

Committee Committee to Elect Windy Swetman III	Order No. POL WCPR 415 1
Candidate Windy Swetman III	Order Date 4/14/2015
Office Sought Mayor, City of Biloxi	Flight Date 4/22/15-4/28/15
Station WCPR-FM 97.9	Buyer Maggie Clark
Company Alpha Media Group	Agency Maggie Clark Media Services
Address 1909 East Pass Road, Ste D11	Address 139 Bent Creek Drive
Gulfport, MS 39507	Brandon, MS 39047
Political Sales Ricky Mitchell	Phone: 601.992.3111
email ricky.mitchell@alphamediausa.com	Fax: 601.992.4111
Phone 228-236-1092 Mobile 256-653-2970	

ORDER CONFIRMATION: Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by fax or email. Thank you.

Accepted for Station by: _____ Date: _____

MAKEGOOD POLICY: Spots not aired within scheduled Flight Dates, and within Time Periods specified on days requested will not be paid for unless changes in this schedule were approved by Agent in advance.

TRAFFIC: Traffic links attached with email. Please air "WSFM 1005, Work" and "WSFM 1006, Vote" at an equal 50/50 rotation.

DISCLAIMER: The requested political advertising schedule in support of Windy Swetman III, a legally qualified Republican candidate for the office of Mayor of Biloxi/MS, is paid in advance by Committee to Elect Windy Swetman III. Ron Peresich, Chairman; Sam LaRosa, Treasurer.

PB-18 FORM: The Special Election will be held Tuesday, April 28, 2015. PB-18 Form for Candidate for Advertising is published on the back of order. This order with payment in advance will sent Fed Ex Overnight to arrive tomorrow.

TIME PERIOD		RUN DATES		LEN	M	T	W	T	F	S	S	SPOTS PER WK	TOTAL SPOTS	GROSS RATE	TOTAL
WCPR-FM 97.9/Rock															
600A	1000A	4/22/15	4/24/15	:30				2	2	2		6	6	\$ 20.00	\$ 120.00
1000A	300P	4/22/15	4/24/15	:30				2	2	2		6	6	\$ 20.00	\$ 120.00
300P	700P	4/22/15	4/24/15	:30				2	2	2		6	6	\$ 20.00	\$ 120.00
600A	1000A	4/27/15	4/28/15	:30		2	2					4	4	\$ 20.00	\$ 80.00
1000A	300P	4/27/15	4/28/15	:30		2	2					4	4	\$ 20.00	\$ 80.00
300P	700P	4/27/15	4/28/15	:30		2						2	2	\$ 20.00	\$ 40.00
300P	600P	4/28/15	4/28/15				2					2	2	\$ 20.00	\$ 40.00
Total Gross Placed														\$	600.00
NET AMOUNT DUE															\$ 510.00

8/6/15

AGREEMENT FORM FOR POLITICAL CANDIDATE BROADCASTS
(This agreement is duplicated per the NAB Form PB18)

I, Maggie Clark Media Services, on behalf of the candidate published on the reverse side of this confirmation order, do hereby request time on the station or cable system also published on the reverse side of this order. The broadcast time will be used by the candidate or authorized committee, published on the reverse side of this order, and you are authorized to announce the time as paid for by such person, or entity.

The entity furnishing the payment, if other than an individual person, is an association; a committee; a corporation; or, other incorporated group. The names and offices of the chief executive officers are furnished on the reverse side of this order, including the Treasurer. For Broadcast Station or Cable Insertion Company, location, date of order, order number, flight dates, schedule, rates and total charges; and, Candidate's name, party affiliation and office being sought, *please see the reverse side of this order.*

I agree to indemnify and hold harmless the station, or cable company, from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the broadcasts described on the reverse side of this order. For the described broadcasts I also agree to prepare a script or transcription, if requested, which will be delivered to the station before the time of the scheduled broadcasts. *(The two preceding sentences are not applicable if the candidate personally appears during the broadcast.)*

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and, discounts, promotional and other sales practices (not applicable to federal candidates). *The station issuing this order does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.*

The office sought is published on the reverse side of this order. It is federal state local.

