

CONTRACT



KMEG
100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1132977 /		<u>Alt Order #</u> 09487327
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/08/19 / 04/08/19
<u>Contract Dates</u> 04/01/19 - 04/10/19	<u>Estimate #</u> 401407	
<u>Product</u> REAL COALITION		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 76.40
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	04/02/19	04/02/19	Stephen Colbert	1035p-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-1-----	1			\$100.00	1.40				
2	KMEG	04/03/19	04/03/19	Stephen Colbert	1035p-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	--1----	1			\$100.00	1.40				
3	KMEG	04/02/19	04/02/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-1-----	1			\$500.00	8.10				
4	KMEG	04/02/19	04/02/19	CBS-NCIS (Tuesday)	7p-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-1-----	1			\$750.00	8.20				
5	KMEG	04/02/19	04/02/19	CBS-FBI (Tuesday)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-1-----	1			\$500.00	8.00				
6	KMEG	04/02/19	04/02/19	CBS-NCIS: New Orleans (Tu)	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-1-----	1			\$500.00	8.20				
7	KMEG	04/03/19	04/03/19	CBS-Survivor (Wednesday)	7p-8p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	--1----	1			\$750.00	7.10				
8	KMEG	04/03/19	04/03/19	CBS-Million Dollar Mile (8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	--1----	1			\$500.00	5.20				
9	KMEG	04/05/19	04/05/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	----1--	1			\$500.00	8.10				
D 10	KMEG	04/06/19	04/06/19	Wheel of Fortune Wknd	630p-7P		:30				NM	0	\$0.00
11	KMEG	04/07/19	04/07/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/19	04/07/19	-----1	1			\$500.00	4.50				
D 12	KMEG	04/07/19	04/07/19	CBS-God Friendd Me (Monc)	7p-8p		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KMEG
100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u>	<u>Alt Order #</u>
1132977 /	09487327

<u>Advertiser</u>	<u>Original Date / Revision</u>
Real Coalition	04/08/19 / 04/08/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/01/19 - 04/10/19	REAL COALITION	401407

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 13	KMEG	04/07/19	04/07/19	CBS-NCIS: Los Angeles (Su	8p-9p		:30				NM	0	\$0.00
D 14	KMEG	04/07/19	04/07/19	CBS-Madam Secretary (Sunc	9p-10p		:30				NM	0	\$0.00
15	KMEG	04/04/19	04/04/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	---1---				1	\$500.00	8.10			
16	KMEG	04/05/19	04/05/19	CBS-MacGyver (Friday)	7p-8p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				2	\$500.00	0.00			
17	KMEG	04/05/19	04/05/19	CBS-Hawaii Five-0 (Friday)	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$650.00	0.00			
18	KMEG	04/05/19	04/05/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$650.00	0.00			
19	KMEG	04/05/19	04/05/19	Wheel Of Fortune	630p-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----1--				1	\$350.00	8.10			
20	KMEG	04/07/19	04/07/19	CBS-Sunday Morning	8a-930a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1				1	\$350.00	0.00			
21	KMEG	04/07/19	04/07/19	Face The Nation	930a-10a/1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1				1	\$200.00	0.00			
22	KMEG	04/07/19	04/07/19	ACM Awards	7p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S				1	\$1,500.00	0.00			
23	KMEG	04/07/19	04/07/19	Sun Late News	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S				1	\$150.00	0.00			
24	KMEG	04/05/19	04/05/19	The Price is Right	10a-11a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				2	\$175.00	0.00			
25	KMEG	04/05/19	04/05/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$175.00	0.00			
26	KMEG	04/06/19	04/06/19	CBS Saturday Morning	6:58 AM-8:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	-----S-				1	\$100.00	0.00			
27	KMEG	04/05/19	04/05/19	M-F Late News	10p-1035p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/19	04/07/19	----F--				1	\$350.00	0.00			
N 28	KMEG	04/09/19	04/10/19	CBS This Morning	7a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/19	04/14/19	-TW----				2	\$100.00	0.00			
N 29	KMEG	04/09/19	04/10/19	Stephen Colbert	1035p-1137p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/19	04/14/19	-TW----				2	\$100.00	0.00			
N 30	KMEG	04/09/19	04/10/19	News-Siouxland News at Su	6a-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/19	04/14/19	-TW----				1	\$100.00	0.00			

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REP HEADLINE# 9487335 TRF# 1132963 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR8/19 12.18
 CHANGES *** KPTH-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9487335 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR1/19 APR10/19 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR8/19 12.18

REP: 1X LAST MAN STANDING REINSTATED
 REVISED TOTAL IS \$1,175
 PLS CONFIRM
 THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-800P	30		\$250.00	4/5	4/5	1		FRI	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR PROGRAM : LAST MAN STANDING / COOL KIDS ORD COM1: ADD TO SKED												

REP: TEL# 610-293-4111

FAX# 610-225-1191

REP HEADLINE# 9487327 TRF# 1132977
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

APR8/19 13.08
*** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME DEL CIELO MEDIA

BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102

SALES PRSN PH- JARED KELHART

ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9487327

CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR1/19 APR10/19 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR8/19 13.08

REP: LINES 23 AND 27 ADDED BACK
TOTAL NOW \$11,525
PLS CNF THANKS
JARED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING
IDB # 1977
TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1000P-1035P	30		\$150.00	4/7	4/7	1		SUN	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR												
PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

REP HEADLINE# 9487327 TRF# 1132977 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! APR8/19 09.56
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KMEG-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/REAL COALITION REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9487327 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR1/19 APR10/19 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR8/19 09.56

REP: LNS 23 & 27 N/A, MKGDS ON LNS 28-30
 TOTAL REMAINS \$11,025
 PLS CONFIRM
 THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		1000P-1035P	30		\$150.00	4/7	4/7	0		SUN	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 401407 AGENCY PRODUCT CODE = ORDR PROGRAM : NEWS ORD COM1 : ADD TO SKED PART OF A MAKEGOOD MADE UP OF LINES 22-27												

REP HEADLINE# 9487327 TRF# 1132977
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR8/19 09.56
 CHANGES *** KMEG-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		1000P-1035P	30		\$350.00	4/5	4/5	0		FRI	0
PROGRAM : NEWS												
ORD COM1 : ADD TO SKED												
PART OF A MAKEGOOD MADE UP OF LINES 22-27												

28	A		700P-900P	30		\$100.00	4/8	4/10	2		M-W	2
PROGRAM : THIS MORNING												
CON COM1 : MKGD												

29	A		1035P-1135P	30		\$100.00	4/8	4/10	2		M-W	2
PROGRAM : LATE SHOW												
CON COM1 : MKGD												

30	A		600A-700A	30		\$100.00	4/8	4/10	1		M-W	1
PROGRAM : NEWS												
CON COM1 : MKGD												

APR/19 11025.00 CONTRACT TOTAL 11025.00
 TOTAL SPOTS 28

MARKET TOTALS \$14,800 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%

SHARES EST

SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE