

ORDER

Orders
Order / Rev: 71585
Alt Order #: _____
Product Desc: Political
Estimate: _____
Flight Dates: 10/30/15 - 11/03/15
Original Date / Rev: 10/21/15 / 10/21/15
Order Type: CONTROLLED

WCPR-FM
Primary AE: Jesse Alvarez
Sales Office: L-GUL
Sales Region: Local

Agency
Name: POL15/Committee to Elect Averie Bus
Buying Contact: Denise Bush
Billing Contact: _____
PO Box 10125
Gulfport, MS 39505

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL15/Committee to Elect Averie Bus
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: DIR, SPOT, GEN

New Business Thru: _____
Order Separation: 00:28:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/03/15	12	\$220.00	\$220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	12	\$220.00	\$220.00	0.00
Totals	12	\$220.00	\$220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jesse Alvarez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCPR	10/30/15	10/30/15	Mo-Fr Prime Time Mo-Fr Prime Time	CM	6a-7p	----F--	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	----F--		2				\$20.00		0.00			
N 2	WCPR	10/31/15	10/31/15	Sa-Su Prime Time Sa-Su Prime Time	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	-----S-	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S-		2				\$20.00		0.00			
N 3	WCPR	11/01/15	11/01/15	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----S	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/15	11/01/15	-----S		2				\$10.00		0.00			
N 4	WCPR	11/02/15	11/02/15	Mo-Fr Prime Time Mo-Fr Prime Time	CM	6a-7p	M-----	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----		2				\$20.00		0.00			
N 5	WCPR	11/03/15	11/03/15	Mo-Fr PM Mo-Fr PM	CM	3p-7p	-T-----	:30	4	\$20.00	P-04	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	-T-----		4				\$20.00		0.00			
													Totals	12	\$220.00



ALPHAMEDIA
LIVE . LOCAL . BILOXI-GULFPORT

BROADCAST ORDER

9471 THREE RIVERS ROAD, SUITE A GULFPORT, MS 39503 - OFF: (228) 388-2001 FAX: (228) 896-9114

STATIONS <input type="checkbox"/>	Advertiser: <u>Committee to elect Denise Bush</u>	Agency Discount: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
WXBD/WTNI <input type="checkbox"/>	Agency: _____	Notorize: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
WGBL <input type="checkbox"/>	Address: <u>P.O. 10125</u>	Phone: <u>(228) 380-0291</u>
WCPR <input checked="" type="checkbox"/>	City: <u>Gulfport</u>	Fax: _____
WQBB <input type="checkbox"/>	State: _____ Zip: <u>39505</u>	Product: _____
WXYK <input type="checkbox"/>	Contact: <u>Denise Bush</u>	Cust Type: <u>Political</u>
TRAFFIC <input type="checkbox"/>	Sales Rep: <u>JA</u>	CO - OP: _____
WEATHER <input type="checkbox"/>	Billing Cycle: <u>SBM</u> <input checked="" type="checkbox"/> <u>Calendar</u> <input type="checkbox"/>	Cont Start: <u>11.30</u>
		Cont End: <u>11.3</u>

Spot Length	Dates		Times		Rates	Days of the Week							Totals	
	Start	End	Start	End		M	T	W	T	F	SA	SU	Spots	Dollars
:30	10.30	10.30	6A	7p	20					2			2	40
:30	10.31	10.31	10A	7p	20						2		2	40
:30	11.1	11.1	10A	3p	10							2	20	
:30	11.2	11.2	6A	7p	20	2						2	40	
:30	11.3	11.3	3p	7p	20		4					4	80	
												<u>12</u>		

Contract Totals

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
GROSS													220
NET													

Traffic Notes/ Additional Information:

\$220

Client:

Authorized By:

[Signature]

It is understood that this Agreement may be terminated by either party upon written notice 14 days prior to cancellation date and is subject to short rate charge or rebate by frequency earned. Bills are due and payable on the 15th day following billing unless otherwise agreed. Subject to 1.5% interest on accounts over 30 days delinquent. Delinquent accounts will not air until sum due to Alpha Media is made current. Rates commissioned to agencies, subject to Alpha Media guidelines. Alpha Media is required to commence an action to collect any amount due and owing or accruing out of this agreement, the advertiser shall pay to Alpha Media reasonable attorney's fees and costs in such action or notice. This agreement is subject to the terms and conditions on back hereof. The Alpha Media billing and collections procedures have been fully explained and discussed with me. This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry.