The Election and Election Date is published on the reverse side of this order.

_____ ADMM for M Clark
Date Order Released To Station or Cable Company Agent's Signature

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

Accepted Rejected Michelle BM.
Station or Cablecast Representative & Title

POST BROADCAST

TO BE COMPLETED BY STATION OR CABLE COMPANY AFTER BROADCASTS: ACTUAL SCHEDULE RUN.

Station must provide the following information after the schedule has aired: Length of Broadcast, Exact Times, Days, Class of Time, Times Per Week, Total Number of Weeks and Rates. Make goods, if any, must be indicated. The amount of rebate(s) must give exact date, time, class of broadcast and dollar amount of each rebate. A Station, or Cable company, Invoice may be used in lieu of the NAB Form PB18, copyrighted 2013.

INVOICE



Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507
 Main: (228) 388-2001
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
42422-1	04/29/15	April 2015	03/30/15 - 04/22/15

Station	Account Executive	Sales Office	Sales Region
WCPR-FM	Glenn Mattina	Local-Gulfport	Local

Billing Address:

Maggie Clark Media Sevices
 Attention: Accounts Payable
 139 Bent Creek Dr
 Brandon, MS 39047

Advertiser	Product	Estimate Number
POL15 Committee to Elect 1	Mayor City of Biloxi	POL WCPR 415 1

Flight Dates	Order #	Alt Order #
04/22/15 - 05/12/15	42422	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	04/22/15	04/22/15	Mo-Fr AM	6a-10a	--222--	:30	6	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 --2---- 2 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR W 04/22/15 7:29 AM Mo-Fr AM 6a-10a :30 Swetman Vote \$20.00 NM 2 WCPR W 04/22/15 9:26 AM Mo-Fr AM 6a-10a :30 Swetman work \$20.00 NM									
2	04/22/15	04/22/15	Mo-Fr Midday	11:30-3p	--222--	:30	6	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/15 04/26/15 --2---- 2 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR W 04/22/15 2:24 PM Mo-Fr Midday 11:30-3p :30 Swetman Vote \$20.00 NM 2 WCPR W 04/22/15 2:47 PM Mo-Fr Midday 11:30-3p :30 Swetman work \$20.00 NM									

Total Spots 4

Payment Terms 30 Days

<u>Gross Total</u>	\$80.00
<u>Agency Commission</u>	\$12.00
<u>Net Amount Due</u>	\$68.00

INVOICE



Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507
 Main: (228) 388-2001
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
42422-2	05/12/15	May 2015	04/27/15 - 05/12/15

Station	Account Executive	Sales Office	Sales Region
WCPR-FM	Glenn Mattina	Local-Gulfport	Local

Billing Address:

Maggie Clark Media Sevices
 Attention: Accounts Payable
 139 Bent Creek Dr
 Brandon, MS 39047

Advertiser	Product	Estimate Number
POL15 Committee to Elect 1	Mayor City of Biloxi	POL WCPR 415 1

Flight Dates	Order #	Alt Order #
04/22/15 - 05/12/15	42422	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	05/12/15	05/12/15	Mo-Fr PM	6:00 PM-7:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WCPR Tu 05/12/15 6:23 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WCPR 6p \$20.00 NM 1 WCPR Tu 05/12/15 6:41 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WCPR 6p \$20.00 NM									
9	05/12/15	05/12/15	Mo-Fr PM	5:00 PM-6:00 PM	-T-----	1:00	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR Tu 05/12/15 5:36 PM Mo-Fr PM 5:00 PM-6:00 PM 1:00 WCPR 5p \$20.00 NM									
10	05/12/15	05/12/15	Mo-Fr PM	4:00 PM-5:00 PM	-T-----	1:00	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR Tu 05/12/15 4:45 PM Mo-Fr PM 4:00 PM-5:00 PM 1:00 WCPR 4p \$20.00 NM									
11	05/12/15	05/12/15	Mo-Fr PM	3:00 PM-4:00 PM	-T-----	1:00	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR Tu 05/12/15 3:26 PM Mo-Fr PM 3:00 PM-4:00 PM 1:00 WCPR 3p \$20.00 NM									
12	05/12/15	05/12/15	Mo-Fr Midday	2:00 PM-3:00 PM	-T-----	1:00	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WCPR Tu 05/12/15 2:25 PM Mo-Fr Midday 2:00 PM-3:00 PM 1:00 WCPR 2p \$20.00 NM									
13	05/12/15	05/12/15	Mo-Fr AM	7:00 AM-8:00 AM	-T-----	1:00	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

