Kathryne Dickerson 202.719.7279 kdickerson@wiley.law



wiley.law

October 27, 2022

# VIA E-MAIL & POSTING TO FCC ONLINE PUBLIC INSPECTION FILE

Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission

Re: Response to Broadcast EEO Audit Letter

WSMR(FM), Sarasota, FL (FID 64255)

Dear Ms. Goldin:

On behalf of University of South Florida Board of Trustees, licensee of WSMR(FM), Sarasota, FL (FID 64255), as well as commonly owned station WUSF(FM), the undersigned submits this response to your letter of August 19, 2022 concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080.¹ Per your request, this submission consists of a sworn statement by Kimberly Hill, Vice President and Chief Marketing Officer, with copies of documentation responsive to your inquiry.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully Submitted,

Kathryne Dickerson

cc: Lynn Kalagian (FCC) (via email)

<sup>1</sup> University of South Florida Board of Trustees received an extension of time in which to file its response.

#### DECLARATION OF KIMBERLY HILL, VICE PRESIDENT AND CHIEF MARKETING OFFICER

- I, Kimberly Hill, hereby declare as follows:
- 1. I am Vice President and Chief Marketing Officer of WSMR(FM), Sarasota, Florida (Fac. ID No. 64255), which, together with WUSF(FM), Tampa, Florida (Fac. ID No. 69122), comprises a station employment unit (the "SEU" or "Unit"). WSMR(FM) and WUSF(FM) are licensed to the University of South Florida Board of Trustees. This Statement and relevant attachments are being submitted in response to the August 19, 2022 letter of Elizabeth E. Goldin, Assistant Chief, Investigations & Hearings Division of the Commission's Enforcement Bureau, concerning a random audit of EEO compliance (the "EEO Audit Letter").
- 2. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission ("FCC" or the "Commission"), 47 C.F.R. § 73.2080(e)(1).
- 3. In response to Question 2(b)(i) of the EEO Audit Letter, the SEU's two most recent EEO Public File Reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.
- 4. In response to Question 2(b)(ii) of the EEO Audit Letter, WSMR(FM)'s web address is: <a href="https://wsmr.org/">https://wsmr.org/</a> and WUSF(FM)'s web address is: <a href="https://wusf.org/">https://wusf.org/</a>. A link to the stations' current EEO Public File Report is included on these websites.
- 5. In response to Question 2(b)(iii), the date of each full-time hire listed in the SEU's above-referenced EEO Public File Reports, in accordance with 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B. Further, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions pursuant to 47 C.F.R. § 73.2080(c)(5)(iii), including the recruitment reflected in the above EEO Public File Reports. However, pursuant to the EEO Audit Letter, only one such job notice per position is included at Attachment B.
- 6. In response to Question 2(b)(iv) of the EEO Audit Letter, the internal business records appended at Attachment B also provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each full-time vacancy filled during the period covered by the above EEO Public File Reports.
- 7. In response to Question 2(b)(v) of the EEO Audit Letter, documentation concerning the Unit's performance of four points worth of recruitment initiative activity during the period covered by the above EEO Public File Reports and as described in § 73.2080(c)(2) is appended at Attachment C with participating personnel noted therein. This SEU employs a total of 58 full-time employees and is located in a market with a population of more than 250,000. Accordingly, the SEU is required to perform at least four point's worth of recruitment initiative activity during each two-year period measured from the date the stations in the SEU are required to file license renewal applications.

- 8. In response to Question 2(b)(vi) of the EEO Audit Letter, the licensee affirms that it is not aware of any complaints alleging unlawful discrimination in the employment practices of the stations in this SEU based on race, color, religion, national origin or sex filed before a body with jurisdiction under federal, state, territorial or local law during the current license term.
- 9. In response to Question 2(b)(vii) of the EEO Audit Letter, the licensee has disseminated copies of the "EEO Basics Binder," a comprehensive manual on FCC EEO compliance authored by communications counsel, to personnel at the SEU. The "EEO Basics Binder" includes advice on how stations are to engage in broad recruitment for job vacancies and undertake recruitment initiatives. It also provides sample forms for collecting and maintaining the necessary recruitment records. In addition, the Unit's compliance efforts include identifying efforts to afford equal employment opportunities to employees through statements in job applications, on SEU websites, and posted in conspicuous areas within the workplace. David M. Yearwood, Jr., Senior Director, oversees EEO compliance for the SEU. In this capacity, Mr. Yearwood's duties include meeting with hiring managers and advising them on the SEU's internal diversity goals and FCC EEO obligations. In its recruitment efforts, the SEU strives to achieve, to the extent possible, an applicant pool of diverse individuals that either matches or exceeds the diversity statistics of the stations' listening area. Mr. Yearwood is assisted by Pamela Hallman, the Unit's Human Resources Coordinator, and JoAnn Urofsky, Vice President and General Manager. Timothy Smith, Assistant Director, is responsible for maintaining information posted to the stations' online public inspection files and for ensuring the SEU is in compliance with the Corporation for Public Broadcasting's transparency requirements. The SEU also works with counsel, including outside communications counsel, to assist with compliance as necessary.
- 10. In response to Question 2(b)(viii) of the EEO Audit Letter, the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. For each job posting, Ms. Hallman reaches out to the hiring manager to discuss the recruitment sources they feel would be most beneficial to utilize. The SEU regularly searches for new places to advertise open positions in order to reach a diverse pool of applicants.
- 11. In response to Question 2(b)(ix) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. In addition, this SEU endeavors to fulfill the terms of current union agreement(s) with the American Federation of State, County and Municipal Employees ("AFSCME").

Dated: October 27, 2022

[SIGNATURE PAGE FOLLOWS]

# SIGNATURE PAGE TO DECLARATION OF KIMBERLY HILL, VICE PRESIDENT AND CHIEF MARKETING OFFICER

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

DocuSigned by:	
	kim Hill
Kimberly Hill	C3EDC412E961478

## **ATTACHMENT A**

October 1, 2020-September 30, 2021<sup>1</sup>

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Producer	2, 4, 8, 10	10
Broadcast Operations Engineer	2-10	10
Fiscal and Business Specialist	2-8	4
Membership & Database Coordinator	2-5, 7, 8, 10	10
Development Specialist	2-8	4
Arts Axis Florida Brand Manager	2-5, 7, 8	4
Media Publishing Specialist	3-8	4

\_

<sup>&</sup>lt;sup>1</sup> This report was revised in September 2022 to address reporting issues.

October 1, 2020-September 30, 2021

# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Intentionally Omitted		
2	WUSF websites https://www.wusf.org/, https://www.wsmr.org/employment- opportunities/, https://wusfjazz.org/employment- opportunities/	N	1
3	LinkedIn https://www.linkedin.com/	N	1
4	USF Website – Careers Shannon Redden, Sr. HR Specialist USF-SVC2172 813-974-5395 http://www.usf.edu/work-at-usf/index.aspx	N	32
5	Diversityjobs.com https://www.diversityjobs.com/	N	0
6	The Weekly Challenger (African- American/Black-focused print publication) http://theweeklychallenger.com/	N	0
7	La Gaceta (Hispanic focused print publication)  http://lagacetanewspaper.com/	N	0
8	Indeed.com (not directly notified by SEU) http://www.indeed.com/	N	4
9	SBE.org https://www.sbe.org/	N	0
10	Word-of-Mouth Referral	N	3
11	Internship Program (as described in Section III)	N	0
12	Career Fairs (as described in Section III)	N	0
	TOTAL INTERVIEWEES OVER	R REPORTING PERIOD	41

**October 1, 2020-September 30, 2021** 

# III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Host internship programs (3)	During the reporting period our SEU hosted Digital Services internships for USF Department of History and the Journalism & Mass Communication School. In spring 2021 we hosted six interns, in summer 2021 we hosted six interns, and in fall 2021 we hosted four interns. The internships focused on how History and Mass Communication majors can utilize their research and writing skills in professions such as digital marketing, content creator, and brand managers. The interns were supervised by our Intern Coordinator.
2	Participate in scholarship program	In January 2021, our SEU participated in an event for students interested in NPR's Next Generation Radio Program, which provides scholarships and training designed to develop careers in journalism. In addition to hosting an event for the program, our News Director served as a mentor and trainer for the program and helped to recruit young journalists for possible careers in public media.
3	Participate in events/programs for or on behalf of an educational institution related to careers in broadcasting (3)	On December 1 and 2, 2020, our Assistant News Director virtually visited three USF (Tampa) Mass Communications classes and two USF (St Petersburg) Digital Journalism classes to talk about internships.
		On March 16, 2021 and March 18, 2021, our Assistant News Director virtually visited to a USF (Tampa) Mass Communications class to talk about internships.
		On September 7 & 8, 2021, our Assistant News Director virtually visited two USF (Tampa) Mass Communications Class to talk about internships.
4	Participate in career fairs (3)	Our SEU participated in the University of South Florida (Tampa) Zimmerman School of Advertising & Mass Communications Virtual Career Fair on March 5, 2021. During the fair

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
		we met with students and answered questions about careers in broadcasting.
		On July 15-17, 2021, our SEU participated in a virtual career fair at the National Association of Hispanic Journalists annual conference. During the fair we met with students and answered questions about careers in broadcasting.
		On August 18-21, 2021, our SEU participated in a virtual career fair at the National Association of Black Journalists annual conference. During the fair we met with students and answered questions about careers in broadcasting.
5	Participate in an event/program for or on behalf of an educational institution related to careers in broadcasting	On September 23 and 24, 2021, our SEU participated in the Journalism Advisory Board for the University of Florida College of Journalism and Communications. During the event, our News Director met with several dozen students via panel discussions and one-on-one conversation.

October 1, 2019 - September 30, 2020<sup>1</sup>

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Broadcast Programming Manager	2, 4, 8, 11	4
Development Specialist	4, 6-8, 11	4
Broadcast Production Assistant/Program Asst.	4, 6-9, 11	9
Network Engineer I	3-5, 7-9	9
Media Publishing Specialist	3-8	4
Producer	2-5, 8	4
Digital Services Project Manager	3-8	4
Broadcast Engineer	3, 4, 8, 9	9

-

<sup>&</sup>lt;sup>1</sup> This report was revised in September 2022 to address reporting issues.

October 1, 2019 – September 30, 2020

# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Intentionally Omitted		
2	WUSF websites https://www.wusf.org/, https://www.wsmr.org/employment- opportunities/, https://wusfjazz.org/employment- opportunities/	N	1
3	LinkedIn https://www.linkedin.com/	N	7
4	USF Website – Careers Nadia Harry, HR Coordinator USF-SVC2172 813-974-1225 http://www.usf.edu/work-at-usf/index.aspx	N	32
5	Diversityjobs.com https://www.diversityjobs.com/	N	0
6	The Weekly Challenger (African- American/Black-focused print publication) http://theweeklychallenger.com/	N	0
7	La Gaceta http://lagacetanewspaper.com/	N	0
8	Indeed.com (not directly notified by SEU) http://www.indeed.com/	N	13
9	Word-of-Mouth Referral	N	6
10	Internship Program (as described in Section III)	N	0
11	Career Day/Job Fair (as described in Section III)	N	0
	TOTAL INTERVIEWEES OVI	ER REPORTING PERIOD	68

October 1, 2019 – September 30, 2020

# III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in career day	On October 16, 2019, our Asst. News Dir. / Intern Coordinator attended the University of Florida College of Journalism Communications Career Day. Our stations hosted a booth that student attendees visited to discuss internship and job opportunities at WUSF. We also talked to students about their resumes, classes they were taking, and their career goals.
2	Participate in events/programs for or on behalf of an educational institution related to careers in broadcasting (2)	On October 2-4, 2019 and February 24-26, 2020, our News Director spoke to students at the University of Florida College of Journalism and Communications. She shared her experience in three separate classes and provided one-on-one resume reviews for approximately a dozen students. She also visited the radio station where students work. In February, she was interviewed by two students for a podcast they were producing.

