



KLFY-TV
1808 Eraste Landry Road
Lafayette, LA 70506

Main Street Media Group
P. O. Box 25093
Alexandria, VA 22313

Contract # 315499

Schedule Dates 10/21/14-10/27/14
Advertiser Iss/Crossroads GPS (13824)
Agency Main Street Media Group (5378)
Product POLITICAL 6ISSUES (1078)
Brand Crossroads GPS Est#1833 (158647)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name RAMSEY,NOELLE
Phone/Fax /
CPE 101/225/1833
Account Types Regional/Political/National Agency
Billing Type Standard
Comments CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, CROSSROADS GPS

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Kimberly Bolling
CO-OP No
Headline # 07284383
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$5,339.25
Net Total \$30,255.75
Sales Tax

KLFY (KLFY)

By Broadcast Month	Spots	Rate
Oct. 2014	50	\$30,625.00
Nov. 2014	9	\$4,970.00
Grand Total:	59	\$35,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	10P- EYEWITNESS NEWS @ 10						1			1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS	7/25/14
2.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	9:58A- PRICE IS RIGHT						1			1	\$300.00	\$300.00	KLFY (KLFY)	THE PRICE IS RIGHT	7/25/14
3.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	10:35P- DAVID LETTERMAN						1			1	\$180.00	\$180.00	KLFY (KLFY)	LATE SHOW W/ LETTERMAN	7/25/14
4.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	4:59P- EYEWITNESS NEWS @ 5						1			1	\$625.00	\$625.00	KLFY (KLFY)	EYEWITNESS NEWS @ 5	7/25/14
5.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	6P- EYEWITNESS NEWS @ 6						1			1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS @ 6	7/25/14
6.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	4:30A- PASSE PARTOUT THIS MORNING 1						1			1	\$650.00	\$650.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
7.0	Normal Line / SPOT	10/24/14-10/24/14	2	:30	6:30P- ENTERTAINMENT TONIGHT						1			1	\$510.00	\$510.00	KLFY (KLFY)	ENTERTAINMENT TONIGHT	7/25/14
8.0	Normal Line / SPOT	10/24/14-10/24/14	1	:30	7A- CBS THIS MORNING						1			1	\$375.00	\$375.00	KLFY (KLFY)	CBS THIS MORNING	7/25/14
9.0	Normal Line / PRIME	10/24/14-10/24/14	2	:30	9P- BLUE BLOODS						1			1	\$650.00	\$650.00	KLFY (KLFY)	BLUE BLOODS	7/25/14
10.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	10P- EYEWITNESS NEWS @ 10		1							1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS	7/25/14

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11.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	9:58A- PRICE IS RIGHT	1	1							1	\$300.00	\$300.00	KLFY (KLFY)	THE PRICE IS RIGHT	7/25/14
12.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	10:35P- DAVID LETTERMAN	1	1							1	\$180.00	\$180.00	KLFY (KLFY)	LATE SHOW W/ LETTERMAN	7/25/14
13.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	4:59P- EYEWITNESS NEWS @ 5	1	1							1	\$625.00	\$625.00	KLFY (KLFY)	EYEWITNESS NEWS @ 5	7/25/14
14.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	6P- EYEWITNESS NEWS @ 6	1	1							1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS @ 6	7/25/14
15.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	4:30A- PASSE PARTOUT THIS MORNING 1	1	1							1	\$650.00	\$650.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
16.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	6:30P- 7P (CST)	1	1							1	\$510.00	\$510.00	KLFY (KLFY)	ENTERTAINMENT TONIGHT	7/25/14
17.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	7A- CBS THIS MORNING	1	1							1	\$375.00	\$375.00	KLFY (KLFY)	CBS THIS MORNING	7/25/14
18.0	Normal Line / PRIME	10/27/14-10/27/14	2	:30	9P- 10P (CST)	1	1							1	\$750.00	\$750.00	KLFY (KLFY)		7/25/14
19.0	Normal Line / FTBL	10/25/14-10/25/14	3	:30	2:30P- COLLEGE FOOTBALL:							1		1	\$400.00	\$400.00	KLFY (KLFY)	COLL. FOOTBALL TODAY9/6/14-12/6/14	7/25/14
20.0	Normal Line / FTBL	10/25/14-10/25/14	2	:30	10P- EYEWITNESS WEEKEND REPORT #2 (10P-SAT)							1		1	\$510.00	\$510.00	KLFY (KLFY)	LATE NEWS	7/25/14

