--1----	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	--1----		1				\$275.00		0.00			
22	ESVF	11/01/17	11/02/17	Thursday Prime 1a Thursday Prime 1a (Program: BIG BANG-CBS)Target 200118 Index: 140. Nielsen: 5.7	CM	8:00 PM-8:30 PM	---1---	:30	1	\$700.00	P-04	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	---1---		1				\$700.00		0.00			
23	ESVF	11/01/17	11/02/17	Thursday Prime 1b Thursday Prime 1b (Program: MILLERS-CBS)Target 200118 Index: 125. Nielsen: 3.5	CM	8:30 PM-9:00 PM	---1---	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	---1---		1				\$450.00		0.00			
24	ESVF	11/01/17	11/02/17	Thursday Prime 2a Thursday Prime 2a (Program: BIG BRO-TH-CBS)Target 200118 Index: 123. Nielsen: 2.8	CM	9:00 PM-9:30 PM	---1---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	---1---		1				\$300.00		0.00			
25	ESVF	11/01/17	11/02/17	Thursday Prime 2b Thursday Prime 2b (Program: BIG BRO-TH-CBS)Target 200118 Index: 124. Nielsen: 0.8	CM	9:30 PM-10:00 PM	---1---	:30	1	\$300.00	P-04	0.00	NM	3	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/17	11/05/17	---1---		1				\$300.00		0.00			

Order / Rev: 682619
 Alt Order #: WOC10766665
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: Ed Gillespie for Governor
 Product Desc: Candidate
 Estimate: 3290

ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	ESVF	11/01/17	11/02/17	Thursday Prime 2b Thursday Prime 2b (Program: BIG BRO-TH-CBS)Target 200118 Index: 124. Nielsen: 0.8	CM	9:30 PM-10:00 PM	--- 1---	:30	1	\$300.00	P-04	0.00	NM	3	\$1,230.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17--- 1---1\$300.000.00</div></div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	ESVF	10/30/17-11/05/17	Thursday Prime 2b See MG 25.2,25.3,25.4 [Political No Avail]	9:30 PM-10:00 PM	---Th----	:30	(\$300.00)	0.00	NM						
2	ESVF	11/01/17-11/01/17	Wednesday Prime Hr 2 Ⓜ MG for 4.4,25.1,9.2,5.3,5.4	9p-10p	--W-----	:30	\$500.00	0.00	NM						
3	ESVF	11/02/17-11/02/17	Thursday Prime Hr 3 Ⓜ MG for 4.4,25.1,9.2,5.3,5.4	10p-11p	---Th----	:30	\$365.00	0.00	NM						
4	ESVF	11/02/17-11/02/17	Thursday Prime Hr 3 Ⓜ MG for 4.4,25.1,9.2,5.3,5.4	10p-11p	---Th----	:30	\$365.00	0.00	NM						
26	ESVF	11/01/17	11/03/17	Friday Prime Hr 1 Friday Prime Hr 1 (Program: AVG. ALL WKS)Target 200118 Index: 111. Nielsen: 1.9	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---- 1--	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17---- 1--1\$150.000.00</div></div></div>															
27	ESVF	11/01/17	11/03/17	Friday Prime Hr 2 Friday Prime Hr 2 (Program: AVG. ALL WKS)Target 200118 Index: 81. Nielsen: 2.5	CM	9:00 PM-10:00 PM	---- 1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17---- 1--1\$250.000.00</div></div></div>															
28	ESVF	11/01/17	11/03/17	Friday Prime Hr 3 Friday Prime Hr 3 (Program: AVG. ALL WKS)Target 200118 Index: 115. Nielsen: 2.4	CM	10:00 PM-11:00 PM	---- 1--	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17---- 1--1\$250.000.00</div></div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	ESVF	10/30/17-11/05/17	Friday Prime Hr 3 Credited	10:00 PM-11:00 PM	-----F----	:30	(\$250.00)	0.00	NM						
29	ESVF	11/01/17	11/04/17	CBS This Morning Saturday CBS This Morning Saturday (Program: CBS THS MRN:SA)Target 200118 Index: 76. Nielsen: 0.6	CM	7:00 AM-9:00 AM	----- 1-	:30	1	\$5.00	P-04	0.00	NM	1	\$5.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17----- 1-1\$5.000.00</div></div></div>															
30	ESVF	11/01/17	11/04/17	SEC Football Prime Game SEC Football Prime Game (Program: AVG. ALL WKS)Target 200118 Index: 128. Nielsen: 1.4	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----- 1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17----- 1-1\$50.000.00</div></div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	ESVF	10/30/17-11/05/17	SEC Football Prime Game See MG 30.2 [Program Change]	8:00 PM-9:00 PM	-----Sa--	:30	(\$50.00)	0.00	NM						
2	ESVF	10/30/17-11/05/17	SEC Football Ⓜ MG for 30.1 11/04	Various	-----Sa--	:30	\$50.00	0.00	NM						
31	ESVF	11/01/17	11/04/17	SEC Football Prime Game SEC Football Prime Game (Program: AVG. ALL WKS)Target 200118 Index: 135. Nielsen: 0.3	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	----- 1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17----- 1-1\$50.000.00</div></div></div>															
32	ESVF	11/01/17	11/05/17	CBS Sunday Morning CBS Sunday Morning (Program: SUNDAY MRN-CBS)Target 200118 Index: 142. Nielsen: 3.6	CM	9:00 AM-10:30 AM	----- 1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/30/1711/05/17----- 11\$10.000.00</div></div></div>															
33	ESVF	11/01/17	11/05/17		CM	10:30 AM-11:00 AM	----- 1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00

