

WHIG-TV QUARTERLY ISSUES REPORT

JULY, AUGUST, SEPTEMBER 2016

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "*NC SPIN*" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED THE NASH AND EDGECOMBE COUNTIES GOP CONVENTION. WE AIRED THE LEGISLATIVE FORUM. THIS MEETING FEATURED TALKS AND Q & A SESSIONS WITH SENATORS. LOCAL BUSINESS OWNERS WERE ABLE TO ASK THE SENATORS QUESTIONS RELATING TO TAXES, EDUCATION, AND OTHER TOPICS. THIS QUARTER WE AIRED THE DEMOCRACY NORTH CAROLINA MEETING. THIS WAS A MEETING OF POTENTIAL VOTERS DISCUSSING ISSUES FACING OUR AREA.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE ROCKY MOUNT CHAMBER OF COMMERCE AWARDS. THIS QUARTER WE AIRED THE RED CROSS ANNUAL MEETING.
- CIVIC EDUCATION ISSUES - WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE.
- COMMUNITY AWARENESS ISSUES - THIS QUARTER WE AIRED THE OPERATION BIG SHOW. THIS WAS A PRESS CONFERENCE DETAILING A POLICE RAID TO CATCH CRIMINALS THAT WERE VIOLATING PAROLE. THIS QUARTER WE AIRED THE NASH SHERIF AWARDS. THIS QUARTER WE AIRED A SHOW CALLED UNDER CONSTRUCTION. THIS WAS A SHOW THAT ALLOWED OUR LOCAL CONTRACTORS IN OUR COMMUNITY TO FEATURE OR SHOW CASE THEIR BUSINESSES. THIS NOT ONLY INFORMS THE CONSUMER OF SERVICES AVAILABLE, THIS SHOW HELPS OUR LOCAL CONTRACTORS. THIS QUARTER WE AIRED THE CITIZEN OF THE YEAR AWARDS. THIS WAS A BANQUET HONORING THE CITIZEN OF THE YEAR IN OUR AREA. WE AIRED THE SHERIFF PUBLIC FORUM THIS QUARTER WHICH WAS A FORUM OF LAW ENFORCEMENT TALKING TO COMMUNITY MEMBERS ABOUT CHALLENGES FACING POLICE OFFICERS. THIS QUARTER WE AIRED THE ROCKY MOUNT CITY COUNCIL MEETING. WE ALSO AIRED THE NASH COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED THE PRAYER WALK WHICH WAS STARTED TO ENCOURAGE PEOPLE TO CONTINUE TO PRAY FOR OUR COMMUNITY.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. WE ARE AIRING A SHOW "**HAMMER CHIROPRACTIC**" WHICH IS A SHOW WITH DISCUSSIONS ABOUT SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- VETERAN'S ISSUES - WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES.

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- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN. –

TRI-COUNTY LIVE – AIRS WEDNESDAY’S @ 8:30 P.M. 57 MIN.

NASH AND EDGEcombe COUNTIES GOP AWARE EVENT – SUNDAY JULY 3 @ 2:00 P.M. 57 MIN.,
MON. JULY 4 @ 11:30 A.M. 57 MIN., SUN. JULY 17 @ 12:30 P.M. 57 MIN.

