

# CONTRACT



**KMEG**  
 100 Gold Circle Dr  
 Dakota Dunes, SD 57049  
 (712) 277-3554

<u>Contract / Revision</u> 1132977 / 3		<u>Alt Order #</u> 09487327
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/04/19 / 04/04/19
<u>Contract Dates</u> 04/01/19 - 04/07/19	<u>Estimate #</u> 401407	
<u>Product</u> REAL COALITION		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 76.40
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media  
 1427 Leslie Ave  
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	04/02/19	04/02/19	Stephen Colbert	1035p-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-1-----				1	\$100.00	1.40			
2	KMEG	04/03/19	04/03/19	Stephen Colbert	1035p-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	--1----				1	\$100.00	1.40			
3	KMEG	04/02/19	04/02/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-1-----				1	\$500.00	8.10			
4	KMEG	04/02/19	04/02/19	CBS-NCIS (Tuesday)	7p-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-1-----				1	\$750.00	8.20			
5	KMEG	04/02/19	04/02/19	CBS-FBI (Tuesday)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-1-----				1	\$500.00	8.00			
6	KMEG	04/02/19	04/02/19	CBS-NCIS: New Orleans (Tu	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-1-----				1	\$500.00	8.20			
7	KMEG	04/03/19	04/03/19	CBS-Survivor (Wednesday)	7p-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	--1----				1	\$750.00	7.10			
8	KMEG	04/03/19	04/03/19	CBS-Million Dollar Mile (	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	--1----				1	\$500.00	5.20			
E 9	KMEG	04/05/19	04/05/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----1--				1	\$500.00	8.10			
D 10	KMEG	04/06/19	04/06/19	Wheel of Fortune Wknd	630p-7P		:30				NM	0	\$0.00
E 11	KMEG	04/07/19	04/07/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1				1	\$500.00	4.50			
D 12	KMEG	04/07/19	04/07/19	CBS-God Friendd Me (Monc	7p-8p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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**100 Gold Circle Dr**  
**Dakota Dunes, SD 57049**  
**(712) 277-3554**

<u>Contract / Revision</u> 1132977 /		<u>Alt Order #</u> 09487327
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/04/19 / 04/04/19
<u>Contract Dates</u> 04/01/19 - 04/07/19	<u>Product</u> REAL COALITION	<u>Estimate #</u> 401407

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 13	KMEG	04/07/19	04/07/19	CBS-NCIS: Los Angeles (Su	8p-9p		:30				NM	0	\$0.00
D 14	KMEG	04/07/19	04/07/19	CBS-Madam Secretary (Sunc	9p-10p		:30				NM	0	\$0.00
E 15	KMEG	04/04/19	04/04/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	---1---				1	\$500.00	8.10			
N 16	KMEG	04/05/19	04/05/19	CBS-MacGyver (Friday)	7p-8p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				2	\$500.00	0.00			
N 17	KMEG	04/05/19	04/05/19	CBS-Hawaii Five-0 (Friday	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$650.00	0.00			
N 18	KMEG	04/05/19	04/05/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$650.00	0.00			
N 19	KMEG	04/05/19	04/05/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----1--				1	\$350.00	8.10			
N 20	KMEG	04/07/19	04/07/19	CBS-Sunday Morning	8a-930a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1				1	\$350.00	0.00			
N 21	KMEG	04/07/19	04/07/19	Face The Nation	930a-10a/1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1				1	\$200.00	0.00			
N 22	KMEG	04/07/19	04/07/19	ACM Awards	7p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S				1	\$1,500.00	0.00			
N 23	KMEG	04/07/19	04/07/19	Sun Late News	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S				1	\$150.00	0.00			
N 24	KMEG	04/05/19	04/05/19	The Price is Right	10a-11a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				2	\$175.00	0.00			
N 25	KMEG	04/05/19	04/05/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$175.00	0.00			
N 26	KMEG	04/06/19	04/06/19	CBS Saturday Morning	6:58 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S-				1	\$100.00	0.00			
N 27	KMEG	04/05/19	04/05/19	M-F Late News	10p-1035p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$350.00	0.00			
<b>Totals</b>								<b>76.40</b>				<b>25</b>	<b>\$11,025.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/19 -04/28/19	25	\$11,025.00	(\$1,653.75)	\$9,371.25
<b>Totals</b>	<b>25</b>	<b>\$11,025.00</b>	<b>(\$1,653.75)</b>	<b>\$9,371.25</b>