INVOICE

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507



<u>Invoice #</u> 42422-2	<u>Invoice Date</u> 05/12/15	<u>Invoice Month</u> May 2015	<u>Invoice Period</u> 04/27/15 - 05/12/15
<u>Advertiser</u> POL15 Committee to Elect		<u>Product</u> Mayor City of Biloxi	<u>Estimate Number</u> POL WCPR 415 1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
13	05/12/15	05/12/15	Mo-Fr AM	7:00 AM-8:00 AM	-T-----	1:00	1	\$20.00	NM																																												
<table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCPR</td> <td>Tu</td> <td>05/12/15</td> <td>7:12 AM</td> <td>Mo-Fr AM</td> <td>7:00 AM-8:00 AM</td> <td>1:00</td> <td>WCPR 7a</td> <td>\$20.00</td> <td>NM</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WCPR	Tu	05/12/15	7:12 AM	Mo-Fr AM	7:00 AM-8:00 AM	1:00	WCPR 7a	\$20.00	NM																						
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WCPR	Tu	05/12/15	7:12 AM	Mo-Fr AM	7:00 AM-8:00 AM	1:00	WCPR 7a	\$20.00	NM																																											
14	05/12/15	05/12/15	Mo-Fr AM	8:00 AM-9:00 AM	-T-----	1:00	1	\$20.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/11/15</td> <td>05/17/15</td> <td>-T-----</td> <td>1</td> <td>\$20.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCPR</td> <td>Tu</td> <td>05/12/15</td> <td>8:30 AM</td> <td>Mo-Fr AM</td> <td>8:00 AM-9:00 AM</td> <td>1:00</td> <td>WCPR 8a</td> <td>\$20.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/11/15	05/17/15	-T-----	1	\$20.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WCPR	Tu	05/12/15	8:30 AM	Mo-Fr AM	8:00 AM-9:00 AM	1:00	WCPR 8a	\$20.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	05/11/15	05/17/15	-T-----	1	\$20.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WCPR	Tu	05/12/15	8:30 AM	Mo-Fr AM	8:00 AM-9:00 AM	1:00	WCPR 8a	\$20.00	NM																																											
15	05/12/15	05/12/15	Mo-Fr AM	9:00 AM-10:00 AM	-T-----	1:00	1	\$20.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/11/15</td> <td>05/17/15</td> <td>-T-----</td> <td>1</td> <td>\$20.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WCPR</td> <td>Tu</td> <td>05/12/15</td> <td>9:13 AM</td> <td>Mo-Fr AM</td> <td>9:00 AM-10:00 AM</td> <td>1:00</td> <td>WCPR 9a</td> <td>\$20.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/11/15	05/17/15	-T-----	1	\$20.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WCPR	Tu	05/12/15	9:13 AM	Mo-Fr AM	9:00 AM-10:00 AM	1:00	WCPR 9a	\$20.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	05/11/15	05/17/15	-T-----	1	\$20.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WCPR	Tu	05/12/15	9:13 AM	Mo-Fr AM	9:00 AM-10:00 AM	1:00	WCPR 9a	\$20.00	NM																																											
<u>Total Spots</u>							9																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$180.00
<u>Agency Commission</u>	\$27.00
<u>Net Amount Due</u>	\$153.00

ORDER

Orders
Order / Rev: 42422
Alt Order #:
Product Desc: Mayor City of Biloxi
Estimate: POL WCPR 415 1
Flight Dates: 04/22/15 - 05/12/15
Original Date / Rev: 04/20/15 / 05/06/15
Order Type: CONTROLLED

WCPR-FM
Primary AE: Glenn Mattina
Sales Office: L-GUL
Sales Region: Local

Agency Name: Maggie Clark Media Sevices
Buying Contact:
Billing Contact:
 139 Bent Creek Dr
 Brandon, MS 39047

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL15 Committee to Elect Windy Swe
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/22/15	4	\$80.00	\$68.00
04/27/15	05/12/15	9	\$180.00	\$153.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	4	\$80.00	\$68.00	0.00
May 2015	9	\$180.00	\$153.00	0.00
Totals	13	\$260.00	\$221.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glenn Mattina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCPR	04/22/15	04/22/15	Mo-Fr AM Mo-Fr AM	CM	6a-10a	--222--	:30	6	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/20/15	04/26/15	--2----		2		\$20.00		0.00					
N 2	WCPR	04/22/15	04/22/15	Mo-Fr Midday Mo-Fr Midday	CM	11:30-3p	--222--	:30	6	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/20/15	04/26/15	--2----		2		\$20.00		0.00					
N 3	WCPR	04/22/15	04/22/15	Mo-Fr PM Mo-Fr PM	CM	3p-7p	--222--	:30	6	\$20.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/20/15	04/26/15	--2----		2		\$20.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	NCPR	04/20/15-04/26/15	Mo-Fr PM		3p-7p	--W-----	:30		(\$20.00)	0.00	NM			
				Credited											
				[Cancel Per Ricky]											
	2	NCPR	04/20/15-04/26/15	Mo-Fr PM		3p-7p	--W-----	:30		(\$20.00)	0.00	NM			
				Credited											
				[Cancel Per Ricky]											
N 8	WCPR	05/12/15	05/12/15	Mo-Fr PM Mo-Fr PM	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 9	WCPR	05/12/15	05/12/15		CM	5:00 PM-6:00 PM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00

Order / Rev: 42422
 Alt Order #:
 Flight Dates: 04/22/15 - 05/12/15

Advertiser: POL15 Committee to Elect Windy Swetr
 Product Desc: Mayor City of Biloxi
 Estimate: POL WCPR 415 1
WCPR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr PM		(5:00 PM-6:00 PM)									
				Mo-Fr PM		(5:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 10	WCPR	05/12/15	05/12/15	Mo-Fr PM	CM	4:00 PM-5:00 PM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr PM		(4:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 11	WCPR	05/12/15	05/12/15	Mo-Fr PM	CM	3:00 PM-4:00 PM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr PM		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 12	WCPR	05/12/15	05/12/15	Mo-Fr Midday	CM	2:00 PM-3:00 PM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr Midday		(2:00 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 13	WCPR	05/12/15	05/12/15	Mo-Fr AM	CM	7:00 AM-8:00 AM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr AM		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 14	WCPR	05/12/15	05/12/15	Mo-Fr AM	CM	8:00 AM-9:00 AM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr AM		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
N 15	WCPR	05/12/15	05/12/15	Mo-Fr AM	CM	9:00 AM-10:00 AM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr AM		(9:00 AM-10:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	-T-----		1				\$20.00		0.00			
													Totals	13	\$260.00

INVOICE



Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507
 Main: (228) 388-2001
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
44984-1	05/12/15	May 2015	04/27/15 - 05/12/15

Station	Account Executive	Sales Office	Sales Region
WQBB-FM	Glenn Mattina	Local-Gulfport	Local

Billing Address:

Maggie Clark Media Sevcies
 Attention: Accounts Payable
 139 Bent Creek Dr
 Brandon, MS 39047

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

Advertiser	Product	Estimate Number
POL15 Committee to Elect 1	Mayor City of Biloxi	POL WCPR 415 1 -rr

Flight Dates	Order #	Alt Order #
04/22/15 - 05/12/15	44984	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	05/12/15	05/12/15	Mo-Fr PM	6:00 PM-7:00 PM	-T-----	1:00	2	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WQBB Tu 05/12/15 6:18 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WQBB 6p \$20.00 NM 2 WQBB Tu 05/12/15 6:49 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WQBB 6p \$20.00 NM										
2	05/12/15	05/12/15	Mo-Fr PM	5:00 PM-6:00 PM	-T-----	1:00	2	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WQBB Tu 05/12/15 5:21 PM Mo-Fr PM 5:00 PM-6:00 PM 1:00 WQBB 5p \$20.00 NM 1 WQBB Tu 05/12/15 5:48 PM Mo-Fr PM 5:00 PM-6:00 PM 1:00 WQBB 5p \$20.00 NM										
Total Spots							4			

Payment Terms 30 Days

<u>Gross Total</u>	\$80.00
<u>Agency Commission</u>	\$12.00
<u>Net Amount Due</u>	\$68.00

INVOICE



Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507
 Main: (228) 388-2001
 Billing: (228) 236-1083

Invoice #	Invoice Date	Invoice Month	Invoice Period
44983-1	05/12/15	May 2015	04/27/15 - 05/12/15

Station	Account Executive	Sales Office	Sales Region
WXYK-FM	Glenn Mattina	Local-Gulfport	Local

Billing Address:

Maggie Clark Media Sevices
 Attention: Accounts Payable
 139 Bent Creek Dr
 Brandon, MS 39047

Advertiser	Product	Estimate Number
POL15 Committee to Elect 1	Mayor City of Biloxi	POL WCPR 415 1 -rr

Flight Dates	Order #	Alt Order #
04/22/15 - 05/12/15	44983	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																										
1	05/12/15	05/12/15	Mo-Fr PM	6:00 PM-7:00 PM	-T-----	1:00	1	\$20.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/11/15</td> <td>05/17/15</td> <td>-T-----</td> <td>1</td> <td>\$20.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WXYK</td> <td>Tu</td> <td>05/12/15</td> <td>6:31 PM</td> <td>Mo-Fr PM</td> <td>6:00 PM-7:00 PM</td> <td>1:00</td> <td>wxyk 6P</td> <td>\$20.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/11/15	05/17/15	-T-----	1	\$20.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WXYK	Tu	05/12/15	6:31 PM	Mo-Fr PM	6:00 PM-7:00 PM	1:00	wxyk 6P	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	05/11/15	05/17/15	-T-----	1	\$20.00																																														
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																									
1	WXYK	Tu	05/12/15	6:31 PM	Mo-Fr PM	6:00 PM-7:00 PM	1:00	wxyk 6P	\$20.00	NM																																									
<u>Total Spots</u>							1																																												

Payment Terms 30 Days

<u>Gross Total</u>	\$20.00
<u>Agency Commission</u>	\$3.00
<u>Net Amount Due</u>	\$17.00

INVOICE



Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507
 Main: (228) 388-2001
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
44982-1	05/12/15	May 2015	04/27/15 - 05/12/15

Station	Account Executive	Sales Office	Sales Region
WGBL-FM	Glenn Mattina	Local-Gulfport	Local

Advertiser	Product	Estimate Number
POL15 Committee to Elect 1	Mayor City of Biloxi	POL WCPR 415 1 -rr

Billing Address:

Maggie Clark Media Sevcies
 Accounts Payable
 139 Bent Creek Dr
 Brandon, MS 39047

Send Payment To:

Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

Flight Dates	Order #	Alt Order #
04/22/15 - 05/12/15	44982	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	05/12/15	05/12/15	Mo-Fr PM	6:00 PM-7:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGBL Tu 05/12/15 6:22 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WGBL 6p \$20.00 NM 1 WGBL Tu 05/12/15 6:45 PM Mo-Fr PM 6:00 PM-7:00 PM 1:00 WGBL 6p \$20.00 NM									
5	05/12/15	05/12/15	4:00 PM-5:00 PM	4:00 PM-5:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGBL Tu 05/12/15 4:14 PM 4:00 PM-5:00 PM 4:00 PM-5:00 PM 1:00 WGBL 4p \$20.00 NM 2 WGBL Tu 05/12/15 4:44 PM 4:00 PM-5:00 PM 4:00 PM-5:00 PM 1:00 WGBL 4p \$20.00 NM									
6	05/12/15	05/12/15	3:00 PM-4:00 PM	3:00 PM-4:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGBL Tu 05/12/15 3:14 PM 3:00 PM-4:00 PM 3:00 PM-4:00 PM 1:00 WGBL 3p \$20.00 NM 2 WGBL Tu 05/12/15 3:43 PM 3:00 PM-4:00 PM 3:00 PM-4:00 PM 1:00 WGBL 3p \$20.00 NM									
7	05/12/15	05/12/15	2:00 PM-3:00 PM	2:00 PM-3:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGBL Tu 05/12/15 2:13 PM 2:00 PM-3:00 PM 2:00 PM-3:00 PM 1:00 WGBL 2p \$20.00 NM 1 WGBL Tu 05/12/15 2:44 PM 2:00 PM-3:00 PM 2:00 PM-3:00 PM 1:00 WGBL 2p \$20.00 NM									
8	05/12/15	05/12/15	1:00 PM-2:00 PM	1:00 PM-2:00 PM	-T-----	1:00	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/15 05/17/15 -T----- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGBL Tu 05/12/15 1:12 PM 1:00 PM-2:00 PM 1:00 PM-2:00 PM 1:00 WGBL 1p \$20.00 NM 1 WGBL Tu 05/12/15 1:45 PM 1:00 PM-2:00 PM 1:00 PM-2:00 PM 1:00 WGBL 1p \$20.00 NM									
9	05/12/15	05/12/15	12:00 PM-1:00 PM	12:00 PM-1:00 PM		1:00	2	\$20.00	NM

INVOICE



Send Payment To:
Alpha Media
 1909 E. Pass Rd, Ste D11
 Gulfport, MS 39507

<u>Invoice #</u> 44982-1	<u>Invoice Date</u> 05/12/15	<u>Invoice Month</u> May 2015	<u>Invoice Period</u> 04/27/15 - 05/12/15
<u>Advertiser</u> POL15 Committee to Elect		<u>Product</u> Mayor City of Biloxi	<u>Estimate Number</u> POL WCPR 415 1 -rr

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-T-----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/11/15	05/17/15	-T-----	2	\$20.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGBL	Tu	05/12/15	12:12 PM	12:00 PM-1:00 PM	12:00 PM-1:00 PM	1:00	WGBL 12p	\$20.00 NM
2	WGBL	Tu	05/12/15	12:45 PM	12:00 PM-1:00 PM	12:00 PM-1:00 PM	1:00	WGBL 12p	\$20.00 NM
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$240.00
<u>Agency Commission</u>	\$36.00
<u>Net Amount Due</u>	\$204.00

ORDER



Orders
Order / Rev: 44982
Alt Order #:
Product Desc: Mayor City of Biloxi
Estimate: POL WCPR 415 1 -move to WGBL per v
Flight Dates: 04/22/15 - 05/12/15
Original Date / Rev: 05/06/15 / 05/06/15
Order Type: CONTROLLED

WGBL-FM
Primary AE: Glenn Mattina
Sales Office: L-GUL
Sales Region: Local

Agency Name: Maggie Clark Media Sevices
Buying Contact:
Billing Contact:
 139 Bent Creek Dr
 Brandon, MS 39047

