

# CONTRACT



**KMEG**  
 100 Gold Circle Dr  
 Dakota Dunes, SD 57049  
 (712) 277-3554

<u>Contract / Revision</u> 1144317 /		<u>Alt Order #</u> 09496798
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/12/19 / 04/12/19
<u>Contract Dates</u> 04/13/19 - 04/17/19	<u>Estimate #</u> 413417	
<u>Product</u> REALC/ORDR/413417/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 16.60
<u>Agcy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media  
 1427 Leslie Ave  
 Alexandria, VA 22301

REP HEADLINE# 9496798  
 11437

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMEG	04/14/19	04/14/19	CBS Sunday Morning	8a-930a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/19	04/14/19	-----1				1	\$350.00	5.40			
N 2	KMEG	04/15/19	04/15/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	1-----				1	\$175.00	2.10			
N 3	KMEG	04/16/19	04/16/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	-1-----				1	\$175.00	2.10			
N 4	KMEG	04/17/19	04/17/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	--1----				1	\$175.00	2.10			
N 5	KMEG	04/14/19	04/14/19	Sun Late News	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/19	04/14/19	-----1				1	\$150.00	2.40			
N 6	KMEG	04/16/19	04/16/19	M-F Late News	10p-1035p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/19	04/21/19	-1-----				1	\$350.00	2.50			
<b>Totals</b>												6	\$1,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/08/19 - 04/14/19	2	\$500.00	(\$75.00)	\$425.00
04/15/19 - 04/21/19	4	\$875.00	(\$131.25)	\$743.75
<b>Totals</b>	6	\$1,375.00	(\$206.25)	\$1,168.75

Signature: MB Date: 4/12/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP: TEL# 610-293-4111  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 FAX# 610-225-1191

APR 12/19 11.36

REP HEADLINE# 9496798  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4111 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 APR12/19 11.36  
 \*\*\* KMEG-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2			500P-530P	30		\$175.00	4/15	4/15	1		MON	1
PROGRAM : SIOUXLAND NEWS												
RA35+ : 2.1												
CON COM1 : SIOUXLAND NEWS												

3			500P-530P	30		\$175.00	4/16	4/16	1		TUE	1
PROGRAM : SIOUXLAND NEWS												
RA35+ : 2.1												
CON COM1 : SIOUXLAND NEWS												

4			500P-530P	30		\$175.00	4/17	4/17	1		WED	1
PROGRAM : SIOUXLAND NEWS												
RA35+ : 2.1												
CON COM1 : SIOUXLAND NEWS												

5			1000P-1035P	30		\$150.00	4/14	4/14	1		SUN	1
PROGRAM : SIOUXLAND NEWSWEEK												
RA35+ : 2.4												
CON COM1 : SIOUXLAND NEWSWEEK												

6			1000P-1035P	30		\$350.00	4/16	4/16	1		TUE	1
PROGRAM : SIOUXLAND NEWS												
RA35+ : 2.5												
CON COM1 : SIOUXLAND NEWS												

APR/19 \$1,375.00 CONTRACT TOTAL \$1,375.00  
 TOTAL SPOTS 6

MARKET TOTALS \$5,500 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%  
 SHARES EST

SVC- NSI  
 DEMOS- RA35+\* A35+

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KMEG-TV, NORTH SIOUX CITY, SD	<b>Date:</b> 4/12/2019
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I, Del Cielo Media  
do hereby request station time concerning the following issue:

REAL Coalition
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: REAL Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

REAL Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/12/2019

Date



Signature

(703) 518-4747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature

Kathleen Gager

Printed Name

General Sales  
MJK

Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$1,168.75

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.