3	Host internship programs (2)
---	------------------------------

WUSF conducted internship programs for University of South Florida students during the following semesters: spring 2020 and fall 2020. We hosted seven interns and a graduate student editor in the spring and four interns in the fall. The interns focused on radio news, digital news writing, photojournalism, and/or social media. Duties included: reporting, writing and producing stories for online platforms and radio broadcast. The interns pitch stories, do research, conduct interviews, write radio and web stories, and in some cases, record daily or long-form radio reports. In addition, some interns work on visual news projects (photos/videos) and social media (live Tweeting/Facebook and Instagram videos). The interns were supervised by our Intern Coordinator.

## **ATTACHMENT B**

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Producer	Date Filled: 11/09/2020
, , , , , , , , , , , , , , , , , , ,	Total Number of Interviewees: 3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	N	1
4	USF Website - Careers	N	1
8	Indeed.com (not directly notified by SEU)	N	0
10	Word-of-Mouth	N	1
	тот	AL INTERVIEWEES	3

8/26/2020 Job Opening

Related Content ▼ | Help

#### **Job Description**

**USF Website - Careers** 

Job Title Producer

**Job ID** 25765

Location Tampa, FL

Full/Part Time Full-Time

Regular/Temporary Regular

Return to Previous Page

Switch to Internal View

#### **Position Details**

Dept Number/Name: 0-0662-000 / WUSF-FM

College Division: UCM-Broadcasting

Salary Plan: Administrative

Job Code/Title: 4428 / Producer

Hiring Salary/Salary Range: \$41,000.00-\$48,500.00/year

Position Number: 00023314

#### ORGANIZATIONAL SUMMARY:

WUSF Public Media is a comprehensive media organization that provides public radio and public service content to audiences on broadcast and digital platforms including websites and social media. WUSF Public Media operates WUSF 89.7, WSMR 89.1 and 103.9. There are 75 employees and the annual budget is \$11.5 million. WUSF Public Media is a department of the University of South Florida and provides internships to students. WUSF Public Media's main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

#### POSITION SUMMARY:

The Radio Producer will manage the coverage of WUSF's signature public affairs program, Florida Matters, as a producer, scheduler, writer and editor. The Radio Producer will also lead audience engagement and social media efforts for the show and newsroom.

#### RESPONSIBILITIES:

Serve as Florida Matters Producer.

Plan and lead development of program topics with host, News Director, Assistant Program Director, and other newsroom staff.

Schedule guests for each program and coordinate all logistics for taping.

Assist host with researching topics and write scripts.

Community Engagement Producer.

8/26/2020 Job Opening

Schedule and execute engagement events (virtual, in-person or via social media platforms) connecting WUSF journalists with community.

Help identify participants for each event with WUSF journalists and coordinate all logistics

Contribute to WUSF's on-going daily newsroom operation as assigned; assist during on-air fundraising campaigns; and attend outside station activities as required. Other duties as needed.

POSITION QUALIFICATIONS:

MINIMUM:

This position requires a Bachelor's degree in Journalism, Communications or related field and two years of directly related experience; or a Master's degree in the fields listed above. Four years of vocational/technical training and experience may substitute for the Bachelor's degree requirement.

PREFERRED:

Radio experience is preferred.

#### **USF Tampa**

#### Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 25765

Posting Date: 08/26/20

Posting End Date: 09/02/20

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click <u>here</u> for additional tutorial information.

#### **Equal Employment Opportunity**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

The University of South Florida does not discriminate on the basis of sex and prohibits sexual harassment. Any person may report sex discrimination, including sexual harassment (whether or not the person reporting is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment), in person, by mail, by telephone, or by electronic mail, using the contact information listed for the Title IX Coordinator. Reports may be made at any time either online or directly to the University's Title IX Coordinator.

#### **Work Location**

Campus map and location overview: USF - Tampa Campus

#### **About USF**

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent

8/26/2020 Job Opening

State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF is a member of the American Athletic Conference.

#### Working at USF

With more than 16,000 employees at USF, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.

#### Connect with us:



Return to Previous Page

Switch to Internal View

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Broadcast Operations Engineer	Date Filled: 06/07/2021
The state of the s	Total Number of Interviewees: 3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	N	0
3	LinkedIn	N	0
4	USF Website - Careers	N	0
5	Diversityjobs.com	N	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	2
9	SBE.org	N	0
10	Word-of-Mouth	N	1
		TOTAL INTERVIEWEES	3

# WUSF 89.7

Donate

# **Broadcast Operations Engineer**

**SEARCH** 

LISTEN LIVE

**SCHEDULE** 

**PROGRAMS** 

**SUPPORT** 

WEATHER

**EVENTS** 

**ABOUT US** 

LATEST NEWS

#### **Organizational Summary:**

WUSF Public Media is a comprehensive media organization that provides public radio and public service content to audiences on broadcast and digital platforms including websites and social media. WUSF Public Media operates WUSF 89.7, WSMR 89.1 and 103.9. There are 75 employees and the annual budget is \$11.5 million. WUSF Public Media is a department of the University of South Florida and provides internships to students. WUSF Public Media's main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

HEALTH NEWS FLORIDA FLORIDA MATTERS UNIVERSITY BEAT

**FOLLOW US** 











#### **Position Summary:**

This position exists to keep the station on the air and functioning properly. It supports all the technology including computer playout systems, the broadcast transmitters and program delivery infrastructure such as studio-transmitter links, satellite delivery systems and digital streams. The position also maintains and repairs the technical equipment in the broadcast and production studios including broadcast and production consoles and microphones.

#### **Responsibilities:**

Oversee all equipment as it relates to the radio broadcasting system. Analyze, troubleshoot and solve technical problems. Maintain and repair towers, transmission equipment and facilities, studio operations and Core Engineering and Operations for WUSF FM and WSMR FM. Identify and resolve issues independently. Maintain and troubleshoot issues on broadcast specific software and operational services for News and Programming.

Work with the Operations Manager to ensure that the automated processes at the studios are operating properly. This includes nights and weekends.

Assist staff in resolving issues with news gathering equipment, remote recording equipment, and IT related issues.

Assist in coverage of breaking news events and special programming. Other duties as assigned.

#### **Minimum Qualifications:**

This position requires a bachelor's degree with 5 years of broadcast technical experience; or 7 years of broadcast technical experience and acceptable formal technical training evidenced by certifications, to include but not limited to: Radio Frequency Certification (RF), Certified Broadcast Engineer (SBE), Certified Electronics Technician, FCC First Class license.

#### **Preferred Qualifications:**

The ideal candidate has a Bachelors Degree with 10 years of experience working in the field of Broadcast Engineering.

#### **Special Skills/Training:**

Broadcasting and Automation software
Satellite earth station maintenance and repair
Understanding of IT networking and computer systems
Knowledge and experience working with high power broadcast
transmitters and antenna systems
Ability to troubleshoot electronic circuits and systems

This position is subject to a Level 1 criminal background check.

Department: 0-0662-000 / WUSF Public Media

**Hours:** Full-Time

**Salary Range:** \$52,000 - \$64,000

Deadline Date: 3/31/21

#### **APPLY NOW**

#### **About USF:**

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic plans. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

#### Working at USF:

With more than 16,000 employees at USF, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.

#### **Work Location:**

Campus map and location overview: <u>USF - Tampa Campus</u>

#### **Equal Employment Opportunity:**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

The University of South Florida does not discriminate on the basis of sex and prohibits sexual harassment. Any person may report sex discrimination, including sexual harassment (whether or not the person reporting is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment), in person, by mail, by telephone, or by electronic mail, using the contact information listed for the Title IX Coordinator. Reports may be made at any time either online or directly to the University's Title IX Coordinator.

How To Apply:

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position. Click here for additional tutorial information.

WAYS TO SUPPORT	PROGRAMMING	ABOUT
	WAYS TO LISTEN	CONTACT US
DONATE YOUR VEHICLE	DOWNLOAD OUR APP	CAREERS
MAKE A		MEET THE STAFF
DONATION	DIGITAL STREAM HELP	INTERNSHIPS
BECOME A MEMBER	THE FLORIDA	NEWSLETTER
	CHANNEL	GOVERNANCE
CORPORATE SPONSOR		FCC PUBLIC FILES
		PUBLIC FILE ASSISTANCE
		2020 EEO REPORT

© 2021 All Rights reserved WUSF

Developed by Wildcat Software

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Fiscal and Business Specialist	Date Filled: 07/23/2021
	Total Number of Interviewees: 3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	Ν	0
3	LinkedIn	N	0
4	USF Website – Careers	N	3
5	Diversityjobs.com	Ν	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	0
	тот	AL INTERVIEWEES	3

## BIG DREAMS. BOLD FUTURE

#### FISCAL & BUSINESS SPECIALIST

Department Name/Number: 0-0660-000/Public Broadcasting

College/Division: UCM-Broadcasting

Salary Plan: Staff

Hiring Salary/Salary Range: \$33,000 - \$41,000

#### **Organizational Summary:**

WUSF Public Media is a comprehensive public media organization that operates an NPR news and jazz radio station and an all-classical music radio station, and provides digital content online, through newsletters, podcasts and social media and serves a weekly audience of greater than 350,000. It is a department of the University of South Florida, with 70 employees and a budget of \$11 million and provides internships to students. WUSF Public Media's main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

#### **Position Summary:**

The Fiscal & Business Specialist position will perform fiscal and budget support work to assist with the administration of financial and business transactions. This position will perform business process transactions, budget monitoring, and account reconciliation tasks. Reconcile WUSF Public Media's and UCM's ledgers with University and Foundation ledgers by matching data and reviewing backup documentation for each transaction listed. Monitor all grants and awards to ensure regulatory and statutory compliance and proper fulfillment of the grantor's directives as well as WUSF's commitments as specified in the agreement.

#### Responsibilities:

- Monthly reconciliation of WUSF's Public Media's ledgers and UCM's financial entries with the University and Foundation ledgers.
- · Coordination and project management of grants awarded to WUSF.
- Runs routine reports and queries related to the budget and expenditures (actual vs. budget).
- Initiates and prepares non-payroll expenditure transfers, payroll expenditure transfers and budget transfers.
- Prepares and monitors the monthly billing and invoicing process for all services rendered in a department, center, or auxiliary function.
- · Performs other duties as assigned.

**Minimum Qualifications:** This position requires a High School diploma or equivalent with three years of work experience in positions with fiscal support duties. College or other relevant post-secondary coursework may substitute for the experience requirement on a year for year basis.

**SPECIAL SKILLS:** Communication, Problem Solving, Time Management, Collaboration, Adaptability, Organization, and Strong Work Ethic. Knowledge of Excel.

**How to Claim Veteran's Preference:** This position allows eligible veterans and their spouses to claim Veterans' Preference pursuant to Florida Statute 295.

For information on obtaining a DD 214 visit http://www.archives.gov/veterans/military-service-records/ or call 1-866-272-6272.

#### **USF Tampa**

#### **Information for Applicants**

This position is subject to a Level 1 criminal background check.

Job Opening Number: 26904 Location: Tampa, Florida

Posting Date: 04/07/2021 Posting End Date: 04/21/2021

For full description and to apply, please go to Access Careers@USF at https://www.usf.edu/work-at-usf/careers/ and enter 26904 under Search Jobs.



