

CONTRACT



KMEG
 100 Gold Circle Dr
 Dakota Dunes, SD 57049
 (712) 277-3554

<u>Contract / Revision</u> 1145374 /		<u>Alt Order #</u> 09498330
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/24/19 / 04/24/19
<u>Contract Dates</u> 04/18/19 - 04/24/19	<u>Estimate #</u> 418424	
<u>Product</u> REALC/ORDR/418424/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 18.70
<u>Agency Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
 1427 Leslie Ave
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	04/21/19	04/21/19	CBS Sunday Morning	8a-930a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	-----1				1	\$350.00	5.40			
2	KMEG	04/18/19	04/18/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	---1---				1	\$175.00	2.10			
3	KMEG	04/19/19	04/19/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	----1--				1	\$175.00	2.10			
4	KMEG	04/22/19	04/22/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/19	04/28/19	1-----				1	\$175.00	2.10			
5	KMEG	04/23/19	04/23/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/19	04/28/19	-1-----				1	\$175.00	2.10			
D 6	KMEG	04/24/19	04/24/19	Siouxland News at 5p	5p-530p		:30				NM	0	\$0.00
7	KMEG	04/21/19	04/21/19	Sun Late News	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	-----1				1	\$150.00	2.40			
8	KMEG	04/23/19	04/23/19	M-F Late News	10p-1035p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/22/19	04/28/19	-1-----				1	\$350.00	2.50			
Totals												7	\$1,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/15/19 -04/21/19	4	\$850.00	(\$127.50)	\$722.50
04/22/19 -04/28/19	3	\$700.00	(\$105.00)	\$595.00
Totals	7	\$1,550.00	(\$232.50)	\$1,317.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u>	<u>Alt Order #</u>
1145374 /	09498330

<u>Advertiser</u>	<u>Original Date / Revision</u>
Real Coalition	04/24/19 / 04/24/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/18/19 - 04/24/19	REALC/ORDR/418424/F	418424

Signature: MB Date: 4/24/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9498330 TRF# 1145374 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR24/19 16.32
 CHANGES *** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9498330 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST#**** COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES APR18/19 APR24/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR24/19 16.32

REP: CANCELLED SPOT ON LINE 6
 RVSD TOTAL \$1,550
 PLS CNF THANKS
 JARED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		500P-530P	30		\$175.00	4/24	4/24	0		WED	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 418424 AGENCY PRODUCT CODE = ORDR												
PROGRAM : SIOUXLAND NEWS RA35+ : 2.1 CON COM1: SIOUXLAND NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
APR/19						\$1,550.00						7

MARKET TOTALS \$6,900 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%
 SHATES EST

SVC- NSI
 DEMOS- RA35+* A35+
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL \$1,550.00
 TOTAL SPOTS 7