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21.0	Normal Line / FTBL	10/25/14-10/25/14	3	:30	2:30P- COLLEGE FOOTBALL:							1		1	\$2,000.00	\$2,000.00	KLFY (KLFY)	LSU FOOTBALL9/6/14-12/6/14	7/25/14
22.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	5A- PASSE PARTOUT-WEEKEND							1		1	\$225.00	\$225.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
23.0	Normal Line / SPOT	10/25/14-10/25/14	2	:30	6A- CBS THIS MORNING: SATURDAY							1		1	\$275.00	\$275.00	KLFY (KLFY)	CBS THIS MORNING SAT	7/25/14
24.0	Normal Line / PRIME	10/25/14-10/25/14	2	:30	9P- 48 HOURS							1		1	\$340.00	\$340.00	KLFY (KLFY)	48 HOURS MYSTERY	7/25/14
25.0	Normal Line / SPOT	10/26/14-10/26/14	2	:30	10P- EYEWITNESS NEWS WEEKEND REPORT @ 10 (sun)								1	1	\$700.00	\$700.00	KLFY (KLFY)	LATE NEWS	7/25/14
26.0	Normal Line / FTBL	10/26/14-10/26/14	3	:30	11A- 7P (CST)								1	1	\$250.00	\$250.00	KLFY (KLFY)	NFL TODAY9/7/14-12/28/14	7/25/14
27.0	Normal Line / FTBL	10/26/14-10/26/14	3	:30	11:57A- NFL FOOTBALL #1								1	1	\$3,000.00	\$3,000.00	KLFY (KLFY)	SAINTS FOOTBALL9/7/14-12/28/14	7/25/14
28.0	Normal Line / SPOT	10/26/14-10/26/14	4	:30	10P- EYEWITNESS NEWS WEEKEND REPORT @ 10 (sun)								1	1	\$400.00	\$400.00	KLFY (KLFY)	EYEWITNESS NEWS	7/25/14
29.0	Normal Line / PRIME	10/26/14-10/26/14	1	:30	6P- 7P (CST)								1	1	\$1,015.00	\$1,015.00	KLFY (KLFY)	60 MINUTES	7/25/14

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30.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	7A- PASSE PARTOUT-WEEKEND								1	1	\$340.00	\$340.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
31.0	Normal Line / SPOT	10/26/14-10/26/14	3	:30	9:30A- FACE THE NATION								1	1	\$340.00	\$340.00	KLFY (KLFY)	FACE THE NATION	7/25/14
32.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	10:15P- EYEWITNESS NEWS @ 10					1				1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS	7/25/14
33.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	9:58A- PRICE IS RIGHT					1				1	\$300.00	\$300.00	KLFY (KLFY)	THE PRICE IS RIGHT	7/25/14
34.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	10:50P- DAVID LETTERMAN					1				1	\$180.00	\$180.00	KLFY (KLFY)	LATE SHOW W/ LETTERMAN	7/25/14
35.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	4:59P- EYEWITNESS NEWS @ 5					1				1	\$625.00	\$625.00	KLFY (KLFY)	EYEWITNESS NEWS @ 5	7/25/14
36.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	6P- EYEWITNESS NEWS @ 6					1				1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS @ 6	7/25/14
37.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	4:30A- PASSE PARTOUT THIS MORNING 1					1				1	\$650.00	\$650.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
38.0	Normal Line / SPOT	10/23/14-10/23/14	2	:30	6:30P- 7P (CST)					1				1	\$510.00	\$510.00	KLFY (KLFY)	ENTERTAINMENT TONIGHT	7/25/14
39.0	Normal Line / FTBL	10/23/14-10/23/14	3	:30	6:30P- NFL THURSDAY NIGHT FOOTBALL					1				1	\$750.00	\$750.00	KLFY (KLFY)	NFL FOOTBALL9/11/14-10/30/14	7/25/14