The Weekly Challenger

Size: 1/4 page (4.925" x 10")

Issue: 4/15/21 Due: 4/12/21 Cost: \$635.31

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Membership & Database Coordinator	Date Filled: 05/28/2021
	Total Number of Interviewees: 6

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	Ν	0
3	LinkedIn	Ν	0
4	USF Website - Careers	Ν	5
5	Diversityjobs.com	Ν	0
7	La Gaceta	Ν	0
8	Indeed.com (not directly notified by SEU)	N	0
10	Word-of-Mouth	N	1
	тот	AL INTERVIEWEES	6



- Top Employers (https://www.diversityjobs.com/top-employers/)
- Job Fairs (https://www.diversityjobs.com/job-fairs/)
- Articles (https://www.diversityjobs.com/home/)
- Employers / Post Jobs (https://www.diversityjobs.com/ads-home/)
- Upload Resume (/home?resume\_upload=1)

Membership & Database Coordinator more... ▼

Location: Tampa, FL

Company: University of South Florida description (/js/find-university-of-south-florida-jobs-in-usa/company:university-of-south-florida)

First posted: April 19, 2021

Х

#### Membership & Database Coordinator

Job ID: 26965

**Location:** Tampa, Florida

Dept Number /Name: 0-0662-000 / WUSF-FM

College/Division: UCM-Broadcasting

Salary Plan: Staff

Hiring Salary/Salary Range: \$39,500.00-\$54,000.00

**Organizational Summary:** WUSF Public Media is a comprehensive public media organization that operates an NPR news and jazz radio station and an all-classical music radio station, and provides digital content online, through newsletters, podcasts and social media and serves a weekly audience of greater than 350,000. It is a department of the University of South Florida, with 70 employees and a budget of \$11 million and provides internships to students. WUSF Public Media?s main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

Position Summary: The Membership Team at WUSF Public Media provides the human connection between the station and its audience. The Membership & Database Coordinator will provide data management and process expertise that will enable WUSF to provide high levels of customer service and fundraising success. Evolving data needs and the continued growth of the fundraising program requires WUSF to add resources to our team, and this position is essential to the continued success of our membership processes and gift processing for WUSF 89.7, Classical WSMR and other WUSF Public Media initiatives.

#### **RESPONSIBILITIES:**

• Enter gift transactions and update member accounts in Allegiance database

- · Verify and upload Daily/Weekly Web Transactions
- Facilitate monthly credit card and EFT transaction processing
- Maintain level of accuracy and velocity that provides timely updates of information without loss in data quality
- Create and test for batch updating records, and run queries and automation on a daily, weekly, and monthly basis
- Establish document processes, cross-train colleagues as back-ups, and provide a membership operational backstop when required
- Configure, maintain, and run automation systems for inserting and updating records, including creating data schema templates, mapping lookups, and using logical expressions
- Perform scheduled reviews of records and update to reflect new information about status (for example, NCOA address changes from the post office)
- Run and maintain workflows for syncing data between multiple member and communication systems
- Create import and export queries in Allegiance
- Provide oversight and guidance on regular membership processes such as daily updates, weekly and monthly processing, and queries for various fundraising campaigns
- Create and run reports on fundraising progress
- Make ongoing process update recommendations to membership director and station leadership to take advantage of technological innovation and efficiency opportunities
- · Performs other duties as assigned

**Minimum Qualifications:** This position requires a high school diploma or equivalent, with six years of experience in related positions. Appropriate college coursework or vocational/technical training may be substituted at an equivalent rate for the required experience.

**Preferred Qualifications:** The person in this position must have database entry and maintenance experience, be capable of working effectively in Allegiance, with a strong understanding of member database structures, and the ability to problem solve. The person in this position must have an innate ability to be a lifelong learner, be collaborative, and be extremely detail-oriented.

#### **USF Tampa**

#### Information for Applicants

This position is subject to a Level 1 criminal background check.

**Job Opening Number: 26965** 

**Posting Date:** 04/14/2021

Posting End Date: 04/28/2021

#### **How to Claim Veteran's Preference:**

This position allows eligible veterans and their spouses to claim Veterans' Preference pursuant to Florida Statute 295.

Applicants claiming preference are responsible for providing required documentation AT THE TIME OF SUBMITTING APPLICATION; such documentation is required for eligibility determination.

Supporting documentation, in addition to the DD214, may be required based on eligibility criteria. If you are submitting a DD 214, please ensure the social security number and date of birth is redacted/removed.

For information on obtaining a DD 214 visit <a href="http://www.archives.gov/veterans/military-service-records/">http://www.archives.gov/veterans/military-service-records/</a> or call 1-866-272-6272.

#### **How To Apply**

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.

#### **Equal Employment Opportunity**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

The University of South Florida does not discriminate on the basis of sex and prohibits sexual harassment. Any person may report sex discrimination, including sexual harassment (whether or not the person reporting is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment), in person, by mail, by telephone, or by electronic mail, using the contact information listed for the Title IX Coordinator. Reports may be made at any time either online or directly to the University's Title IX Coordinator.

#### **Work Location**

Campus map and location overview: USF - Tampa Campus

#### **About USF**

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News and World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF is a member of the American Athletic Conference.

#### Working at USF

With more than 16,000 employees at USF, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.

Type: Full-time.

apply now (/trackback/727395963) Please mention DiversityJobs.com if asked how you found this job.



Send this job to yourself or a friend.

(https://unifiedpatents.com/)

browse by top companies (/top-companies) or top searches (/js/browse-job-searches-in-usa)

- About (/about)
- Post Jobs (https://www.diversityjobs.com/ads-home/)
- Employer Login (http://ads.diversityjobs.com/user/login?destination=jobposts)
- Privacy Policy (https://diversityjobs.com/c/privacy-policy)
- Terms of Service (https://diversityjobs.com/c/terms-of-service)

#### ©2021 diversityjobs

(djx1/0.664/d = [32@0.255]/m = [[2@0.013,2:0],[1@0.000,1:0]], r = [[3@0.001,3:0],[0@0.000,0:0]], s = [2@0.017]/0.624)

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Development Specialist	Date Filled: 09/10/2021
, , , , , , , , , , , , , , , , , , ,	Total Number of Interviewees: 5

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	N	0
3	LinkedIn	N	0
4	USF Website - Careers	N	5
5	Diversityjobs.com	N	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	0
	тот	AL INTERVIEWEES	5



#### **DEVELOPMENT SPECIALIST (3)**

Department Name/Number: 0-0662-000 / WUSF-FM

College/Division: UCM-Broadcasting

Salary Plan: Staff

Hiring Salary/Salary Range: \$31,500 - \$37,500 / annually

Organizational Summary: WUSF Public Media is a comprehensive public media organization that operates an NPR news and jazz radio station and an all-classical music radio station, and provides digital content online, through newsletters, podcasts and social media and serves a weekly audience of greater than 350,000. It is a department of the University of South Florida, with 70 employees and a budget of \$11 million and provides internships to students. WUSF Public Media's main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

Responsibilities: Performs specific operational duties following a calendar schedule. Duties include running thank you letters, membership renewals, monthly reminders, the morning update process, membership statistical reports, National Change of Address Reports and updates, monthly database backup; and projects such as tax receipts campaign and time lines for membership campaigns.

Will be cross-trained on all Membership activities which will include batching and entering all donor contributions, including vehicle donations and matching gifts, processing invoices, morning Allegiance updates and coordinating thank you items (premiums) for donors. Monthly credit card and EFT decline letters, Sustainer anniversary letters, and processing Sustainer upgrade gifts. Also, includes transmittal verification and daily interaction with members by telephone and e-mail.

Donor relations-interaction with members via email, phone and in person; Also, includes daily correspondence via U.S. Mail.

Pledge Drives: Physical set up for the Radio pledge drives. Cover shifts during the pledge drives. Coordinates with other station personnel where applicable. Performs other duties as assigned.

**Minimum Qualifications:** This position requires a High School diploma or equivalent and four years of clerical experience, at least one of which must be directly related to development or community relations. College coursework may substitute for the required experience on a year for year basis.

**Preferred Qualifications:** Bachelor's Degree preferred. Three years in customer service, as well as database software and office applications. Knowledge of data segmentation process a plus. Additional experience working with confidential information. Proficient in word processing, Adobe and Allegiance database management (or equivalent software) --web module, a plus.

#### **USF Tampa**

#### **Information for Applicants**

This position is subject to a Level 1 criminal background check.

Job Opening Number: 27482 Location: Tampa, Florida
Posting Date: 06/14/2021 Posting End Date: 06/28/2021

For full description and to apply, please go to Access Careers@USF at https://www.usf.edu/work-at-usf/careers/ and enter 27482 under Search Jobs



USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

La Gaceta

Size: 2(3.75) x 9" Issue: June 18, 2021 Due: June 15, 2021 Cost: \$198.00

# WUSF(FM) & WSMR(FM) VACANCY DATA FORM

Full-Time Job Title: Arts Axis Florida Brand Manager	<b>Date Filled:</b> 09/10/2021
\	Total Number of Interviewees: 4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	N	0
3	LinkedIn	N	0
4	USF Website - Careers	N	4
5	Diversityjobs.com	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	0
	ТОТ	AL INTERVIEWEES	4



#### Brand Manager in Tampa, FL





## Arts Axis Florida Brand Manager University of South Florida · Tampa, FL

Apply on company website

## Arts Axis Florida Brand Manager

University of South Florida · Tampa, FL

Be among the first 25 applicants 2 days ago ·



See who University of South Florida has hired for this role

Apply on company website

Save

#### **Arts Axis Florida Brand Manager**

**Dept Number/Name:** 0-0662-000 / WUSF-FM

College Division: UCM-Broadcasting

Salary Plan: Administrative

Job Code/Title: 9601 / Comm. & Mktg. Officer Hiring Salary/Salary Range: \$44,000 - \$54,000

Position Number: 00045309

#### **ORGANIZATIONAL SUMMARY:**

WUSF Public Media is a comprehensive public media organization that operates an NPR news and jazz radio station and an all-classical music radio station, and provides digital content online, through newsletters, podcasts and social media and serves a weekly audience of greater than 350,000. It is a department of the University of South Florida, with 70 employees and a budget of \$11 million and provides internships to students. WUSF Public Media's main studios are on the USF Tampa campus, with a broadcast and music performance studio on the USFSM campus and an office and news production studio on the USFSP campus.

#### **POSITION SUMMARY:**

The Arts Axis Florida Brand Manager oversees projects of all levels of complexity originating within WUSF Public Media and as collaborations with entities outside the organization. This position is







# Arts Axis Florida Brand Manager University of South Florida · Tampa, FL

Apply on company website

# **RESPONSIBILITIES:**

Develop and manage relationships between WUSF Public Media and arts organizations, community partners and sponsorship partners in order to increase the growth of Arts Axis Florida in the WUSF Public Media broadcast coverage area and beyond. Ensure organizations are fulfilling their requirements for participation on Arts Axis Florida by contacting them for new information about their organizations, by providing marketing and branding content and by creating exclusive content viewing opportunities for the Arts Axis Florida users.

Create content for the promotion of Arts Axis Florida and for use by the participating organizations. This includes graphics, video, audio, copy and long form blogs when necessary. Will also be responsible for the production of the Arts Axis Florida podcast, newsletter and the content within.

Perform regular updates to website, add new organizations, new content, edit design when needed and assist with technical issues.

Use long-range planning skills and coordinate with WUSF internal activities calendar to organize the content production schedule on a rolling 30/60/90 day calendar. Coordinate with other WUSF team members and departments and external partners on executing content production, scheduling interviews and exclusive content.

Provide monthly analytics for website use, podcast downloads, social media and all other marketing efforts. Provide the sales department with monthly impressions. Use analytics to determine areas of special effort.

Performs other duties as assigned.







# Arts Axis Florida Brand Manager University of South Florida · Tampa, FL

Apply on company website

# PREFERRED QUALIFICATIONS:

Minimum of 2 years of project management experience, digital marketing experience, copywriter/editor, podcast production.

# **USF Tampa**

# **Information for Applicants**

This position is subject to a Level 1 criminal background check.

**Job Opening Number: 27557** 

**Posting Date:** 06/23/21

Posting End Date: 07/06/21

# **How to Apply**

Click on the **Apply Now** button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.







# Arts Axis Florida Brand Manager University of South Florida · Tampa, FL

Apply on company website

harassment. Any person may report sex discrimination, including sexual harassment (whether or not the person reporting is the person alleged to be the victim of conduct that could constitute sex discrimination or sexual harassment), in person, by mail, by telephone, or by electronic mail, using the contact information listed for the Title IX Coordinator. Reports may be made at any time either online or directly to the University's Title IX Coordinator.