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1132977 /	09487327

<u>Advertiser</u>	<u>Original Date / Revision</u>
Real Coalition	04/04/19 / 04/04/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/01/19 - 04/07/19	REAL COALITION	401407

Signature: \_\_\_\_\_ *MB* Date:           4/4/19          

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9487327 TRF# 1132977  
 \$\$\$ MOD# 2 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP APR4/19 16.49  
 \*\*CHANGES\*\* \*\*\* KMEG-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/REAL COALITION REP. # \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KEIHART

ALEXANDRIA, VA 22301

ORDER # \_\_\_\_\_ CONTRACT # 9487327 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST#\*\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR1/19 APR7/19 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR4/19 16.49

REP: REVISED ORDER  
 TOTAL IS \$11,025  
 PLS CONFIRM  
 THANKS,CAROLINE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ELECTRONIC INVOICING  
 IDB # 1977  
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1000P-1035P	30		\$150.00	4/7	4/7	1		SUN	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

REP HEADLINE# 9487327 TRF# 1132977  
 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP APR4/19 16.49  
 \*\*CHANGES\*\* \*\*\* KMEG-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		1000P-1035P	30		\$350.00	4/5	4/5	1		FRI	1
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PROGRAM : NEWS  
 ORD COM1 : ADD TO SKED  
 PART OF A MAKEGOOD MADE UP OF LINES 22-27

APR/19 11025.00 CONTRACT TOTAL 11025.00  
 TOTAL SPOTS 25

MARKET TOTALS \$14,800 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%  
 SHARES EST  
 SVC- NSI  
 DEMOS- RA35+\* A35+  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9487327 TRF# 1132977 REP: TEL# 610-293-4111 FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! APR4/19 15.44  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KMEG-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/REAL COALITION REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE  
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART  
 ALEXANDRIA, VA 22301

ORDER # \_\_\_\_\_ CONTRACT # 9487327 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES APR1/19 APR7/19 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR4/19 15.44

REP: LNS 22-27 ADDED TO SKED  
 REVISED TOTAL IS \$11,525 (ADD OF \$3,125)  
 PLS CONFIRM  
 THANKS, KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ELECTRONIC INVOICING  
 IDB # 1977  
 TWINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	A		700P-1000P	30		\$1,500.00	4/7	4/7	1		SUN	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR												
PROGRAM : ACM AWARDS ORD COM1 : ADD TO SKED												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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23	A		1000P-1035P	30		\$150.00	4/7	4/7	2		SUN	2
PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

24	A		1000A-1100A	30		\$175.00	4/5	4/5	2		FRI	2
PROGRAM : PRICE IS RIGHT ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

25	A		500P-530P	30		\$175.00	4/5	4/5	1		FRI	1
PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

26	A		700A-830A	30		\$100.00	4/5	4/5	1		FRI	1
PROGRAM : CBS SAT MORN ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

27	A		1000P-1035P	30		\$350.00	4/5	4/5	2		FRI	2
PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

STATION MAKEGOOD OFFERS:  
 M1 OK'D MISSED: BONUS (APR4/19)  
 OFFER: SUN/700P-1000P APR7 30S \$1,500.00 PLS ADVISE.  
 & SUN/1000P-1035P APR7 (2/WK) 30S \$150.00  
 & FRI/1000A-1100A APR5 (2/WK) 30S \$175.00  
 & FRI/500P-530P APR5 30S \$175.00  
 & FRI/700A-830A APR5 30S \$100.00  
 & FRI/1000P-1035P APR5 (2/WK) 30S \$350.00  
 CMT: ADD TO SKED

APR/19 11525.00 CONTRACT TOTAL 11525.00  
 MARKET TOTALS \$14,800 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%  
 SHARES EST TOTAL SPOTS 27  
 SVC- NSI  
 DEMOS- RA35+\* A35+  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE