



BROADCAST ORDER



Advertiser: Portman for Senate 2016 Account/Agency: <u>Media Financial Services</u> Co-op: _____ Product Description: <u>political-republican</u>	Order For: WATH <u>XX</u> WXTQ _____ Order #: _____ Contract #: _____ Spot <u>XX</u> Sponsorship _____ Package _____ Other _____	Date: 09/19/16														
Salesperson: Thom Williams Commission: Yes <u>No</u>	Non-spot billing \$ _____ Dates _____ - _____	Copy/ Cart# <u>6056</u> Rotation _____% Copy/ Cart# _____ Rotation _____% Copy/ Cart# _____ Rotation _____%														
SPECIAL INSTRUCTIONS: _____ Separation	Invoice Frequency: SBC <u>XX</u> Calendar _____ EOS _____	Notary: <u>Yes</u> No														
Receivables Account: Cash <u>XX</u> Trade _____ Other _____	Agency Discount: <u>Yes</u> No <u>15%</u> 30% Other <u>27.75%</u>	Local Regional <u>National</u>														
Station	Rate	Start Date	End Date	ABS Time/ Log/ Event	Length	Spot Type	Copy/Cart	MO	TU	WE	TH	FR	SA	SU	#	\$
WATH	10.29	09/20/16	09/23/16	6am-10am	60	Political	6056		2	2	2	2			8	82.32
WATH	10.29	09/20/16	09/23/16	10am-3pm	60	Political	6056		2	1	2	1			6	61.74
WATH	10.29	09/20/16	09/23/16	3pm-7pm	60	Political	6056		2	2	1	2			7	72.03
WATH				6am-10am	60	Political	6056									
WATH	08.24	09/24/16	09/25/16	10am-3pm	60	Political	6056						1	1	2	16.48
WATH	10.29	09/26/16	09/26/16	6am-10am	60	Political	6056	2							2	20.58
WATH	10.29	09/26/16	09/26/16	10am-3pm	60	Political	6056	2							2	20.58
WATH	10.29	09/26/16	09/26/16	3pm-7pm	60	Political	6056	1							1	10.29
INVOICE NOTES EST 3787 BILL TO:Media Financial Services 1675 Palm Beach Lakes Blvd West Palm Beach, FL 33401				Account Executive:Thom Williams Customer Signature:Roger Rafson Customer Phone#:412-421-2600				Total Paid Spots: <u>28</u> Total Spots: <u>28</u> Total N/C Spots: _____ Total \$284.02 GROSS								

ADVERTISER PLEASE NOTE: ALL ORDERS AND COMMERCIAL COPY MUST BE TURNED IN TO WATH/WXTQ'S DATA CENTER BY YOUR ACCOUNT EXECUTIVE BEFORE NOON THE DAY BEFORE SCHEDULE IS TO BEGIN.

- TERMS:
1. WATH/WXTQ may reschedule or cancel material contracted to broadcast programming of public importance.
 2. Contract may be cancelled at any time when either party provides the other 14 days written notice.
 3. Contract may be cancelled immediately if advertiser is in default of payments. A monthly 1.5 % finance charge will be assessed on balances over 30 days old.
 4. A 24 hour deadline on schedule and copy changes. WATH/WXTQ reserved the right to approve all commercial content.