



09/30/2023

As part of our license agreement, WMRX-FM has broadcast programming dealing with each of the issues below.

Sincerely,


Kent Bergstrom

As part of our license agreement, WMRX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week.

7/01/23-7/15/23

:60/PSA - ROS - 37523A - CANCER RESEARCH - HALFTIME NON-DONATE
:60/PSA - ROS - NNBSETRE60 - HUNGER - NOURISHING NEIGHBORS
:60/PSA - ROS - ZLM03126000R - PHYSICAL THERAPY - CHOOSE PT RADIO PSA 60
:60/PSA - ROS - QPCC0001000 - PEACE CORPS - BOLD INVITATION

:30/PSA - ROS - CNPY0012000 - SUPPORTING PETS - FAMILY
:30/PSA - ROS - ZPLWFA20130 - FEEDING AMERICA - CONNIE BRITTON
:30/PSA - ROS - CNDI011700 - DRUG IMPAIRED DRIVING - I GET LOST IN THE MUSIC
:30/PSA - ROS - IDNFRAUD130RAD - FRAUD - VETERANS - VBA FRAUD
:30/PSA - ROS - ZPLWHR9430 - POISON CONTROL - WHEREEVER, WHENEVER
:30/PSA - ROS - CNYF0050 - FENTANYL AWARENESS - REAL DEAL 2 MILLIGRAMS

7/16-9/30/23

:30 PSA - ROS - CNDD033800 - PLAY BY PLAY - BUZZED DRIVING
:30 PSA - ROS - CNGN0326000 - SAFE STORIES-REBA - GUN SAFETY
:30 PSA - ROS - SNFI0740000 - JOSEPH - FATHERHOOD INVOLVEMENT
:30 PSA - ROS - ZPLWWPI0130 - POSSIBLE :30 VERSION A - WOUNDED WARRIOR
:30 PSA - ROS - CNCS0208000 - TWEEN BAND - CHILD CAR SAFETY
:30 PSA - ROS - CNRD0433000 - DND - DISTRACTED DRIVER PREVENTION

:60 PSA - ROS - CNCS0458000 - ANIMAL SOUNDS - CHILD CAR SAFETY
:60 PSA - ROS - EIFAMDPRR60 - 5 STEPS TO READY - AMERICARES (DISASTER PREPAREDNESS)
:60 PSA - ROS - RADTU2360 - TELECAST2023 - STAND UP TO CANCER *THIS SPOT ENDS 8-19-23*
:60 PSA - ROS - LLSLTNR2260 - LIGHT THE NIGHT WALK EVENTS - LEUKEMIA & LYMPHOMA SOCIETY

As part of our license agreement, WMRX-FM invites community members to be guests on our air to discuss events, local topics & other subjects.

- 07/05/23 - 7:45am - 90 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 07/12/23 - 7:45am - 65 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 07/19/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 07/26/23 - 7:45am - 90 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 08/02/23 - 7:45am - 87 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 08/09/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 08/16/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 08/23/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 08/30/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 09/06/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 09/13/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 09/20/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 09/27/23 - 7:45am - 75 seconds - Discussion with Rebecca Pleiman, Manager of the Midland Farmers Market - Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 09/28/23 - 7:45am - 6 Minutes - Discussion with Andrea Paschall & Robi Rodriguez from the Citizens Against Human Trafficking group - Discussion covered their fund-raising concert event September 30, 2023 in Midland, goals of the group & general human traffic issues & information