

CONTRACT



KMEG
100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1124753 / 2		<u>Alt Order #</u> 09453726	
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/27/19 / 03/27/19	
<u>Contract Dates</u> 03/25/19 - 03/31/19		<u>Estimate #</u> 325331	
<u>Product</u> realc/ordr/325331/REAL COALITION			
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Order Type</u> GENERAL		<u>Total Ratings</u> 45.90	
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR	
<u>Agency Ref</u> 7130		<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	03/26/19	03/26/19	CBS-FBI (Tuesday)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-1-----				1	\$500.00	9.00			
N 2	KMEG	03/29/19	03/29/19	CBS-Hawaii Five-0 (Friday)	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	----1--				1	\$800.00	7.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/25/19-03/31/19	CBS-Hawaii Five-0 (Friday)	8p-9p	-----F----	:30		\$800.00	7.60	NM		
				<i>Credited</i>									
N 3	KMEG	03/29/19	03/29/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	----1--				1	\$800.00	8.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/25/19-03/31/19	CBS-Blue Bloods (Friday)	9p-10p	-----F----	:30		\$800.00	8.10	NM		
				<i>Credited</i>									
4	KMEG	03/30/19	03/30/19	Crimetime Sat	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1-				1	\$200.00	2.50			
5	KMEG	03/30/19	03/30/19	CBS-48 Hours (Saturday)	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1-				1	\$200.00	2.70			
6	KMEG	03/31/19	03/31/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$750.00	7.60			
7	KMEG	03/31/19	03/31/19	CBS-God Friended Me (Sund)	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	6.60			
8	KMEG	03/31/19	03/31/19	CBS-NCIS: Los Angeles (Su)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	6.10			
9	KMEG	03/31/19	03/31/19	CBS-Madam Secretary (Sunc)	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	3.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP HEADLINE# 9453726 TRF# 1124753
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAR27/19 16.53
 CHANGES *** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KEIHART

ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9453726 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR25/19 MAR31/19 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR27/19 16.53

REP: OK'D M1
 SEE LINES 2 3 10
 TOTAL \$4,750
 PLEASE CONFIRM THANKS
 SHAWN

STA: 3/26 M1(NEW)
 THANKS
 MYRA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		800P-900P	30		\$800.00	3/29	3/29	0		FRI	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 325331 AGENCY PRODUCT CODE = ORDR												
PROGRAM : HAWAII 5-0 RA35+ : 7.6 CON COM1 : HAWAII 5-0												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		600P-1100P	30		\$1,600.00	3/29	3/29	1		FRI	1
PROGRAM : NCAA BBALL MARCH MADNESS RA35+ : 7.6 ORD COM1 : SPOT N/A DUE BBALL THIS IS A MAKE-GOOD FOR MAR29 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR MAR29 ON LINE-3 FOR 1 SPOT/WK												

3	S		900P-1000P	30		\$800.00	3/29	3/29	0		FRI	0
PROGRAM : BLUE BLOODS RA35+ : 8.1 CON COM1 : BLUE BLOODS STATION MAKEGOOD OFFERS: M1 OK'D BUY#2 MISSED: FRI/800P-900P MAR29 30S \$800.00 (MAR26/19) BUY#3 FRI/900P-1000P MAR29 30S \$800.00 OFFER: FRI/600P-1100P MAR29 30S \$1,600.00 PLS ADVISE. CMT: SPOT N/A DUE BBALL												

MAR/19 \$4,750.00 CONTRACT TOTAL \$4,750.00
 TOTAL SPOTS 8
 COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+* A35+
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE