

WHIG-TV QUARTERLY ISSUES REPORT

OCTOBER, NOVEMBER, DECEMBER 2016

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. WE AIRED "**TRI-COUNTY LIVE**" WHICH IS A PROGRAM THAT ADDRESSES LOCAL, STATE, AND NATIONAL ISSUES. THIS QUARTER WE AIRED THE ROCKY MOUNT AREA LEGISLATIVE FORUM. THIS WAS A DISCUSSION OF UPCOMING ELECTIONS AND HOW THEY WILL IMPACT OUR AREA. BEING AN ELECTION YEAR, BILL CLINTON CAME TO ROCKY MOUNT TO CAMPAIGN FOR HIS WIFE HILLIARY CLINTON FOR PRESIDENT OF THE UNITED STATES, ROY COOPER ALSO WAS PRESENT. THIS QUARTER WE AIRED THE NASH COUNTY COMMISSIONER MEETING. WHIG AIRED ELECTION COVERAGE WHICH INCLUDED LOCAL, STATE, AND PRESIDENTIAL.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING.
- CIVIC EDUCATION ISSUES - WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE.
- COMMUNITY AWARENESS ISSUES -THIS QUARTER WE AIRED THE PRAYER WALK WHICH WAS STARTED TO ENCOURAGE PEOPLE TO CONTINUE TO PRAY FOR OUR COMMUNITY. THIS QUARTER WE AIRED GOVERNOR PAT MCCRORY VISITING EDGECOMBE COUNTY TO GIVE UPDATES ON RELIEF EFFORTS BEING APPLIED FOR HURRICANE MATTHEW IN ROCKY MOUNT AND SURROUNDING AREAS. THIS QUARTER WE AIRED THE EDGECOMBE COUNTY TARBORO MEETING. THIS WAS A MEETING WITH GOVERNOR PAT MCCRORY DISCUSSING RECOVERY EFFORTS FOR HURRICANE MATTHEW FLOOD VICTIMS. WE ALSO AIRED THE PRINCEVILLE MEETING WHICH WAS A MEETING ABOUT HURRICANE MATTHEW AND RELIEF AND RECOVERY OPTIONS FOR VICTIMS. WHIG AIRED THE ROCKY MOUNT CITY COUNCIL MEETING
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- VETERAN'S ISSUES - WE AIR A PROGRAM "**VETERAN'S CORNER**" HONORING OUR VETERANS AND ANY MEMORIAL SERVICES. WHIG AIRED COVERAGE FOR VETERANS DAY INCLUDING INTERVIEWS, DINNERS, AND MEMORIALS TO HONOR VETERANS.
- ECONOMIC ISSUES - THIS QUARTER WE AIRED THE WILSON AND ROCKY MOUNT FARM CITY BREAKFAST MEETINGS. THES ARE MEETINGS TO RECOGNIZE OUR FARMERS AND AGRI-BUSINESS MEN AND WOMEN IN OUR COMMUNITY.

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- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN. –

TRI-COUNTY LIVE – AIRS WEDNESDAY’S @ 8:30 P.M. 57 MIN.

ROCKY MOUNT AREA LEGISLATIVE FORUM – SUN. OCT. 9 @ 12:30 P.M. 57 MIN., MON. OCT. 10 @ 9:00 P.M. 57 MIN., FRI. OCT. 21 @ 8:00 P.M. 57 MIN., SUN. OCT. 23 @ 12:30 P.M. 57 MIN.

BILL CLINTON/HILLIARY CLINTON RALLY – THU. OCT. 27 @ 10:30 A.M. 27 MIN., FRI. OCT. 28 @ 9:00 P.M. 27 MIN., SAT. OCT. 29 @ 5:00 P.M. 27 MIN., SUN. OCT. 30 @ 10:00 A.M. 27 MIN., MON. OCT. 31 @ 3:30 P.M. 27 MIN., FRI. NOV. 4 @ 4:30 P.M. 27 MIN., SUN. NOV. 6 @ 2:30 P.M. 27 MIN.

NASH COUNTY COMMISSIONER MEETING – WED. OCT. 5 @ 8:30 P.M. 57 MIN., THU. OCT. 6 @ 12:00 P.M. 57 MIN., FRI. OCT. 7 @ 11:30 A.M. 57 MIN., WED. OCT. 12 @ 8:30 P.M. 57 MIN., FRI. OCT. 14 @ 7:30 P.M. 57 MIN., SAT. OCT. 22 @ 5:00 P.M. 57 MIN., MON. OCT. 24 @ 7:00 P.M. 57 MIN., THU. OCT. 27 @ 5:30 P.M. 57 MIN., FRI. OCT. 28 @ 8:00 P.M. 57 MIN., SAT. OCT. 29 @ 5:30 P.M. 57 MIN., MON. OCT. 31 @ 10:00 P.M. 57 MIN., FRI. NOV. 4 @ 8:30 P.M. 57 MIN., THU. NOV. 17 @ 12:00 P.M. 57 MIN.