LEGISLATIVE FORUM – FRI. JULY 15 @ 11:30 A.M. 60 MIN., SAT. JULY 16 @ 2:00 P.M. 60 MIN.,
SUN. JULY 17 @ 10:00 A.M. 60 MIN., MON. JULY 18 @ 9:30 P.M. 60 MIN., SUN. JULY 24 @ 12:30
P.M. 60 MIN., SAT. AUG. 6 @ 2:30 P.M. 60 MIN., SUN. AUG. 7 @ 12:30 P.M. 60 MIN., FRI. SEP. 23
@ 11:30 A.M. 60 MIN., SUN. SEP. 26 @ 10:00 A.M. 60 MIN., MON. SEP. 26 @ 9:30 P.M. 60 MIN.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY’S @ 10:30 A.M. 30 MIN. – SUN. JULY 3 @ 5:30 P.M. 30 MIN., THU. JULY 7
@ 10:30 A.M. 30 MIN., JULY 17 @ 3:30 P.M. 30 MIN., SUN. JULY 24 @ 3:30 P.M. 30 MIN., TUE.
JULY 26 @ 6:00 P.M. 30 MIN., THU. JULY 28 @ 11:30 A.M. 30 MIN., FRI. JULY 29 @ 5:30 P.M. 30
MIN., SUN. JULY 31 @ 6:00 P.M. 30 MIN., SAT. AUG. 6 @ 11:30 A.M. 30 MIN., THU. AUG. 11 @
11:30 A.M. 30 MIN., TUE. AUG. 16 @ 9:00 P.M. 30 MIN., SAT. AUG. 20 @ 11:30 A.M. 30 MIN.,
TUE. AUG. 23 @ 9:00 P.M. 27 MIN., WED. AUG. 24 @ 10:30 A.M. 27 MIN., FRI. AUG. 26 @ 11:30
A.M. 27 MIN., SUN. AUG. 28 @ 11:00 A.M. 27 MIN., SAT. SEP. 3 @ 11:30 A.M. 27 MIN., SUN. SEP.
4 @ 5:30 P.M. 27 MIN., TUE. SEP. 6 @ 6:00 P.M. 27 MIN., WED. SEP. 7 @ 11:30 A.M. 27 MIN.,
FRI. SEP. 9 @ 10:30 A.M. 27 MIN., TUE. SEP. 13 @ 6:00 P.M. 27 MIN., FRI. SEP. 16 @ 11:30 A.M.
27 MIN., SAT. SEP. 17 @ 9:30 A.M. 27 MIN., TUE. SEP. 20 @ 6:00 P.M. 27 MIN., WED. SEP. 21 @
11:30 A.M. 27 MIN., THU. SEP. 22 @ 11:30 A.M. 27 MIN., FRI. SEP. 23 @ 5:30 P.M. 27 MIN., SAT.
SEP. 24 @ 1:00 P.M. 27 MIN., SUN. SEP. 26 @ 2:30 P.M. 27 MIN.

ROTARY CLUB – AIRS EVERY TUESDAY @ 5:30 P.M. AND FRIDAY’S @ 5:00 P.M. 27 MIN. – WED. AUG. 10 @ 11:30
A.M. 27 MIN., WED. AUG. 17 @ 8:30 P.M. 27 MIN., SUN. AUG. 21 @ 3:30 P.M. 27 MIN., SAT. AUG. 27 @ 1:00
P.M. 27 MIN., SUN. AUG. 28 @ 12:30 P.M. 27 MIN.

KIWANA’S CLUB - FRI. JULY 22 @ 6:30 P.M. 27 MIN., MON. JULY 25 @ 7:00 P.M. 27 MIN., SAT. JULY 30 @ 1:00
P.M. 27 MIN., MON. AUG. 1 @ 7:00 P.M. 27 MIN., THU. AUG. 4 @ 8:30 P.M. 27 MIN., SUN. AUG. 7 @ 7:00 P.M.
27 MIN., FRI. AUG. 19 @ 8:00 P.M. 27 MIN., FRI. AUG. 26 @ 12:00 P.M. 27 MIN.

ROCKY MOUNT CHAMBER AWARDS – SAT. JULY 9 @ 3:00 P.M. 57 MIN., SUN. JULY 10 @ 10:00 A.M. 57 MIN.,
FRI. JULY 15 @ 8:00 P.M. 90 MIN., SAT. JULY 16 @ 3:00 P.M. 57 MIN., FRI. JULY 22 @ 8:30 P.M. 57 MIN., SUN.
JULY 24 @ 10:00 A.M. 90 MIN.