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40.0	Normal Line / SPOT	10/23/14-10/23/14	1	:30	7A- CBS THIS MORNING					1				1	\$375.00	\$375.00	KLFY (KLFY)	CBS THIS MORNING	7/25/14
41.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	10P- EYEWITNESS NEWS @ 10			1						1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS	7/25/14
42.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	9:58A- PRICE IS RIGHT			1						1	\$300.00	\$300.00	KLFY (KLFY)	THE PRICE IS RIGHT	7/25/14
43.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	10:35P- DAVID LETTERMAN			1						1	\$180.00	\$180.00	KLFY (KLFY)	LATE SHOW W/ LETTERMAN	7/25/14
44.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	4:59P- EYEWITNESS NEWS @ 5			1						1	\$625.00	\$625.00	KLFY (KLFY)	EYEWITNESS NEWS @ 5	7/25/14
45.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	6P- EYEWITNESS NEWS @ 6			1						1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS @ 6	7/25/14
46.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	4:30A- PASSE PARTOUT THIS MORNING 1			1						1	\$650.00	\$650.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
47.0	Normal Line / SPOT	10/21/14-10/21/14	2	:30	6:30P- ENTERTAINMENT TONIGHT			1						1	\$510.00	\$510.00	KLFY (KLFY)	ENTERTAINMENT TONIGHT	7/25/14
48.0	Normal Line / PRIME	10/21/14-10/21/14	1	:30	6:58P- NCIS			1						1	\$1,050.00	\$1,050.00	KLFY (KLFY)	NCIS	7/25/14
49.0	Normal Line / SPOT	10/21/14-10/21/14	1	:30	7A- CBS THIS MORNING			1						1	\$375.00	\$375.00	KLFY (KLFY)	CBS THIS MORNING	7/25/14

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51.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	9:58A- PRICE IS RIGHT				1					1	\$300.00	\$300.00	KLFY (KLFY)	THE PRICE IS RIGHT	7/25/14
52.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	10:35P- DAVID LETTERMAN				1					1	\$180.00	\$180.00	KLFY (KLFY)	LATE SHOW W/ LETTERMAN	7/25/14
53.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	4:59P- EYEWITNESS NEWS @ 5				1					1	\$625.00	\$625.00	KLFY (KLFY)	EYEWITNESS NEWS @ 5	7/25/14
54.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	6P- EYEWITNESS NEWS @ 6				1					1	\$790.00	\$790.00	KLFY (KLFY)	EYEWITNESS NEWS @ 6	7/25/14
55.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	4:30A- PASSE PARTOUT THIS MORNING 1				1					1	\$650.00	\$650.00	KLFY (KLFY)	PASSE PARTOUT	7/25/14
56.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	6:30P- ENTERTAINMENT TONIGHT				1					1	\$510.00	\$510.00	KLFY (KLFY)	ENTERTAINMENT TONIGHT	7/25/14
57.0	Normal Line / SPOT	10/22/14-10/22/14	1	:30	7A- CBS THIS MORNING				1					1	\$375.00	\$375.00	KLFY (KLFY)	CBS THIS MORNING	7/25/14
58.0	Normal Line / SPOT	10/22/14-10/22/14	2	:30	9A- LIVE WITH KELLY				1					1	\$250.00	\$250.00	KLFY (KLFY)	LIVE W.KELLY & MICHAEL	7/25/14
59.0	Normal Line / PRIME	10/22/14-10/22/14	1	:30	9P- 10P (CST)				1					1	\$1,250.00	\$1,250.00	KLFY (KLFY)	CSI	7/25/14

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