

CONTRACT



Salem Communications Holding Corp.
 7 Parkway Center
 875 Greentree Road, Suite 625
 Pittsburgh, PA 15220
 (412) 937-1500

<u>Contract / Revision</u> 674619 /		<u>Alt Order #</u>
<u>Advertiser</u> National Association of Broadcasters		<u>Original Date / Revision</u> 02/13/24 / 02/13/24
<u>Contract Dates</u> 02/15/24 - 05/31/24	<u>Estimate #</u>	
<u>Product</u> AM Radio for Every Vehicle Act		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WPGP-AM	<u>Account Executive</u> House Pittsburgh	<u>Sales Office</u> L-Pittsburgh
<u>Special Handling</u> FCC-For Public File Upload		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

National Association of Broadcasters
 1 M Street SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPGP	02/15/24	05/31/24		6a-12a		:30			NM	856	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---8888				32	\$0.00			
	Week:	02/19/24	02/25/24	8888888				56	\$0.00			
	Week:	02/26/24	03/03/24	8888888				56	\$0.00			
	Week:	03/04/24	03/10/24	8888888				56	\$0.00			
	Week:	03/11/24	03/17/24	8888888				56	\$0.00			
	Week:	03/18/24	03/24/24	8888888				56	\$0.00			
	Week:	03/25/24	03/31/24	8888888				56	\$0.00			
	Week:	04/01/24	04/07/24	8888888				56	\$0.00			
	Week:	04/08/24	04/14/24	8888888				56	\$0.00			
	Week:	04/15/24	04/21/24	8888888				56	\$0.00			
	Week:	04/22/24	04/28/24	8888888				56	\$0.00			
	Week:	04/29/24	05/05/24	8888888				56	\$0.00			
	Week:	05/06/24	05/12/24	8888888				56	\$0.00			
	Week:	05/13/24	05/19/24	8888888				56	\$0.00			
	Week:	05/20/24	05/26/24	8888888				56	\$0.00			
	Week:	05/27/24	06/02/24	88888--				40	\$0.00			
Totals											856	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 -02/29/24	120	\$0.00	\$0.00
03/01/24 -03/31/24	248	\$0.00	\$0.00
04/01/24 -04/30/24	240	\$0.00	\$0.00
05/01/24 -05/31/24	248	\$0.00	\$0.00
Totals	856	\$0.00	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This agreement is subject to the terms and conditions on the following pages. The terms and conditions are also located at <http://salemmedia.com/termsconditions.pdf>. Station will not be bound by conditions on other insertion orders, copy instructions, correspondence, or other documents that conflict with the terms and conditions of this contract.



Salem Communications Holding Corp.
 7 Parkway Center
 875 Greentree Road, Suite 625
 Pittsburgh, PA 15220
 (412) 937-1500

<u>Contract / Revision</u> 674619 /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> National Association of Broadcasters	<u>Original Date / Revision</u> 02/13/24 / 02/13/24
---	--

<u>Contract Dates</u> 02/15/24 - 05/31/24	<u>Product</u> AM Radio for Every Vehi	<u>Estimate #</u>
--	---	-------------------

Signature: _____ **Date:** _____

Print Name: _____

Title: _____

By signing this contract, I agree to the terms and conditions on the following pages, and which are also located at <http://salemmedia.com/termsconditions.pdf>. Station will not be bound by conditions on other insertion orders, copy instructions, correspondence, or other documents that conflict with the terms and conditions of this contract.

CALL RECORDING: Advertiser acknowledges and agrees that it has elected to implement the call tracking feature (if applicable) as more fully described in and governed by the Terms and Conditions. In so agreeing, Advertiser acknowledges that calls to Advertiser as the result of the campaign may be recorded.

BILLING: Advertiser understands that Salem may run Advertiser's credit card each month for all fees set forth herein until this order is terminated in accordance with the Terms and Conditions. If Salem agrees to bill Advertiser rather than receive a credit card payment, Advertiser will pay any amount invoiced within 30 days from the invoice date.

CANCELLATION: IF THIS ORDER INCLUDES DIGITAL OR PRINT CAMPAIGNS OR SERVICES ("Non-Radio Services") (i.e., this order is not solely for radio advertisements), the Non-Radio Services may not be cancelled by either party prior to the scheduled expiration of the Non-Radio Services without additional costs. In the event of an early cancellation, Advertiser shall pay an additional termination fee to Salem equal to the reasonable estimate by Salem of any additional fees or costs incurred by Salem as a result of such early termination ("Early Termination Fee"); provided, however, that the Early Termination Fee shall in no event be greater than all remaining fees for Non-Radio Services from the termination date through the end of the service term for each Non-Radio Service offered hereby.

Station Representative:

Signature: *Lynn Kinney*

Date: 2.13.24

Print Name: LYNN KINNEY

Title: BUS. MGR

(* Line Transactions: N = New, E = Edited, D = Deleted)

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, D.C. 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: mlehman@nab.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

NAB Executive Committee: Perry Sook, Nexstar Media Group, Inc.; Ramona Alexander, WDBD Jackson, Miss.; David Santrella, Salem Media Group; Curtis LeGeyt, National Association of Broadcasters; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kristopher Jones, Fox Corp.; Chris Ornelas, Beasley Media Group; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Chris Ripley, Sinclair Broadcast Group, Inc.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Consumer access to AM radio in automobiles

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Michelle Lehman</i>	Signature: <i>Lynn Kinney</i>
Name: Michelle Lehman	Name: <i>LYNN KINNEY</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2.13.24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *2.13.24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>674619</i>	Station Call Letters: <i>WPQP. AM</i>	Date Received/Requested: <i>2.13.24</i>
Est. #: <i>N/A</i>	Station Location: <i>PITTSBURGH PA</i>	Run Start and End Dates: <i>2.15.24 - 5.31.24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.