Total Ratings

Product 1/2

76.40

ORDR

Advertiser Ref

4720002

CONTRACT



KMEG 100 Gold Circle Dr Dakota Dunes, SD 57049 (712) 277-3554

And:

Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301

	Contract / Rev 1132977	vision 1		<u> </u>	!
<u>Advertiser</u>			Orig	inal Date	/ Revision
Real Coalition			04	/04/19	/ 04/04/19
Contract Dates	Estimate #				
04/01/19 - 04/07/19	401407				
Product REAL COALITION					
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM	Broado	cast		Cash
	Property	Accou	nt Ex	<u>ecutive</u>	Sales Office
	KMEG	Philade	elphia	a HRP/PH	HRP Philadelph
	Special Hand	ling			•
	Demographic				
	Adults 35+				

Agy Code 9915589

Agency Ref

7130

Order Type

GENERAL

REALC

Advertiser Code

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type S	note	Amount
1 KMEG 04/02/19 04/02/19 Stephen Colbert	1005 1107					
Start Date End Date Weekdays Spots/Week	1035p-1137p		:30	NM	1	\$100.00
Week: 04/01/19 04/07/19 -1 1	<u>Rate</u> \$100.00	Rating 1.40				
		1.40				
2 KMEG 04/03/19 04/03/19 Stephen Colbert Start Date End Date Weekdays Spots/Week	1035p-1137p Rate	Dating	:30	MM	1	\$100.00
Week: 04/01/19 04/07/191 1	\$100.00	Rating 1.40				
3 KMEG 04/02/19 04/02/19 Wheel Of Fortune	630p-7p		:30	NM	4	# 500.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	INIVI	1	\$500.00
Week: 04/01/19 04/07/19 -1 1	\$500.00	8.10				
4 KMEG 04/02/19 04/02/19 CBS-NCIS (Tuesday)	7p-8p		:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week	A Company of the Comp	Rating		14.00	1.5	\$750.00
Week: 04/01/19 04/07/19 -1 1	\$750.00	8.20				
5 KMEG 04/02/19 04/02/19 CBS-FBI (Tuesday)	8p-9p		:30	NM	1	\$500.00
Start Date	Rate	Rating		000000000		40.00.00
Week: 04/01/19 04/07/19 -1 1	\$500.00	8.00				
6 KMEG 04/02/19 04/02/19 CBS-NCIS: New Orleans (T	u 9p-10p		:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 04/01/19 04/07/19 -1 1	\$500.00	8.20				
7 KMEG 04/03/19 04/03/19 CBS-Survivor (Wednesday)			:30	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/191 1	Rate	Rating				
	\$750.00	7.10				
8 KMEG 04/03/19 04/03/19 CBS-Million Dollar Mile (8p-9p		:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/191 1	<u>Rate</u> \$500.00	Rating 5.20				
A Maria Andreas Cara Cara Cara Cara Cara Cara Cara Ca		5.20				
N 9 KMEG 04/05/19 04/05/19 Wheel Of Fortune Start Date End Date Weekdays Spots/Week	630p-7p		:30	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/191 1	<u>Rate</u> \$500.00	Rating 8.10				
D 10 KMEG 04/06/19 04/06/19 Wheel of Fortune Wknd	630p-7P	0.10	.20		12	
			:30	NM	0	\$0.00
N 11 KMEG 04/07/19 04/07/19 CBS-60 Minutes (Sunday) Start Date End Date Weekdays Spots/Week	6p-7p	Datina	:30	NM	1	\$500.00
Week: 04/01/19 04/07/191 1	<u>Rate</u> \$500.00	Rating 4.50				
D 12 KMEG 04/07/19 04/07/19 CBS-God Friended Me (Mo		1.00	:30	NIS A	0	40.00
The state of the s	iici p-op		.30	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted) Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



KMEG 100 Gold Circle Dr Dakota Dunes, SD 57049 (712) 277-3554

	Contract / Revision	Alt Order #	
	1132977 /	09487327	
dvertiser		Original Date / Povision	=

 Advertiser
 Original Date / Revision

 Real Coalition
 04/04/19 / 04/04/19

 Contract Dates
 Product
 Estimate #

 04/01/19 - 04/07/19
 REAL COALITION
 401407

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type S	Spots	Amount
D 13 KMEG 04/07/19 04/07/19 CBS-NCIS: Los Angeles (S	u 8p-9p		:30	NM	0	\$0.00
D 14 KMEG 04/07/19 04/07/19 CBS-Madam Secretary (Su	nc9p-10p		:30	NM	0	\$0.00
N 15 KMEG 04/04/19 04/04/19 Wheel Of Fortune Start Date	630p-7p <u>Rate</u> \$500.00	Rating 8.10	:30	NM	1	\$500.00
N 16 KMEG 04/05/19 04/05/19 CBS-MacGyver (Friday) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/19F 2	7p-8p <u>Rate</u> \$500.00	Rating 0.00	:30	ММ	2	\$1,000.00
N 17 KMEG 04/05/19 04/05/19 CBS-Hawaii Five-0 (Friday	8p-9p <u>Rate</u> \$650.00	Rating 0.00	:30	NM	1	\$650.00
N 18 KMEG 04/05/19 04/05/19 CBS-Blue Bloods (Friday) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/19 F 1	9p-10p <u>Rate</u> \$650.00	Rating 0.00	:30	NM	1	\$650.00
N 19 KMEG 04/05/19 04/05/19 Wheel Of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/191- 1	630p-7p <u>Rate</u> \$350.00	Rating 8.10	:30	NM	1	\$350.00
N 20 KMEG 04/07/19 04/07/19 CBS-Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/01/19 04/07/191 1	8a-930a <u>Rate</u> \$350.00	Rating 0.00	:30	NM	1	\$350.00
N 21 KMEG 04/07/19 04/07/19 Face The Nation Start Date	930a-10a/10 <u>Rate</u> \$200.00	30a <u>Rating</u> 0.00	:30	NM	1	\$200.00
		Totals	76.40		18	\$8,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/19 -04/28/19	18	\$8,400.00	(\$1,260.00)	\$7,140.00
Totals	18	\$8,400.00	(\$1,260.00)	\$7,140.00