INVOICE



Alpha Media
 9471-A Three Rivers Rd
 Gulfport, MS 39503
 Main: (228) 388-2001
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
71585-1	11/05/15	November 2015	10/26/15 - 11/03/15

Station	Account Executive	Sales Office	Sales Region
WCPR-FM	Jesse Alvarez	Local-Gulfport	Local

Advertiser	Product	Estimate Number
POL15/Committee to Elect	Harrison County School S	

Billing Address:

POL15/Committee to Elect Averie Bush
 Attention: Accounts Payable
 PO Box 10125
 Gulfport, MS 39505

Flight Dates	Order #	Alt Order #
10/30/15 - 11/03/15	71585	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

Alpha Media
 9471-A Three Rivers Rd
 Gulfport, MS 39503

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/15	10/30/15	Mo-Fr Prime Time	6a-7p	----F--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 ----F-- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCPR F 10/30/15 2:40 PM Mo-Fr Prime Time 6a-7p :30 elect averie \$20.00 NM 2 WCPR F 10/30/15 6:24 PM Mo-Fr Prime Time 6a-7p :30 elect averie \$20.00 NM									
2	10/31/15	10/31/15	Sa-Su Prime Time	10:00 AM-7:00 PM	-----S-	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 -----S- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCPR Sa 10/31/15 12:34 PM Sa-Su Prime Time 10:00 AM-7:00 PM :30 elect averie \$20.00 NM 1 WCPR Sa 10/31/15 1:35 PM Sa-Su Prime Time 10:00 AM-7:00 PM :30 elect averie \$20.00 NM									
3	11/01/15	11/01/15	Sa-Su Midday	10a-3p	-----S	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/15 11/01/15 -----S 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCPR Su 11/01/15 10:33 AM Sa-Su Midday 10a-3p :30 elect averie \$10.00 NM 2 WCPR Su 11/01/15 11:33 AM Sa-Su Midday 10a-3p :30 elect averie \$10.00 NM									
4	11/02/15	11/02/15	Mo-Fr Prime Time	6a-7p	M-----	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/15 11/08/15 M----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCPR M 11/02/15 3:26 PM Mo-Fr Prime Time 6a-7p :30 Nov 2 spot \$20.00 NM 2 WCPR M 11/02/15 5:42 PM Mo-Fr Prime Time 6a-7p :30 Nov 2 spot \$20.00 NM									
5	11/03/15	11/03/15	Mo-Fr PM	3p-7p	-T-----	:30	4	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/15 11/08/15 -T----- 4 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCPR Tu 11/03/15 3:23 PM Mo-Fr PM 3p-7p :30 Nov 3 spot \$20.00 NM 4 WCPR Tu 11/03/15 4:44 PM Mo-Fr PM 3p-7p :30 Nov 3 spot \$20.00 NM									

INVOICE

Send Payment To:

Alpha Media
 9471-A Three Rivers Rd
 Gulfport, MS 39503



Invoice #	Invoice Date	Invoice Month	Invoice Period
71585-1	11/05/15	November 2015	10/26/15 - 11/03/15

Advertiser	Product	Estimate Number
POL15/Committee to Elect	Harrison County School S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
5	11/03/15	11/03/15	Mo-Fr PM	3p-7p	-T-----	:30	4	\$20.00	NM																																												
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>WCPR</td> <td>Tu</td> <td>11/03/15</td> <td>5:27 PM</td> <td>Mo-Fr PM</td> <td>3p-7p</td> <td>:30</td> <td>Nov 3 spot</td> <td>\$20.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WCPR</td> <td>Tu</td> <td>11/03/15</td> <td>6:22 PM</td> <td>Mo-Fr PM</td> <td>3p-7p</td> <td>:30</td> <td>Nov 3 spot</td> <td>\$20.00</td> <td>NM</td> </tr> <tr> <td colspan="7">Total Spots</td> <td>12</td> <td colspan="3"></td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WCPR	Tu	11/03/15	5:27 PM	Mo-Fr PM	3p-7p	:30	Nov 3 spot	\$20.00	NM	2	WCPR	Tu	11/03/15	6:22 PM	Mo-Fr PM	3p-7p	:30	Nov 3 spot	\$20.00	NM	Total Spots							12			
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3	WCPR	Tu	11/03/15	5:27 PM	Mo-Fr PM	3p-7p	:30	Nov 3 spot	\$20.00	NM																																											
2	WCPR	Tu	11/03/15	6:22 PM	Mo-Fr PM	3p-7p	:30	Nov 3 spot	\$20.00	NM																																											
Total Spots							12																																														

Payment Terms 30 Days

Net Total **\$220.00**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/22/15
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I, L Denise Bush,
 being/on behalf of: Averie S. Bush, a legally
 qualified candidate of the Independent political
 party for the office of: Harrison County Superintendent of Education
 in the Harrison County School District
 election to be held on: Nov. 3, 2015

do hereby request station time as follows: (See attached sheet)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below: n/a

I represent that the payment for the above described broadcast time has been furnished by:

~~XXXXXXXXXX~~ The Committee To Elect Avenel S. Bush

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Maston

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/15 A. Denise Bush
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature] Ricky Mitchell VP/MM
Signature Printed Name Title