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL15 Committee to Elect Windy Swa
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/15	05/12/15	12	\$240.00	\$204.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2015	12	\$240.00	\$204.00	0.00
Totals	12	\$240.00	\$204.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glenn Mattina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WGBL	05/12/15	05/12/15	Mo-Fr PM	CM	6:00 PM-7:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				Mo-Fr PM		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 5	WGBL	05/12/15	05/12/15	Mo-Fr PM	CM	4:00 PM-5:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				4:00 PM-5:00 PM		(4:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 6	WGBL	05/12/15	05/12/15	Mo-Fr PM	CM	3:00 PM-4:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				3:00 PM-4:00 PM		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 7	WGBL	05/12/15	05/12/15	Mo-Fr PM	CM	2:00 PM-3:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				2:00 PM-3:00 PM		(2:00 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 8	WGBL	05/12/15	05/12/15	Mo-Fr Midday	CM	1:00 PM-2:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				1:00 PM-2:00 PM		(1:00 PM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
N 9	WGBL	05/12/15	05/12/15	Mo-Fr Midday	CM	12:00 PM-1:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				12:00 PM-1:00 PM		(12:00 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					

Order / Rev: 44982
 Alt Order #:
 Flight Dates: 04/22/15 - 05/12/15

Advertiser: POL15 Committee to Elect Windy Swetr
 Product Desc: Mayor City of Biloxi
 Estimate: POL WCPR 415 1 -move to WGBL per v

WGBL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	12	\$240.00

ORDER

Orders
Order / Rev: 44983
Alt Order #:
Product Desc: Mayor City of Biloxi
Estimate: POL WCPR 415 1 -move to WXYK per v **WXYK-FM**
Flight Dates: 04/22/15 - 05/12/15 **Primary AE:** Glenn Mattina
Original Date / Rev: 05/06/15 / 05/06/15 **Sales Office:** L-GUL
Order Type: CONTROLLED **Sales Region:** Local

Agency
Name: Maggie Clark Media Sevices
Buying Contact:
Billing Contact:
 139 Bent Creek Dr
 Brandon, MS 39047
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL15 Committee to Elect Windy Swe
Demographic: HH **New Business Thru:**
Product Codes: Candidates **Order Separation:** 00:28:00
Priority: P-04 **Advertiser External ID:**
Revenue Codes: AGY, POL, POL-CAND **Agency External ID:**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/15	05/12/15	1	\$20.00	\$17.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2015	1	\$20.00	\$17.00	0.00
Totals	1	\$20.00	\$17.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glenn Mattina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXYK	05/12/15	05/12/15	Mo-Fr PM	CM	6:00 PM-7:00 PM	-T-----	1:00	1	\$20.00	P-04	0.00	NM	1	\$20.00
				Mo-Fr PM		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		1		\$20.00		0.00					
													Totals	1	\$20.00

ORDER

Orders
Order / Rev: 44984
Alt Order #:
Product Desc: Mayor City of Biloxi
Estimate: POL WCPR 415 1 -move to WQBB per \ **WQBB-FM**
Flight Dates: 04/22/15 - 05/12/15 **Primary AE:** Glenn Mattina
Original Date / Rev: 05/06/15 / 05/06/15 **Sales Office:** L-GUL
Order Type: CONTROLLED **Sales Region:** Local

Agency
Name: Maggie Clark Media Sevices
Buying Contact:
Billing Contact:
 139 Bent Creek Dr
 Brandon, MS 39047
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL15 Committee to Elect Windy Swe
Demographic: HH **New Business Thru:**
Product Codes: Candidates **Order Separation:** 00:28:00
Priority: P-04 **Advertiser External ID:**
Revenue Codes: AGY, POL, POL-CAND **Agency External ID:**

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/27/15	05/12/15	4	\$80.00	\$68.00	May 2015	4	\$80.00	\$68.00	0.00
					Totals	4	\$80.00	\$68.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glenn Mattina			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WQBB	05/12/15	05/12/15	Mo-Fr PM	CM	6:00 PM-7:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				Mo-Fr PM		(6:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
E 2	WQBB	05/12/15	05/12/15	Mo-Fr PM	CM	5:00 PM-6:00 PM	-T-----	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
				Mo-Fr PM		(5:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/11/15	05/17/15	-T-----		2		\$20.00		0.00					
													Totals	4	\$80.00