RED CROSS ANNUAL MEETING – FRI. JULY 1 @ 6:30 P.M. 57 MIN., SAT. JULY 2 @ 2:00 P.M. 57 MIN., SUN. JULY 3
@ 10:30 A.M. 27 MIN., SAT. JULY 16 @ 5:00 P.M. 57 MIN., SUN. JULY 17 @ 2:00 P.M. 57 MIN.

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- CIVIC EDUCATION ISSUES

NASH IN ACTION (NASH COMMUNITY COLLEGE) – FRIDAY’S AT 6:00 PM 27 MIN. – SUN. JULY 10 2 7:00 P.M. 27 MIN., TUE. JULY 12 @ 10:30 A.M. 27 MIN., SUN. JULY 17 @ 7:00 P.M. 27 MIN., SUN. JULY 24 @ 7:00 P.M. 27 MIN., TUE. JULY 26 @ 10:30 A.M. 27 MIN., THU. JULY 28 @ 8:30 P.M. 27 MIN., SUN. JULY 31 @ 5:30 P.M., SUN. AUG. 28 @ 3:30 P.M. 27 MIN., SUN. SEP. 11 @ 1:00 P.M. 27 MIN., SUN. SEP. 26 @ 3:30 P.M. 27 MIN.

ECC MEETING – SUN. JULY 3 @ 12:00 P.M.

EDGECOMBE COUNTY SCHOOL BOARD MEETING – SUN. JULY 3 @ 12:00 P.M.

- COMMUNITY AWARENESS ISSUES

OPERATION BIG SHOW – FRI. JULY 1 2 4:30 P.M. 27 MIN., SAT. JULY 2 @ 1:00 P.M. 27 MIN., SAT. JULY 16 @ 1:00 P.M. 27 MIN., FRI. JULY 22 @ 5:30 P.M. 27 MIN.

NASH SHERIFF AWARDS – FRI. JULY 1 @ 5:30 P.M. 27 MIN., SUN. JULY 3 @ 3:30 P.M. 27 MIN., MON. JULY 4 @ 8:30 P.M. 27 MIN., THU. JULY 7 @ 11:30 A.M. 27 MIN., FRI. JULY 8 @ 4:30 P.M. 27 MIN., SAT. JULY 9 @ 6:00 P.M. 27 MIN., TUE. JULY 12 @ 6:00 P.M. 27 MIN., THU. JULY 14 @ 11:30 A.M. 27 MIN., FRI. JULY 15 @ 5:30 P.M. 27 MIN., SAT. JULY 16 @ 7:00 P.M. 27 MIN., THU. JULY 21 @ 11:30 A.M. 27 MIN.

UNDER CONSTRUCTION – TUE. JULY 12 2 8:30 P.M. 27 MIN., THU. JULY 14 @ 10:30 A.M. 27 MIN., SUN. JULY 17 2 5:30 P.M. 27 MIN.

CITIZEN OF THE YEAR AWARDS – FRI. AUG. 5 @ 8:00 P.M. 27 MIN., SAT. AUG. 6 @ 2:00 P.M. 27 MIN., SUN. AUG. 7 @ 2:00 P.M. 27 MIN., FRI. AUG. 12 @ 6:30 P.M. 57 MIN., SAT. AUG. 13 @ 11:00 A.M. 57 MIN., SUN. AUG. 14 @ 12:30 P.M. 57 MIN., THU. AUG. 18 @ 5:30 P.M. 27 MIN., FRI. AUG. 19 @ 6:30 P.M. 57 MIN., MON. AUG. 22 @ 9:00 P.M. 57 MIN., THU. AUG. 25 @ 12:00 P.M. 57 MIN., FRI. AUG. 26 @ 6:30 P.M. 57 MIN., SUN. SEP. 4 @ 10:00 A.M. 57 MIN., MON. SEP. 5 @ 12:00 P.M. 27 MIN., FRI. SEP. 9 @ 4:00 P.M. 57 MIN.

SHERIFF PUBLIC FORUM – WED. JULY 27 @ 8:30 P.M. 60 MIN.

ROCKY MOUNT CITY COUNCIL MEETING – TUE. AUG. 9 @ 8:30 P.M. 30 MIN., FRI. AUG. 12 @ 8:00 P.M. 30 MIN., SAT. AUG. 13 @ 2:00 P.M. 30 MIN., SUN. AUG. 14 @ 11:00 A.M. 30 MIN., SUN. AUG. 21 @ 12:00 P.M. 30 MIN., SAT. AUG. 27 @ 5:00 P.M. 30 MIN., FRI. SEP.9 @ 8:00 P.M. 30 MIN.

NASH COUNTY COMMISSIONERS MEETING – THU. JULY 7 @ 12:00 P.M. 60 MIN., FRI. JULY 8 @ 8:30 P.M. 60 MIN., SAT. JULY 9 @ 2:00 P.M. 60 MIN., SUN. JULY 10 @ 12:30 P.M. 60 MIN., MON. JULY 11 @ 9:30 P.M. 60 MIN., FRI. JULY 15 @ 9:30 P.M. 60 MIN., SAT. AUG. 13 @ 2:30 P.M. 60 MIN., FRI. SEP. 2 @ 8:30 P.M. 60 MIN., THU. SEP. 15 @ 5:30 P.M. 60 MIN.

PRAYER WALK – FRI. SEP. 2 @ 5:30 P.M. 27 MIN., SUN. SEP. 4 @ 1:00 P.M. 27 MIN., MON. SEP. 5 @ 3:30 P.M. 27 MIN., FRI. SEP. 9 @ 7:00 P.M. 27 MIN., SUN. SEP. 11 @ 11:00 A.M. 27 MIN., MON. SEP. 12 @ 3:30 P.M. 27 MIN., SAT. SEP. 17 @ 11:30 A.M. 27 MIN., MON. SEP. 19 @ 12:00 P.M. 27 MIN., TUE. SEP. 20 @ 9:00 P.M. 27 MIN., THU. SEP. 22 @ 6:00 P.M. 27 MIN., FRI. SEP. 23 @ 4:30 P.M. 27 MIN.

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- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY’S @ 4:00 P.M. 57 MIN. & THURSDAY’S @ 9:00 P.M. 57 MIN.
– SAT. JULY 9 @ 5:00 P.M. 57 MIN., SAT. JULY 30 @ 4:00 P.M. 57 MIN., SUN. JULY 31 @ 3:30 P.M.
57 MIN.

HERE’S TO YOUR GOOD HEALTH – WEDNESDAY’S @ 7:30 PM 57 MIN. – FRI. JULY 1 @ 11:30 A.M.
57 MIN., FRI. JULY 8 @ 11:30 A.M. 57 MIN., SAT. JULY 9 @ 4:00 P.M. 57 MIN., MON. JULY 11 @
3:00 P.M. 57 MIN., MON. JULY 18 @ 3:00 P.M. 57 MIN., MON. JULY 25 @ 3:00 P.M. 57 MIN., SAT.
JULY 30 @ 3:00 57 MIN., SUN. JULY 31 @ 2:00 P.M. 57 MIN., MON. AUG. 1 @ 3:00 P.M. 57 MIN.,
FRI. AUG. 5 @ 11:30 A.M. 57 MIN., MON. AUG. 8 @ 3:00 P.M. 57 MIN., MON. AUG. 15 @ 3:00
P.M. 57 MIN., MON. AUG. 22 @ 3:00 P.M. 57 MIN., MON. AUG. 29 @ 3:00 P.M. 57 MIN., SAT. SEP.
17 @ 5:00 P.M. 57 MIN., SAT. SEP. 24 @ 5:00 P.M. 57 MIN., SUN. SEP. 26 @ 11:30 A.M. 57 MIN.

HAMMER CHIROPRACTIC AIRS TUESDAY’S @ 8:00 P.M. 30 MIN.

- VETERAN’S ISSUES

VETERAN’S CORNER – WEDNESDAY’S @ 3:00 PM 57 MIN. – SAT. JULY 9 @ 11:00 A.M. 57 MIN.