ELECTION COVERAGE – TUE. NOV. 8 @ 7:30 P.M. – 9:30 P.M.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY’S @ 10:30 A.M. 30 MIN. – TUE. OCT. 4 @ 10:30 P.M. 30 MIN., WED. OCT. 5 @ 11:30 A.M. 30 MIN., FRI. OCT. 7 @ 10:30 A.M. 30 MIN., SAT. OCT. 8 @ 9:30 A.M. 30 MIN., TUE. OCT. 11 @ 9:00 P.M. 30 MIN., WED. OCT. 12 @ 11:30 A.M. 30 MN. WED. OCT. 12 @ 6:00 P.M. 30 MIN., FRI. OCT. 14 @ 10:30 A.M. 30 MIN., FRI. OCT. 8:30 P.M. 30 MIN., SAT. OCT. 15 @ 11:30 A.M. 30 MIN., SUN. OCT. 16 @ 2:30 P.M. 30 MIN., WED, OCT. 19 @ 6:00 P.M. 30 MIN., SAT. OCT. 22 @ 1:00 P.M. 30 MIN., FRI. OCT. 28 @ 10:30 A.M. 30 MIN., SAT. OCT. 29 @ 9:30 A.M. 30 MIN., THU. NOV. 3 @ 10:30 A.M. 30 MIN., FRI. NOV. 4 @ 10:30 A.M. 30 MIN., SAT. NOV. 5 @ 9:30 A.M. 30 MIN., THU. NOV. 10 @ 6:00 P.M. 30 MIN., FRI. NOV. 11 @ 10:30 A.M. 30 MIN., SUN. NOV. 13 @ 2:30 P.M. 30 MIN., WED. NOV. 16 @ 6:00 P.M. 30 MIN., FRI. NOV. 18 @ 10:30 A.M. 30 MIN., SUN. NOV. 20 @ 2:30 P.M. 30 MIN.

ROTARY CLUB – AIRS EVERY TUESDAY @ 5:30 P.M. AND FRIDAY’S @ 5:00 P.M. 27 MIN. – SUN. OCT. 2 @ 5:30 P.M. 27 MIN., SUN. NOV. 3 @ 6:00 P.M. 27 MIN., MON. NOV. 14 @ 10:00 P.M. 27 MIN.

ROCKY MOUNT CHAMBER LEGISLATIVE FORUM – FRI. OCT. 14 @ 11:30 A.M. 57 MIN.

KIWANA’S CLUB - WED. NOV. 9 @ 6:00 P.M. 27 MIN., THU. NOV. 10 @ 10:30 A.M. 27 MIN., FRI. NOV. 11 @ 9:00 P.M. 27 MIN., MON. NOV. 14 @ 3:30 P.M. 27 MIN., WED. NOV. 16 @ 11:30 A.M. 27 MIN., THU. NOV. 17 @ 11:30 A.M. 27 MIN., FRI. NOV. 18 @ 7:00 P.M. 27 MIN., SAT. NOV. 19 @ 1:00 P.M. 27 MIN., SUN. NOV. 20 @ 12:00 P.M. 27 MIN., MON. NOV. 21 @ 10:00 P.M. 27 MIN.

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- CIVIC EDUCATION ISSUES

NASH COMMUNITY COLLEGE – SAT. OCT. 1 @ 9:30 A.M. 27 MIN., MON. OCT. 17 @ 3:30 P.M. 27 MIN., MON. NOV. 7 @ 3:30 P.M. 27 MIN., FRI. NOV. 11 @ 8:00 P.M. 27 MIN.

- COMMUNITY AWARENESS ISSUES

PRAYER WALK – SUN. OCT. 2 @ 12:00 P.M. 27 MIN., FRI. OCT. 7 @ 5:30 P.M. 27 MIN., MON. OCT. 10 @ 3:30 P.M. 27 MIN., THU. OCT. 13 @ 11:30 A.M. 27 MIN., FRI. OCT. 14 @ 5:30 P.M. 27 MIN., FRI. OCT. 21 @ 7:00 P.M. 27 MIN., SUN. OCT. 23 @ 6:00 P.M. 27 MIN.

GOVERNOR PAT MCCRORY – SAT. OCT. 15 @ 9:45 A.M. 15 MIN., SAT. OCT. 15 @ 5:30 P.M. 30 MIN., SUN. OCT. 16 @ 12:00 P.M. 30 MIN., SUN. OCT. 16 @ 5:30 P.M. 30 MIN., MON. OCT. 17 @ 10:00 P.M. 30 MIN., WED. OCT. 19 @ 11:30 A.M. 30 MIN., WED. OCT. 19 @ 11:30 A.M. 30 MIN., FRI. OCT. 21 @ 4:30 P.M. 30 MIN., SUN. OCT. 23 @ 10:30 A.M. 30 MIN., WED. OCT. 26 @ 8:30 P.M. 30 MIN.

