

# INVOICE



**Alpha Media**  
 1909 E. Pass Rd, Ste D11  
 Gulfport, MS 39507  
 Main: (228) 388-2001  
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
42615-2	04/29/15	May 2015	04/27/15 - 04/28/15

Station	Account Executive	Sales Office	Sales Region
WCPR-FM	Jesse Alvarez	Local-Gulfport	Local

Billing Address:

**POL15 Committee to Elect Kenny Glavin**  
 Attention: Accounts Payable  
 PO Box 8  
 Biloxi, MS 39530

Advertiser	Product	Estimate Number
POL15 Committee to Elect I	Political	

Flight Dates	Order #	Alt Order #
04/22/15 - 04/28/15	42615	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**Alpha Media**  
 1909 E. Pass Rd, Ste D11  
 Gulfport, MS 39507

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	04/27/15	04/28/15	Mo-Fr AM	6a-10a	MT-----	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 MT----- 3 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WCPR M 04/27/15 8:57 AM Mo-Fr AM 6a-10a :30 Mayor April 28th \$25.00 NM 3 WCPR Tu 04/28/15 8:10 AM Mo-Fr AM 6a-10a :30 Mayor April 28th \$25.00 NM 1 WCPR Tu 04/28/15 9:26 AM Mo-Fr AM 6a-10a :30 Mayor April 28th \$25.00 NM									
4	04/28/15	04/28/15	Mo-Fr Midday	11:30a-3p	-T-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 -T----- 1 \$20.00									
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5	04/27/15	04/28/15	Mo-Fr PM	3p-7p	MT-----	:30	4	\$20.00	NM
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Total Spots 8

**Payment Terms 30 Days**

Net Total \$175.00

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 Main: (228) 388-2001  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
42615-1	04/26/15	April 2015	03/30/15 - 04/26/15

Station	Account Executive	Sales Office	Sales Region
WCPR-FM	Jesse Alvarez	Local-Gulfport	Local

Billing Address:

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Total Spots 6

**Payment Terms 30 Days**

Net Total \$135.00

# ORDER

**Orders**  
**Order / Rev:** 42615  
**Alt Order #:**  
**Product Desc:** Political  
**Estimate:**  
**Flight Dates:** 04/22/15 - 04/28/15  
**Original Date / Rev:** 04/21/15 / 04/22/15  
**Order Type:** CONTROLLED

**WCPR-FM**  
**Primary AE:** Jesse Alvarez  
**Sales Office:** L-GUL  
**Sales Region:** Local

**Agency Name:** POL15 Committee to Elect Kenny Glavan  
**Buying Contact:** Kenny Glavan  
**Billing Contact:**  
 PO Box 8  
 Biloxi, MS 39530

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** POL15 Committee to Elect Kenny Glavan  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Codes:** DIR, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:28:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/26/15	6	\$135.00	\$135.00
04/27/15	04/28/15	8	\$175.00	\$175.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	6	\$135.00	\$135.00	0.00
May 2015	8	\$175.00	\$175.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$310.00</b>	<b>\$310.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jesse Alvarez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCPR	04/22/15	04/24/15	Mo-Fr AM Mo-Fr AM	CM	6a-10a	--WTF--	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/20/15	04/26/15	--WTF--		3		\$25.00		0.00					
N 2	WCPR	04/22/15	04/24/15	Mo-Fr PM Mo-Fr PM	CM	3p-7p	--WTF--	:30	3	\$20.00	P-04	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/20/15	04/26/15	--WTF--		3		\$20.00		0.00					
N 3	WCPR	04/27/15	04/28/15	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MT-----	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/27/15	05/03/15	MT-----		3		\$25.00		0.00					
N 4	WCPR	04/28/15	04/28/15	Mo-Fr Midday Mo-Fr Midday	CM	11:30a-3p	-T-----	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/27/15	05/03/15	-T-----		1		\$20.00		0.00					
N 5	WCPR	04/27/15	04/28/15	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MT-----	:30	4	\$20.00	P-04	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/27/15	05/03/15	MT-----		4		\$20.00		0.00					
<b>Totals</b>													<b>14</b>	<b>\$310.00</b>	



Alpha Media

1909 East Pass Rd., Ste. U-11 • Gulfport, MS 39507 • Off: (228) 388-2001 • Fax: (228) 896-9114

# BROADCAST ORDER

STATION(S)

WXBD/WTNI

WUJM

WCPB

WXYK

TRAFFIC

ADVERTISER Committee to Elect

AGENCY Kenny Glavin

ADDRESS on file

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT \_\_\_\_\_

SALES REP JA

BILLING CYCLE  SBM  CALENDAR

NEW ACCOUNT  YES  NO

AGENCY DISCOUNT  YES  NO

NOTORIZE  YES  NO

PHONE (\_\_\_\_) \_\_\_\_\_

FAX (\_\_\_\_) \_\_\_\_\_

PRODUCT DESCRIPTION \_\_\_\_\_

CUSTOMER TYPE \_\_\_\_\_

CO-OP \_\_\_\_\_

COPY/TAPE # REQUIRED  YES  NO

CONTRACT START DATE 4 12 15

CONTRACT END DATE 4 12 15

Customer #: \_\_\_\_\_ Contract #: \_\_\_\_\_ Addition To Contract #: \_\_\_\_\_

Cart #	Cart Desc.	Spot Length	Dates		Times		Rate	Days of the Week							Totals		
			Start	End	Start	End		M	T	W	T	F	S	S	Spots	Dollars	
		:30	4-22	4-24	6A	10A	25			1	1	1				3	75
			4-22	4-26	3P	7P	20			1	1	1				3	60
			4-27	4-28	6A	10A	25	1	2							3	75
			4-27	4-28	10A	3P	20	0	1							1	20
		↓	4-27	4-28	3P	7P	20	1	3							4	80

### CONTRACT TOTALS

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
GROSS													310
NET													

Traffic Notes / Additional Information:

P

Demand Billing Date 1 1

Client: \_\_\_\_\_ Authorized By: \_\_\_\_\_ Deposit: \_\_\_\_\_

It is understood that this Agreement may be terminated by either party upon written notice 14 days prior to cancellation date and is subject to short rate charge or rebate by frequency earned. Bills are due and payable on the 15th day following billing unless otherwise agreed. Subject to 1.5% interest on accounts over 30 days delinquent. Delinquent accounts will not air until sum due L & L Broadcasting is made current. Rates commissioned to agencies, subject to L & L Broadcasting guidelines. If L & L Broadcasting is required to commence an action to collect any amount or amounts due and owing or accruing out of this agreement, the advertiser shall pay to L & L Broadcasting reasonable attorney's fees and costs in such action or notice. This agreement is subject to the terms and conditions on back hereof.

THE L & L BROADCASTING BILLING AND COLLECTIONS PROCEDURES HAVE BEEN FULLY EXPLAINED AND DISCUSSED WITH ME.

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

CLIENT INITIALS: \_\_\_\_\_ RADIO STATION REPRESENTATIVE INITIALS: JA DATE: 4-20-15