Signature:	m3	Date:	4/4/19
-ı 			1 1

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CRED REP HEADLINE# 9487327 TRF# 1132977 ORDE \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

EDIT RISK !!!

REPORT FROM REP APR4/19 14.04
CHANGES *** KMEG-TV ***

ADV ORDER AGY CITY TAX FLIGHT PRDCT DATES REAL COALITION APR1/19 ADV. AGY. STATE TAX NAME NAME APR7/19 DEL ALEXANDRIA, ISS/REAL COALITION 1427 日S丁#**** CONTRACT CIELO MEDIA LESLIE WK-1 # COMMENTS: VA AVE, 9487327 22301 CO-OP SUITE (LINE, BILLING #102 ORDER, NEEDED INVOICE) CLASS: NATL. SALES BUYER REP.# PRSN NAME PH-RANDE LEVINE OFF.# JARED KELHART LOCAL DATE REGIONAL SALESMAN APR4/19 # 14.04

REP: LNS 10,12-14 N/A, MKGDS ON LNS 16-21 TOTAL REMAINS \$8,400

PLS CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****

ELECTRONIC INVOICING

IDB # 1977

TVINVOICES ID: 9915589 OR TV15589

		 TNAT	\ W.F.:	 DATE	 DATE									#:	: : LINE
: HOHE:	DAYS	 WEEK	SPTS:	 E Z D	 START	 RATE	•	SEC	rH :	: LGT	ERIOD	Ы	TIME	:CD:	:LINE#:REP

PROGRAM : WHEEL OF FORTUNE

10

S

630P-700P

AGENCY PRODUCT

CODE

|

ORDR

30

\$200.00

4/6

4/6

0

SAT

0

RA35+ : 3.4

CON COM1: WHEEL OF FORTUNE

REP HEADLINE# 9487327 TRF# 1132977 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP APR4/19 14.04
CHANGES *** KMEG-TV ***

PROGRAM	19 A	PROGRAM : CON COM1: CON COM2:	18 A	PROGRAM : CON COM1:	17 A	PROGRAM : CON COM1: CON COM2:	16 A	PROGRAM : RA35+ : CON COM1:	. 14 S	PROGRAM: RA35+ CON COM1:	13	PROGRAM : RA35+ : CON COM1:	12 8	: LINE#:REP :C
GOM1: JEOPARDY	. 630P-700P	1: BLUE BLOODS 11: BLUE BLOODS 12: MKGD	. 900P-1000P	1: HAWAII 5-0 11: HAWAII 5-0 12: MKGD	4006-4008	1: MACGYVER 11: MACGYVER 12: MKGD	700P-800P	: MADAM SECRETARY : 6.3 11: MADAM SECRETARY	900P-1000P	1: NCIS: LA 11: NCIS: LA	800P-900P	1 : GOD FRIENDED ME : 4.6 11: GOD FRIENDED ME	700P-800P	CD: TIME PERIOD :
	30		30		30		30	* *	30		30	н н	30	LGTH : SEC
	\$350.00		\$650.00		\$650.00		\$500.00		\$500.00		\$500.00		\$500.00	: RATE
	4/5		4/5		4/5		4/5		4/7		4/7		4/7	: START
	4/5		4/5		4/5		4/5		4/7		4/7		4/7	: END : DATE
	٢	8	٢		ч		2		0		0		0	: SPTS: WE
	FRI		FRI		FRI		FRI		SUN		SUN		SUN	WEEK : DAYS
	1		Ч		7		2		0		0		0	YS :TOTL:

REP HEADLINE# 9487327 TRF# 1132977 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 610-225-1191

CHANGES

APR4/19 14.04 *** KMEG-TV ***

MARKET	APR/19					: LINE#:REP
TOTALS \$14,800	\$8,400.00	PROGRAM : FACE CON COM1: FACE CON COM2: MKGD	21 A 930A-1030A	PROGRAM : CBS : CON COM1: CBS : CON COM2: MKGD	20 A 800A-930A	:REP :CD: TIME
KMEG 25%		THE NATION	030A	SUN MORNING	30A	PERIOD : L
KTIV 50%			30		30	LGTH : SEC :
KCAU 23%			\$200.00		\$350.00	RATE
KPTH 2%			4/7		4/7	: START
NTIV 0%			4/7		4/7	RT : END
CABL 0%	CONT		1		ц	: SPTS:
	CONTRACT TOTAL TOTAL SPOTS		SUN		SUN	WEEK :
						DAYS
	\$8,400.00		Ľ		1	: TOTL:

7

SHARES EST

SVC- NSI DEMOS- RA35+* A35+

MOD CODE A-ADD P-CLASS, PLAN, SECT B-BUY TYPE Q-PAID PGM R-RATE C-CANCELLED DE-DELETE E-EFF DATES S-SPOTS PER WEEK T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE