

CONTRACT



KMEG
 100 Gold Circle Dr
 Dakota Dunes, SD 57049
 (712) 277-3554

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1132977 / / | | <u>Alt Order #</u> 09487327 |
| <u>Advertiser</u> Real Coalition | | <u>Original Date / Revision</u> 04/03/19 / 04/03/19 |
| <u>Contract Dates</u> 04/01/19 - 04/07/19 | <u>Estimate #</u> 401407 | |
| <u>Product</u> REAL COALITION | | |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KMEG | <u>Account Executive</u> Philadelphia HRP/PH | <u>Sales Office</u> HRP Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| | <u>Order Type</u> GENERAL | <u>Total Ratings</u> 103.50 |
| <u>Agcy Code</u> 9915589 | <u>Advertiser Code</u> REALC | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> 7130 | <u>Advertiser Ref</u> 4720002 | |

And:

Del Cielo Media
 1427 Leslie Ave
 Alexandria, VA 22301

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------|---------------|-----|------|-------|----------|
| 1 | KMEG | 04/02/19 | 04/02/19 | Stephen Colbert | 1035p-1137p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -1----- | 1 | | | \$100.00 | 1.40 | | | | |
| 2 | KMEG | 04/03/19 | 04/03/19 | Stephen Colbert | 1035p-1137p | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | --1---- | 1 | | | \$100.00 | 1.40 | | | | |
| 3 | KMEG | 04/02/19 | 04/02/19 | Wheel Of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -1----- | 1 | | | \$500.00 | 8.10 | | | | |
| 4 | KMEG | 04/02/19 | 04/02/19 | CBS-NCIS (Tuesday) | 7p-8p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -1----- | 1 | | | \$750.00 | 8.20 | | | | |
| 5 | KMEG | 04/02/19 | 04/02/19 | CBS-FBI (Tuesday) | 8p-9p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -1----- | 1 | | | \$500.00 | 8.00 | | | | |
| 6 | KMEG | 04/02/19 | 04/02/19 | CBS-NCIS: New Orleans (Tu | 9p-10p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -1----- | 1 | | | \$500.00 | 8.20 | | | | |
| 7 | KMEG | 04/03/19 | 04/03/19 | CBS-Survivor (Wednesday) | 7p-8p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | --1---- | 1 | | | \$750.00 | 7.10 | | | | |
| 8 | KMEG | 04/03/19 | 04/03/19 | CBS-Million Dollar Mile (| 8p-9p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | --1---- | 1 | | | \$500.00 | 5.20 | | | | |
| N 9 | KMEG | 04/05/19 | 04/05/19 | Wheel Of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | ----1-- | 1 | | | \$500.00 | 8.10 | | | | |
| N 10 | KMEG | 04/06/19 | 04/06/19 | Wheel of Fortune Wknd | 630p-7P | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -----1- | 1 | | | \$200.00 | 3.40 | | | | |
| N 11 | KMEG | 04/07/19 | 04/07/19 | CBS-60 Minutes (Sunday) | 6p-7p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 04/01/19 | 04/07/19 | -----1 | 1 | | | \$500.00 | 4.50 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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|--|----------------------------------|--|
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| <u>Advertiser</u> Real Coalition | | <u>Original Date / Revision</u> 04/03/19 / 04/03/19 |
| <u>Contract Dates</u> 04/01/19 - 04/07/19 | <u>Product</u> REAL COALITION | <u>Estimate #</u> 401407 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | | |
|---------------|------|-------------------|-----------------|---------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|--------|------------|----|------------|
| N 12 | KMEG | 04/07/19 | 04/07/19 | CBS-God Friended Me (Monc7p-8p | | | :30 | | | | NM | 2 | \$1,000.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/01/19 | 04/07/19 | -----2 | | | | 2 | \$500.00 | 4.60 | | | | | |
| N 13 | KMEG | 04/07/19 | 04/07/19 | CBS-NCIS: Los Angeles (Su 8p-9p | | | :30 | | | | NM | 2 | \$1,000.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/01/19 | 04/07/19 | -----2 | | | | 2 | \$500.00 | 5.00 | | | | | |
| N 14 | KMEG | 04/07/19 | 04/07/19 | CBS-Madam Secretary (Sunc9p-10p | | | :30 | | | | NM | 2 | \$1,000.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/01/19 | 04/07/19 | -----2 | | | | 2 | \$500.00 | 6.30 | | | | | |
| N 15 | KMEG | 04/04/19 | 04/04/19 | Wheel Of Fortune | 630p-7p | | :30 | | | | NM | 1 | \$500.00 | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 04/01/19 | 04/07/19 | ---1--- | | | | 1 | \$500.00 | 8.10 | | | | | |
| Totals | | | | | | | | | | | | 103.50 | | 18 | \$8,400.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 04/01/19 -04/28/19 | 18 | \$8,400.00 | (\$1,260.00) | \$7,140.00 |
| Totals | 18 | \$8,400.00 | (\$1,260.00) | \$7,140.00 |

