

CONTRACT



KMEG
100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1119599 12		<u>Alt Order #</u> 09436243
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/21/19 / 03/21/19
<u>Contract Dates</u> 03/18/19 - 03/24/19	<u>Estimate #</u> 318324	
<u>Product</u> realc/ordr/318324/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 45.20
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	03/18/19	03/18/19	CBS-Bull (Monday)	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	1-----				1	\$500.00	6.50			
2	KMEG	03/19/19	03/19/19	CBS-NCIS (Tuesday)	7p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-1-----				1	\$900.00	10.00			
3	KMEG	03/19/19	03/19/19	CBS-FBI (Tuesday)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-1-----				1	\$500.00	9.00			
4	KMEG	03/19/19	03/19/19	CBS-NCIS: New Orleans (Tu	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-1-----				1	\$500.00	6.00			
N 5	KMEG	03/22/19	03/22/19	CBS-MacGyver (Friday)	7p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	----F--				1	\$1,250.00	6.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/18/19-03/24/19	CBS-MacGyver (Friday)	7p-8p	-----F----	:30		\$1,250.00	6.10	NM		
	Credited												
N 6	KMEG	03/22/19	03/22/19	CBS-Hawaii Five-0 (Friday)	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	----F--				1	\$800.00	7.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/18/19-03/24/19	CBS-Hawaii Five-0 (Friday)	8p-9p	-----F----	:30		\$800.00	7.60	NM		
	Credited												
N 7	KMEG	03/22/19	03/22/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	----F--				1	\$800.00	8.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/18/19-03/24/19	CBS-Blue Bloods (Friday)	9p-10p	-----F----	:30		\$800.00	8.10	NM		
	Credited												
N 8	KMEG	03/23/19	03/23/19	Crimetime Sat.	7p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-----S-				1	\$200.00	2.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1119599 /	<u>Alt Order #</u> 09436243
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<u>Advertiser</u> Real Coalition	<u>Original Date / Revision</u> 03/21/19 / 03/21/19
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<u>Contract Dates</u> 03/18/19 - 03/24/19	<u>Product</u> realc/ordr/318324/REAL	<u>Estimate #</u> 318324
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
1	KMEG	03/18/19-03/24/19		Crimetime Sat.	7p-8p	-----Sa--	:30		\$200.00	2.50	NM		
Credited													
9	KMEG	03/24/19	03/24/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S			1	\$750.00	7.60				
10	KMEG	03/24/19	03/24/19	CBS-NCIS: Los Angeles (Su	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S			1	\$500.00	6.10				
N 11	KMEG	03/21/19	03/21/19	Big Bang/Young	7p-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	---T---			1	\$1,100.00	6.10				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KMEG	03/18/19-03/24/19	Big Bang/Young	7p-8p	----Th-----	:30	\$1,100.00	6.10	NM		
Credited													
N 12	KMEG	03/21/19	03/21/19	CBS-SWAT (Thursday)	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	---T---			1	\$500.00	4.80				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KMEG	03/18/19-03/24/19	CBS-SWAT (Thursday)	9p-10p	----Th-----	:30	\$500.00	4.80	NM		
Credited													
N 13	KMEG	03/22/19	03/22/19	Round 1-Fr MM Daytim Gm	11:00 AM-2:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	----F--			1	\$2,000.00	0.00				
N 14	KMEG	03/24/19	03/24/19	God Friendd Me	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S			1	\$500.00	0.00				
N 15	KMEG	03/24/19	03/24/19	Madam Secretary	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S			1	\$500.00	0.00				
N 16	KMEG	03/23/19	03/23/19	Round 2-Sa MM Game 4	6:30 PM-9:00 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S-			1	\$1,450.00	0.00				
N 17	KMEG	03/23/19	03/23/19	48 Hours	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		03/18/19	03/24/19	-----S-			1	\$200.00	0.00				
								Totals	45.20			11	\$8,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/18/19 -03/24/19	11	\$8,300.00	(\$1,245.00)	\$7,055.00
Totals	11	\$8,300.00	(\$1,245.00)	\$7,055.00

Signature: MB Date: 3/21/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9436243 TRF# 1119599 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KMEG-TV ***

REP.# OFF.# SALESMAN #
 BUYER NAME RANDE LEVINE
 SALES PRSN PH- JARED KELHART

ADV # ADV. NAME ISS/REAL COALITION REP.# OFF.# SALESMAN #
 AGY # AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9436243 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST# ***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR18/19 - MAR24/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR21/19 16.33

REP: TO MYRA
 FR JARED
 OK'D M1, SEE LINES 13-17
 TOTAL SAME
 PLS CNF THANKS

STA: 3/21 M1(NEW) ***URGENT***
 THANKS
 MYRA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-800P	30		\$1,250.00	3/22	3/22	0		FRI	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 318324 AGENCY PRODUCT CODE = ORDR												
PROGRAM : MACGYVER RA35+ : 6.1 CON COM1 : MACGYVER												

REP HEADLINE# 9436243 TRF# 1119599
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES ** KMEG-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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6	S		800P-900P	30		\$800.00	3/22	3/22	0		FRI	0
PROGRAM : HAWAII 5-0												
RA35+ : 7.6												
CON COM1: HAWAII 5-0												

7	S		900P-1000P	30		\$800.00	3/22	3/22	0		FRI	0
PROGRAM : BLUE BLOODS												
RA35+ : 8.1												
CON COM1: BLUE BLOODS												

8	S		800P-900P	30		\$200.00	3/23	3/23	0		SAT	0
PROGRAM : CRIMETIME SATURDAY												
RA35+ : 2.5												
CON COM1: CRIMETIME SATURDAY												

11	S		700P-800P	30		\$1,100.00	3/21	3/21	0		THU	0
PROGRAM : BIG BANG/YOUNG SHELD												
RA35+ : 9.0												
CON COM1: BIG BANG/YOUNG SHELD												

13	A		1100A-230P	30		\$2,000.00	3/22	3/22	1		FRI	1
PROGRAM : IOWA GAME/MM												
ORD COM1: SPOT N/A DUE MARCH MADNESS												
THIS IS A MAKE-GOOD FOR MAR21 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR MAR21 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR MAR22 ON LINE-5 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR MAR22 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR MAR22 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR MAR23 ON LINE-8 FOR 1 SPOT/WK												

14	A		630P-900P	30		\$1,450.00	3/23	3/23	1		SAT	1
PROGRAM : NCAA MM												
ORD COM1: SPOT N/A DUE MARCH MADNESS												
PART OF A MAKEGOOD MADE UP OF LINES 13-17												

15	A		900P-1000P	30		\$200.00	3/23	3/23	1		SAT	1
PROGRAM : 48 HOURS												
ORD COM1: SPOT N/A DUE MARCH MADNESS												
PART OF A MAKEGOOD MADE UP OF LINES 13-17												

Handwritten marks: '13' and '14' with arrows pointing to lines 13 and 14 respectively.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14
 16 A 700P-800P 30 \$500.00 3/24 3/24 1 SUN 1
 PROGRAM : GOD FRIENDED
 ORD COM1 : SPOT N/A DUE MARCH MADNESS
 PART OF A MAKEGOOD MADE UP OF LINES 13-17

15
 17 A 900P-1000P 30 \$500.00 3/24 3/24 1 SUN 1
 PROGRAM : MADAM SECRETARY
 ORD COM1 : SPOT N/A DUE MARCH MADNESS
 PART OF A MAKEGOOD MADE UP OF LINES 13-17

12 S 900P-1000P 30 \$500.00 3/21 3/21 0 THU 0
 PROGRAM : S.W.A.T.
 RA35+ : 4.8
 CON COM1 : S.W.A.T.

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#11 MISSED: THU/700P-800P MAR21 30S \$1,100.00 (MAR21/19)
 BUY#12 THU/900P-1000P MAR21 30S \$500.00
 BUY#5 FRI/700P-800P MAR22 30S \$1,250.00
 BUY#6 FRI/800P-900P MAR22 30S \$800.00
 BUY#7 FRI/900P-1000P MAR22 30S \$800.00
 BUY#8 SAT/800P-900P MAR23 30S \$200.00
 OFFER: FRI/1100A-230P MAR22 30S \$2,000.00
 & SAT/630P-900P MAR23 30S \$1,450.00
 & SUN/700P-800P MAR23 30S \$200.00
 & SUN/900P-1000P MAR24 30S \$500.00
 CMT: SPOT N/A DUE MARCH MADNESS

MAR/19 \$8,300.00 CONTRACT TOTAL \$8,300.00
 TOTAL SPOTS 11

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE