

ORDER

Orders	Order / Rev:	1343306		
	Alt Order #:			
	Product Desc:	Est 103 JBE 11.11-11.16 Radio		
	Estimate:	103		KHLA-FM
	Flight Dates:	11/11/19 - 11/16/19	Primary AE:	Christina Disher
	Original Date / Rev:	11/08/19 / 11/08/19	Sales Office:	L-LCH
	Order Type:	POLITICAL CANDIDATE	Sales Region:	Local
Agency	Name:	Arsement Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		104 Live Oak Drive	Billing Cycle:	EOM/EOC
		Lafayette, LA 70503	Agency Commission:	15%
Advertiser	Name:	John Bel Edwards		
	Demographic:	HH	New Business Thru:	
	Product Codes:	Candidates,IAB11-4	Advertiser External ID:	
	Revenue Codes:	AGY	Agency External ID:	
	Revenue Codes 2:	BROADCAST	Unit Code:	General
	Revenue Codes 3:	BRC-SPOT		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christina Disher			Start Of Order - End Of Order	100%

CONTRACT

KHLA-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u> 1343306 /		<u>Alt Order #</u>
<u>Advertiser</u> John Bel Edwards		<u>Original Date / Revision</u> 11/08/19 / 11/08/19
<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Estimate #</u> 103	
<u>Product</u> Est 103 JBE 11.11-11.16 Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHLA-FM	<u>Account Executive</u> Christina Disher	<u>Sales Office</u> Local Lake Cha
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Arsement Media Group
104 Live Oak Drive
Lafayette, LA 70503

KHLA-FM - 1343306A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHLA	11/11/19	11/15/19	M-F AM Drive	6a-10a		1:00			NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$10.00			
N 2	KHLA	11/11/19	11/15/19	M-F Midday	10a-3p		1:00			NM	15	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$13.00			
N 3	KHLA	11/11/19	11/15/19	M-F PM Drive	3p-7p		1:00			NM	15	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$11.00			
N 4	KHLA	11/16/19	11/16/19	Sa-Su AM	6a-10a		1:00			NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$8.00			
N 5	KHLA	11/16/19	11/16/19	Sa-Su Midday	10a-3p		1:00			NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$9.00			
N 6	KHLA	11/16/19	11/16/19	Sa-Su PM	3p-7p		1:00			NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$9.00			
Totals											51	\$562.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	51	\$562.00	(\$84.30)	\$477.70
Totals	51	\$562.00	(\$84.30)	\$477.70

KNGT-FM - 1343306B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNGT	11/11/19	11/15/19	M-F AM Drive	6a-10a		1:00			NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$25.00			
N 2	KNGT	11/11/19	11/15/19	M-F Midday	10a-3p		1:00			NM	15	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$22.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KHLA-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u>	<u>Alt Order #</u>
1343306 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
John Bel Edwards	11/08/19 / 11/08/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/11/19 - 11/16/19	Est 103 JBE 11.11-11.1	103

KNGT-FM - 1343306B

KNGT-FM - 1343306B					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 3	KNGT	11/11/19	11/15/19	M-F PM Drive	3p-7p		1:00			NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				15	\$20.00			
N 4	KNGT	11/16/19	11/16/19	Sa-Su AM	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$35.00			
N 5	KNGT	11/16/19	11/16/19	Sa-Su Midday	10a-3p		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$20.00			
N 6	KNGT	11/16/19	11/16/19	Sa-Su PM	3p-7p		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				2	\$35.00			
Totals											51	\$1,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	51	\$1,185.00	(\$177.75)	\$1,007.25
Totals	51	\$1,185.00	(\$177.75)	\$1,007.25

Contract Totals 102 \$1,747.00

Signature: _____ **Date:** _____

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New Order

Media: Radio	Market: Lake Charles	Vendor: KHLA-FM	Billing To: Arsement Media Group
Client: John Bel Edwards	Demo: Adults 35+		104 Live Oak
Product: John Bel Edwards	Separation: 30	AE: Tina Lopez (Townsquare Media Inc. Silver)	Lafayette, LA 70503
CPE: //103	Flight Start: 11/11/19	Phone: 337-501-9900	
Description: JBE 11.11-11.16 Radio	Flight End: 11/17/19	Fax:	
Rep:	Sales Office:		
Version: 1	Survey:		
Comments:			

Line No.	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/11	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$10.00	C 60	15	15		
Comments: LUR								
2	MTuWThF 10:00A-3:00P	MD	\$13.00	C 60	15	15		
Comments: LUR								
3	MTuWThF 3:00P-7:00P	PM	\$11.00	C 60	15	15		
Comments: LUR								
4	Sa 6:00A-10:00A	WK	\$8.00	C 60	2	2		
Comments: LUR								
5	Sa 10:00A-3:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
6	Sa 3:00P-7:00P	WK	\$9.00	C 60	2	2		
Comments: LUR								
					Total Spots: 51	51	0.0	
					Total GRP/GIMP(000): 0.0			
Month		Cash\$-Spots	Trade\$-Spots	Total\$-Spots				
11/2019		\$562.00 - 51	\$0.00 - 0	\$562.00 - 51				
					Total Gross Cost:	\$562.00	Total Gross CPP:	\$0.00
					Total Net Cost:	\$477.70	Total Net CPP:	\$0.00

Disclaimer:

Please confirm orders within 24 hours and submit makegoods electronically via AElinbox. Please submit invoices through radioinvoices.com and remember to include the estimate number and ISCI codes on the invoice. The ISCI code on the invoice MUST match the traffic instructions exactly (it is case sensitive).

John Bel Edwards
11/15/19

New Order

Media: Radio	Market: Lake Charles	Vendor: KNGT-FM	Billing To: Arsement Media Group
Client: John Bel Edwards	Demo: Adults 35+		104 Live Oak
Product: John Bel Edwards	Separation: 30		Lafayette, LA 70503
CPE: //103	Flight Start: 11/11/19	AE: Tina Lopez (Townsquare Media Inc. Silver)	
Description: JBE 11.11-11.16 Radio	Flight End: 11/17/19	Phone:	Phone: 337-501-9900
Rep:	Sales Office:	Fax:	Fax:
Version: 1	Survey:		

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/11	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$25.00	C 60	15	15		
Comments: LUR								
2	MTuWThF 10:00A-3:00P	MD	\$22.00	C 60	15	15		
Comments: LUR								
3	MTuWThF 3:00P-7:00P	PM	\$20.00	C 60	15	15		
Comments: LUR								
4	Sa 6:00A-10:00A	WK	\$35.00	C 60	2	2		
Comments: LUR								
5	Sa 10:00A-3:00P	WK	\$20.00	C 60	2	2		
Comments: LUR								
6	Sa 3:00P-7:00P	WK	\$35.00	C 60	2	2		
Comments: LUR								
Total Spots:					51			
Total GRP/GIMP(000):					0.0		0.0	
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots					
11/2019	\$1,185.00 - 51	\$0.00 - 0	\$1,185.00 - 51					
Total Gross Cost:					\$1,185.00	Total Gross CPP:		\$0.00
Total Net Cost:					\$1,007.25	Total Net CPP:		\$0.00

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Mr. D. Ste 11/8/19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Townsquare Media - Lake Charles, LA <small>Type text here</small>	Date: 11.8.19
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I, Arsement Media Group,
John Bel Edwards
 being/on behalf of: _____,
 Democratic
 a legally qualified candidate of the _____
 Governor
 political party for the office of: _____
 General
 in the _____
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11.8.18

Date

C. Garsement

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title