

MUZZY BROADCAST GROUP, LLC

WPCN AM/FM/WSPT FM/WCWB FM Annual EEO Public Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 7302080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WPCN AM/FM - Stevens Point, WI, WSPT FM - Stevens Point, WI, and WCWB FM - Stevens Point, WI and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning August 2, 2022, to and including August 1, 2023 (the "Acceptable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.

Appendices 1, 2 and 3 that follow have been designed, in the aggregate, to provide the required information. Please note the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which The Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the Hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone, or by email.

WPCN AM/FM, WSPT FM, WCWB FM

Appendix 1

To

EEO Public File Report Form

Covering the Period from August 2, 2022 to August 1, 2023

For

**Stations Comprising Station Employment Unit:
WCWB FM, WPCN AM/FM, WSPT FM**

Full-Time Positions Filled	Total # of Interviewees from all Recruitment Sources for the Position	Recruitment Source of Interviewee	# of Hires per Source
Account Executive	5	Self/Referred	1
Account Executive	2	UWSP Job Placement	0
Account Executive	0	WI Job Service	0
Account Executive	0	UWSP Job Fair	0
Account Executive	0	Station Websites	0
Account Executive	0	Welcome Back Students in the Fall	0
Account Executive	0	WBA Newsletter	0
Account Executive	0	Wisconsin Tech Connect	0
Account Executive	16	Indeed	2
Account Executive	6	HireWho	0
Production Manager	1	Allaccess.com	1

Total Number of Persons Interviewed during Applicable Period: 30

MUZZY BROADCAST GROUP, LLC
500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403
715/341-9800

WPCN AM/FM, WSPT FM, WCWB FM

Appendix 2

To

EEO Public File Report Form

Covering the Period from August 2, 2022 to August 1, 2023

Recruitment Source	Mailing Address	Contact	Full-Time Positions for which this source was Utilized
WI Job Service	Jobcenterofwisconsin.com		0
UWSP Job Fair	Job Placement Office		0
Station Websites	500 Division Street Steven Point, WI 54481	Rick Muzzy	0
Welcome Back Students in the Fall	UWSP 2100 Main Street Stevens Point, WI 54481	Darron Montgomery	0
Self-Referral	Assorted		1
Indeed	www.indeed.com		2
HireWho	www.hirewho.co	Dominique Williams	0
Allaccess	Allaccess.com	TK Michaels	1

For

**Stations Comprising Station Employment Unit:
WCWB FM, WPCN AM/FM, WSPT FM**

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500 Division Street Stevens Point, WI, 54481/316 Scott Street Wausau, WI 54403
715/341-9800 Fax: 715-341-0000

WPCN AM/FM, WSPT FM, WCWB FM

Appendix 3

To

EEO Public File Report Form

Covering the Period from August 2, 2022, to August 1, 2023

For

**Stations Comprising Station Employment Unit:
WCWB (FM), WPCN AM/FM, WSPT FM**

**Section 3: Supplemental (Non Vacancy-Specific) Recruitment Activities Undertaken
by WPCN-AM/FM, WSPT-FM, and WCWB-FM:**

Using a free service on www.indeed.com Muzzy Broadcasting had the position of Outside Account Executive and Sales Manager posted.

Hirewho.co is a company that helps us post our positions across multiple recruiting websites simultaneously for a fee. We've used HireWho since February of 2023.

UW-Stevens Point holds a Spring Job Fair each spring intended for any UWSP students to attend and connect with local employers. The event spans from about 10am – 4pm for just one day and features a number of employers from varying fields of occupation.

UW-Stevens Point Handshake employment site.

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