EDGECOMBE COUNTY MEETING – FRI. NOV. 18 @ 8:00 P.M. 57 MIN., SAT. NOV. 19 @ 5:00 P.M. 57 MIN., SUN. NOV. 20 @ 10:00 A.M. 57 MIN.

PRINCEVILLE MEETING – THU. NOV. 3 @ 11:30 A.M. 57 MIN., SAT. NOV. 5 @ 5:00 P.M. 57 MIN., SUN. NOV. 6 @ 12:00 P.M. 57 MIN.

ROCKY MOUNT CITY COUNCIL MEETING – THU. NOV. 3 @ 5:30 P.M. 57 MIN., SUN. NOV. 6 @ 10:00 A.M. 57 MIN., SUN. NOV. 13 @ 12:00 P.M. 57 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN. – SAT. OCT. 1 @ 2:00 P.M. 57 MIN., SUN. OCT. 30 @ 5:30 P.M. 57 MIN., SAT. NOV. 12 @ 11:00 A.M. 57 MIN., FRI. DEC. 16 @ 8:30 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:30 PM 57 MIN.- SAT. OCT. 1 @ 5:00 P.M. 57 MIN., MON. OCT. 3 @ 11:30 A.M. 57 MIN., SAT. OCT. 8 @ 11:00 A.M. 57 MIN., MON. OCT. 10 @ 11:30 A.M. 57 MIN., MON. OCT. 17 @ 11:30 A.M. 57 MIN., SUN. OCT. 23 @ 2:00 P.M. 57 MIN., MON. OCT. 24 @ 11:30 A.M. 57 MIN., FRI. OCT. 28 @ 11:30 A.M. 57 MIN., SAT. OCT. 29 @ 11:00 A.M. 57 MIN., SUN. OCT. 30 @ 3:30 P.M. 57 MIN., MON. OCT. 31 @ 11:30 A.M. 57 MIN., FRI. NOV. 4 @ 11:30 A.M. 57 MIN., MON. NOV. 7 @ 11:30 A.M. 57 MIN., SUN. NOV. 13 @ 10:30 A.M. 57 MIN., MON. NOV. 14 @ 11:30 A.M. 57 MIN., MON. NOV. 21 @ 11:30 A.M. 57 MIN., FRI. NOV. 25 @ 11:30 A.M. 57 MIN., SAT. NOV. 26 @ 4:00 P.M. 57 MIN., MON. NOV. 28 @ 3:00 P.M. 57 MIN., THU. DEC. 1 @ 11:30 A.M. 57 MIN., SAT. DEC. 3 @ 4:30 P.M. 57 MIN., MON. DEC. 5 @ 11:30 A.M. 57 MIN., FRI. DEC. 9 @ 8:30 P.M. 57 MIN., SUN. DEC. 11 @ 12:00 P.M. 57 MIN.

HAMMER CHIROPRACTIC AIRS TUESDAY'S @ 8:00 P.M. 30 MIN.

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- VETERAN'S ISSUES

VETERAN'S CORNER – WEDNESDAY'S @ 3:00 PM 57 MIN. – SAT. JULY 9 @ 11:00 A.M. 57 MIN.

VETERAN'S DAY – SUN. NOV. 13 @ 5:30 P.M. 27 MIN., MON. NOV. 14 @ 9:30 P.M. 27 MIN., TUE. NOV. 15 @ 9:00 P.M. 27 MIN.

- ECONOMIC ISSUES

WILSON FARM CITY BREAKFAST MEETINGS – WED. NOV. 23 @ 11:30 A.M. 30 MIN., THU. NOV. 24 @ 11:30 A.M. 30 MIN., FRI. NOV. 25 @ 7:30 P.M. 30 MIN., WED. NOV. 30 @ 8:30 P.M. 30 MIN., SUN. DEC. 11 @ 12:30 P.M. 30 MIN.

ROCKY MOUNT FARM CITY BREAKFAST MEETINGS – FRI. NOV. 25 @ 5:30 P.M. 30 MIN., SAT. NOV. 26 @ 1:00 P.M. 30 MIN., SUN. NOV. 27 @ 2:30 P.M. 30 MIN., MON. NOV. 28 @ 12:00 P.M. 30 MIN., WED. NOV. 30 @ 11:30 A.M. 30 MIN., THU. DEC. 1 @ 12:30 P.M. 30 MIN., FRI. DEC. 2 @ 11:30 A.M. 30 MIN., SAT. DEC. 3 @ 11:00 A.M. 30 MIN., SUN. DEC. 4 @ 11:00 A.M. 30 MIN., MON. DEC. 5 @ 9:00 P.M. 30 MIN.

