

New Order

Agency: Mentzer Media
Office: Towson
Client: 257 - Better Miami Beach Political Committee
Product: 290 - 4BMIB

Station: WFLN-TV
Order Type: Normal
Cancel Date:

Flight Start: 02/23/2016
Flight End: 02/29/2016
Hiatus:

Estimate: 2742 - BetterMiamiBeach-Miami Hispanic TV-2.23-2.29-4BMIB

Received in ePort: 2/12/2016 9:21:42 AM

Ex-8065

Airtime Dollars: \$5,700.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$5,700.00

Total Spots: 6

Primary Demo: A35+
Demo 2:
Demo 3:
GRP: 10.80
CPP: \$527.78
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Local/National: Local
Rep Office: WFLN-TV
AE: Jackie Sanabria
Phone:
OrderID: 4765886
Status: Pending Review

MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	2/23	2/24	2/25	2/26	2/27	2/28	2/29	Total Spots	Total GRP	Cash - Spots: \$5,700.00 - 6	Trade\$ - Spots: \$0.00 - 0	Total Cost: \$5,700.00	Total GRP - CPP: 10.8 - \$527.78	Total GIMP (000) - CPM: 0 - \$0.00
No	(Program)																			
1	TuWThFM 5P-6P ANS	EN		\$900.00	C	30	0	1	0	1	0	0	1	3	1.80	\$500.00				
LOCAL NEWS																				
2	TuWThFM 10:30P-11P ESPEJO	LN		\$1,000.00	C	30	1	1	0	1	0	0	0	3	1.80	\$555.56				
POLITICAL NEWS																				
Total Spots: 1 2 0 2 0 0 0 1																				
Total GRP: 1.8 3.6 0.0 3.6 0.0 0.0 0.0 1.8																				

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CREDIT
Handwritten signature

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFUNI	Date: 2/16/16
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I, **Brady David**

do hereby request station time concerning the following issue:

Better Miami Beach

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: **Better Miami Beach**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Better Miami Beach
300 West 41st Street, Suite 214
Miami Beach, FL 33140

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Neal Kamin
Treasurer: Yuri Samovalov

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Better Miami Beach
300 West 41st Street, Suite 214
Miami Beach, FL 33140

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>01/25/2016</u> Date	<u><i>Yuri Samardak</i></u> Signature	<u>312-664-0153</u> Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u><i>[Signature]</i></u> Signature	<u><i>Terquino Samardak</i></u> Printed Name	<u><i>Account Executive</i></u> Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): \$ **5,700** gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.