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ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face The Nation		Face The Nation									
				(Program: FACE NATN-CBS)Target 200118 Index: 123. Nielsen: 1.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$10.00			0.00		
34	ESVF	11/01/17	11/05/17	CBS Weekend News SuCM		6:30 PM-7:00 PM	-----1	:30	1	\$25.00	P-04	0.00	NM	0	\$0.00
				CBS Evening News Su											
				(Program: CBS NWS-SUN)Target 200118 Index: 112. Nielsen: 2.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$25.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ESVF	10/30/17-11/05/17		CBS Weekend News Su			6:30 PM-7:00 PM	-----Su	:30	(\$25.00)	0.00	NM			
				Credited											
35	ESVF	11/01/17	11/05/17	Sunday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$150.00	P-04	0.00	NM	0	\$0.00
				Sunday Prime Hr 1		(7:00 PM-8:00 PM)									
				(Program: 60 MINUTES-CBS)Target 200118 Index: 121. Nielsen: 4.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ESVF	10/30/17-11/05/17		Sunday Prime Hr 1			7:00 PM-8:00 PM	-----Su	:30	(\$150.00)	0.00	NM			
				Credited											
36	ESVF	11/01/17	11/05/17	Sunday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	0	\$0.00
				Sunday Prime Hr 3		(9:00 PM-10:00 PM)									
				(Program: AVG. ALL WKS)Target 200118 Index: 163. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$75.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ESVF	10/30/17-11/05/17		Sunday Prime Hr 3			9:00 PM-10:00 PM	-----Su	:30	(\$75.00)	0.00	NM			
				Credited											
37	ESVF	11/01/17	11/05/17	Sunday Prime Hr 4	CM	10:00 PM-11:00 PM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Sunday Prime Hr 4											
				(Program: AVG. ALL WKS)Target 200118 Index: 165. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$75.00			0.00		
38	ESVF	11/01/17	11/05/17	Su 1135p-1235a	CM	11:30 PM-12:00 AM	-----1	:30	1	\$25.00	P-04	0.00	NM	0	\$0.00
				Su 1135p-1235a		(11:30 PM-12:00 AM)									
				(Program: VARIOUS)Target 200118 Index: 122. Nielsen: 0.6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/30/17	11/05/17	-----1			1			\$25.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	ESVF	10/30/17-11/05/17		Su 1135p-1235a			11:30 PM-12:00 AM	-----Su	:30	(\$25.00)	0.00	NM			
				Credited											
													Totals	110	\$5,635.00