Signature: MB Date: 4/3/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR3/19 16.17
 CHANGES ** KMEG-TV ***

REP HEADLINE# 9487327 TRF# 1132977
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/REAL COALITION
 AGY # _____ AGY. NAME DEL CIELO MEDIA
 1427 LESLIE AVE, SUITE #102
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9487327 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR1/19 APR7/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR3/19 16.17

REP: **REVISION
 ADD TO SKED LINES 9-15
 RVSJ TOTAL \$8,400
 PLS CNF THANKS
 JARED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 9 | A | | 630P-700P | 30 | | \$500.00 | 4/5 | 4/5 | 1 | | FRI | 1 |
| AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR | | | | | | | | | | | | |
| PROGRAM : WHEEL OF FORTUNE RA35+ : 8.1 CON COM1 : WHEEL OF FORTUNE | | | | | | | | | | | | |

REP HEADLINE# 9487327 TRF# 1132977
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP APR3/19 16.17
 CHANGES *** KMEG-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 10 | A | | 630P-700P | 30 | | \$200.00 | 4/6 | 4/6 | 1 | | SAT | 1 |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : WHEEL OF FORTUNE
 RA35+ : 3.4
 CON COM1 : WHEEL OF FORTUNE

D/A

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 11 | A | | 600P-700P | 30 | | \$500.00 | 4/7 | 4/7 | 1 | | SUN | 1 |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : 60 MINUTES
 RA35+ : 4.5
 CON COM1 : 60 MINUTES

D/A

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 12 | A | | 700P-800P | 30 | | \$500.00 | 4/7 | 4/7 | 2 | | SUN | 2 |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : GOD FRIENDED ME
 RA35+ : 4.6
 CON COM1 : GOD FRIENDED ME

D/A

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 13 | A | | 800P-900P | 30 | | \$500.00 | 4/7 | 4/7 | 2 | | SUN | 2 |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : NCIS: LA
 RA35+ : 5.0
 CON COM1 : NCIS: LA

D/A

| | | | | | | | | | | | | |
|----|---|--|------------|----|--|----------|-----|-----|---|--|-----|---|
| 14 | A | | 900P-1000P | 30 | | \$500.00 | 4/7 | 4/7 | 2 | | SUN | 2 |
|----|---|--|------------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : MADM SECRETARY
 RA35+ : 6.3
 CON COM1 : MADM SECRETARY

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 15 | A | | 630P-700P | 30 | | \$500.00 | 4/4 | 4/4 | 1 | | THU | 1 |
|----|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : WHEEL OF FORTUNE
 RA35+ : 8.1
 CON COM1 : WHEEL OF FORTUNE

CONTRACT TOTAL \$8,400.00
 TOTAL SPOTS 18

APR/19 \$8,400.00 MARKET TOTALS \$3,700 KMEG 100% KTIV 0% KCAU 0% KPTH 0% NTIV 0% CABL 0%

SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE