Advertiser Ref

4720002

#### CONTRACT



KMEG 100 Gold Circle Dr Dakota Dunes, SD 57049 (712) 277-3554

And:

Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301

	Contract / Rev	rision		Alt Order #	
	1116300	1		09432234	
Advertiser			Ori	ginal Date /	Revision
Real Coalition			0	3/08/19	03/08/19
Contract Dates	Estimate #				
03/11/19 - 03/17/19	311317				
Product					
REAL/ORDR/311317/REAL	COALITION				
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	ЕОМ	Broado	ast	į	Cash
	Property	Accour	nt E	<u>xecutive</u>	Sales Office
	KMEG	Philade	elph	ia HRP/PH	HRP Philadelph
	Special Handl	ling			
	Demographic				
	Adults 35+				
		Order '	Тур	<u>e</u>	Total Ratings
		GENE	RAI	_	31.50
	Agy Code	Advert	iser	Code	Product 1/2
	9915589	REAL	2		ORDR

Agency Ref

7130

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type:	Spots	<b>Amount</b>
N 1 KMEG 03/12/19 03/12/19 FBI	8p-9p		:30	NM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 03/11/19         03/17/19         -1         1	<u>Rate</u> \$500.00	Rating 9.00				
N 2 KMEG 03/11/19 03/11/19 Bull	9p-10p		:30	NM	1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 03/11/19         03/17/19         1         1	<u>Rate</u> \$500.00	Rating 6.50				
N 3 KMEG 03/12/19 03/12/19 NCIS: New Orleans	9p-10p		:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 03/11/19 03/17/19 -1 1	Rate \$500.00	Rating 6.00				
N 4 KMEG 03/12/19 03/12/19 NCIS	7p-8p	0.00	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	NIVI	1	\$900.00
Week: 03/11/19 03/17/19 -1 1	\$900.00	10.00				
		Totals	31.50		4	\$2,400,00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/25/19 -03/31/19	4	\$2,400.00	(\$360.00)	\$2,040.00
Totals	4	\$2,400.00	(\$360.00)	\$2,040.00

Signature:	MB	Date:	3/8/29	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

REP HEADLINE# 9432234
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4111 CREDIT ADVISORY: AGENORER WORKSHEET FAX# 610-225-1191

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

MAR8/19 13.36 \*\*\* KMEG-TV \*\*\*

MAR/19 :LINE#:REP : LINE#: RA35+ RA35+ : CON COM1: PROGRAM : CON COM1: PROGRAM : PROGRAM: RA35+ : 4 W \$2,400.00 N 700P-800P 900P-1000P 900P-1000P NCIS BULL BULL NCIS: NEW ORLEANS
6.0
NCIS: NEW ORLEANS TIME PERIOD • LGTH 30 30 30 .. SEC . .. \$900.00 \$500.00 \$500.00 RATE 3/12 3/12 3/11 START 3/12 3/12 3/11 END : SPTS: μ μ CONTRACT TOTAL TOTAL SPOTS HNUH . .. TUE MON TUE DAYS \$2,400.00 :TOTL: Н Н

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI DEMOS- RA35+\* A35+

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and L	ocation:			Date:	
KMEG	- 5,04)	( City		3/11	119
				/	/
I, Del Cielo M	ledia				
do hereby req	uest station tim	e concerning th	ne following issu	ıe:	
Real (	Tocal it	ion			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30Sec	3-118	La 3.17-1	9		
C	EE	ΔΤΊ			
2/13	17				
011~	/ /				

This broadcast time will be used by: REAL Coalition

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

by (name and address):	
2501 Grand Avenue, Suite B Des Moines, IA 50312	
and you are authorized to announce the time as pa (hereinafter referred to as the "sponsor").	id for by such person or entity

I represent that the payment for the above described broadcast time has been furnished

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Brewer, CPA

#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to ind	lemnify and hold harmless the station for any damages or
liability, including reasonal	ole attorney's fees, that may ensue from the broadcast of the
above-requested advertise	ement(s). For the above-stated broadcast(s), the sponsor
also agrees to prepare a	script, transcript, or tape, which will be delivered to the
station at least	_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/8/19	The	(703) 518-4747
Date	Signature	Contact Phone Number
TO BE S	GIGNED BY STATION REPRESENTA	TIVE
Accepted	☐ Accepted in Part	☐ Rejected
Signature Signature	Kallan Tager Printed Name	General Sales Title Manager

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Day, Length Rotation or Package	Class	Times per Week	Number of Weeks
SEE ATT	ГАС	HE	D

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.