# **Work Location**

Campus map and location overview: <u>USF - Tampa Campus</u>

# **About USF**

The University of South Florida is a high-impact global research university dedicated to student success. Over the past 10 years, no other public university in the country has risen faster in U.S. News & World Report's national university rankings than USF. Serving more than 50,000 students on campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF is designated as a Preeminent State Research University by the Florida Board of Governors, placing it in the most elite category among the state's 12 public universities. USF is a member of the American Athletic Conference.

# Working at USF

With more than 16,000 employees at USF, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.

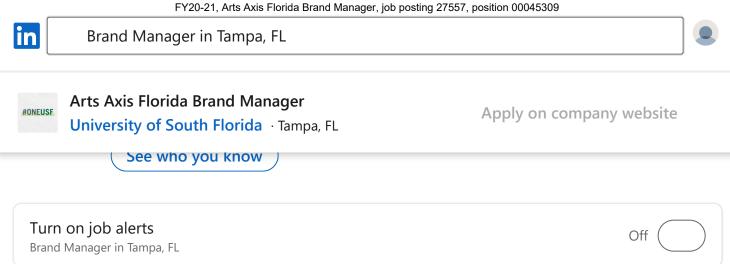
Show less ^

Seniority level

**Employment type** 

Full-time

Mid-Senior level



# Similar jobs

# **Account Manager**

RHiiNO Corp

Tampa, FL

2 days ago · Apply Now

# PR Intern - Paid

Starbright Staffing

Tampa, FL

2 days ago · Apply Now

# **Area Director**

Lifestyle Publications

Tampa, FL

3 weeks ago

# Entry Level Opportunities - Teach English in China with Full Arrival Support in 2021

**EF English First** 

Tampa, FL

4 months ago







# **Arts Axis Florida Brand Manager**

University of South Florida · Tampa, FL

Apply on company website

# **Area Director**

Lifestyle Publications

Palm Harbor, FL

3 weeks ago

# People also viewed

# **Area Director**

Lifestyle Publications

St Petersburg, FL

3 weeks ago

# **Area Director**

Lifestyle Publications

Tarpon Springs, FL

3 weeks ago

# **Area Director**

Lifestyle Publications

Clearwater, FL

3 weeks ago

© 2021

About

Accessibility

**User Agreement** 

**Privacy Policy** 

**Cookie Policy** 

**Copyright Policy** 

**Brand Policy** 

**Guest Controls** 

**Community Guidelines** 

Language

Full-Time Job Title: Media Publishing Specialist	Date Filled: 03/02/2020
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 17

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
3	Linkedin	N	1
4	USF Website - Careers	N	14
5	Diversityjobs.com	N	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	2
		TOTAL INTERVIEWEES	17



# MEDIA PUBLISHING SPECIALIST

Dept. Number/Name: 0-0662-000/WUSF-FM College Division: UCM-Broadcasting

Salary Plan: Staff

Job Code/Title: 2206/Media Publishing Specialist Hiring Salary/Salary Range: \$33,000-\$37,500/year Position Numbers: 00020938

## POSITION SUMMARY

This position is responsible for the content management and updating of WUSF Public Media's Website. It requires writing and editing content. This position will assist the Webmaster with the creation of graphics and management of the site. This position will be responsible for coordinating non-news social media marketing and promotional efforts for WUSF and Digital Services. This position will also assist the Manager of Digital Services in the development of new ideas and technical solutions that will increase the traffic to WUSF's Websites and social media channels and also support the University's goals for student success.

RESPONSIBILITIES

- Assist the Digital Services (DS) Department in receiving editing maintaining and updating the data on the WUSF Public Media Websites to ensure that information is accurate and up to date from all sources
- Assist the DS Department by constructing the weekly newsletter to include creating original content, editing content and making recommendations on the final composition
- Assist the DS Department with creative interpretation for graphic design and graphic elements of digital media for the newsletter layout and content
- Ensure that all data required by regulatory agencies are posted and removed on time
- Assist the DS Department in posting materials to multiple platforms of Social Media sites to include updating the layout and imagery required for WUSF's social media sites
- Other duties as assigned

## MINIMUM QUALIFICATIONS:

This position requires a High School diploma or equivalent, with at least four years of experience in an office or administrative support position requiring use of desktop publishing applications. Appropriate additional education may be substituted for this experience requirement.

## Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 23963 Posting Date: 12/09/19 Posting End Date: 01/08/20 Location: Tampa, Florida

# How to Claim Veteran's Preference:

This position allows eligible veterans and their spouses to claim Veterans' Preference pursuant to Florida Statute 295.

Applicants claiming preference are responsible for providing required documentation AT THE TIME OF SUBMITTING APPLICATION; such documentation is required for eligibility determination.

Supporting documentation, in addition to the DD214, may be required based on eligibility criteria. If you are submitting a DD 214, please ensure the social security number and date of birth is redacted/removed.

For information on obtaining a DD214 visit http://www.archives.gov/veterans/military-service-records/or call 1-866-272-6272.

For full description and to apply, please go to Careers@USF (Job ID: 23963) at https://www.usf.edu/work-at-usf/careers/



USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

La Gaceta

Size:  $2(3.75) \times 10$ 

Issue: 12/13

Due: 10/10 @ 12 pm

Cost: \$220.00

Full-Time Job Title: Broadcast Programming Manager	Date Filled: 01/02/2020
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF website	N	1
4	USF Website – Careers	N	1
8	Indeed.com (not directly notified by SEU)	N	1
11	Career Day/Job Fair (as described in Section III)	N	0
	тот	AL INTERVIEWEES	3

**Broadcast Programming Manager** 

Help

# Job Description

USF Website - Careers

Job Title Broadcast Programming Manager

Job ID 20281

Location Tampa, FL

Fiscal Year 2019-2020

Full/Part Time Full-Time

Regular/Temporary Regular

Return to Previous Page

Switch to Internal View

### **Position Details**

WUSF Public Media is hiring an Assistant Program Director; someone who loves public radio and has a keen ear and a sharp eye for detail. This programming manager will oversee a team of creative and talented announcers, producers and content creators, committed to their craft, and to making great radio. We're looking for someone with previous public radio programming experience. Your understanding of formatics, membership campaigns, research analysis, and broadcast operations combined with your management skills are key to motivating this creative staff to serving our audience - on-air and on-line.

The University of South Florida offers a competitive salary commensurate with experience and excellent benefits including health insurance. We want somebody who is fun to work with and makes us better at what we do. Come join us.

Department Name/Number: WUSF Public Media/0-0662-000

College/Division: UCM/WUSF Public Media

Salary Plan: Administration

Salary Range: \$62,000 - \$68,500

Position Number: 00028666

# Organizational Summary:

WUSF Public Media is a division of the University Communications and Marketing department consisting of three strategic business units: WUSF 89.7. WSMR and IntellisMedia. WUSF Public Media serves the University by providing the community with news, information and entertainment programming that informs and enriches their daily lives and is engaged in educational work in the community. WUSF Public Media provides students with learning and personal growth opportunities through formal classes and internships and informal hands-on experiences.

Primary collaborator with other WUSF and USF staff in planning events and activities including internal and external meetings. Coordinates events with donors, university and community leaders and other people integral to the success of WUSF Public Media.

# **Position Summary:**

This position will be responsible for the day-to-day programming department operational and implementation details associated with content distributed on-air and on-line for WUSF 89.7 and WSMR 89.1 and 103.9. This includes direct supervision of the non-news programming staff for WUSF and WSMR. This position will work closely with the Program Director to manage all programming staff on and off the air, the staff schedules, and all personnel who provide local content. Position includes the writing, editing and scheduling of promos for programming, events, station activities, sales and marketing messages, development and fundraising spots, and programs - as assigned. This position's responsibilities will include staffing, employment actions, scheduling and training within the programming department. The position will be responsible for pledge drive

Position Number: 00028666

**Broadcast Programming Manager** 

Job Opening

scheduling, assistance with research analysis and will coordinate with engineering and operations staff on behalf of the programming department.

In the absence of the Program Director, this position will have supervisory responsibility for the entire programming department. This position will assist the Program Director in administrative and operational matters allowing said manager more time to devote to strategic initiatives, the on-air sound, talent development and audience growth.

# **Duties and Responsibilities:**

- Daily management and on-going implementation of WUSF 89.7 and WSMR 89.1 and 103.9 program content, with a focus on quality and efficiency. Position is a direct contact for listeners and network as
- Gather, analyze and use research data to help improve ongoing quality of on-air programming and increase audience. Research should also inform recommendations to include programming expansion, contraction, and new platforms.
- Communicate with WUSF and WSMR audience as needed; communicate with network and program producers and distributors as needed; communicate within the organization with clarity and efficiency.
- Scheduling and overall operational management of radio pledge drives.
- Focal point for multimedia across the various WUSF Public Media platforms.
- Assistance with coordination of community engagement activities.
- Other duties as assigned to assist with the mission and vision of WUSF Public Media.

# Minimum Qualifications:

This position requires a Bachelor's degree in Communications, Public Administration, Management or a technical program directly related to Public Broadcasting and three to five years of professional experience; or Master's degree and three years of professional experience.

## Preferred Qualifications:

Master's degree and three years of Radio Programming experience.

# **USF** Tampa

## Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 20281

Posting Date: 3/19/19

Posting End Date: 4/18/19

## **How To Apply**

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.

# **Equal Employment Opportunity**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

## Work Location

Campus map and location overview: USF - Tampa Campus

# About USF

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic Fiscal Year 2019-2020 Job Opening Number: 20281

Job Opening

Position Number: 00028666 Broadcast Programming Manager

plans. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

# Working at USF

3/19/2019

With more than 16,000 employees in the USF System, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here, Learn Here, Grow Here.

# Connect with us:



Return to Previous Page

Switch to Internal View

Full-Time Job Title: Development Specialist	<b>Date Filled:</b> 11/18/2019
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
4	USF Website – Careers	N	4
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	0
11	Career Day/Job Fair (as described in Section III)	N	0
		TOTAL INTERVIEWEES	4



## DEVELOPMENT SPECIALIST

Dept. Number/Name: 0-0662-000 / WUSF-FM Job Code/Title: 4714 / Development Specialist College/Division: UCM-Broadcasting

Hiring Salary/Salary Range: \$31,500.00-\$36,000.00

Salary Plan: Staff

Position Numbers: 00012351 & 00012352

## ORGANIZATIONAL SUMMARY

WUSF Public Media is a comprehensive public media organization that operates an NPR news and jazz radio station and an all-classical music radio station, and provides digital content online, through newsletters, podcasts and social media and serves a weekly audience of greater than 350,000. It is a department of the University of South Florida, has 70 employees and a budget of \$12 million.

## POSITION SUMMARY

Responsibilities include assisting the membership team with all designated duties, donor gift processing and acknowledgement, data entry, report generation and monthly database activities. In addition, responsibilities include customer service, On Air membership campaigns, and interacting with volunteers.

### RESPONSIBILITIES

Performs specific operational duties following a calendar schedule. Duties include running thank you letters, membership renewals, monthly reminders, the morning update process, membership statistical reports, National Change of Address Reports and updates, monthly database backup; and projects such as tax receipts campaign and time lines for membership campaigns.

Cross-trained on all membership activities. Batches and enters all donor contributions, including vehicle donations and matching gifts; processes invoices; morning allegiance updates; and coordinates thank you items (premiums) for donors. Processes monthly credit card and EFT decline letters, Sustainer anniversary letters, and Sustainer upgrade gifts; transmittal verification and daily interaction with members by telephone and e-mail.

Other duties as assigned.

# MINIMUM QUALIFICATIONS:

This position requires a High School diploma or equivalent and four years of clerical experience, at least one of which must be directly related to development or community relations. College coursework may substitute for the required experience on a year for year basis.

## PREFERRED QUALIFICATIONS:

Bachelor's degree or the equivalent of four years' experience, preferably in the non-profit industry. Experience working with confidential information. Proficient in word processing and Allegiance database management (or equivalent software) -- web module, a plus. 3 years' experience in customer service as well as use of database software and office applications.

For full description and to apply, please go to Careers@USF (Job ID: 23013) at https://www.usf.edu/work-at-usf/careers/



USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

La Gaceta

Issue: 10/4

Due: 10/1 @ 12 pm Size:  $2(3.75) \times 8$ 

Cost: \$176.00

Full-Time Job Title: Broadcast Production Asst/Program Asst.	<b>Date Filled:</b> 12/02/2019
The state of the s	Total Number of Interviewees: 5

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
4	USF Website – Careers	N	1
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	1
9	Word of Mouth Referral	N	3
11	Career Day/Job Fair (as described in Section III)	N	0
		TOTAL INTERVIEWEES	5



# BROADCAST PRODUCTION/PROG. ASST.

Dept. Number/Name: 0-0662-000 / WUSF-FM Job Code/Title: 3790 / Broadcast Production/Prog. Asst.

College/Division: UCM-Broadcasting

Hiring Salary/Salary Range: \$35,000.00-\$45,000.00

Salary Plan: Staff

Position Numbers: 00013213

# POSITION SUMMARY

This position, Broadcast Production/Program Assistant, functions under the direct supervision of the Operations Manager (Coordinator, Broadcasting Radio) and is responsible for support to the Operations, Programming and News Departments. Acts as Operations Manager in his/her absence.

## RESPONSIBILITIES

Responsible for assembling, checking and scheduling station logs in automation system (NexGen Digital Broadcast) as well as assisting announcing staff with training, producing and recording station continuity. Serves as technical help to station personnel in the operation of automation system. Observes system functions to verify correct system operations. Responds to staff inquiries concerning systems operation and diagnoses system, software, and operator problems. Recommends or performs minor remedial actions to correct problems. Provides updates, status and completion information to Operations Manager, via voice mail, e-mail or in-person communication. Refers major software, hardware problems to management for correction.

Responsible for editing and producing station programming and programming originating from outside the station using Adobe Audition, NexGen and Pro Tools. Provides assistance and training to station staff with editing, producing and preparing files and recordings for on-air programming.

Responsible for training and recommends scheduling of OPS board operators and Operations staff in collaboration with the Operations Manager. Acts as fill-in board operator in the absence of OPS operations staff or News Department board operators.

Responsible for obtaining, scheduling and preparing on-air programming and recordings in compliance with Federal Communications Commissions (FCC), National Public Radio (NPR) and WUSF standards and procedures. Coordinates with external agencies (including radio stations, NPR, and distributors) to locate materials for broadcast. Responsible for implementing programming changes due to special events, live network feeds or breaking news events. Develops policies and procedures relating to the implementation of station programming in continuous collaboration with the Operations Manager while providing programming support to the Program Director, the Music Director, the Jazz Director and the News Director. Assists with, and serves as a back-up, in preparation of daily broadcast log, which includes scheduling promotional material, underwriting and public service announcements as needed.

Performs related duties as required and assists in station fundraising.

# MINIMUM QUALIFICATIONS:

This position requires a High School Diploma and two years' experience in TV or radio broadcasting. Appropriate college coursework or vocational technical training may substitute at an equivalent rate for the required experience.

# How to Claim Veteran's Preference:

This position allows eligible veterans and their spouses to claim Veterans' Preference pursuant to Florida Statute 295.

Applicants claiming preference are responsible for providing required documentation AT THE TIME OF SUBMITTING APPLICATION; such documentation is required for eligibility determination.

Supporting documentation, in addition to the DD214, may be required based on eligibility criteria. If you are submitting a DD 214, please ensure the social security number and date of birth is redacted/removed.

For information on obtaining a DD 214 visit http://www.archives.gov/veterans/military-service-records/ or call 1-866-272-6272.

For full description and to apply, please go to Careers@USF (Job ID: 23197) at https://www.usf.edu/work-at-usf/careers/



USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

The Weekly Challenger

Size: 1/4 page (4.925" x 10")

Issue: 10/24

Due: 10/21@4pm

Cost: \$635.31

Full-Time Job Title: Network Engineer I	Date Filled: 01/31/2020
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Total Number of Interviewees: 5

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
3	LinkedIn	N	3
4	USF Website - Careers	N	0
5	Diversityjobs.com	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	0
9	Word of Mouth Referral	N	2
	To	OTAL INTERVIEWEES	5



- Job Fairs (https://diversityjobs.com/c/job-fairs/)
- Blog (https://diversityjobs.com/c/)
- · Giving Back (https://diversityjobs.com/c/giving-back/)
- Employers / Post Jobs (/c/ads-home/)
- Find Jobs (/)
- Upload Resume (/home?resume\_upload=1)

Network Engineer I more... ▼

Location: Tampa, FL

Company: University of South Florida - USF

First posted: November 06, 2019

## Network Engineer I

Job ID: 23567

Location: Tampa, FL

College Division: UCM-Broadcasting

Salary Plan: Administrative

Job Code/Title: 4463/Network Engineer

Hiring Salary/Salary Range: \$55,000.00-\$61,000.00

Position Number: 00000795

# ORGANIZATIONAL SUMMARY

WUSF Public Media is a division of the University Communications and Marketing department consisting of three strategic business units; WUSF 89.7, WSMR and IntellisMedia. WUSF Public Media serves the university by providing the community with news, information and entertainment programming that informs and enriches their daily lives and is engaged in educational work in the community. WUSF Public Media provides students with learning and personal growth opportunities through formal classes and internships and informal hands-on experiences.

### POSITION SUMMARY

The Network Engineer is responsible for the day-to-day maintenance, upkeep, running and managing of the IT system for WUSF Public Media. This person is also responsible for planning on an annual as well as strategic basis, for the equipment and software that WUSF will need to maintain its operations and be ready for future initiatives.

## RESPONSIBILITIES

- Administers, operates, troubleshoots, and maintains servers and local area networks and assists users with the installation, troubleshooting, maintenance and support of desktop IT hardware and software.
- Supports IntellisMedia projects such as Pasco County TV. Responsible for ongoing application, maintenance, and troubleshooting for Nielsen, Audio PPM, NewsBoss, Visual Traffic, NexGen, ProTrack and other programs specific to the broadcast industry. Provides all networking maintenance and troubleshooting, including firewalling and intrusion prevention.
- · Provides budget strategy and execution on all WUSF servers, peripherals, PC's, laptops, tablets, and maintenance contracts to ensure the highest level of reliability and return on investment. Maintains process control reporting, including licensure such as Sound Exchange and PCI compliance.
- · Assists in transferring media to and from clients, other broadcast stations and agencies over the internet. Provides tech support for all WUSF meetings to ensure their success. Works with departments when they hire and release employees, when they upgrade specialized software and in project planning. Outfits staff for computing success when they are off-campus or working from WUSF studios at USFSP or USFSM. Provides online streaming and serves as the primary contact for the WUSF audience for streaming, Works with WUSF web designer on servers and ensures web success.
- Provides telephone systems maintenance, troubleshoots and maintains database changes. Provides building access and security systems maintenance, troubleshooting and database changes.

### MINIMUM QUALIFICATIONS

Bachelor's degree in Computer Science, MIS or other field involving software and analytical training, or a Bachelor's degree with no specific required field and one year of IT related work experience OR a combination of 5 years of IT related work experience and validated training. Preparation for a relevant IT certification, validated through certification requirements and documentation of completion, is considered to be related training.

### PREFERRED QUALIFICATIONS

Preferred experience with network administration, server support, desktop support.

## **USF Tampa**

### Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 23567

Posting Date: 11/04/19

Posting End Date: 11/18/19

**How To Apply** 

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.

# **Equal Employment Opportunity**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

### Work Location

Campus map and location overview: USF - Tampa Campus

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic plans. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

### Working at USF

With more than 16,000 employees in the USF System, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here, Learn Here, Grow Here,

PI115248109

Please see job description

apply now (/jobsearch/apply/721960925?

apply now (/jobsearch/apply/721960925?
xp=ZNpDrDwEKJolEkPUp20ceOhjZeWxhJcgP9yBWl5rUSYE9jNmiqf1tF\*MxcgZ6NLN1F1YdMZXZCPhXxzSpYVFWlC6kEeuArkilK1CwlKTzyZSxntp\*GE2Vcnh7Jv4r4xlZQRanSwSxb4cM1moRnCBmbWWFiSho2M1d1LgBWyTDhAW/Please mention DiversityJobs.com
if asked how you found this job.

Send this job to yourself or a friend.

Read important tips (https://academy.justjobs.com/the-complete-job-search-guide/) before applying!

Page interest (ijs/browse-job-searches-in-usa)

About (/about)
Post Jobs (https://diversityjobs.com/c/ads-home/)
Employer Login (http://ads.diversityjobs.com/cstinjobs.







browse by top companies (/top-companies) or top searches (/js/browse-job-searches-in-usa)

## ©2019 diversityjobs

(djx2/0.061/d=[17@0.007]/m=[[2@0.012,2:0],[0@0.000,0:0]],r=[[2@0.000,1:1],[1@0.000,1:0]],s=[1@0.013]/0.485)

Full-Time Job Title: Media Publishing Specialist	Date Filled: 03/02/2020
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 17

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
3	Linkedin	N	1
4	USF Website - Careers	N	14
5	Diversityjobs.com	N	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	2
		TOTAL INTERVIEWEES	17



## MEDIA PUBLISHING SPECIALIST

Dept. Number/Name: 0-0662-000/WUSF-FM College Division: UCM-Broadcasting

Salary Plan: Staff

Job Code/Title: 2206/Media Publishing Specialist Hiring Salary/Salary Range: \$33,000-\$37,500/year

Position Numbers: 00020938

## POSITION SUMMARY

This position is responsible for the content management and updating of WUSF Public Media's Website. It requires writing and editing content. This position will assist the Webmaster with the creation of graphics and management of the site. This position will be responsible for coordinating non-news social media marketing and promotional efforts for WUSF and Digital Services. This position will also assist the Manager of Digital Services in the development of new ideas and technical solutions that will increase the traffic to WUSF's Websites and social media channels and also support the University's goals for student success.

## RESPONSIBILITIES

- Assist the Digital Services (DS) Department in receiving, editing, maintaining and updating the data on the WUSF Public Media Websites to ensure that information is accurate and up to date from all sources
- Assist the DS Department by constructing the weekly newsletter to include creating original content, editing content and making recommendations on the final composition
- Assist the DS Department with creative interpretation for graphic design and graphic elements of digital media for the newsletter layout and content
- · Ensure that all data required by regulatory agencies are posted and removed on time
- Assist the DS Department in posting materials to multiple platforms of Social Media sites to include updating the layout and imagery required for WUSF's social media sites
- Other duties as assigned

# MINIMUM QUALIFICATIONS:

This position requires a High School diploma or equivalent, with at least four years of experience in an office or administrative support position requiring use of desktop publishing applications. Appropriate additional education may be substituted for this experience requirement.

## Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 23963 Posting Date: 12/09/19 Posting End Date: 01/08/20 Location: Tampa, Florida

## How to Claim Veteran's Preference:

This position allows eligible veterans and their spouses to claim Veterans' Preference pursuant to

Florida Statute 295.

Applicants claiming preference are responsible for providing required documentation AT THE TIME OF SUBMITTING APPLICATION; such documentation is required for eligibility determination.

Supporting documentation, in addition to the DD214, may be required based on eligibility criteria. If you are submitting a DD 214, please ensure the social security number and date of birth is

For information on obtaining a DD214 visit http://www.archives.gov/veterans/military-servicerecords/ or call 1-866-272-6272.

For full description and to apply, please go to Careers@USF (Job ID: 23963) at https://www. usf.edu/work-at-usf/careers



USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

The Weekly Challenger

Size: 1/4 page (4.925" x 10")

Issue: 12/19

Due: 12/16 @ 4 pm Cost: \$635.31

Full-Time Job Title: Producer	Date Filled: 02/28/2020
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
2	WUSF Websites	N	0
3	LinkedIn	N	0
4	USF Website – Careers	N	3
5	Diversityjobs.com	Ν	0
8	Indeed.com (not directly notified by SEU)	N	0
	TOTA	L INTERVIEWEES	3

On January 6, 2020, our revised Privacy Policy, Cookie Policy, and User Agreement took effect. Please read these updated terms and take some time to understand them. Your use of Linkedln services is subject to these revised terms. Visit the Linkedln Privacy Policy to learn more about these changes.



Q Search



ΙĐ



Try Premium Free for 1 Month



# Producer

University of South Florida • ♥ Tampa, Florida, United States
NEW • Posted 22 hours ago • ◑ Be among the first 25 applicants

Save

Apply

@

# Producer

Job ID: 24223 Location: Tampa, FL

Department Name/Number: WUSF-FM/0-0662-000 College/Division: University Communication & Marketing

Salary Plan: Temporary

Hiring Salary/Salary Range: \$20.00-\$25.00/hour

# **Position Summary:**

WUSF Public Media is looking for a team player to manage the broadcast production of our signature, weekly public affairs show at one of the largest public media newsrooms in the nation's third-biggest state.

As producer of WUSF's Florida Matters show, the ideal candidate will have experience in radio, is detailed oriented, and have a clear understanding of how to serve audience on multiple media platforms. The position is responsible for planning and coordinating topics, guests, engineering and logistics in collaboration with the program host and news director. The producer also oversees all show tapings, and edits the final program for both our radio audience and WUSF online audience.

# **Duties and Responsibilities:**

Serves as Florida Matters Producer

 Plan program topics in conjunction with program host, news director, and other newsroom staff

# How you match

Criteria provided by job poster

## Skills

- Public Affairs

- Logistics Management
- Ø Diversity
- ⊘ Communication
- Broadcast Production
- ✓ Journalism

# Level of education

# Contact the job poster

George Bailey
Graystone Group Advertising

PREMIUM

Send InMail

# $\triangle$ Set alert for similar jobs

# Similar jobs



# **Executive Producer**

TEGNA

Tampa, FL, US

1 company alum works

3 weeks ago



Production Assistant-Apollo Beach, Florida

Caliber Home Loans, Inc.

Tampa, FL, US

2 weeks ago



Salesforce Architect Manager

- TMT SFDC

PwC

Tampa, FL, US

Be an early applicant

4 weeks ago



Technical Designer II NELSON

Tampa, FL, US

Be an early applicant

New



Active Directory Architect (South East)

Messaging 1

On January 6, 2020, our revised Privacy Policy, Cookie Policy, and User Agreement took effect. Please read these updated terms and take some time to understand them. Your use of LinkedIn services is subject to these revised terms. Visit the LinkedIn Privacy Policy to learn more about these changes.



# Q Search

- Assist with program promotion online on and off the air
- Coordinate outside community engagement

Contribute to WUSF's ongoing daily newsroom operation; assist during on-air fundraising campaigns; and attend outside station activities as required

Minimum Qualifications: This position requires a Bachelor's degree in Journalism, Communications or related field and two years of directly related experience; or a Master's degree in the fields listed above. Four years of vocational/technical training and experience may substitute for the Bachelor's degree requirement.

Preferred Qualifications: Radio reporting and producing experience is preferred, as is an understanding of public media and public affairs issues in Florida.

**USF Tampa** 

Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 24223

Posting Date: 01/15/2020

Posting End Date: 01/22/2020

ylagA oT woH

Click on the Apply Now button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.

**Equal Employment Opportunity** 

USF is an equal opportunity, equal access academic institution that embraces







**Employment Type** Full-time

**Higher Education** 

**Job Functions** Marketing

Industry

Caliber Home Loans, Inc.

Tampa, FL, US

2 weeks ago

Messaging 1



Q Search

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic plans. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

# Working at USF

With more than 16,000 employees in the USF System, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here, Learn Here. Grow Here.

See less ^

Featured benefits Inferred from the description for this job For Producer in Tampa, Florida, United States at University of South Florida

Medical insurance

Dental insurance

**Tuition** assistance

See your commute

From Set starting address

Messaging







Full-Time Job Title: Digital Services Project Manager	Date Filled: 03/30/2020
Recruitment Source ("RS") Referring Hiree: USF Website – Careers (RS #4)	Total Number of Interviewees: 18

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
3	LinkedIn	N	2
4	USF Website - Careers	N	8
5	Diversityjobs.com	N	0
6	The Weekly Challenger	N	0
7	La Gaceta	N	0
8	Indeed.com (not directly notified by SEU)	N	8
	тот	AL INTERVIEWEES	18



# The meeting dates and locations are as follows: 2019/2020 Meetings

January 16, 2020 - 6:00 p.m. -

North Greenwood Recreation & Aquatic Complex -900 N. Martin Luther King Jr. Avenue, Clearwater, FL 33755

March 12, 2020 - 6:00 p.m. -

School Administration Building - 301 4th Street SW, Largo, 33770

May 14, 2020 - 6:00 p.m.

Gibbs High School-850 34th Street South, St. Petersburg, FL 33711

July 9, 2020 - 6:00 p.m. -

School Administration Building - 301 4th Street SW, Largo, 33770

September 10, 2020 - 6:00 p.m. -

School Administration Building - 301 4th Street SW, Largo, 33770

# THE CONTRACTOR OF THE CONTRACT

### DIGITAL SERVICES PROJECT MANAGER

Dept. Number/Name: 0.0662\_OR/POLSE-EM College Division: CCA-filtrodensting Salary Plan: Administrative Job Code/Title: 43/33/communications & Marketing Mgr. Hiring Salary/Salary Range: 562,590.574,000/year

Position Numbers; 00041890

Position numbers (1012) form
ORGANIZATIONAL SEMMARY
WUSF Public Media is a comprehensive pothic media organization that operates an NPR news and roat rodor station and an aff-classical mass; rodor dates, red provides digital concern
ordine, discopic mediates, reactions and social reads and serves a weekly insuface of greater
float 200,000. It is a department of the University of South Plensks, roas 7th employees and a
founder of 502 uniflore. In addition, this posterior will voids with the Chief Marketing Other
adding approximately 43 more employees and 53 million raree in budget.

# POSITION SUMMARY The Diegal Sources

POSITION SEMMARY

The Digital Services Project Managor everyore assigned digital projects of undertate to high completive originating earlier the organization and as collidorations; and pusher-lines with cultica original for a standard line in a page 100 per control or a standard line of the project earlier, assigning responsibilities, and transaging schodules so proportion to make targety completion of insigned proposition (Fig. 2018). The position of the proposition of insigned proposition of the position for the position of the posit

- Smart Speaker strategies was possible for the project of the project. After the above to project schedule and plan to ensure hintely completion of the project. After the above to manager multiple projects simultaneously, Apply project management tools and trucking systems to manage and register of all projects of project projects.

  Limits concentrates, and assign resources to development
- Assembly the project team, identity competencies, and assign resources to development tasks appropriate to each individual's knowledge, skill, and abilities. Communication project goods, mostory project progress, and adjust resources as necessary in feely the project restricts.
- Office project resources and serve as an individual contributor to analyze user experience and digital asset performance, determine and evaluate personal solutions, develop system, process specifications and requirements, and design brand awareness comparing that meet our user's needs.

MINIMEM QUALIFICATIONS: This passions requires a Buckelon's degree of constraints, marketing, public is reclucial wiring, digital media, or testand field, with 4 years of experience in related pe-or a Misster's degree in the fields fisted above and 2 years of experience.

Information for Applicants
This position is subject to a Level 1 criminal had ground check.

Job Opening Number: 24%9

Posting Date: 12/18/19

Posting End Date: 01/17/20

Location: Tampa, Florida

For full description and to apply, please go to Access Careers 6 USF (Joh 1D: 24069) at https://www.usf.edu/work.at-usf/careers/



HINIVERSITY OF SOUTH FLORIDA

USF is no expant approximate, expant access according to particular that empire, ex-

# The Meekly Challenger Home Delivery to South St. Petersburg for \$50 yearly First Class Mail Subscription Cost: 180 yearly City/State/Zip: Email Address: New Subscription \_\_\_\_\_ (or) Renewal \_\_\_\_ Date: Amount Paid: \$ Cash \_\_\_ Check Comments: Make Checks Payable to: The Weekly Challenger Mail this form & payment to: The Weekly Challenger, P.O. Box 25130, St. Petersburg, FL 33705 Email: editor@theweeklychallenger.com • Phone: (727) 896-2922 • Fax (727) 823-2568

### Inspiring black men to become community builders

## BOOK , from front page

"I hope that the incar-cerated men who read my book will be inspired to come home, stay home, and become posi-tive, productive black men," the father of three

stated.

He said he is also hopeful that the book will be a motivator from other young men to stay away from prison and for the community to become more supportive of how tough it can be to be a black man in society.

"I hope people can better understand our plight and join the side of righteousness to combat a destructive system," Perry said.

So far, the author said the reaction to the book has been positive with a lot of great comments on social media. He said writing the book took about six months with another month for eiting.

"Atthough it was complicated to figure out at first, I really enjoyed the sell-publishing routes sell-publishing process, be said.

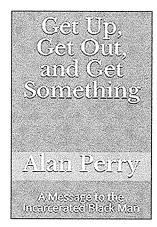
While the husband

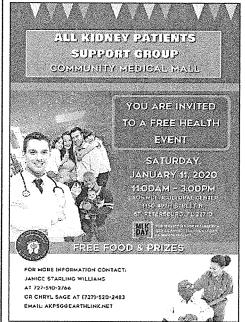
and father said he wouldone titled 'Staving Out."

and father said he wouldn't consider himself a
full-time writer, he does
have plans to release
more books.

"I have recently acquired my degree in Digital Media, and I'm
videographer," he exreplained. "My next book
will be a follow up to this

"The said Staying Out,"
not tiled 'Staying O





# The Meckly Challenger is diamburd in the following cities: St. Petershurg • Clearwater • Largo Tarpon Springs • Dunedin • Safety Harbor

Ethel L. Johnson CEO/Publisher Emerita

Lyn Johnson Publisher/General Manager Advertising Adventising Dept. 727-896-2922 aberising@dasverkhthillengstonn

orrie Bellinger PUBLISHED WEEKLY

READERSHIP SUBSCRIPTION RATES \$50 for 1 year (local only) SINGLE COPY 50 cents

SINGLE COPY 50 cents
ATTN. POSTMASTER:
Send all address changes to:
The Weekly Challenger
P.O. Box 35130
St. Petersburg, FL 13705 NO PAPER? If you have not received your paper during delivery, call (727) 896-2922

DEADLINES

All news items, adventising copy and related art submitted for publication on Thursday must be received no later than 4 p.m. Monday. COLUMNIST'S DISCLAIMER

DISCLAIMER
The view expressed by The
Weelly Challenger columnus?
advice toloromics do not necessa
reflect the views of The Weelly
Challenger, by publishing such
columns, The Challenger is not
advocating the following of any advice or suggestion expressed.
SUBMISSIONS POLICY

SUBMISSIONS POLICY
Submissions to The Weekly
Challenger may be edited for
reasons of space, therity or for
considerations of habelity. All
imbushissions become the sofe
property of The Weekly Challenger reserves the
color to make the color to the color to the color
the Weekly Challenger reserves the
color to make the control of make the color to the rich to run all or part of any submission at a later time. Some submissions may take precedence due to timeliness or newsworthiness.

P.O. Box 35130, St. Petersburg, FL 33705 Phone: (727) 896-2922 Fax: (727) 823-2568 Email; editor@theweeklychallenger.com www.theweeklychallenger.com

> THE BLACK PRESS THE BLACK PRESS believes that America can best lead the world from pacial antigonism when it accrods to every man, regardless of race, etced or color, his human and legal rights. Hairing no man, fearing no man, the Black Press strives to help every man in the firm belief that all men are hurr as long as anyone is held back.



/olume 52 = Number 0 Published Thursday, January 9, 2020 10 pages = 1 section O The Weekly Challenge

All rights tracted. No position of this precision may be reproduced without expensed content.

Full-Time Job Title: Broadcast Engineer	<b>Date Filled:</b> 10/21/2019
\	Total Number of Interviewees: 4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
3	LinkedIn	N	1
4	USF Website - Careers	N	1
8	Indeed.com (not directly notified by SEU)	N	1
9	Word-of-Mouth	N	1
	TO1	AL INTERVIEWEES	4

9/12/2019 Job Opening

Help

# Job Description

USF Website - Careers

Job Title Broadcast Engineer

Job ID 22836

Location Tampa, FL

Full/Part Time Full-Time

Regular/Temporary Regular

Return to Previous Page

Switch to Internal View

## **Position Details**

We are seeking an experienced Broadcast Engineer with excellent interpersonal skills and a great attitude toward your work and your co-workers. WUSF Public Media offers a great work environment and has excellent benefits.

The successful applicant will have experience in all fields of broadcast engineering including transmitter maintenance and repair, studio maintenance, remote broadcasting and broadcast automation. Experience in large scale projects such as transmitter installs and studio buildouts is a plus. This is a 24/7 on-call position.

Department Number/Name: 0-0662-000 / WUSF Public Media

College Division: UCM-Broadcasting

Salary Plan: Administrative

Hiring Salary/Salary Range: \$60,000 - \$63,000

Position Number: 00030681

# **ORGANIZATIONAL SUMMARY:**

WUSF Public Media is a division of the University Communications and Marketing department consisting of three strategic business units; WUSF 89.7, WSMR and IntellisMedia. WUSF Public Media serves the university by providing the community with news, information and entertainment programming that informs and enriches their daily lives and is engaged in educational work in the community. WUSF Public Media provides students with learning and personal growth opportunities through formal classes and internships and informal hands-on experiences.

Primary collaborator with other WUSF and USF staff in planning events and activities including internal and external meetings. Coordinates events with donors, university and community leaders and other people integral to the success of WUSF Public Media.

## **POSITION SUMMARY:**

Oversee equipment related to radio broadcasting systems and conduct maintenance and repair duties when necessary. Manage FM Transmissions and Transmitter/Antenna equipment. Manage and maintain Databases for News and other Radio programming applications that require an in-depth knowledge of current Information Technology. Provide Engineering and Technical support for live Radio events and productions. Assist with other broadcast related areas as assigned. This position requires a person with the acumen to work at various off-campus locations independent of direct supervision. This position is classified as essential personnel and as such is on-call 24/7.

# **RESPONSIBILITIES:**

Job Opening 9/12/2019

 Oversee all equipment as it relates to the radio broadcasting system. Analyze, troubleshoot and solve technical problems. Maintain and repair towers, transmission equipment and facilities, studio operations and Core Engineering and Operations for WUSF TV, WUSF FM and WSMR FM. Identify and resolve issues independently.

- · Recognize and define vulnerabilities of off-premise facilities for radio transmission. Maintain the equipment and infrastructure for operational and engineering equipment; make sure that items are ready and in working order when needed; this can be achieved through an active preventative maintenance program as well as effecting repairs when necessary and recommending acquisitions when equipment is nearing the end of their usable life.
- · Primary contact for broadcast specific software, maintenance, technical and operational services and advanced configurations for News and Programming.
- Support of live events live troubleshooting and resolution of issues.
- · Serves as a member of the Pledge Team for Radio Pledge Drives including support in the areas of: Engineering, Operations and Technology.
- · Other duties as assigned.

# **MINIMUM QUALIFICATIONS:**

This position requires a Bachelor's Degree in Electrical Engineering with 3 years of engineering experience or 5-7 years of experience as a Chief Engineer and/or Operations Manager to include radio live broadcasts, satellite uplink and downlink, radio automation(preferably NexGen), tower projects to include build-out and maintenance and studio management and maintenance.

# **PREFERRED QUALIFICATIONS:**

Demonstrated experience in the following: High power RF Remote control systems Tall tower lighting/maintenance (no tower climbing required) Microwave systems Satellite systems Audio over IP networking IT acumen

FCC license and or SBE Senior Broadcast Engineer certification are recommended.

Class E drivers license

# SPECIAL SKILLS/TRAINING:

The Special Skills/Training section would read as follows:

Audio consoles

High Power FM Transmitters

FM antennas and transmission line

Radio Automation software

IP codecs

Satellite receivers

Microwave transmitters and receivers

Audio Processors and Stereo Generators

EAS encoder/decoders

Current equipment and software being used:

Logitek and Wheatstone audio consoles

**BE Transmitters** 

**Nautel Transmitters** 

Nexgen Automation

Intraplex IP link

International Datacasting satellite receivers

Newsboss

Intraplex HD link

Orban Optimod

Comrex IP CODEC

# **USF Tampa**

# **Information for Applicants**

This position is subject to a Level 1 criminal background check.

Job Opening Number: 20506

Posting Date: 09/12/2019

Posting End Date: 09/26/2019

# **How To Apply**

Click on the **Apply Now** button. When applying to an opening you will have the opportunity to upload a cover letter and resume.

Apply online by completing the required information and attaching your cover letter and resume. Please include your experience as it relates to the qualifications stated above. YOUR COVER LETTER AND RESUME, PLUS ANY OTHER REQUESTED MATERIAL, MUST BE IN ONE ATTACHMENT. Only online applications are accepted for this position.

Click here for additional tutorial information.

## **Equal Employment Opportunity**

USF is an equal opportunity, equal access academic institution that embraces diversity in the workplace.

## **Work Location**

Campus map and location overview: USF - Tampa Campus

## **About USF**

The University of South Florida System is a high-impact, global research system dedicated to student success. The USF System includes three institutions: USF; USF St. Petersburg; and USF Sarasota-Manatee. The institutions are separately accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. All institutions have distinct missions and their own detailed strategic plans. Serving over 48,000 students, the USF System has an annual budget of \$1.6 billion and an annual economic impact of \$4.4 billion. USF is a member of the American Athletic Conference.

# Working at USF

With more than 16,000 employees in the USF System, the University of South Florida is one of the largest employers in the Tampa Bay region. At USF you will find opportunities to excel in a rich academic environment that fosters the development and advancement of our employees. We believe in creating a talented, engaged and driven workforce through on-going development and career opportunities. We also offer a first class benefit package that includes medical, dental and life insurance plans, retirement plan options, tuition program and generous leave programs and more.

To learn more about working at USF please visit: Work Here. Learn Here. Grow Here.

# Connect with us:



Return to Previous Page

Switch to Internal View

# **ATTACHMENT C**

# WUSF(FM) & WSMR(FM)

# RECRUITMENT INITIATIVES FORM

# October 1, 2020 - September 30, 2021

	Type of Recruitment Initiative (ex. Job Fair, Internship Program)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Host internship programs (3)	See description	During the reporting period our SEU hosted Digital Services internships for USF Department of History and the Journalism & Mass Communication School. In spring 2021 we hosted six interns, in summer 2021 we hosted six interns, and in fall 2021 we hosted four interns. The internships focused on how History and Mass Communication majors can utilize their research and writing skills in professions such as digital marketing, content creator, and brand managers. The interns were supervised by our Intern Coordinator.
2.	Participate in scholarship program	January 2021	In January 2021, our SEU participated in an event for students interested in NPR's Next Generation Radio Program, which provides scholarships and training designed to develop careers in journalism. In addition to hosting an event for the program, our News Director served as a mentor and trainer for the program and helped to recruit young journalists for possible careers in public media.
3.	3. Participate in events/programs for or on behalf of an educational institution related to careers in broadcasting (3)		On December 1 and 2, 2020, our Assistant News Director virtually visited three USF (Tampa) Mass Communications classes and two USF (St Petersburg) Digital Journalism classes to talk about internships.
		See description	On March 16, 2021 and March 18, 2021, our Assistant News Director virtually visited to a USF (Tampa) Mass Communications class to talk about internships.
			On September 7 & 8, 2021, our Assistant News Director virtually visited two USF (Tampa) Mass Communications Class to talk about internships.

	Type of Recruitment Initiative (ex. Job Fair, Internship Program)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
4.	Participate in career fairs (3)		Our SEU participated in the University of South Florida (Tampa) Zimmerman School of Advertising & Mass Communications Virtual Career Fair on March 5, 2021. During the fair we met with students and answered questions about careers in broadcasting.
		See description	On July 15-17, 2021, our SEU participated in a virtual career fair at the National Association of Hispanic Journalists annual conference. During the fair we met with students and answered questions about careers in broadcasting.
			On August 18-21, 2021, our SEU participated in a virtual career fair at the National Association of Black Journalists annual conference. During the fair we met with students and answered questions about careers in broadcasting.
5.	Participate in an event/program for or on behalf of an educational institution related to careers in broadcasting	Sept. 23-24, 2021	On September 23 and 24, 2021, our SEU participated in the Journalism Advisory Board for the University of Florida College of Journalism and Communications. During the event, our News Director met with several dozen students via panel discussions and one-on-one conversation.



From: @usf.edu> Sent: Monday, August 16, 2021 9:09 AM

То:

Subject: Getting ready for USF Fall 2021 Internship :-)

Hi

We're now just a week away from the start of the term, so I wanted to reach out to you with a few preparatory items for several severa

I am attaching the university's standard Memorandum of Understanding for unpaid student internships to this email for your review and signature. This is the same document we have used in terms past, and I've filled in all the blanks to the best of my knowledge, so unless there's anything you want changed, all you need to do is sign (I've attached the same document as a Word doc and PDF for your convenience). The start and end dates are just based on USF Fall Term (8/23 -12/3), but feel free to alter this if needed. If you have any questions at all, don't hesitate to let me know. This document can be signed and returned to me either as a scan, docusign, or simply handed to the student to return to me.

Also, since we are now drawing near to the start of the Fall term, I will be advising to reach out to you regarding scheduling her first day on the job. You are welcome to set this date any time within the first two weeks of the term (which begins 8/23), as it fits your schedule and that of the student. Throughout these uncertain times, we are being

extra flexible with internships, which can be held in person (observing CDC guidelines) or remotely, or a mixture of the two, to meet up with your needs and the student's. So, whatever works for you! As a reminder, we ask our students to commit 6 hours per week to their onsite positions.

If you need any assistance along the way, don't hesitate to let me know. Thank you so much for opening up your time and workspace to provide our students with this vital experience. I am looking forward to a great Fall term!

Thanks,

, Ph.D.

SOC 262; mailpoint SOC 107

Instructor & Internship Programs Coordinator

<u>Click here to learn more about the USF History Department Internship Program</u>

<a href="http://history.usf.edu/faculty">http://history.usf.edu/faculty</a>

Department of History

University of South Florida



From: @gmail.com>
Sent: Thursday, December 24, 2020 11:35 AM

**To:** (class participants)

Cc: Schreiner, Mark <MSchreiner@wusf.org>;

(more staff emails)

Subject: Welcome to the NPR Next Generation Radio Project - FL Newsroom '21

Hello and congratulations for being selected into the #NPRNextGenRadio project! (Memorize that hashtag - we encourage you to use it.) This is the first project of 2021 and the first Florida Newsroom project, made possible by the ability to work virtually, with a home base at WUSF in Tampa.

I look forward to meeting you at our welcome orientation/Happy Hour that will take place on Sunday evening, January 3rd. I'll send you invitations to that as well as to our Google Drive and visual workstation in Miro and more details/directions early next week. Please familiarize yourself with the information before Monday, January 4. Don't worry if you've never used Miro before. It will only serve as a guidepost.

I know you're already communicating with your mentors about your interviews. If you're already scheduling interviews please aim for Monday, January 4 after 2:00pm. Please also be sure to communicate with your mentors regarding any schedule disruptions/changes you may have during the project week.

Surprise yourself this week. Amuse yourself. And most of all enjoy yourself. As you work with us on one of the most prestigious runways into journalism today you may find a few struggles. But your mentors and staff are here to work through them with you. Please remember that every hour of every day.

Sincerely,



[EXTERNAL EMAIL] DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.



From: @usf.edu>

Sent: Wednesday, November 25, 2020 10:43 AM To: @wusf.org>

Subject: RE: WUSF Internship pitches

12:30 Tuesday, Dec. 1., works for me.

From: <a href="mailto:@wusf.org">@wusf.org</a>
Sent: Wednesday, November 25, 2020 10:27 AM

To:

**Subject:** WUSF Internship pitches

Importance: High

Hey there,

I apologize that I haven't been in touch like normal this semester, but I think we know how unusual this semester has been.

The spring internships are not posted yet (hopefully the week of 11/30) because I'm still waiting on the university to sign off on the paid one, but if your classes are still meeting remotely the week of 11/30, I'd love to get in for a short recruiting pitch for the spring internships — we're offering a Health News Florida radio internship for the first time — as well as the Next Generation radio project that we're hosting at WUSF in early January and are looking for students to apply to.

I am available all day Monday and Tuesday, Wednesday before 10a and after 1p, Thursday after 10a, and Friday before 315p.

Thank you very much and have a great Thanksgiving.

#### Mark Schreiner

Assistant News Director / Intern Coordinator

University Beat
WUSF Public Media
MSchreiner@wusf.org
813-974-8693 Office
727-487-9060 Google Voice
Follow me on Twitter @WUSFSchreiner





From: @usf.edu>

Sent: Wednesday, November 25, 2020 10:33 AM

To:

Subject: Re: WUSF Internship pitches

Yeah, 2020. One for the ages.

Can you join my Beginning Reporting class at 9:30 a.m. Wednesday, Dec. 2? This is our last class. If so, I'll send you the Teams link.

From: <u>@wusf.org</u>>
Sent: Wednesday, November 25, 2020 10:27 AM

To:

Subject: WUSF Internship pitches

Hey there,

I apologize that I haven't been in touch like normal this semester, but I think we know how unusual this semester has

The spring internships are not posted yet (hopefully the week of 11/30) because I'm still waiting on the university to sign off on the paid one, but if your classes are still meeting remotely the week of 11/30, I'd love to get in for a short recruiting pitch for the spring internships – we're offering a Health News Florida radio internship for the first time – as well as the Next Generation radio project that we're hosting at WUSF in early January and are looking for students to apply to.

I am available all day Monday and Tuesday, Wednesday before 10a and after 1p, Thursday after 10a, and Friday before 315p.

Thank you very much and have a great Thanksgiving.

### **Mark Schreiner**

Assistant News Director / Intern Coordinator
<u>University Beat</u>
WUSF Public Media
<u>MSchreiner@wusf.org</u>



[EXTERNAL EMAIL] DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.



From: @usf.edu>
Sent: Wednesday, March 3, 2021 12:45 AM
To: Schreiner, Mark < MSchreiner@wusf.org>;

@wusf.org>

Subject: Re: USF Mass Communications Virtual Career Fair Opportunity

Good evening all!

We are so excited for Friday! If you haven't already done so please register here for the career fair: https://hopin.com/events/zimmerman-school-career-fair

May I confirm that the sessions you are looking to attend are 11 a.m. and 12 p.m.? We have hourly sessions available that begin each hour at 10 a.m. until 1 p.m. If you would like to do anymore just let me know and I will add that to the itinerary.

Companies are able to set up their meeting rooms 10 minutes before the scheduled session time and then students will join rooms at the top of the hour and then the floor is yours to present, talk to students or help give them advice. The platform is very similar to Zoom and screensharing will be enabled. Here is a video tutorial on how the platform works <a href="https://hopin.com/learn">https://hopin.com/learn</a>. Companies will have attendee functions so I recommend watching that video to see what it will look like.

For the purpose of the itinerary, would you mind letting me know what you plan on talking to students about (e.g.: internships, job opportunities, resume advice, etc.)?

If there are any other questions I can help to answer please let me know!

Thank you,

From: Schreiner, Mark < <a href="MSchreiner@wusf.org">MSchreiner@wusf.org</a>>

Sent: Tuesday, February 9, 2021 6:11 PM

To: @usf.edu>; @wusf.org>

Subject: RE: USF Mass Communications Virtual Career Fair Opportunity



## WUSF(FM) & WSMR(FM)

## RECRUITMENT INITIATIVES FORM

# October 1, 2019 - September 30, 2020

	Type of Recruitment Initiative (ex. Job Fair, Internship Program)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Participate in career day	Oct. 16, 2019	On October 16, 2019, our Asst. News Dir. / Intern Coordinator attended the University of Florida College of Journalism Communications Career Day. Our stations hosted a booth that student attendees visited to discuss internship and job opportunities at WUSF. We also talked to students about their resumes, classes they were taking, and their career goals.
2.	Participate in events/programs for or on behalf of an educational institution related to careers in broadcasting (2)	See description	On October 2-4, 2019 and February 24-26, 2020, our News Director spoke to students at the University of Florida College of Journalism and Communications. She shared her experience in three separate classes and provided one-on-one resume reviews for approximately a dozen students. She also visited the radio station where students work. In February, she was interviewed by two students for a podcast they were producing.
3.	Host internship programs (2)	See description	WUSF conducted internship programs for University of South Florida students during the following semesters: spring 2020 and fall 2020. We hosted seven interns and a graduate student editor in the spring and four interns in the fall. The interns focused on radio news, digital news writing, photojournalism, and/or social media. Duties included: reporting, writing and producing stories for online platforms and radio broadcast. The interns pitch stories, do research, conduct interviews, write radio and web stories, and in some cases, record daily or long-form radio reports. In addition, some interns work on visual news projects (photos/videos) and social media (live Tweeting/Facebook and Instagram videos). The interns were supervised by our Intern Coordinator.

----- Forwarded message -----

From: <u>@ufsa.ufl.edu</u>>

Date: Tue, Oct 15, 2019 at 1:33 PM

Subject: UF Careers in Communication Fair-

To: mschreiner@wusf.org

### Good Afternoon!

Thank you so much for registering for the University of Florida's Careers in Communication Fair!

The event is quickly approaching and we, here at the Career Connections Center, could not be more excited! We wanted to just take some time to remind you all of a couple of things. Please also note that the Parking Pass for the event is attached to this email.

Event Date/Time: The career fair will be held on Wednesday, October 16<sup>th</sup> from 10:00 a.m. - 2:00 p.m.

<u>Event Location:</u> Reitz Union Grand Ballroom J. Wayne Reitz Union located at 686 Museum Rd, Gainesville, FL 32611.

Employer Check-In: Employer check-in will be located near the doors of the entrance to the Reitz Union Grand Ballroom. Please make sure to stop by and receive booth assignments. You may begin arriving for check-in and booth set-up at 9:00 a.m. If you do not arrive by 11:00 a.m., your organization will be considered a no-show.

<u>Parking:</u> Employers with an issued parking pass can park in the J. Wayne Reitz Union Parking Garage. Please display the attached parking pass on your dashboard.

<u>Shipping:</u> Be advised that the Career Connections Center *does not* ship materials or employer items at the conclusion of the fair. There is a post office located on University Avenue, please see for further information.

<u>Lunch/Meal Vouchers:</u> Lunch is provided for all representatives that attend the event through a Gator Dining meal voucher valid for \$7.50 in any of the Reitz Union dining options.

Thank you again for participating in this year's event and we look forward to hosting you on our beautiful campus.

Thanks and Go Gators!



J | Assistant Director for Career & Industry Engagement – Journalism & Communications Career Connections Center
UF Division of Student Affairs
L Wayne Reitz Union Suite 1300 | PO Box 118507

J. Wayne Reitz Union, Suite 1300 | PO Box 118507 Gainesville, FL 32611-8507 Phone 352 @ufsa.ufl.edu

National Award Winning Career Services! career.ufl.edu | Twitter

[EXTERNAL EMAIL] DO NOT CLICK links or attachments unless you recognize the sender and know the content is safe.



From: @mail.usf.edu> Sent: Saturday, February 22, 2020 10:28 AM

To: (Class list)

Cc:

**Subject:** WUSF and Crow's Nest

Good morning, everyone,

In addition to our programmed content for this coming week (keep working on your stories), we will take time to discuss two fantastic opportunities with very tight deadlines, working with WUSF Public Media and with the Crow's Nest.

Both offer paid and unpaid opportunities and are the very best learning experiences you will have in Tampa Bay. Here are the links for you to learn more about these opportunities:

WUSF:

https://wusfnews.wusf.usf.edu/post/summer-wusf-news-internships-are-now-open

Crow's Nest: <a href="http://crowsneststpete.com/employment/">http://crowsneststpete.com/employment/</a>

, CN's Editor-in-Chief, will come on Monday to talk to the Advanced Reporting class, as we already have a few CN editors in the NNB class.
Thank you and enjoy the rest of your weekend,

On Monday and Wednesday, Mark Schreiner, WUSF's Assistant News Director and Intern Coordinator, will come to talk to both classes about working with WUSF.

Ph.D.				
Assistant Professor of Theory and Community/Local Journalism;				
Coordinator, Neighborhood News Bureau				
Department of Journalism and Digital Communication				
140 7th Ave S, PRW 230				
St. Petersburg, FL 33701				



From: @usf.edu>

Sent: Wednesday, November 13, 2019 9:16 AM

To:

Subject: Potential Spring 2020 Intern

Hello and ,

I have a student who would like to apply to work with you in the Spring 2020 term. His application materials are attached here, please let me know if you feel that he may be a good fit.

Thank you!

, Ph.D.

Instructor & Internship Programs Coordinator

<u>Click here to learn more about the USF History Department Internship Program</u>

http://history.usf.edu/faculty/ Department of History University of South Florida SOC 262; mailpoint SOC 107 From: @mail.usf.edu>
Sent: Tuesday, November 5, 2019 12:32 PM
To: @usf.edu>
Subject: My Applications for Internships

Hi, enclosed in this email I have my applications and cover letters for respective internship positions I'm applying for at the WUSF, the USF Special Collections, and the City of Tampa Archive. Also included is are two different writing samples for WUSF reflecting two of my biggest passions.





Dear Partners,

Well, we're just about ready to get a very unique Fall term started! USF Fall 2020 begins on August 24<sup>th</sup>. If they have not already done so, your student intern should be contacting you sometime this week to make plans for an orientation or first day at work date. This can take place anytime in the first one or two weeks of the term, and can be either remote or in person—whatever works best for you. Remember, of course, that in person meetings must adhere to CDC guidelines regarding mask-wearing and social distancing, but I'm sure you are all way ahead of me on that one! Remote work during the term is also perfectly acceptable if that best suits your workplace's needs. We are all of us working in the "new normal", as they say, so flexibility in workstyles is a skill worth learning in and of itself!

This term will probably bring some new challenges for us, and I am already so grateful to all of you for formulating ways for our students to continue to be able to access the great experience of internships even though we're all

working under a lot of uncertainty. I very much hope that we will see increased adherence to protective measures that will lead to improvements in the Public Health picture and allow us to continue on with work and internships unabated throughout the term. If anything does change, however, rest assured that I will be quick to communicate with you and the students. Your flexibility and dedication does not go unnoticed on my end, and I can't tell you how much I appreciate how helpful all of you have been in setting up internships this term!

So, that's it for now—I just wanted to touch base ahead of the start of term If you have any questions or concerns at all—or if there's anything that you feel still needs to be taken care of before your student interns start—please don't hesitate to reach out to me.

Thank you again, and have a great week!

Ph.D.

Instructor & Internship Programs Coordinator

Click here to learn more about the USF History Department Internship Program

http://history.usf.edu/faculty

Department of History University of South Florida SOC 262; mailpoint SOC 107